



# Latah County

September 2020

IDAHO  
DEPT. OF LABOR

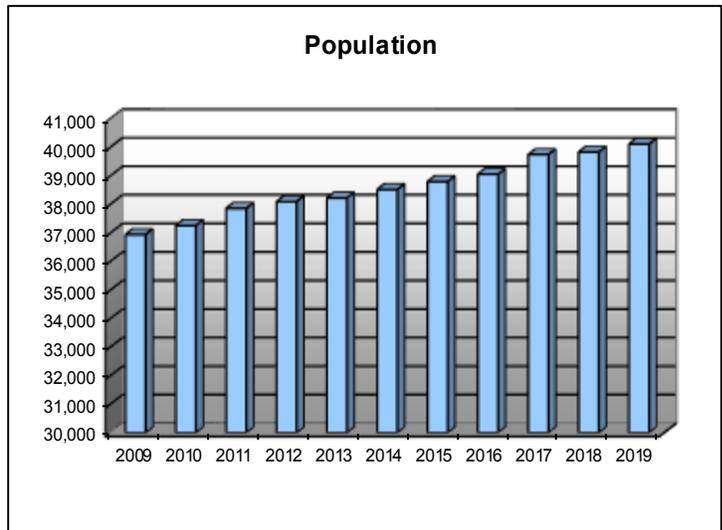
## Workforce Trends

### Population

Latah County's population rose 9 percent from 36,939 in 2009 to 40,108 in 2019, while the U.S. population grew 7 percent and Idaho's grew 15 percent. Latah County's growth is largely determined by enrollment at the University of Idaho.

Because of the 11,800 students at the University of Idaho, about 26 percent of the county's population is 20 to 29 years old while 14 percent of the U.S. population is.

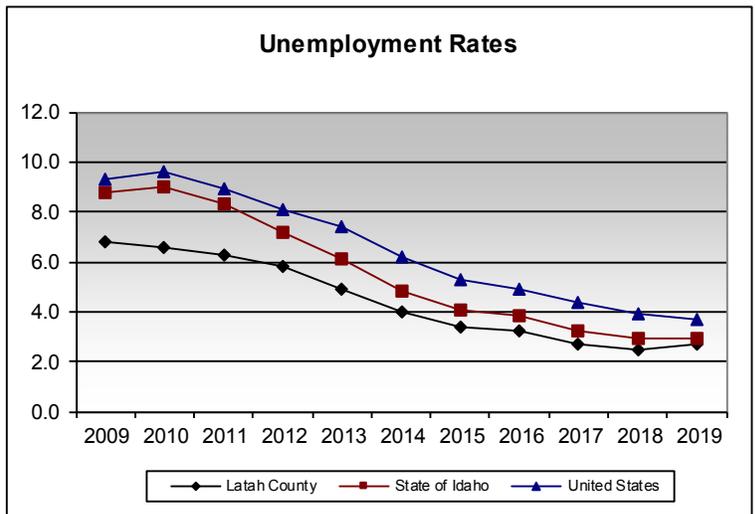
Moscow, the county seat, had a population of 25,702 in 2019. The populations of other cities were 965 in Genesee, 895 in Troy, 814 in Potlatch, 601 in Juliettea, 516 in Deary, 305 in Kendrick, 258 in Bovill, and 188 in Onaway.



### Labor Force & Employment

The University of Idaho provides a fourth of the county's jobs. Enrollment at the university is a major driver of retail, tourism, construction, and service jobs in the Moscow area. Its low enrollment growth has slowed economic growth in the county over the last dozen years or so.

Farming and related services are major drivers for the local economy. Logging and the Bennett lumber mill in Princeton, and a variety of small manufacturing operations employ about 580 people—about 100 fewer than 10 years ago.. Many county residents work at fast-growing Schweitzer Engineering Laboratories, which employs more than 2,800 in Pullman. Technology transfer, which takes new ideas developed by university researchers and turns them into practical applications, has created about 240 manufacturing and professional services in the last 12 years. Increased retail offerings in Pullman and the growing popularity of online shopping have reduced shopping



Labor Force	Aug 19	Aug 20
Civilian Labor Force	21,046	20,691
Total Employment	20,547	19,969
Unemployed	499	722
% of Labor Force Unemployed	2.4	3.5
State of Idaho % Unemployed	2.9	4.2
U.S. % Unemployed	3.7	8.4

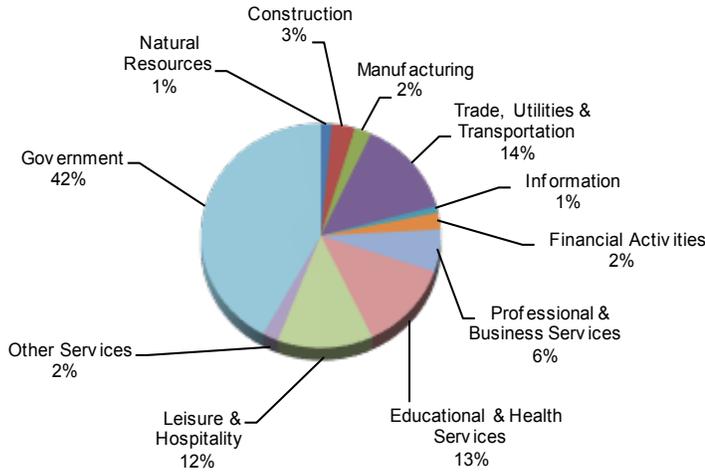
in Moscow. Retail employment in 2019 was the same level as 24 years ago.

Leisure and hospitality has grown slowly over the last 10 years, as more people visit the university for family occasions or for conferences.

Health care added nearly 200 jobs over the last 10 years.

Labor Force	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Civilian Labor Force	17,794	19,282	19,256	19,634	19,422	19,291	19,483	19,930	20,044	20,185	20,549
Unemployment	1,211	1,280	1,212	1,145	954	778	659	632	535	511	555
% of Labor Force Unemployed	6.8	6.6	6.3	5.8	4.9	4.0	3.4	3.2	2.7	2.5	2.7
Employment	16,583	18,002	18,044	18,489	18,468	18,513	18,824	19,298	19,509	19,674	19,994

## Nonfarm Payroll Jobs for 2019



## Economic Development

A new economic development organization, Partnership for Economic Prosperity (PEP), opened its doors in early 2017 to help local businesses grow and to attract new businesses. It is working with the University of Idaho and the City of Moscow to develop the local economy. It seeks to create innovative and sustainable solutions to improve the economic vitality of communities throughout the county. The county's per capita income in 2018 was \$41,341, 94 percent of the state's average and 76 percent of the national average. Latah County ranked 13th among Idaho's 44 counties.

Major Employers
Bennett Lumber Products
Economic Modeling Specialists Int'l (EMSI)
Good Samaritan Society (nursing home)
Gritman Medical Center
Latah County
Moscow Food Coop
Moscow School District 281
Northwest River Supplies
University Inn - Best Western
University of Idaho
U.S. Forest Service
Walmart

North Central Idaho Occupational Wages*	Entry Wage	Median Wage
Accountants & Auditors	\$19.57	\$29.51
Bookkeeping, Accounting, & Auditing Clerks	\$14.82	\$19.52
Carpenters	\$15.70	\$24.76
Cashiers	\$9.11	\$10.89
Childcare Workers	\$8.60	\$11.05
Computer User Support Specialists	\$16.57	\$22.44
Dental Assistants	\$13.48	\$17.68
Teachers, Elementary	\$31,479	\$47,405
Truck Drivers, Heavy & Tractor-Trailer	\$16.75	\$27.01
Home Health & Personal Care Aides	\$8.92	\$10.78
Janitors & Cleaners	\$10.27	\$13.50
Medical Assistant	\$13.12	\$16.28
Registered Nurses	\$23.86	\$33.02
Retail Salespersons	\$9.48	\$13.45

\* Additional occupational wage data can be found on the Idaho Department of Labor website at [lmi.idaho.gov](http://lmi.idaho.gov).

Covered Employment & Average Annual Wages Per Job for 2009, 2018 & 2019	2009		2018		2019	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
<b>Total Covered Wages</b>	13,674	\$29,880	13,814	\$37,300	13,905	\$37,953
<b>Agriculture</b>	269	\$38,007	359	\$54,554	330	\$51,480
<b>Mining</b>	16	\$36,252	13	\$71,811	12	\$60,828
<b>Construction</b>	466	\$32,139	453	\$35,944	475	\$37,941
<b>Manufacturing</b>	357	\$40,186	359	\$47,816	352	\$47,449
<b>Trade, Utilities, &amp; Transportation</b>	2,119	\$24,595	2,195	\$28,225	2,130	\$29,346
<b>Information</b>	213	\$31,436	112	\$37,903	143	\$40,986
<b>Financial Activities</b>	404	\$29,178	382	\$37,774	365	\$37,228
<b>Professional and Business Services</b>	712	\$37,319	898	\$42,229	927	\$43,724
<b>Educational and Health Services</b>	1,555	\$27,403	1,798	\$34,904	1,951	\$34,418
<b>Leisure and Hospitality</b>	1,648	\$10,454	1,933	\$14,269	1,982	\$14,579
<b>Other Services</b>	345	\$21,840	295	\$28,767	281	\$29,838
<b>Government</b>	5,571	\$36,612	5,017	\$48,625	4,958	\$50,107

Per Capita Income	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
<b>Latah County</b>	\$31,450	\$32,765	\$33,265	\$34,192	\$34,802	\$35,592	\$37,583	\$38,558	\$39,454	\$41,341
<b>State of Idaho</b>	\$31,186	\$31,957	\$33,515	\$35,188	\$36,200	\$37,896	\$39,857	\$40,670	\$42,094	\$43,901
<b>United States</b>	\$39,284	\$40,546	\$42,735	\$44,599	\$44,851	\$47,058	\$48,978	\$49,870	\$51,885	\$54,446

Information provided by Bureau of Economic Analysis



This county is served by the office listed below:  
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 Ph: (208) 799-5000 ext. 3531 or 3853

[labor.idaho.gov](http://labor.idaho.gov)

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