



Twin Falls County

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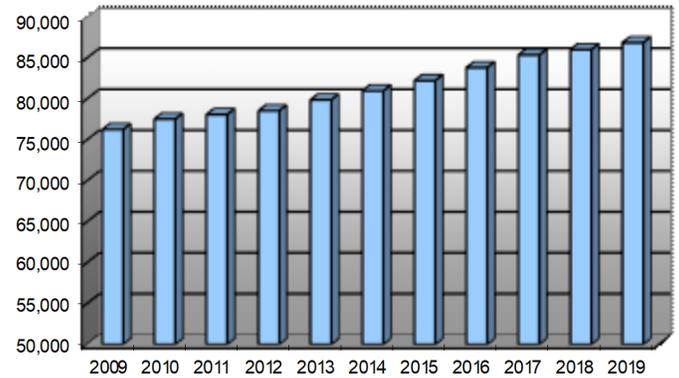
September 2020

Workforce Trends

Population

The population of Twin Falls County has grown steadily from 76,271 in 2009 to 86,878 in 2019, a 14% increase. The population grew at a sustainable pace of 1% from 2018, continuing to be ranked sixth most populous county in the state. It is a thriving retail hub for south central Idaho and northern Nevada, drawing on a consumer base of over 250,000. It is also the only county regionally considered urban, based on city size greater than 20,000. The city of Twin Falls is the county seat with a 2019 population estimate of 50,197—first time cresting 50,000. Abundant natural resources, recreational opportunities and cultural events attract travelers and residents. It lies on the edge of the spectacular Snake River Canyon spanned by the Perrine Bridge, one of the nation's few legal take-offs for BASE jumpers. A path winds along the canyon rim adjacent to a new visitor's center, retail shops, restaurants and a clubby event center, all with a bird's eye view of golf courses. World-renown Shoshone Falls is just two miles up the canyon. A strong job market, wildly successful downtown redevelopment and job creation support continued growth. COVID-19 struck hard and fast.

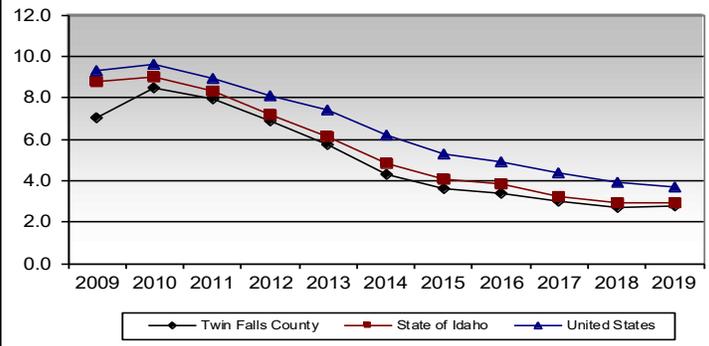
Population



Labor Force & Employment

Although the economy remains heavily tied to agriculture, the county has diversified. Community partnerships landed Dell customer service jobs in 2002 replaced by C3 Customer Contact Channels in 2010. Manufacturing jobs with Jayco RV have attracted feeder companies along with an expansion creating 300 new jobs. Chobani Greek Yogurt's investment of \$750 million in plant and equipment has brought over 1,000 jobs to the valley. The investment brought relief to stressed dairies suffering from extended periods of low milk prices and higher feed costs but there is still excess milk for processing. Single family housing permits peaked at over 650 in 2005 but averaged around 225 the last three years. Unemployment fell to a then low of 2.8% in 2007 peaking at 8.5% in 2010. The 2019 unemployment rate of 2.8% is up slightly from a record low of in 2018, with less seasonality than previous decades. Twin Falls County is losing its tradition of lower-than-the-state unemployment rates with the state gaining growth recognition in many economic indicators. The civilian labor force increased 1.8 percent from 2018, just over 700 workers. Over the last decade, Twin Falls County posted strong gains in retail, res-

Unemployment Rates



taurant and hospitality jobs as big box and national retailers converged on the northern entrance to the city and its main artery. A Walmart super center opened in 2009 near the new regional hospital. The hospital spiked surrounding growth with housing developments, six new hotels, a new high school, a new middle school and two new elementary schools. The Magic Valley Mall and its rim properties have experienced a surge over the last three years. The College of Southern Idaho's investment in three new buildings and continual improvement to existing property and campus continues. A new Visitor's Center has been a resounding success near the Perrine Bridge. The employment outlook for Twin Falls County is strong with Clif Bar raising the bar for perks while the city has been investing significantly in a downtown with something for everyone.

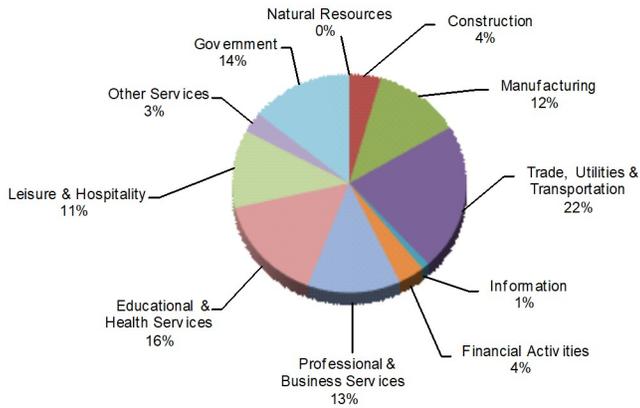
Labor Force	Aug 19	Aug 20
Civilian Labor Force	41,492	42,228
Total Employment	40,353	40,584
Unemployed	1,139	1,644
% of Labor Force Unemployed	2.7	3.9
State of Idaho % Unemployed	2.9	4.2
U.S. % Unemployed	3.7	8.4

Labor Force	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Civilian Labor Force	39,024	36,865	37,138	37,673	38,044	38,509	39,033	39,633	40,114	40,660	41,393
Unemployment	2,732	3,147	2,947	2,609	2,181	1,639	1,415	1,349	1,216	1,118	1,159
% of Labor Force Unemployed	7.0	8.5	7.9	6.9	5.7	4.3	3.6	3.4	3.0	2.7	2.8
Employment	36,292	33,718	34,191	35,064	35,863	36,870	37,618	38,284	38,898	39,542	40,234

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Nonfarm Payroll Jobs for 2019



Amalgamated Sugar	Henningsen Cold Storage
Bridgeview Estates	Independent Meat
C3 CustomerContactChannels	Jayco
Chobani	Personnel Plus
College of Southern Idaho	Seneca
ConAgra	Transystems
Costco	St. Luke's Magic Valley Regional Medical Center
Glanbia NA	Walmart

Wages & Income

Per capita income rose 37 percent since 2009, similar to the state and the nation putting its growth ranking at 29th. Twin Falls ranks 16th among the 44 counties in its per capita income level. It realized 3.6 percent growth from 2017, ranking 16th among Idaho's 44 counties and was outpaced by the state and nation's annual growth. Its share of the state per capita income is 90 percent while its share is only 73 percent of the nation's per capita income.

Construction is still recovering from the Great Recession—13% short of 2007 average employment. From 2018 to 2019, All Industry average employment grew 1.7% with wages increasing by 2.8%. Leisure and Hospitality experienced huge growth over the last decade up 60% in average employment, but suffering double digit losses currently due to COVID-19 restrictions. Construction employment grew by 45% from 2009, up 7.5% in 2019. Manufacturing dropped a few jobs from 2018 but grew its wages by a whopping 6.4%. Financial services along with Professional and Business Services were the other two industries to lose employment during 2019. Over the last decade, covered wages have increased across all industries outpacing inflation by 9.4 points.

Occupation	Entry Wage	Median Wage
Assemblers & Fabricators	\$10.65	\$14.97
Bookkeeping, Accounting & Auditing Clerks	\$10.20	\$18.36
Carpenters	\$10.29	\$17.27
Cashiers	\$8.78	\$10.79
Child, Family, & School Social Workers	\$17.12	\$22.00
Dental Assistants	\$13.22	\$15.94
Electricians	\$13.69	\$22.05
Farmworkers, Farm, & Ranch Animals	\$8.61	\$11.78
Graders & Sorters - Ag Products	\$8.21	\$11.41
Landscaping & Groundskeeping Workers	\$10.25	\$13.27
Licensed Practical	\$16.94	\$20.94
Maintenance & Repair Workers, General	\$11.57	\$19.29
Pharmacists	\$53.72	\$61.08
Registered Nurse	\$23.50	\$31.60
Teachers, Elementary	\$28,880	\$42,000
Teachers, Secondary	\$35,220	\$43,560
Tellers	\$10.93	\$13.78
Truck Drivers, Heavy & Tractor-Trailer	\$9.81	\$15.91

* Additional occupational wage data can be found on the Idaho Department of Labor website at lmi.idaho.gov.

	2009		2018		2019	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	33,133	\$28,517	39,263	\$35,686	39,923	\$36,668
Agriculture	1,943	\$26,711	2,224	\$37,455	2,249	\$38,552
Mining	34	\$35,521	**	**	**	**
Construction	1,338	\$29,862	1,530	\$37,238	1,644	\$39,945
Manufacturing	3,171	\$34,378	4,635	\$49,505	4,602	\$52,680
Trade, Utilities & Transportation	7,283	\$27,868	8,152	\$36,021	8,234	\$37,010
Information	571	\$30,009	400	\$41,400	400	\$41,205
Financial Activities	1,437	\$38,556	1,362	\$46,330	1,354	\$48,255
Professional and Business Services	4,194	\$25,478	4,922	\$29,848	4,859	\$30,811
Educational and Health Services	4,974	\$32,593	5,900	\$40,294	5,915	\$41,104
Leisure and Hospitality	2,732	\$12,268	3,949	\$14,870	4,367	\$15,295
Other Services	1,007	\$22,414	1,031	\$30,877	1,068	\$31,652
Government	4,450	\$31,969	5,157	\$35,463	5,229	\$36,160

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Twin Falls County	\$28,972	\$29,859	\$31,307	\$32,996	\$34,019	\$35,300	\$36,861	\$37,089	\$38,230	\$39,623
State of Idaho	\$31,186	\$31,957	\$33,515	\$35,188	\$36,200	\$37,896	\$39,857	\$40,670	\$42,094	\$43,901
United States	\$39,284	\$40,546	\$42,735	\$44,599	\$44,851	\$47,058	\$48,978	\$49,870	\$51,885	\$54,446

Information provided by Bureau of Economic Analysis



This county is served by the office listed below:
Idaho Department of Labor
420 Falls Ave.

labor.idaho.gov

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