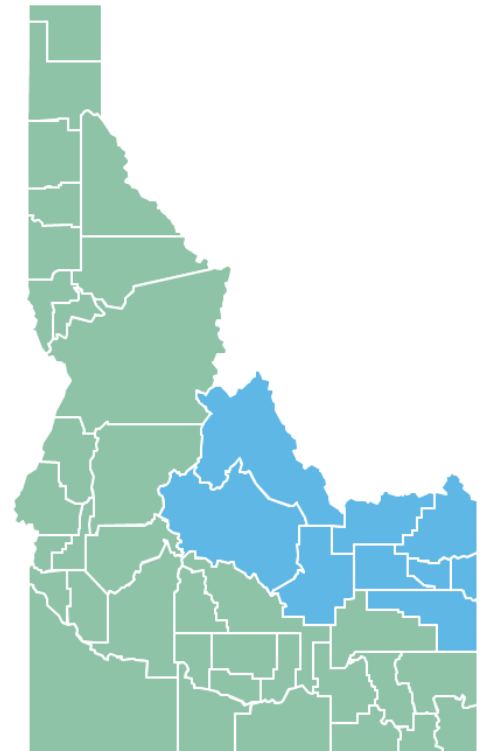


Eastern Idaho Labor Force And Economic Profile

Last Updated: August 2025

Eastern Idaho Economic Overview

Civilian Labor Force (Jul 2025)	132,006
Unemployment Rate (Jul 2025)	3.4%
Population (2024)	267,901
Median Household Income (2023)	\$65,082
Per Capita Personal Income (2023)	\$50,728
Poverty Rate (2023)	13.4%



1. Eastern Demographic Characteristics, 2023 5-Year ACS

	Eastern	Region (%)	State of Idaho (%)	United States (%)
Total Population	254,677	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	220,721	86.7%	83.3%	63.4%
Black or African American alone, not hispanic	1,265	0.5%	0.7%	12.4%
Native American alone, not hispanic	1,451	0.6%	1.1%	0.9%
Asian alone, not hispanic	2,117	0.8%	1.3%	5.8%
Hispanic or Latino (of any race)	31,128	12.2%	13.3%	19.0%
Gender				
Male	125,923	49.4%	50.3%	49.5%
Female	128,754	50.6%	49.7%	50.5%
Age				
Median age	39.1	-	37.1	38.7
Under 18 years	68,970	27.1%	24.5%	22.2%
Over 18 years	185,707	72.9%	75.5%	77.8%
21 years and over	144,440	56.7%	65.7%	68.7%
Over 65 years	32,689	12.8%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	3,931	1.5%	2.1%	3.2%
High school graduate (with equivalencies)	34,738	6.8%	17.0%	18.0%
Some college, no degree	35,629	14.0%	16.3%	13.3%
Associate's degree	17,360	6.8%	6.4%	6.0%
Bachelor's degree	32,411	12.7%	13.7%	14.6%
Graduate or professional degree	13,810	5.4%	6.8%	9.4%
Median Household Income	\$65,082	-	\$74,636	\$78,538

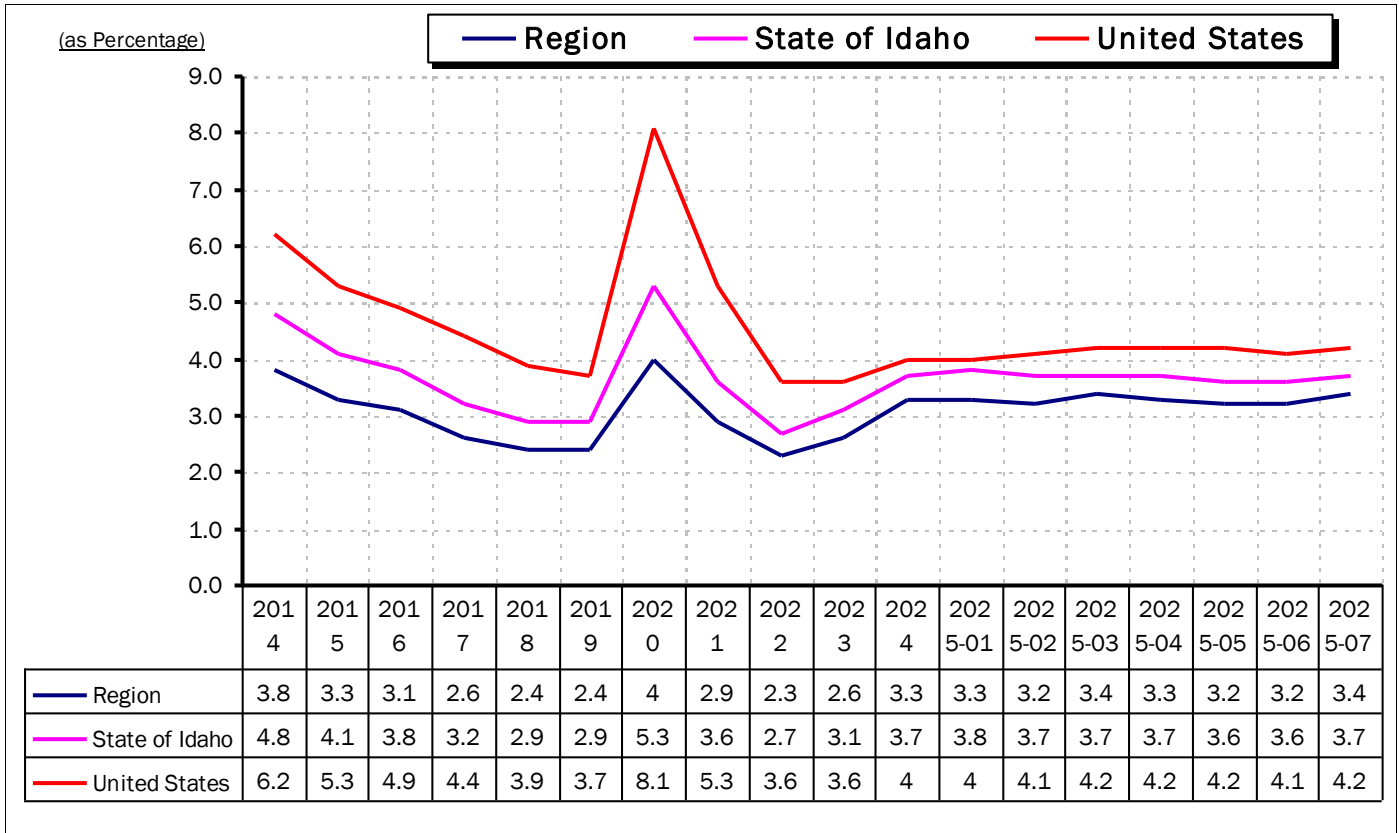
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, July 2024 to July 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
July 2025	132,006	127,510	4,496	3.4%
July 2024	135,732	131,168	4,564	3.4%
YoY % Change	-2.7%	-2.8%	-1.5%	0.0%

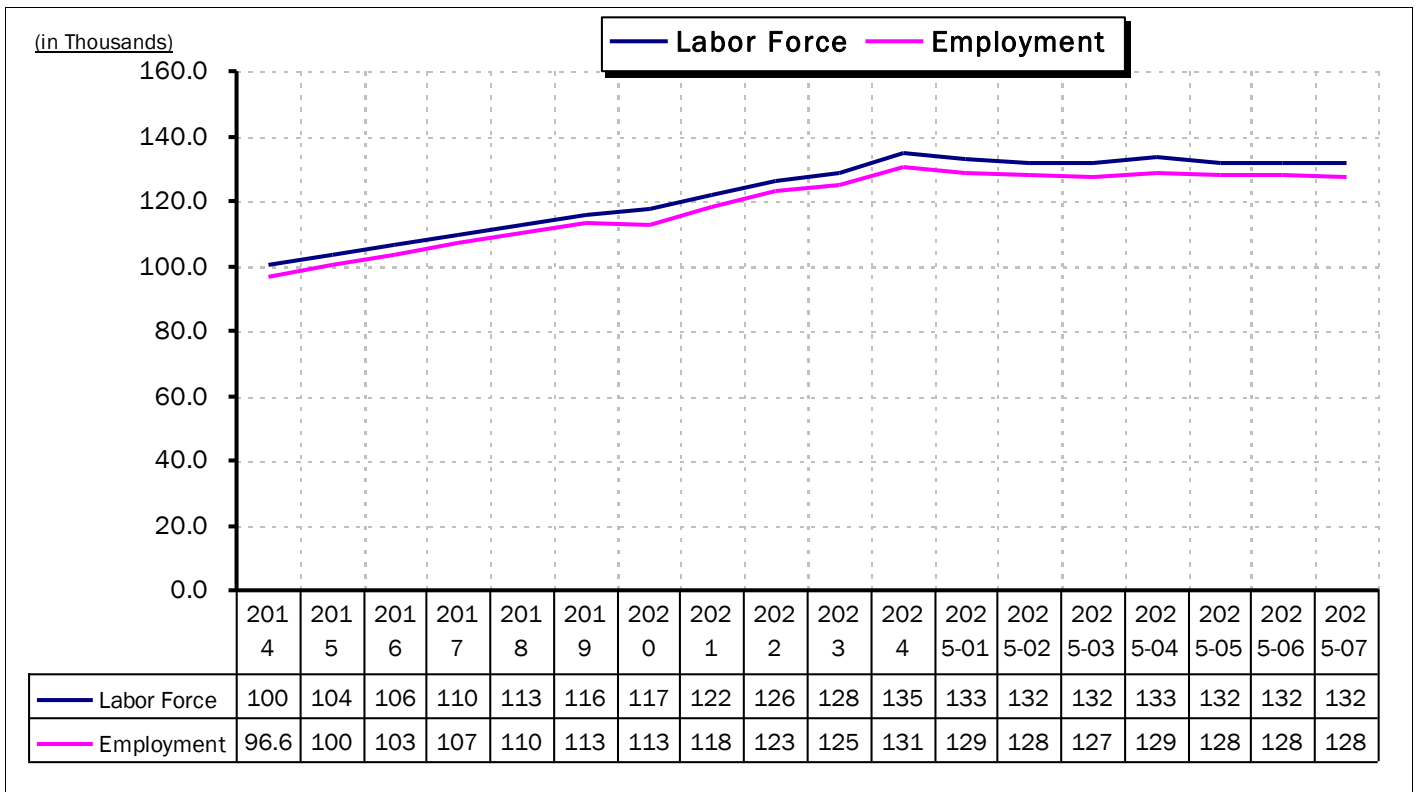
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to July 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment 2014 to July 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2014, 2023, and 2024

Industry Sector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	82,119	\$36,509	109,416	\$51,533	111,571	\$54,048
Natural Resources and Mining	2,690	\$35,751	2,379	\$48,140	2,434	\$48,780
Construction	4,168	\$37,815	7,836	\$55,058	21,477	\$45,878
Manufacturing	5,009	\$36,067	6,621	\$52,622	8,329	\$59,779
Trade,Transportation, and Utilities	18,879	\$32,062	21,344	\$44,389	6,779	\$55,625
Information	1,221	\$35,146	1,044	\$52,544	995	\$53,700
Financial Activities	2,662	\$40,315	3,851	\$59,655	3,837	\$61,557
Professional and Business Services	13,748	\$59,453	19,359	\$86,320	19,542	\$91,813
Education and Health Services	18,540	\$33,178	26,922	\$43,864	27,545	\$45,620
Leisure and Hospitality	8,252	\$13,283	12,354	\$20,288	12,527	\$20,830
Other Services	2,040	\$23,673	2,482	\$36,636	2,726	\$37,065
Public Administration	4,910	\$44,351	5,224	\$60,986	5,380	\$64,814

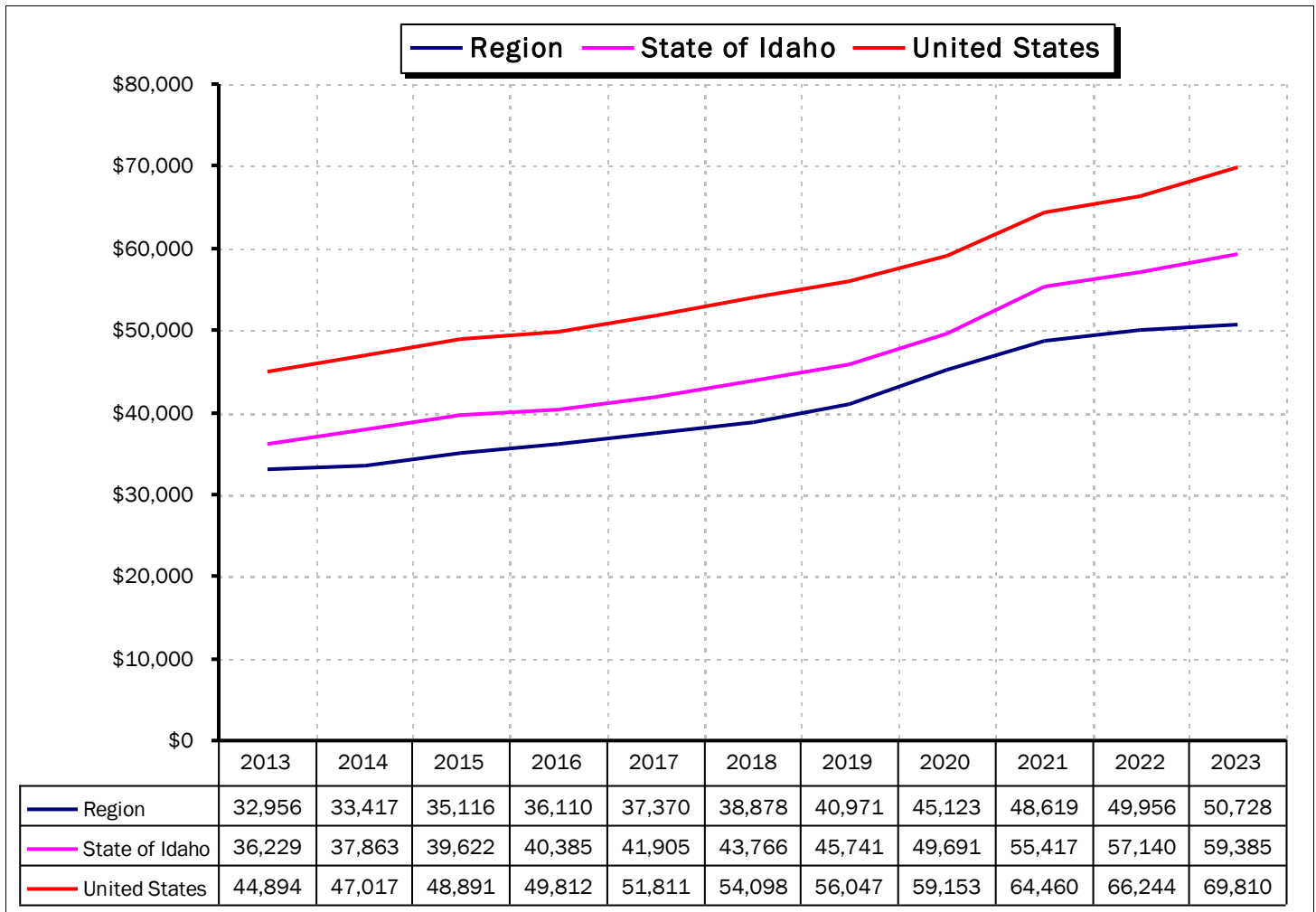
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2023

Employer	Ownership	Employment Range
Battelle Energy Alliance	Private	5,000+
Idaho Environmental Coalition	Private	1,000 - 2,499
Mountain View Hospital	Private	1,000 - 2,499
Bonneville Joint School District	Local Government	1,000 - 2,499
Melaleuca	Private	1,000 - 2,499
Brigham Young University-Idaho	Private	1,000 - 2,499
Wal-Mart	Private	1,000 - 2,499
Idaho Falls School District	Local Government	1,000 - 2,499
Eastern Idaho Regional Medical Center	Private	1,000 - 2,499
Fluor Marine Propulsion	Private	1,000 - 2,499

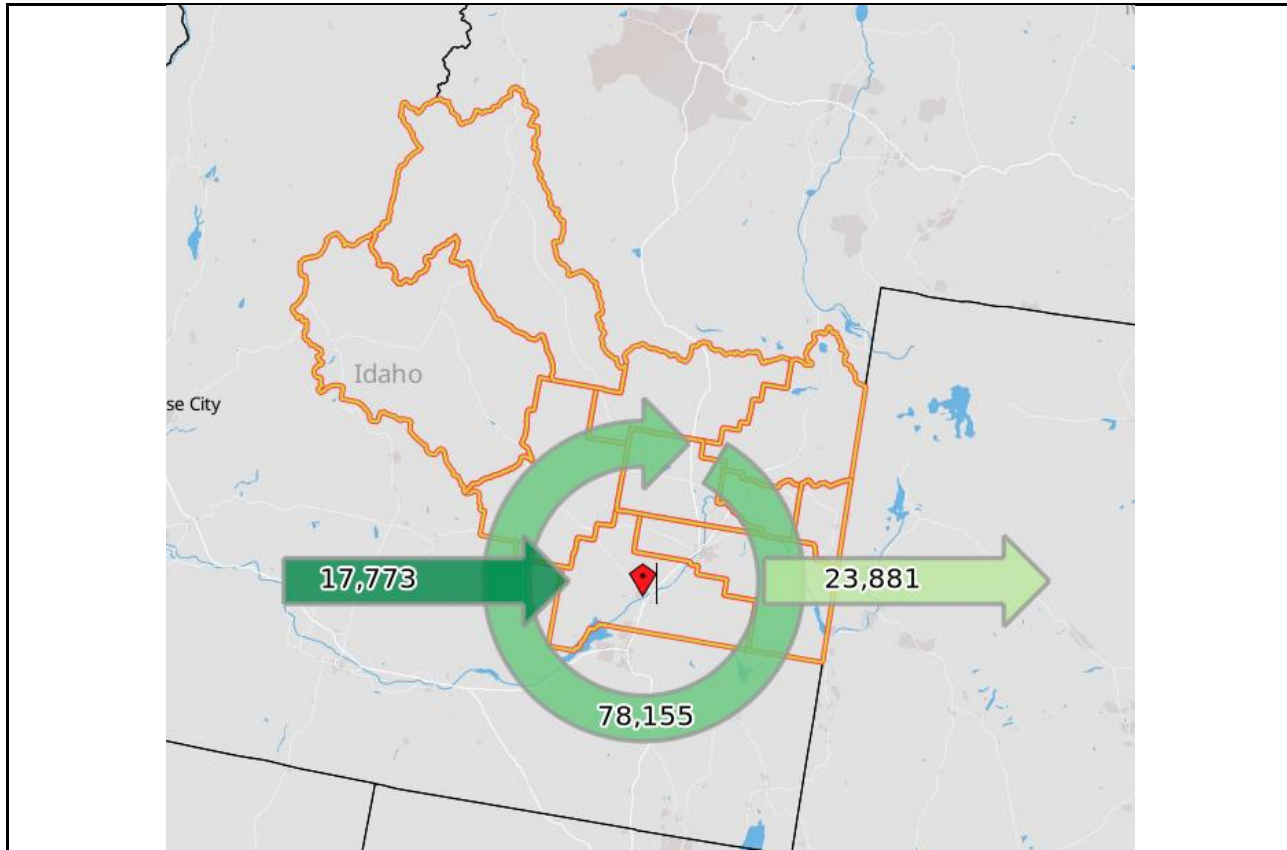
NOTE: Only employers that have given the Department permission to release employment range data are listed.
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2013 to 2023



8. Labor Force Commuting Patterns, 2022

It is estimated that 78,155 workers lived and worked in Eastern Idaho in . Another 17,773 workers were employed in Eastern Idaho but lived outside, while 23,881 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Eastern Idaho Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Idaho Falls	24,142	25.2%
Rexburg	9,015	9.4%
Ammon	6,351	6.6%
Pocatello	3,212	3.3%
Rigby	1,657	1.7%
Lincoln CDP	1,621	1.7%
Blackfoot	1,489	1.6%
Shelley	1,204	1.3%
Boise	1,130	1.2%
St. Anthony	1,059	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Eastern Idaho Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Idaho Falls	37,649	36.9%
Rexburg	11,568	11.3%
Ammon	4,611	4.5%
Boise	3,301	3.2%
Pocatello	2,613	2.6%
Rigby	2,448	2.4%
Jackson, WY	1,636	1.6%
Salmon	1,328	1.3%
Driggs	1,157	1.1%
Twin Falls	1,071	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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