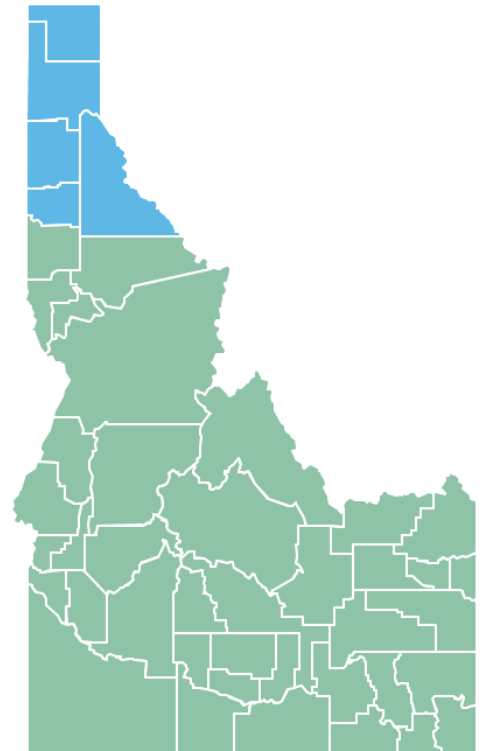


Northern Idaho Labor Force And Economic Profile

Last Updated: August 2025

Northern Idaho Economic Overview

Civilian Labor Force (Jul 2025)	130,143
Unemployment Rate (Jul 2025)	4.8%
Population (2024)	280,921
Median Household Income (2023)	\$62,234
Per Capita Personal Income (2023)	\$51,531
Poverty Rate (2023)	10.5%



1. Northern Demographic Characteristics, 2023 5-Year ACS

	Northern	Region (%)	State of Idaho (%)	United States (%)
Total Population	263,380	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	233,728	88.7%	83.3%	63.4%
Black or African American alone, not hispanic	956	0.4%	0.7%	12.4%
Native American alone, not hispanic	3,040	1.2%	1.1%	0.9%
Asian alone, not hispanic	1,959	0.7%	1.3%	5.8%
Hispanic or Latino (of any race)	13,065	5.0%	13.3%	19.0%
Gender				
Male	131,707	50.0%	50.3%	49.5%
Female	131,673	50.0%	49.7%	50.5%
Age				
Median age	44.6	-	37.1	38.7
Under 18 years	57,778	21.9%	24.5%	22.2%
Over 18 years	205,602	78.1%	75.5%	77.8%
21 years and over	187,523	71.2%	65.7%	68.7%
Over 65 years	56,342	21.4%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	3,527	1.3%	2.1%	3.2%
High school graduate (with equivalencies)	52,949	7.5%	17.0%	18.0%
Some college, no degree	50,402	19.1%	16.3%	13.3%
Associate's degree	19,846	7.5%	6.4%	6.0%
Bachelor's degree	33,395	12.7%	13.7%	14.6%
Graduate or professional degree	17,468	6.6%	6.8%	9.4%
Median Household Income	\$62,234	-	\$74,636	\$78,538

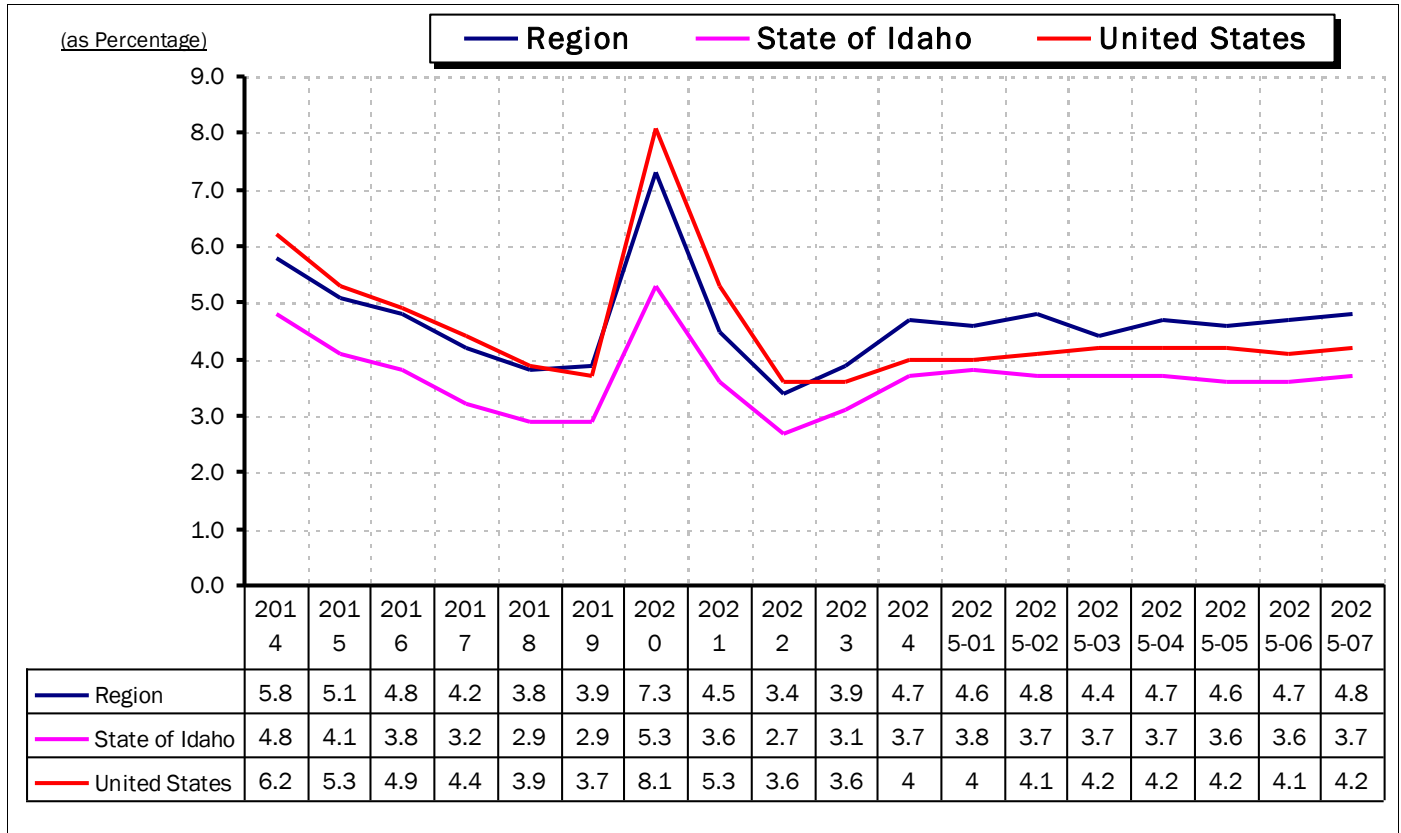
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, July 2024 to July 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
July 2025	130,143	123,882	6,261	4.8%
July 2024	129,703	123,413	6,290	4.8%
YoY % Change	0.3%	0.4%	-0.5%	0.0%

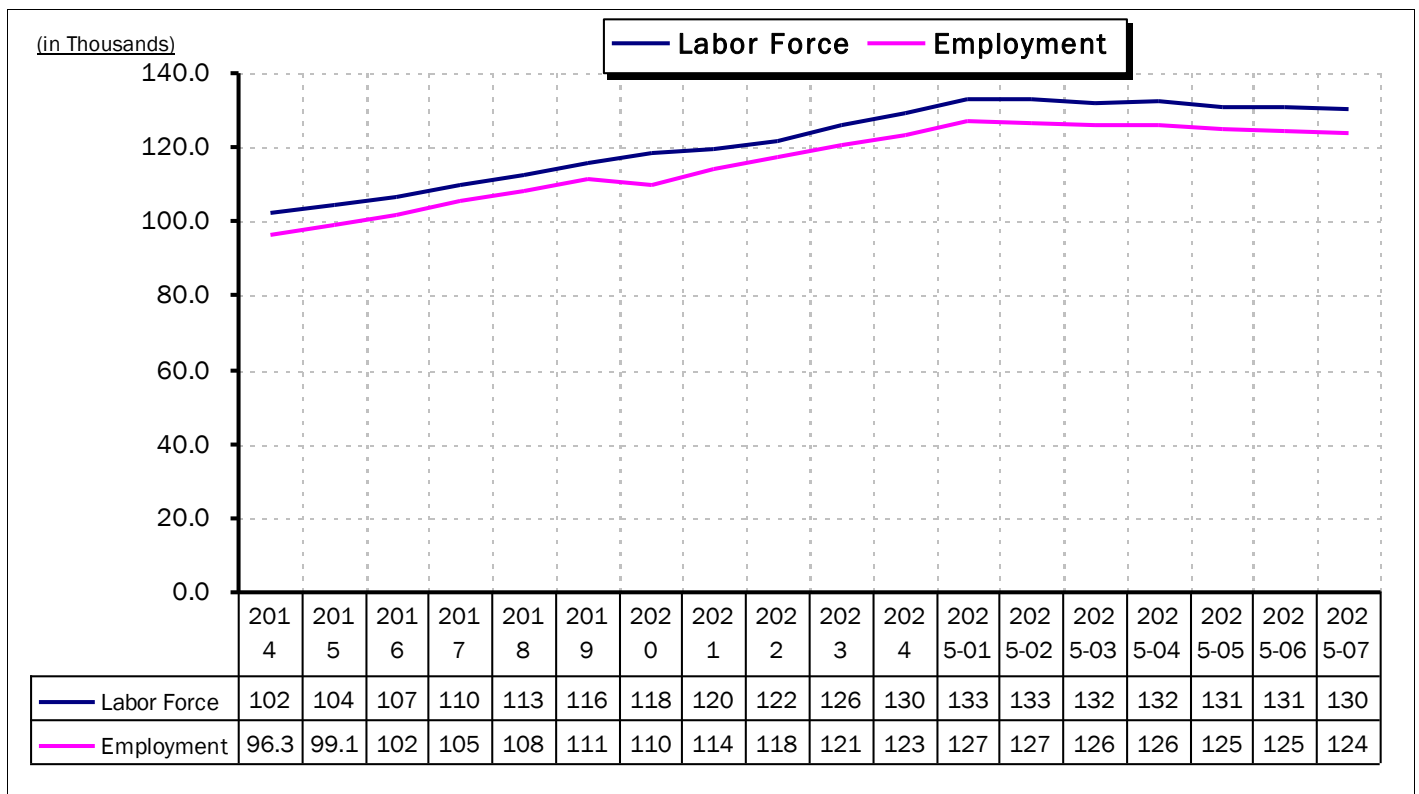
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to July 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment 2014 to July 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2014, 2023, and 2024

Industry Sector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	78,765	\$34,485	98,731	\$52,201	99,250	\$54,962
Natural Resources and Mining	2,036	\$62,830	2,505	\$74,911	2,299	\$80,922
Construction	4,808	\$37,049	8,835	\$57,310	8,927	\$61,299
Manufacturing	7,815	\$41,807	8,625	\$59,368	8,341	\$61,591
Trade,Transportation, and Utilities	16,474	\$33,146	19,331	\$49,266	19,193	\$50,825
Information	912	\$45,983	1,196	\$80,992	1,192	\$85,187
Financial Activities	3,514	\$43,903	4,049	\$68,522	3,966	\$74,463
Professional and Business Services	7,239	\$35,197	8,696	\$64,514	8,583	\$69,119
Education and Health Services	17,849	\$35,370	22,188	\$54,491	22,840	\$58,287
Leisure and Hospitality	11,214	\$17,246	15,363	\$26,357	15,593	\$27,086
Other Services	2,053	\$23,457	2,647	\$41,359	2,810	\$42,410
Public Administration	4,851	\$44,014	5,296	\$63,563	5,506	\$67,127

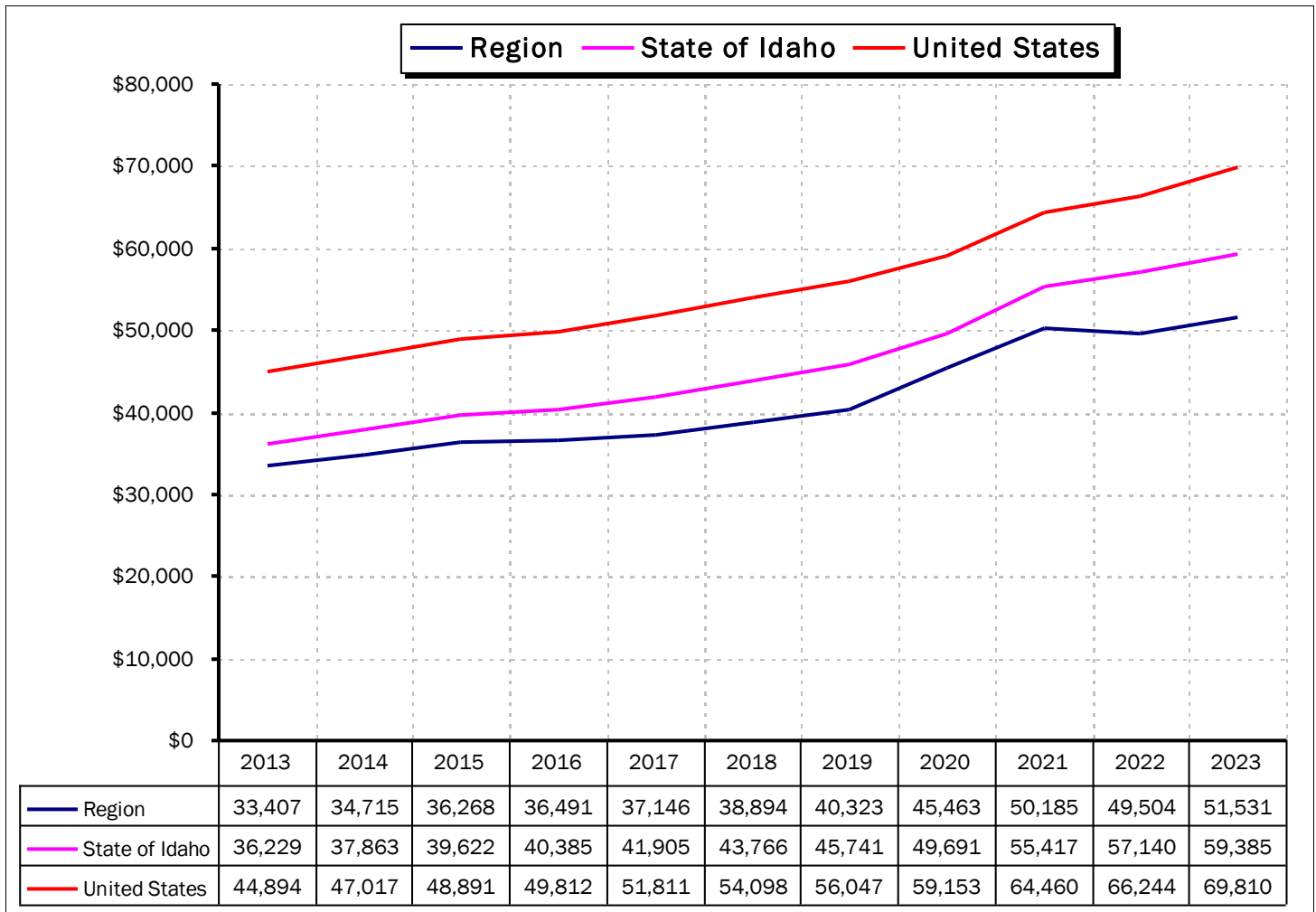
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2023

Employer	Ownership	Employment Range
Kootenai Medical Center	Local Government	2,500 - 4,999
Wal-Mart	Private	1,000 - 2,499
Coeur d'Alene School District	Local Government	1,000 - 2,499
Hagadone Hospitality	Private	1,000 - 2,499
Coeur d'Alene Casino	Local Government	1,000 - 2,499
Kootenai County	Local Government	500 - 999
Super 1 Foods	Private	500 - 999
Post Falls School District	Local Government	500 - 999
Silverwood Inc.	Private	500 - 999
Idaho Forest Group	Private	500 - 999

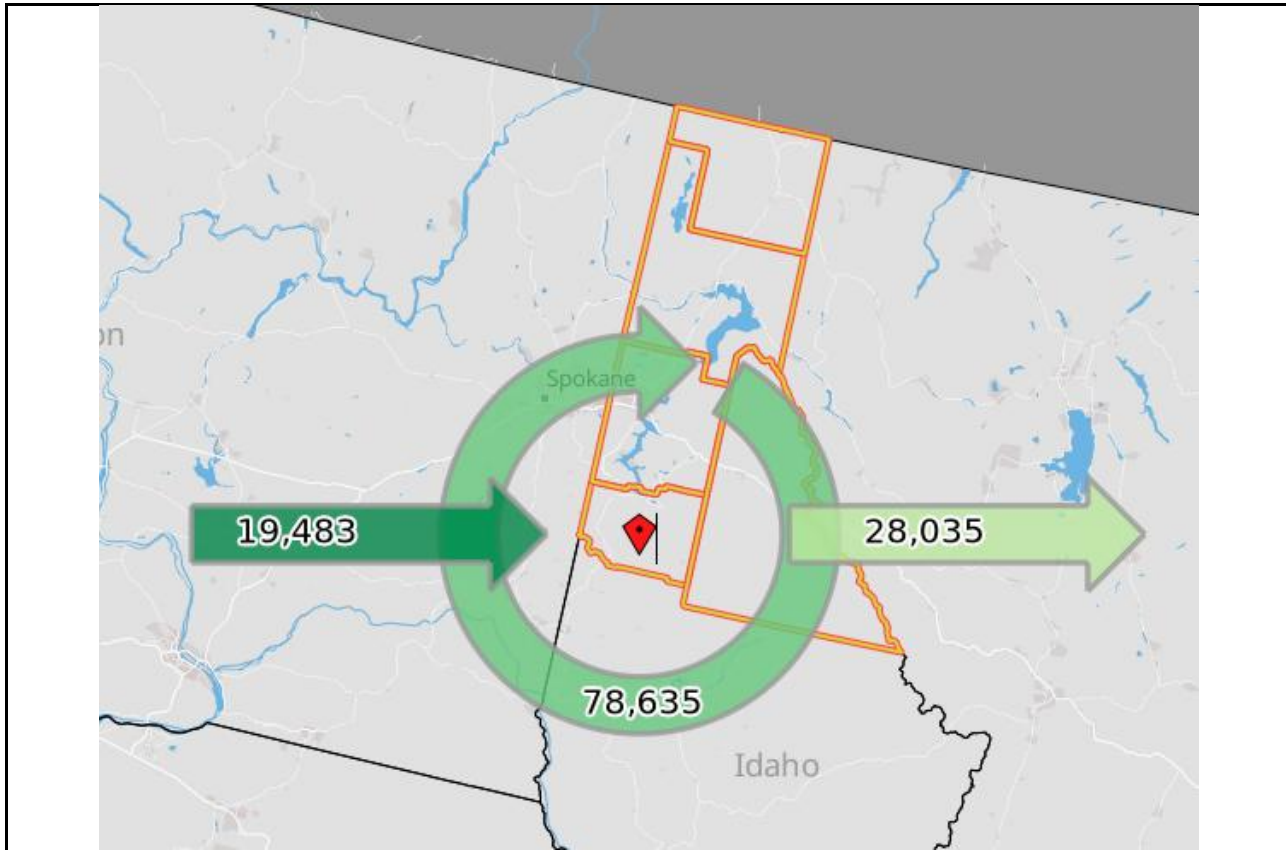
NOTE: Only employers that have given the Department permission to release employment range data are listed.
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2013 to 2023



8. Labor Force Commuting Patterns, 2022

It is estimated that 78,635 workers lived and worked in Northern Idaho in . Another 19,483 workers were employed in Northern Idaho but lived outside, while 28,035 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Northern Idaho Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Coeur d'Alene	18,078	18.4%
Post Falls	11,910	12.1%
Hayden	5,272	5.4%
Rathdrum	3,130	3.2%
Sandpoint	2,899	3.0%
Spokane Valley, WA	2,268	2.3%
Spokane, WA	1,642	1.7%
Boise	913	0.9%
Dalton Gardens	756	0.8%
Bonnars Ferry	746	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Northern Idaho Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Coeur d'Alene	27,294	25.6%
Post Falls	10,588	9.9%
Hayden	6,840	6.4%
Sandpoint	6,108	5.7%
Spokane, WA	5,440	5.1%
Spokane Valley, WA	4,467	4.2%
Boise	2,723	2.6%
Rathdrum	1,836	1.7%
Ponderay	1,461	1.4%
Bonniers Ferry	1,303	1.2%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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