

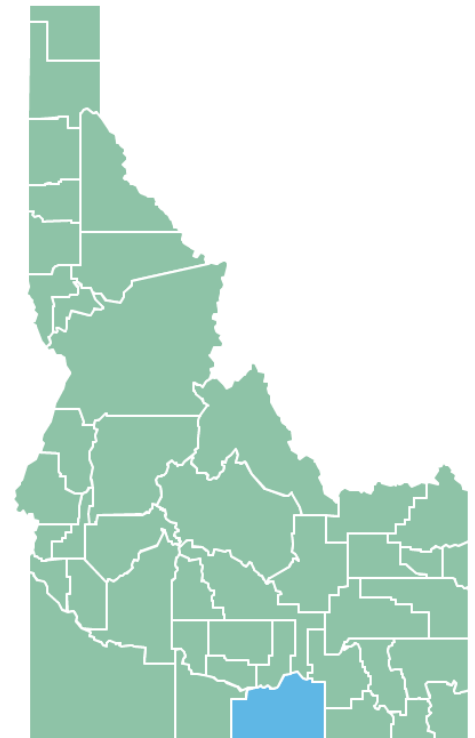


# Cassia County Labor Force And Economic Profile

Last Updated: April 2024

## Cassia County Economic Overview

Civilian Labor Force (Mar 2024)	12,515
Unemployment Rate (Mar 2024)	2.7%
Population (2023)	25,696
Median Household Income (2022)	\$63,525
Per Capita Personal Income (2022)	\$54,637
Poverty Rate (2022)	10.4%



Idaho Department of Labor

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## 1. Cassia County Demographic Characteristics, 2022 5-Year ACS

	Cassia County	Cassia County (%)	State of Idaho (%)	United States (%)
<b>Total Population</b>	24,859	100.0%	1,854,109	331,097,593
<b>Race and Ethnicity</b>				
White alone, not hispanic	19,510	78.5%	84.9%	65.9%
Black or African American alone, not hispanic	30	0.1%	0.7%	12.5%
Native American alone, not hispanic	226	0.9%	1.2%	0.8%
Asian alone, not hispanic	90	0.4%	1.3%	5.8%
Hispanic, or Latino (of any race)	6,949	28.0%	13.1%	18.7%
<b>Gender</b>				
Male	12,741	51.3%	50.4%	49.6%
Female	12,118	48.7%	49.6%	50.4%
<b>Age</b>				
Median age	33.1	-	36.9	38.5
Under 18 years	7,699	31.0%	24.5%	22.1%
Over 18 years	17,160	69.0%	75.5%	77.9%
21 years and over	14,855	59.8%	65.4%	68.4%
Over 65 years	3,502	14.1%	16.3%	16.5%
<b>Educational Attainment (Population 25 years and Over)</b>				
Less than 9th grade	986	4.0%	2.1%	3.2%
High school graduate (with equivalencies)	4,299	17.3%	17.2%	18.0%
Some college, no degree	3,958	15.9%	16.4%	13.5%
Associate's degree	1,429	5.7%	6.5%	6.0%
Bachelor's degree	2,163	8.7%	13.2%	14.3%
Graduate or professional degree	881	3.5%	6.6%	9.2%
<b>Median Household Income</b>	\$63,525	-	\$70,214	\$75,149

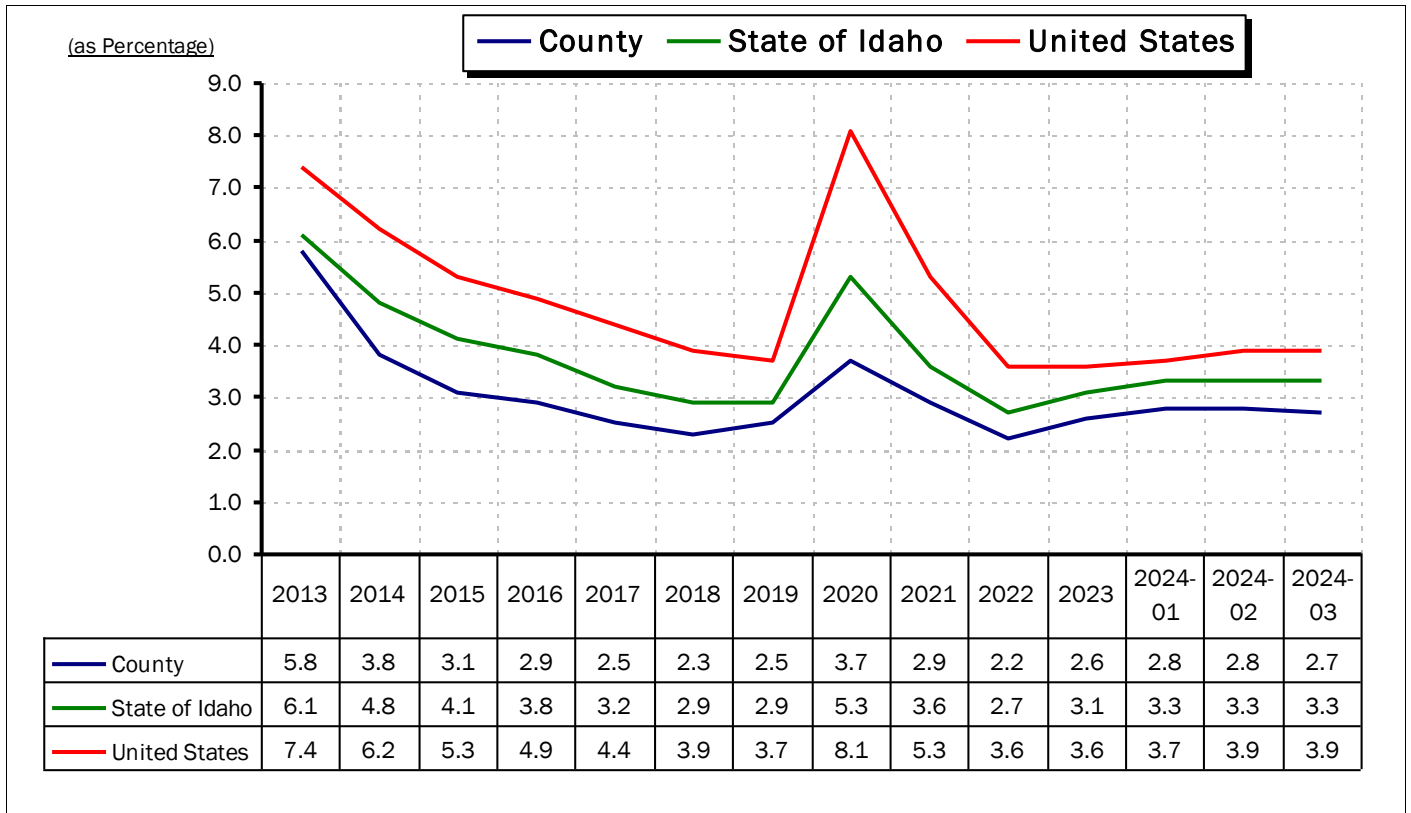
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, March 2023 to March 2024

	Labor Force	Employment	Unemployed	Unemployment Rate
<b>March 2024</b>	12,515	12,172	343	2.7%
<b>March 2023</b>	12,185	11,871	314	2.6%
<b>YoY % Change</b>	<b>2.7%</b>	<b>2.5%</b>	<b>9.2%</b>	<b>0.1%</b>

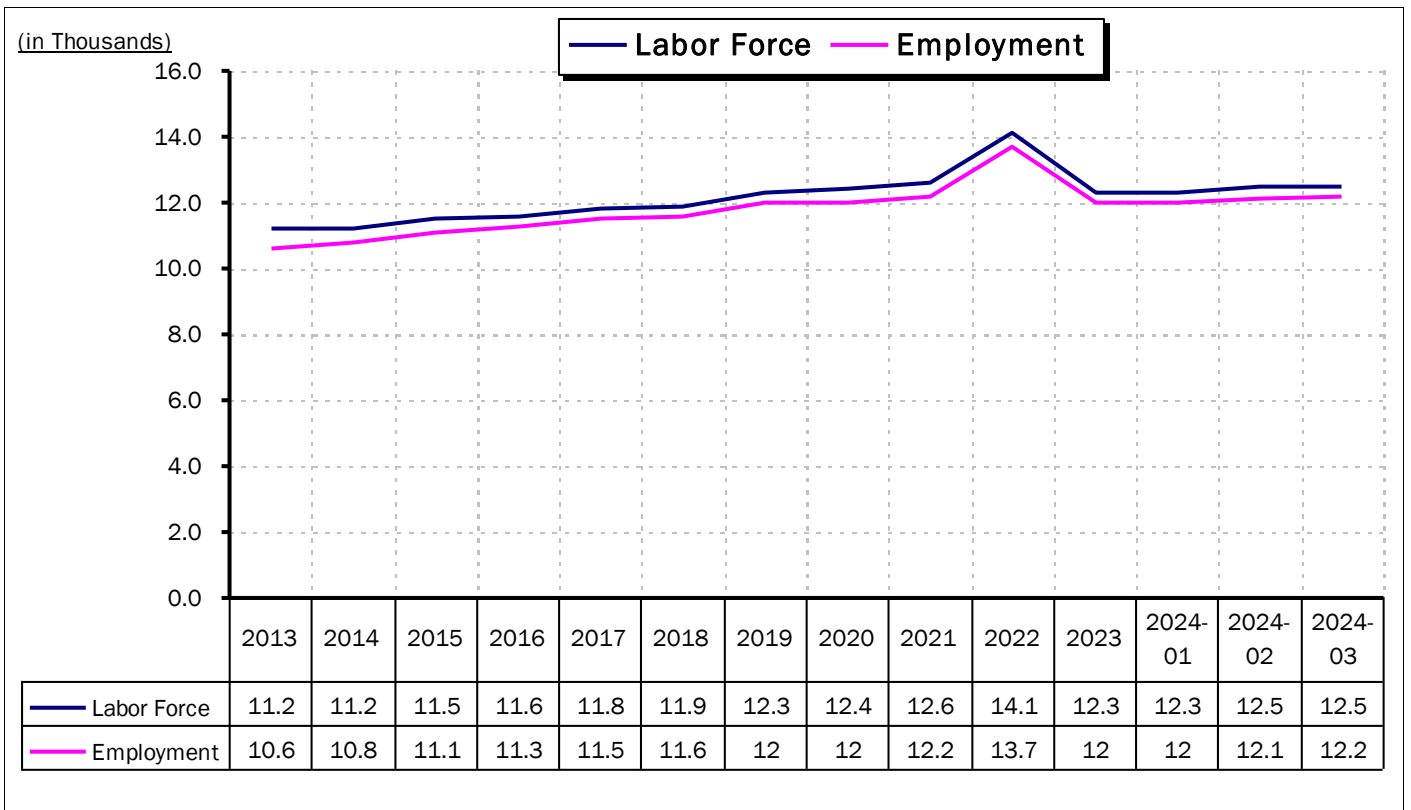
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 3. Seasonally-Adjusted Unemployment Rate, 2013 to March 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 4. Seasonally-Adjusted Labor Force and Employment, 2013 to March 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 5. Industry Employment and Wages, 2012, 2021, and 2022

Supersector	2012		2021		2022	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	9,803	\$31,155	12,180	\$41,262	12,226	\$45,483
Natural Resources and Mining	1,584	\$31,567	1,968	\$41,107	2,036	\$44,401
Construction	400	\$35,432	669	\$46,570	636	\$50,226
Manufacturing	1,234	\$41,026	1,454	\$52,968	1,708	\$54,581
Trade, Transportation, and Utilities	2,601	\$31,620	3,253	\$44,792	2,960	\$51,643
Information	78	\$46,916	45	\$89,971	87	\$65,848
Financial Activities	241	\$38,433	316	\$56,973	320	\$62,457
Professional and Business Services	443	\$27,708	591	\$39,249	589	\$47,339
Education and Health Services	1,978	\$26,261	2,086	\$36,442	2,112	\$39,660
Leisure and Hospitality	478	\$10,160	1,011	\$15,469	1,017	\$16,371
Other Services	203	\$16,776	227	\$28,722	223	\$32,384
Public Administration	564	\$40,776	552	\$44,133	538	\$49,120

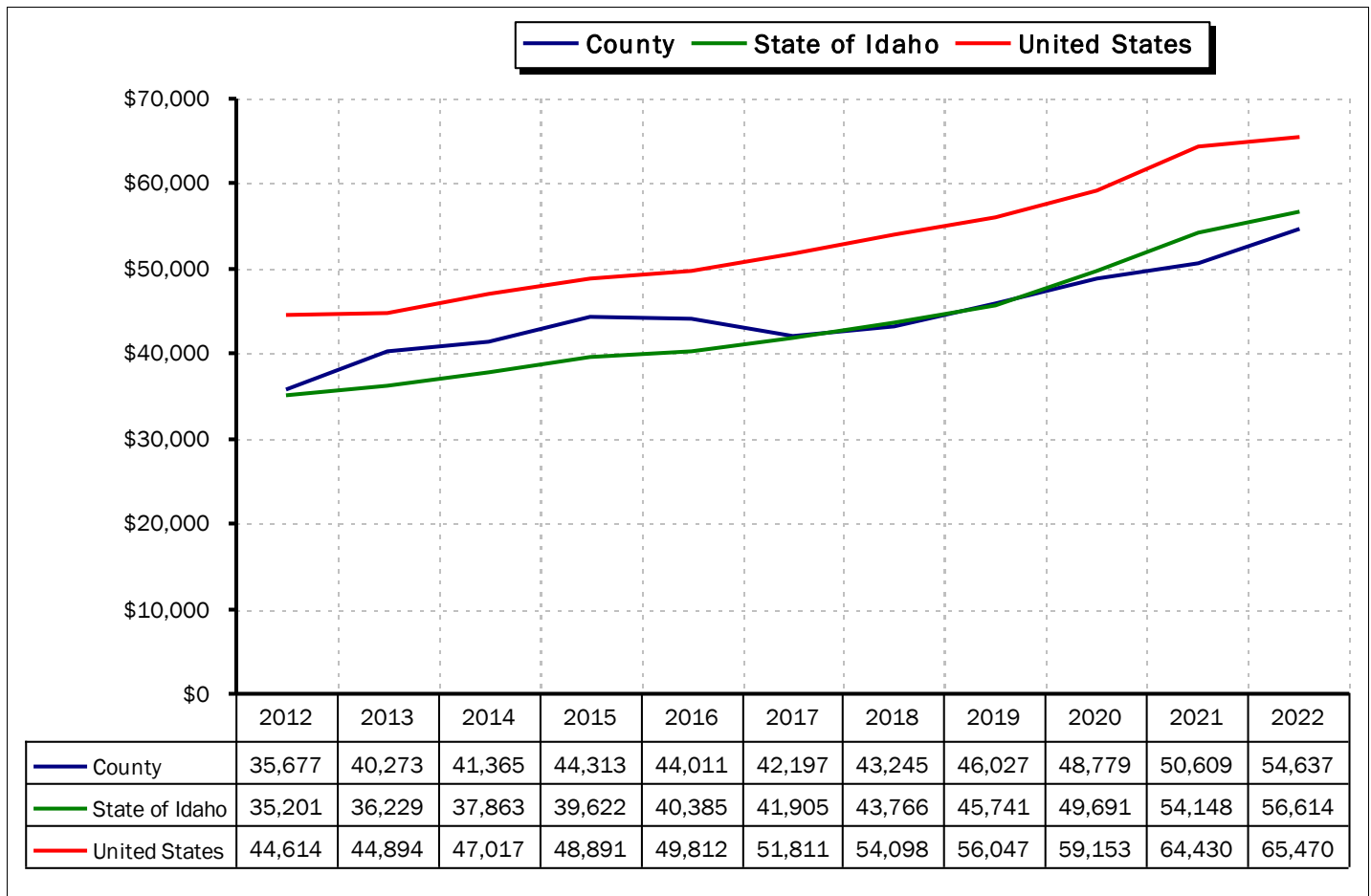
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

## 6. Top Employers, 2022

Employer	Ownership	Employment Range
Cassia County Joint School District	Local Government	500 - 999
Mccain Foods	Private	500 - 999
Wal-mart	Private	250 - 499
Dot Transportation	Private	100 - 249
Idaho Milk Transport	Private	100 - 249
Moo Mountain Milk	Private	100 - 249
Cassia County	Local Government	100 - 249
Goode Auto Group	Private	100 - 249
City Of Burley	Local Government	100 - 249
Ida-beef	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed.  
 Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

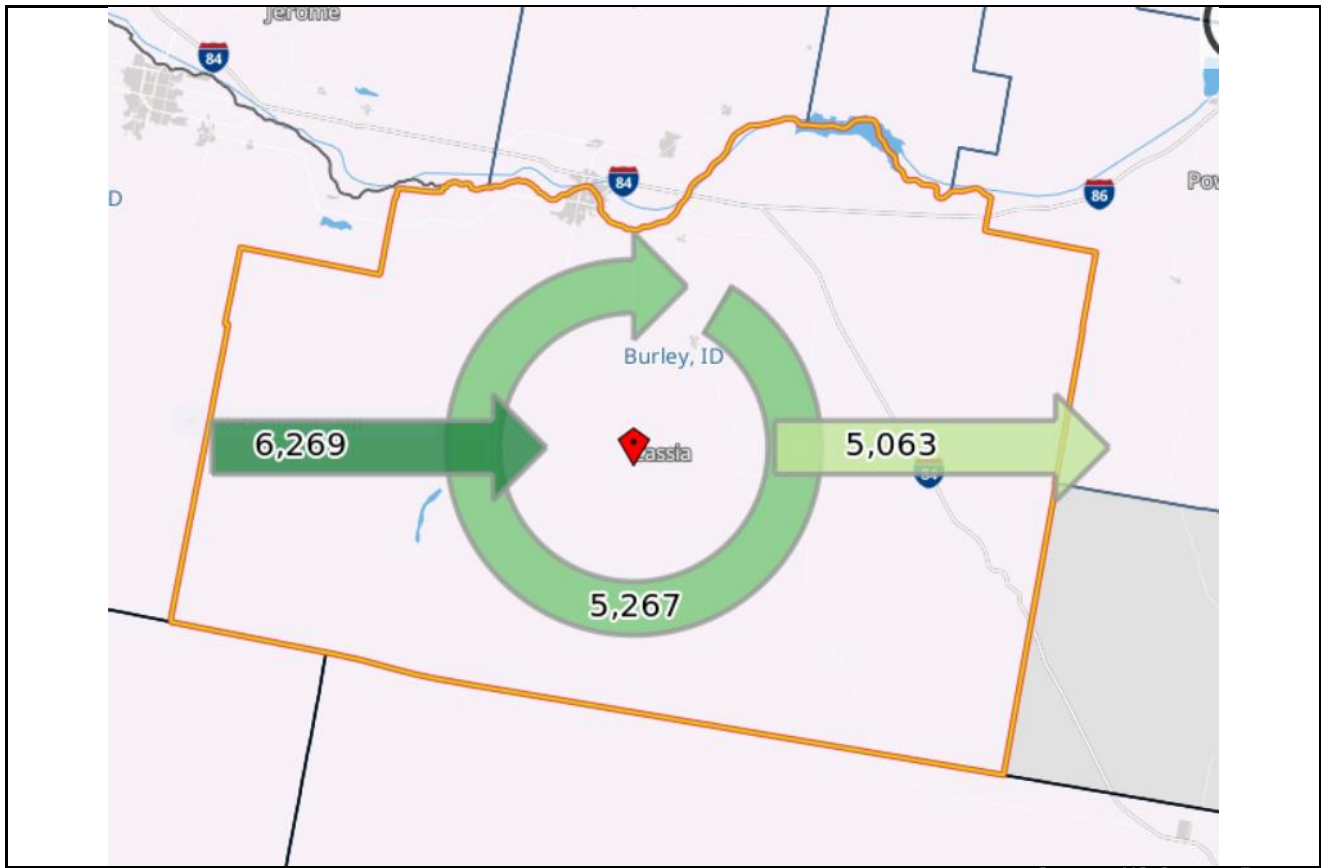
## 7. Real Per Capita Income, 2012 to 2022



Source: U.S. Bureau of Economic Analysis

## 8. Labor Force Commuting Patterns, 2021

It is estimated that 4,051 workers lived and worked in Cassia County in 2021. Another 5,310 workers were employed in Cassia County but lived outside, while 4,203 workers commuted to other counties for work.



Source: US Census Bureau

## 9. Top 10 Cities Where People Who Work in Cassia County Live, 2021

City of Residence	Count of All Jobs	Percentage of Total Jobs
Burley	1,856	19.8%
Rupert	738	7.9%
Twin Falls	547	5.8%
Heyburn	496	5.3%
Oakley	134	1.4%
Jerome	105	1.1%
Paul	90	1.0%
Boise City	89	1.0%
Idaho Falls	89	1.0%
Pocatello	84	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

**10. Top 10 Cities Where People Who Live in Cassia County Work, 2021**

City of Employment	Count of All Jobs	Percentage of Total Jobs
Burley	2,074	25.1%
Twin Falls	619	7.5%
Boise City	407	4.9%
Rupert	279	3.4%
Heyburn	259	3.1%
Meridian	128	1.6%
Pocatello	119	1.4%
Paul	115	1.4%
Nampa	108	1.3%
Idaho Falls	98	1.2%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

**For more Information, Contact:**

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