

Last Updated: April 2024

Custer County Economic Overview

Civilian Labor Force (Mar 2024) 2.189 Unemployment Rate (Mar 2024) 3.9% Population (2023) 4.523 Median Household Income (2022) \$60,357 \$51.352 Per Capita Personal Income (2022) Poverty Rate (2022) 11.6%

Idaho Department of Labor labor.idaho.gov



1. Custer County Demographic Characteristics, 2022 5-Year ACS

	Custer County	Custer County (%)	State of Idaho (%)	United States (%)
Total Population	4,344	100.0%	1,854,109	331,097,593
Race and Ethnicity				
White alone, not hispanic	3,901	89.8%	84.9%	65.9%
Black or African American alone, not hispanic	6	0.1%	0.7%	12.5%
Native American alone, not hispanic	35	0.8%	1.2%	0.8%
Asian alone, not hispanic	1	0.0%	1.3%	5.8%
Hispanic, or Latino (of any race)	169	3.9%	13.1%	18.7%
Gender				
Male	2,286	52.6%	50.4%	49.6%
Female	2,058	47.4%	49.6%	50.4%
Age				
Median age	55.5	-	36.9	38.5
Under 18 years	653	15.0%	24.5%	22.1%
Over 18 years	3,691	85.0%	75.5%	77.9%
21 years and over	3,457	79.6%	65.4%	68.4%
Over 65 years	1,459	33.6%	16.3%	16.5%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	83	1.9%	2.1%	3.2%
High school graduate (with equivalencies)	929	21.4%	17.2%	18.0%
Some college, no degree	898	20.7%	16.4%	13.5%
Associate's degree	334	7.7%	6.5%	6.0%
Bachelor's degree	814	18.7%	13.2%	14.3%
Graduate or professional degree	181	4.2%	6.6%	9.2%
Median Household Income	\$60,357	-	\$70,214	\$75,149

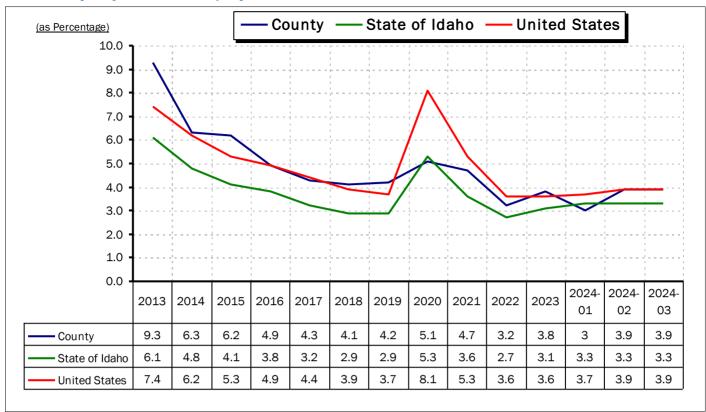
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, March 2023 to March 2024

	Labor Force	Employment	Unemployed	Unemployment Rate
March 2024	2,189	2,104	85	3.9%
March 2023	1,979	1,912	67	3.4%
YoY % Change	10.6%	10.0%	26.9%	0.5%

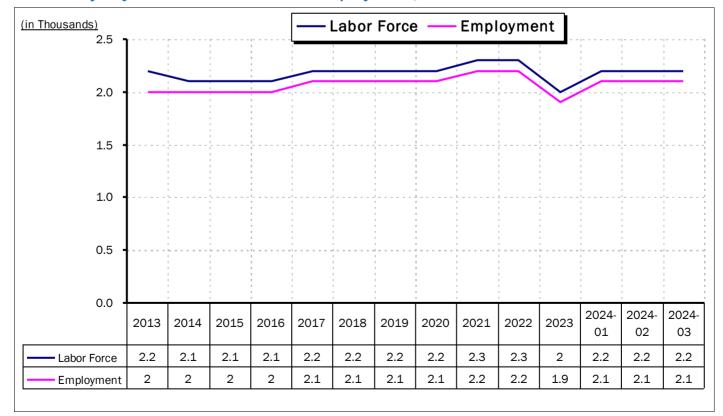
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2013 to March 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2013 to March 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2012, 2021, and 2022

	201	2	202	21	202	2
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	1,634	\$42,695	1,539	\$35,627	1,490	\$40,140
Natural Resources and Mining	428	\$83,543	117	\$60,114	104	\$66,539
Construction	50	\$32,045	96	\$37,287	88	\$42,261
Manufacturing	9	\$43,508	18	\$33,188	14	\$32,779
Trade,Transportation, and Utilities	226	\$26,723	277	\$33,783	278	\$34,547
Information	38	\$37,214	36	\$56,306	32	\$60,633
Financial Activities	46	\$20,282	19	\$35,103	22	\$42,644
Professional and Business Services	74	\$46,749	53	\$32,282	63	\$59,148
Education and Health Services	241	\$21,192	247	\$25,993	234	\$29,587
Leisure and Hospitality	245	\$15,462	391	\$27,118	381	\$29,951
Other Services	26	\$16,730	31	\$21,861	30	\$24,812
Public Administration	252	\$43,235	246	\$49,412	244	\$55,059

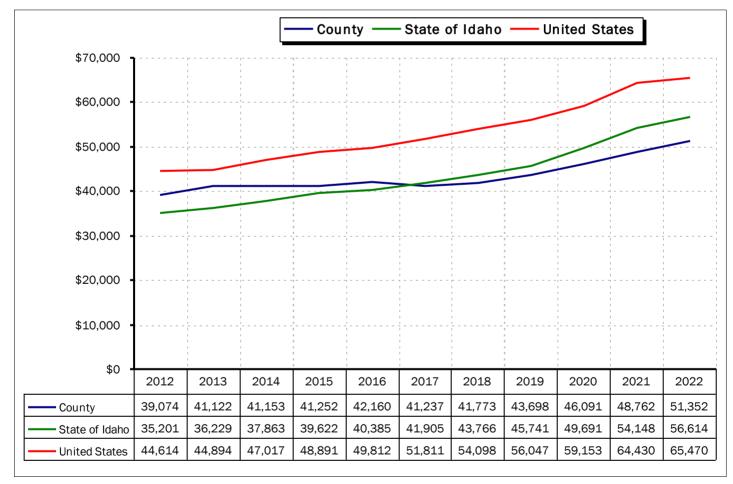
Source: Idaho Department of Labor-Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2022

Employer	Ownership	Employment Range
U.s. Forest Service	Federal Government	100 - 249
Challis Joint School District	Local Government	050 - 099
Mackay Joint School District	Local Government	010 - 049
Custer County	Local Government	010 - 049
Redfish Lake Lodge	Private	010 - 049
Thompson Creek Mining	Private	010 - 049
Mountain Village Resort	Private	010 - 049
Personal Home Care	Private	010 - 049
Lamb's Market	Private	010 - 049
Mountain Village Restaurant And Saloon	Private	010 - 049

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

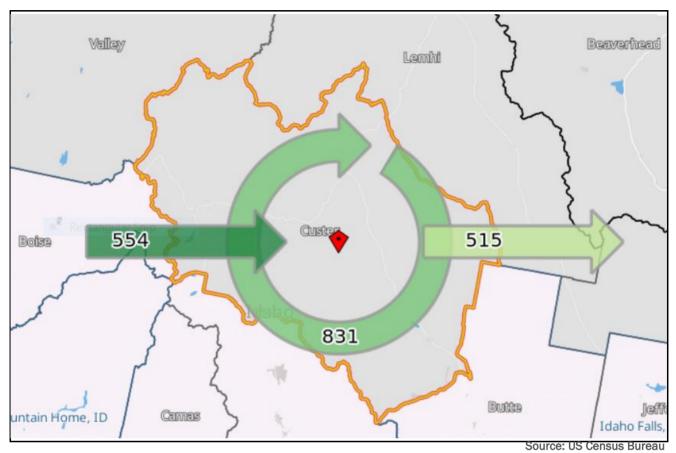
7. Real Per Capita Income, 2012 to 2022



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2021

It is estimated that 559 workers lived and worked in Custer County in 2021. Another 377 workers were employed in Custer County but lived outside, while 405 workers commuted to other counties for work.



9. Top 10 Cities Where People Who Work in Custer County Live, 2021

City of Residence	Count of All Jobs	Percentage of Total Jobs
Challis	130	13.9%
Mackay	50	5.3%
Salmon	21	2.2%
Idaho Falls	20	2.1%
Boise City	18	1.9%
Stanley	14	1.5%
Arco	13	1.4%
Twin Falls	11	1.2%
Jerome	9	1.0%
Hailey	8	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Custer County Work, 2021

City of Employment	Count of All Jobs	Percentage of Total Jobs
Challis	227	23.5%
Idaho Falls	91	9.4%
Mackay	76	7.9%
Stanley	48	5.0%
Boise City	35	3.6%
Arco	13	1.3%
Pocatello	11	1.1%
Meridian	9	0.9%
Salmon	9	0.9%
Twin Falls	9	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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