

Last Updated: April 2024

Eastern Idaho Economic Overview

Civilian Labor Force (Mar 2024)	131,030	
Unemployment Rate (Mar 2024)	2.8%	
Population (2023)	263,379	
Median Household Income (2022)	\$62,219	
Per Capita Personal Income (2022)	\$50,152	
Poverty Rate (2022)	14.1%	War of the second secon

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1. Eastern Demographic Characteristics, 2022 5-Year ACS

	Eastern	Region (%)	State of Idaho (%)	United States (%)
Total Population	249,440	100.0%	1,854,109	331,097,593
Race and Ethnicity				
White alone, not hispanic	219,331	87.9%	84.9%	65.9%
Black or African American alone, not hispanic	1,072	0.4%	0.7%	12.5%
Native American alone, not hispanic	1,597	0.6%	1.2%	0.8%
Asian alone, not hispanic	2,206	0.9%	1.3%	5.8%
Hispanic or Latino (of any race)	29,419	11.8%	13.1%	18.7%
Gender				
Male	123,577	49.5%	50.4%	49.6%
Female	125,863	50.5%	49.6%	50.4%
Age				
Median age	39.3	-	36.9	38.5
Under 18 years	67,666	27.1%	24.5%	22.1%
Over 18 years	181,774	72.9%	75.5%	77.9%
21 years and over	140,624	56.4%	65.4%	68.4%
Over 65 years	31,640	12.7%	16.3%	16.5%
Educational Attainment (Population 25 years and O	ver)			
Less than 9th grade	3,827	1.5%	2.1%	3.2%
High school graduate (with equivalencies)	34,376	6.6%	17.2%	18.0%
Some college, no degree	34,773	13.9%	16.4%	13.5%
Associate's degree	16,559	6.6%	6.5%	6.0%
Bachelor's degree	30,671	12.3%	13.2%	14.3%
Graduate or professional degree	13,715	5.5%	6.6%	9.2%
Median Household Income	\$62,219	-	\$70,214	\$75,149

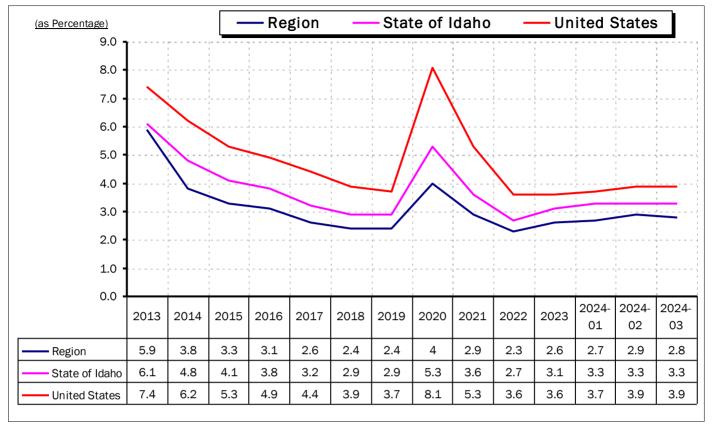
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, March 2023 to March 2024

	Labor Force	Employment	Unemployed	Unemployment Rate
March 2024	131,030	127,344	3,686	2.8%
March 2023	127,708	124,434	3,274	2.6%
YoY % Change	2.6%	2.3%	12.6%	0.2%

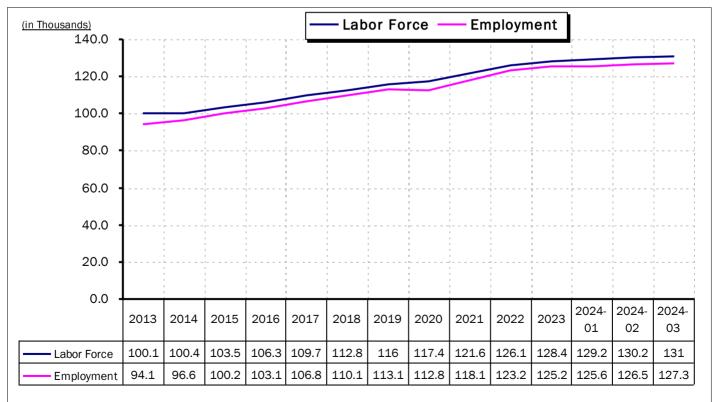
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2013 to March 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment 2013 to March 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2012, 2021, and 2022

	2012	2	202:	1	202	2
Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	77,910	\$36,867	102,219	\$46,736	104,294	\$50,367
Natural Resources and Mining	2,572	\$37,745	2,271	\$42,108	2,197	\$46,616
Construction	3,524	\$38,632	6,643	\$46,559	7,008	\$51,996
Manufacturing	4,362	\$38,538	6,640	\$46,482	6,627	\$52,954
Trade,Transportation, and Utilities	18,046	\$30,978	20,393	\$40,076	20,557	\$43,488
Information	1,267	\$34,997	925	\$43,038	953	\$50,197
Financial Activities	2,606	\$38,748	3,649	\$57,731	3,700	\$58,901
Professional and Business Services	13,707	\$60,514	18,779	\$76,919	18,844	\$82,549
Education and Health Services	17,341	\$33,157	24,488	\$40,722	25,498	\$43,505
Leisure and Hospitality	7,485	\$12,900	10,963	\$18,583	11,492	\$20,295
Other Services	1,902	\$23,808	2,347	\$31,752	2,334	\$35,638
Public Administration	5,086	\$43,255	5,113	\$54,004	5,083	\$57,887

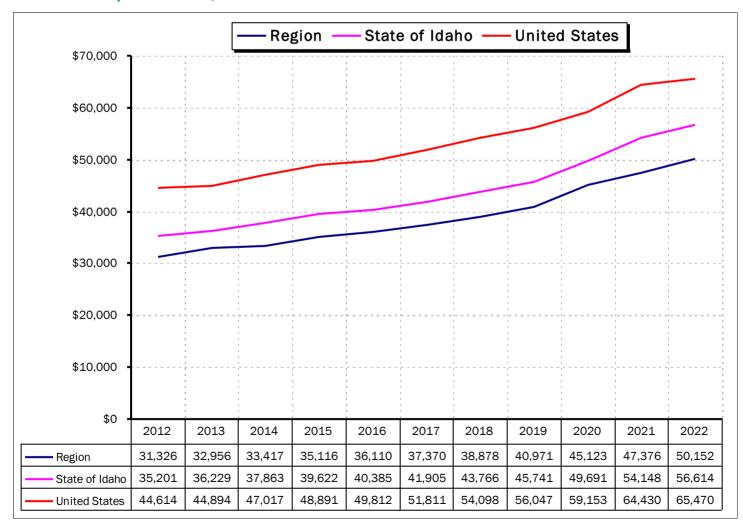
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2022

Employer	Ownership	Employment Range
Battelle Energy Alliance	Private	5,000+
Wal-Mart	Private	1,000 - 2,499
Melaleuca	Private	1,000 - 2,499
Brigham Young University-Idaho	Private	1,000 - 2,499
Bonneville Joint School District	Local Government	1,000 - 2,499
Eastern Idaho Regional Medical Center	Private	1,000 - 2,499
Idaho Falls School District	Local Government	1,000 - 2,499
Fluor Marine Propulsion	Private	1,000 - 2,499
Madison School District	Local Government	500 - 999
City of Idaho Falls	Local Government	500 - 999

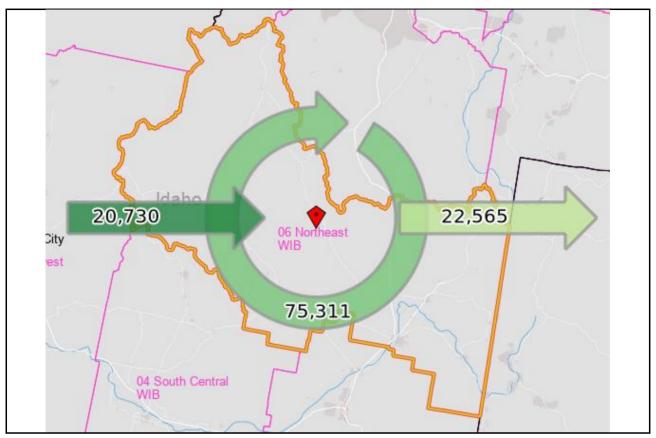
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2012 to 2022



8. Labor Force Commuting Patterns, 2021

It is estimated that 61,919 workers lived and worked in Eastern Idaho in . Another 19,639 workers were employed in Eastern Idaho but lived outside, while 20,289 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Eastern Idaho Live, 2021

City of Residence	Count of All Jobs	Percentage of Total Jobs
Idaho Falls	19,196	23.5%
Rexburg	6,680	8.2%
Ammon	4,918	6.0%
Pocatello	2,602	3.2%
Rigby	1,229	1.5%
Blackfoot	1,175	1.4%
Lincoln	1,132	1.4%
Boise City	1,074	1.3%
Shelley	903	1.1%
St. Anthony	731	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Eastern Idaho Work, 2021

City of Employment	Count of All Jobs	Percentage of Total Jobs
Idaho Falls	30,574	37.2%
Rexburg	8,692	10.6%
Ammon	3,098	3.8%
Boise City	2,333	2.8%
Pocatello	1,974	2.4%
Rigby	1,590	1.9%
Jackson town, WY	1,060	1.3%
Twin Falls	916	1.1%
Salmon	803	1.0%
Driggs	720	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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