

Last Updated: September 2024

South Central Idaho Economic Overview

109,678 Civilian Labor Force (Aug 2024) **Unemployment Rate (Aug 2024)** 3.5% Population (2023) 216,595 Median Household Income (2022) \$65,548 Per Capita Personal Income (2022) \$68,672 Poverty Rate (2022) 12.1%

Idaho Department of Labor labor.idaho.gov



1. South Central Demographic Characteristics, 2022 5-Year ACS

	South Central	Region (%)	State of Idaho (%)	United States (%)
Total Population	207,655	100.0%	1,854,109	331,097,593
Race and Ethnicity				
White alone, not hispanic	166,813	80.3%	84.9%	65.9%
Black or African American alone, not hispanic	709	0.3%	0.7%	12.5%
Native American alone, not hispanic	2,024	1.0%	1.2%	0.8%
Asian alone, not hispanic	1,815	0.9%	1.3%	5.8%
Hispanic or Latino (of any race)	51,864	25.0%	13.1%	18.7%
Gender				
Male	105,223	50.7%	50.4%	49.6%
Female	102,432	49.3%	49.6%	50.4%
Age				
Median age	36.6	-	36.9	38.5
Under 18 years	56,263	27.1%	24.5%	22.1%
Over 18 years	151,392	72.9%	75.5%	77.9%
21 years and over	133,139	64.1%	65.4%	68.4%
Over 65 years	33,187	16.0%	16.3%	16.5%
Educational Attainment (Population 25 years and	Over)			
Less than 9th grade	9,275	4.5%	2.1%	3.2%
High school graduate (with equivalencies)	39,049	6.2%	17.2%	18.0%
Some college, no degree	30,421	14.6%	16.4%	13.5%
Associate's degree	12,914	6.2%	6.5%	6.0%
Bachelor's degree	19,782	9.5%	13.2%	14.3%
Graduate or professional degree	11,032	5.3%	6.6%	9.2%
Median Household Income	\$65,548	-	\$70,214	\$75,149

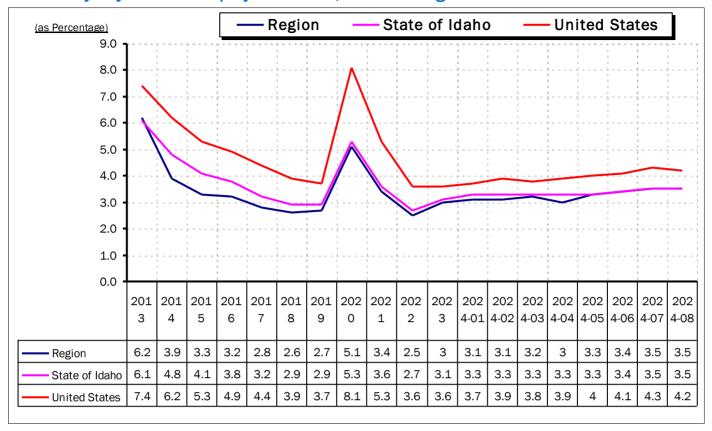
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2023 to August 2024

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2024	109,678	105,802	3,876	3.5%
August 2023	106,539	103,151	3,388	3.2%
YoY % Change	2.9%	2.6%	14.4%	0.3%

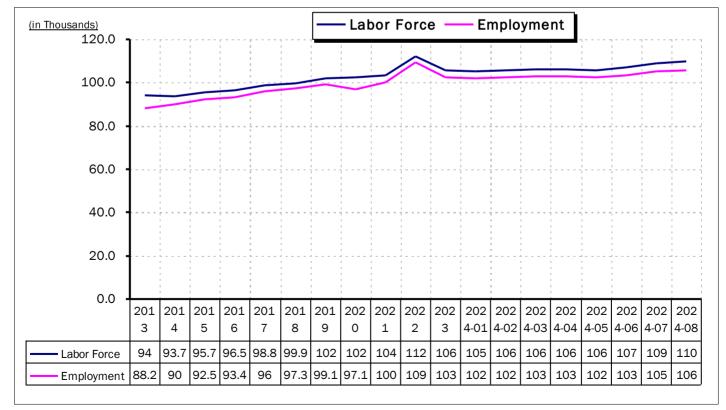
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2013 to August 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment 2013 to August 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2013, 2022, and 2023

	2013	3	202	2	202	3
Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	81,130	\$32,286	95,568	\$46,756	97,734	\$48,979
Natural Resources and Mining	9,705	\$30,568	11,105	\$44,164	11,380	\$46,437
Construction	3,742	\$35,502	6,725	\$51,979	7,047	\$55,954
Manufacturing	9,146	\$42,585	11,507	\$57,200	12,102	\$60,471
Trade, Transportation, and Utilities	17,319	\$33,019	19,539	\$47,647	19,765	\$49,432
Information	1,036	\$35,697	908	\$55,673	892	\$61,802
Financial Activities	2,508	\$41,182	2,846	\$73,158	2,840	\$68,080
Professional and Business Services	7,887	\$31,031	7,671	\$50,422	7,586	\$55,276
Education and Health Services	15,357	\$32,982	18,351	\$45,909	18,806	\$47,375
Leisure and Hospitality	8,057	\$15,683	10,275	\$23,746	10,647	\$25,362
Other Services	2,232	\$27,555	2,501	\$41,492	2,494	\$42,904
Public Administration	4,141	\$36,013	4,140	\$49,133	4,175	\$52,574

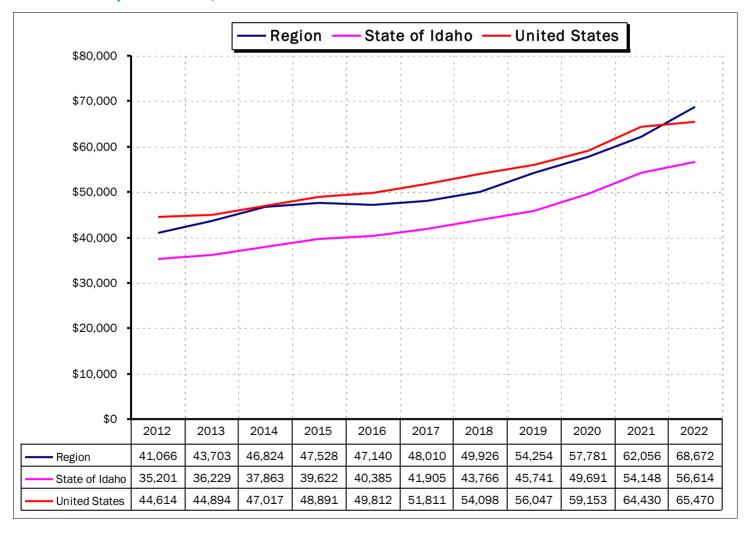
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2023

Employer	Ownership	Employment Range
St Lukes Magic Valley Regional Medical Center	Private	2,500 - 2,999
Sun Valley Resort	Private	1,000 - 2,499
Twin Falls School District	Local Government	1,000 - 2,499
Chobani	Private	1,000 - 2,499
Amalgamated Sugar Company	Private	1,000 - 2,499
College Of Southern Idaho	Local Government	1,000 - 2,499
Wal-Mart	Private	1,000 - 2,499
Cassia County Joint School District	Local Government	500 - 999
Lamb Weston Inc	Private	500 - 999
McCain Foods	Private	500 - 999

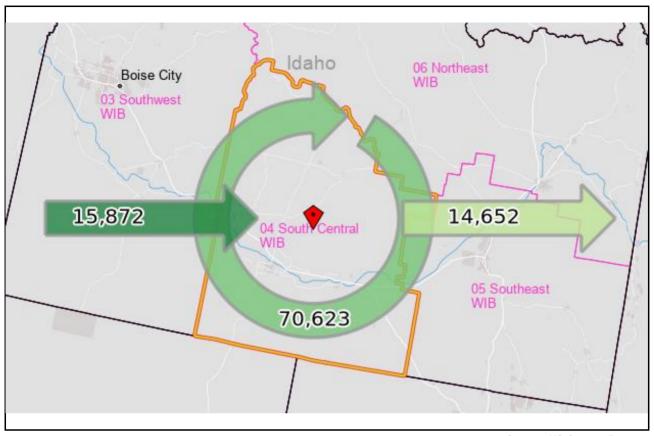
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2012 to 2022



8. Labor Force Commuting Patterns, 2021

It is estimated that 58,148 workers lived and worked in South Central Idaho in . Another 14,705 workers were employed in South Central Idaho but lived outside, while 13,294 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in South Central Idaho Live, 2021

City of Residence	Count of All Jobs	Percentage of Total Jobs
Twin Falls	15,552	21.3%
Jerome	3,543	4.9%
Burley	3,168	4.3%
Hailey	2,597	3.6%
Rupert	1,635	2.2%
Boise City	1,312	1.8%
Buhl	1,234	1.7%
Kimberly	1,065	1.5%
Heyburn	858	1.2%
Bellevue	777	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in South Central Idaho Work, 2021

City of Employment	Count of All Jobs	Percentage of Total Jobs
Twin Falls	20,249	28.3%
Burley	4,400	6.2%
Boise City	3,343	4.7%
Jerome	3,063	4.3%
Ketchum	2,357	3.3%
Hailey	1,868	2.6%
Sun Valley	1,028	1.4%
Meridian	976	1.4%
Rupert	855	1.2%
Nampa	801	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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