

Last Updated: April 2024

# Southwest Idaho Economic Overview

466,455 Civilian Labor Force (Mar 2024) **Unemployment Rate (Mar 2024)** 3.3% Population (2023) 910,632 \$64,331 Median Household Income (2022) Per Capita Personal Income (2022) \$50,550 Poverty Rate (2022) 9.7%

Idaho Department of Labor labor.idaho.gov



## 1. Southwest Demographic Characteristics, 2022 5-Year ACS

	Southwest	Region (%)	State of Idaho (%)	United States (%)		
Total Population	852,831	100.0%	1,854,109	331,097,593		
Race and Ethnicity						
White alone, not hispanic	709,034	83.1%	84.9%	65.9%		
Black or African American alone, not hispanic	8,525	1.0%	0.7%	12.5%		
Native American alone, not hispanic	6,880	0.8%	1.2%	0.8%		
Asian alone, not hispanic	15,895	1.9%	1.3%	5.8%		
Hispanic or Latino (of any race)	121,863	14.3%	13.1%	18.7%		
Gender						
Male	430,192	50.4%	50.4%	49.6%		
Female	422,639	49.6%	49.6%	50.4%		
Age						
Median age	42.9	-	36.9	38.5		
Under 18 years	204,312	24.0%	24.5%	22.1%		
Over 18 years	648,519	76.0%	75.5%	77.9%		
21 years and over	570,848	66.9%	65.4%	68.4%		
Over 65 years	134,356	15.8%	16.3%	16.5%		
Educational Attainment (Population 25 years and O	Educational Attainment (Population 25 years and Over)					
Less than 9th grade	17,691	2.1%	2.1%	3.2%		
High school graduate (with equivalencies)	138,072	6.1%	17.2%	18.0%		
Some college, no degree	139,688	16.4%	16.4%	13.5%		
Associate's degree	52,407	6.1%	6.5%	6.0%		
Bachelor's degree	130,401	15.3%	13.2%	14.3%		
Graduate or professional degree	65,354	7.7%	6.6%	9.2%		
Median Household Income	\$64,331	-	\$70,214	\$75,149		

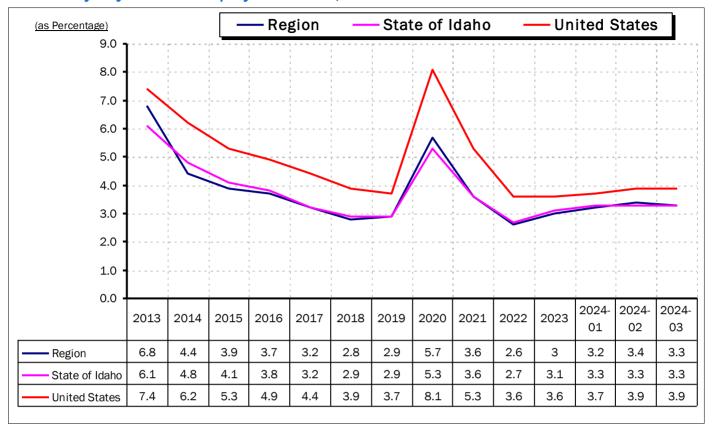
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, March 2023 to March 2024

	Labor Force	Employment	Unemployed	Unemployment Rate
March 2024	466,455	450,952	15,503	3.3%
March 2023	456,877	443,496	13,381	2.9%
YoY % Change	2.1%	1.7%	15.9%	0.4%

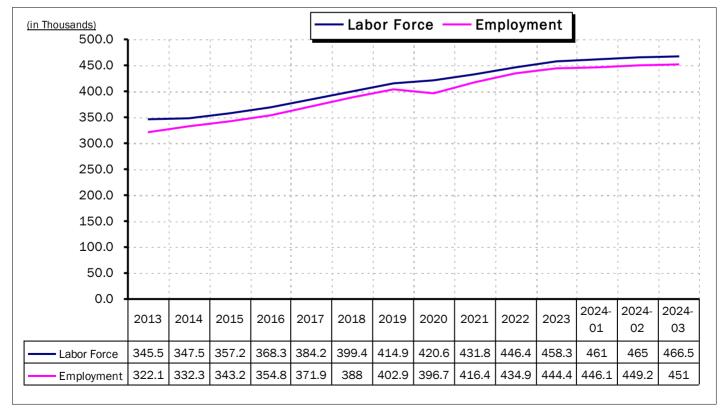
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

#### 3. Seasonally-Adjusted Unemployment Rate, 2013 to March 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 4. Seasonally-Adjusted Labor Force and Employment 2013 to March 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

# 5. Industry Employment and Wages, 2012, 2021, and 2022

	2012	2	202:	1	202	2
Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	274,588	\$39,200	374,302	\$54,497	384,411	\$58,920
Natural Resources and Mining	6,519	\$29,184	6,752	\$42,975	6,235	\$46,920
Construction	13,682	\$43,322	30,497	\$54,857	32,522	\$61,303
Manufacturing	25,509	\$59,487	31,294	\$81,058	32,422	\$84,165
Trade, Transportation, and Utilities	55,346	\$36,538	77,964	\$51,838	79,085	\$56,120
Information	4,994	\$50,383	3,750	\$74,870	4,031	\$82,699
Financial Activities	13,483	\$51,269	20,319	\$78,398	21,246	\$78,748
Professional and Business Services	38,427	\$41,421	52,147	\$64,946	52,946	\$72,970
Education and Health Services	61,647	\$37,768	80,268	\$50,224	82,656	\$54,378
Leisure and Hospitality	26,875	\$14,748	38,810	\$21,883	40,769	\$24,144
Other Services	7,432	\$26,096	10,212	\$38,957	10,466	\$43,314
Public Administration	20,658	\$47,817	22,281	\$59,152	22,031	\$63,274

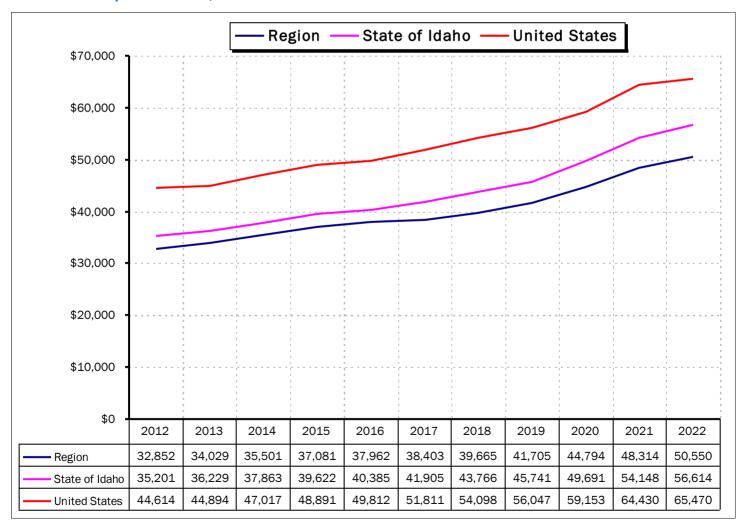
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

## 6. Top Employers, 2022

Employer	Ownership	<b>Employment Range</b>
St. Luke's Regional Medical Center	Private	5,000+
Micron Technology	Private	5,000+
St. Alphonsus Health System	Private	5,000+
Boise State University	State Government	5,000+
West Ada School District	Local Government	2,500 - 4,999
Albertsons	Private	2,500 - 4,999
Wal-Mart	Private	2,500 - 4,999
Boise School District	Local Government	2,500 - 4,999
City of Boise	Local Government	1,000 - 2,499
J. R. Simplot Company	Private	1,000 - 2,499

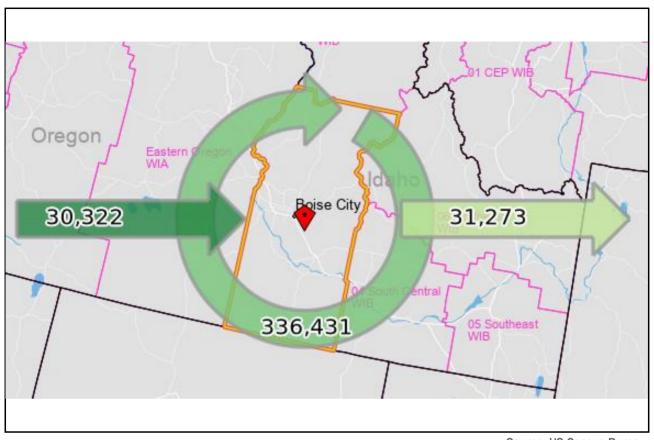
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

#### 7. Real Per Capita Income, 2012 to 2022



#### 8. Labor Force Commuting Patterns, 2021

It is estimated that 284,466 workers lived and worked in Southwest Idaho in . Another 28,691 workers were employed in Southwest Idaho but lived outside, while 27,369 workers lived in the area but commuted outside for work.



Source: US Census Bureau

## 9. Top 10 Cities Where People Who Work in Southwest Idaho Live, 2021

City of Residence	Count of All Jobs	Percentage of Total Jobs
Boise City	84,493	27.0%
Meridian	42,677	13.6%
Nampa	36,955	11.8%
Caldwell	20,322	6.5%
Kuna	9,427	3.0%
Eagle	9,101	2.9%
Mountain Home	3,622	1.2%
Garden City	3,489	1.1%
Star	3,401	1.1%
Middleton	3,009	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

# 10. Top 10 Cities Where People Who Live in Southwest Idaho Work, 2021

City of Employment	Count of All Jobs	Percentage of Total Jobs
Boise City	130,631	41.9%
Meridian	44,491	14.3%
Nampa	36,195	11.6%
Caldwell	13,617	4.4%
Eagle	9,091	2.9%
Garden City	7,897	2.5%
Kuna	2,750	0.9%
Twin Falls	2,652	0.9%
Idaho Falls	2,057	0.7%
Ontario , OR	1,944	0.6%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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