

Last Updated: April 2024

Twin Falls County Economic Overview

Civilian Labor Force (Mar 2024) 44.118 Unemployment Rate (Mar 2024) 3.4% Population (2023) 95.156 Median Household Income (2022) \$61,183 \$49.019 Per Capita Personal Income (2022) Poverty Rate (2022) 12.5%

Idaho Department of Labor labor.idaho.gov



1. Twin Falls County Demographic Characteristics, 2022 5-Year ACS

	Twin Falls County	Twin Falls County (%)	State of Idaho (%)	United States (%)	
Total Population	90,592	100.0%	1,854,109	331,097,593	
Race and Ethnicity					
White alone, not hispanic	75,594	83.4%	84.9%	65.9%	
Black or African American alone, not hispanic	494	0.5%	0.7%	12.5%	
Native American alone, not hispanic	468	0.5%	1.2%	0.8%	
Asian alone, not hispanic	1,429	1.6%	1.3%	5.8%	
Hispanic, or Latino (of any race)	15,765	17.4%	13.1%	18.7%	
Gender					
Male	45,073	49.8%	50.4%	49.6%	
Female	45,519	50.2%	49.6%	50.4%	
Age					
Median age	35.5	-	36.9	38.5	
Under 18 years	24,161	26.7%	24.5%	22.1%	
Over 18 years	66,431	73.3%	75.5%	77.9%	
21 years and over	58,172	64.2%	65.4%	68.4%	
Over 65 years	14,589	16.1%	16.3%	16.5%	
Educational Attainment (Population 25 years and Over)					
Less than 9th grade	3,191	3.5%	2.1%	3.2%	
High school graduate (with equivalencies)	16,487	18.2%	17.2%	18.0%	
Some college, no degree	14,059	15.5%	16.4%	13.5%	
Associate's degree	6,569	7.3%	6.5%	6.0%	
Bachelor's degree	8,180	9.0%	13.2%	14.3%	
Graduate or professional degree	5,545	6.1%	6.6%	9.2%	
Median Household Income	\$61,183	-	\$70,214	\$75,149	

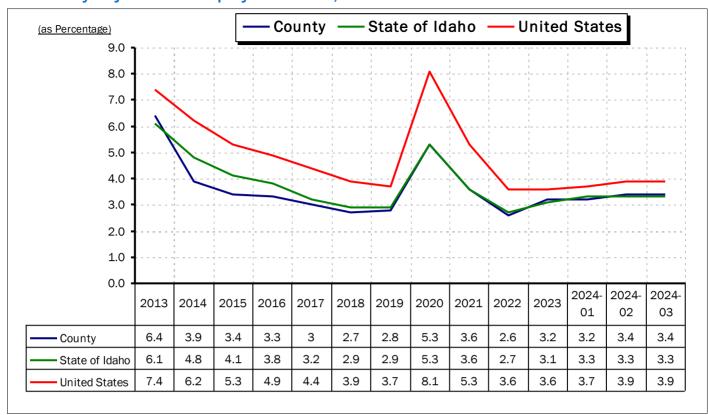
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, March 2023 to March 2024

	Labor Force	Employment	Unemployed	Unemployment Rate
March 2024	44,118	42,603	1,515	3.4%
March 2023	44,174	42,795	1,379	3.1%
YoY % Change	-0.1%	-0.4%	9.9%	0.3%

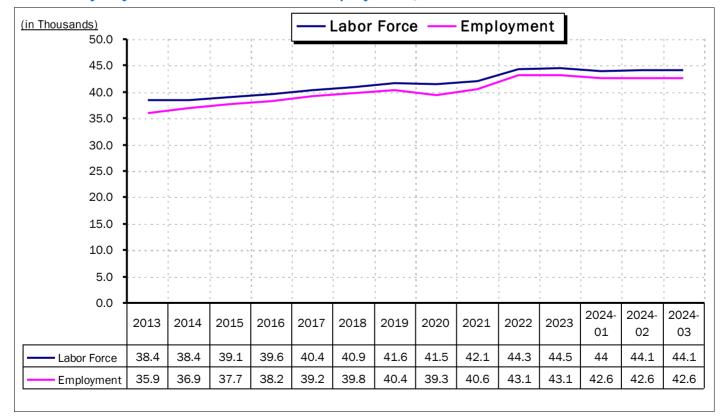
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2013 to March 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2013 to March 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2012, 2021, and 2022

	201	2	202	21	202	2
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	33,176	\$30,491	40,511	\$41,086	40,624	\$45,142
Natural Resources and Mining	1,950	\$29,602	2,282	\$42,256	2,252	\$45,893
Construction	1,347	\$43,617	1,983	\$43,788	1,956	\$49,644
Manufacturing	3,250	\$38,897	4,837	\$54,236	5,003	\$58,641
Trade,Transportation, and Utilities	7,457	\$30,786	8,775	\$41,536	8,801	\$45,783
Information	510	\$33,124	269	\$40,230	299	\$46,299
Financial Activities	1,185	\$40,474	1,253	\$57,715	1,330	\$60,068
Professional and Business Services	4,098	\$24,605	4,621	\$38,392	4,336	\$43,785
Education and Health Services	7,950	\$31,332	9,499	\$42,358	9,581	\$46,382
Leisure and Hospitality	2,985	\$13,624	4,457	\$17,794	4,558	\$19,298
Other Services	956	\$24,931	999	\$36,200	1,028	\$39,627
Public Administration	1,486	\$40,224	1,528	\$49,718	1,478	\$54,355

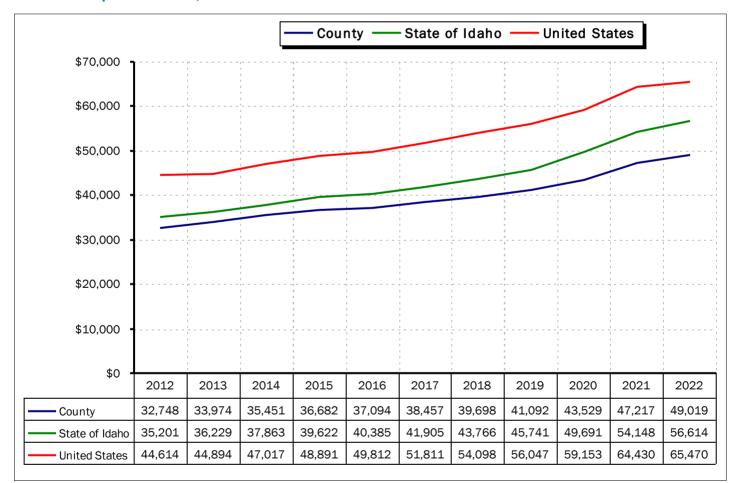
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2022

Employer	Ownership	Employment Range
St. Lukes Magic Valley Regional Medical Center	Private	1,000 - 2,499
Twin Falls School District	Local Government	1,000 - 2,499
Chobani	Private	1,000 - 2,499
College Of Southern Idaho	Local Government	1,000 - 2,499
Lamb Weston	Private	500 - 999
Amalgamated Sugar Company	Private	250 - 499
Wal-mart	Private	250 - 499
Twin Falls County	Local Government	250 - 499
Personnel Plus	Private	250 - 499
Jayco Rv	Private	250 - 499

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

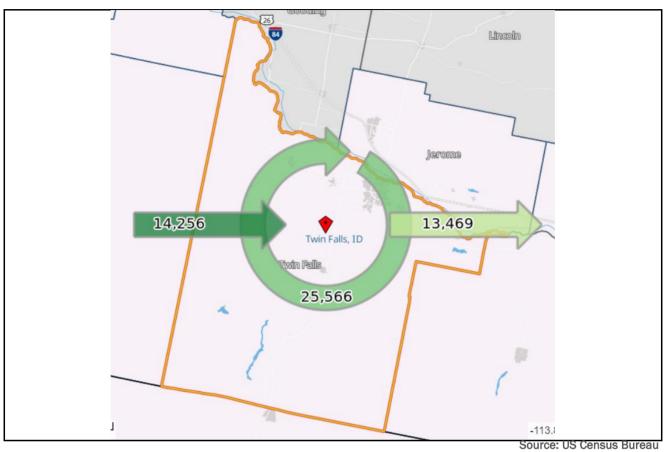
7. Real Per Capita Income, 2012 to 2022



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2021

It is estimated that 20,419 workers lived and worked in Twin Falls County in 2021. Another 12,218 workers were employed in Twin Falls County but lived outside, while 11,501 workers commuted to other counties for work.



9. Top 10 Cities Where People Who Work in Twin Falls County Live, 2021

City of Residence	Count of All Jobs	Percentage of Total Jobs
Twin Falls	12,297	37.7%
Jerome	1,216	3.7%
Buhl	977	3.0%
Kimberly	962	2.9%
Boise City	720	2.2%
Filer	562	1.7%
Burley	429	1.3%
Meridian	386	1.2%
Idaho Falls	361	1.1%
Nampa	319	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Twin Falls County Work, 2021

City of Employment	Count of All Jobs	Percentage of Total Jobs
Twin Falls	15,905	49.8%
Boise City	1,468	4.6%
Jerome	1,309	4.1%
Burley	618	1.9%
Buhl	608	1.9%
Meridian	441	1.4%
Kimberly	439	1.4%
Pocatello	405	1.3%
Nampa	370	1.2%
Idaho Falls	332	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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