

Last Updated: April 2024

Southeast Idaho Economic Overview

Civilian Labor Force (Mar 2024)	89,943	
Unemployment Rate (Mar 2024)	3.2%	
Population (2023)	183,480	
Median Household Income (2022)	\$63,541	
Per Capita Personal Income (2022)	\$47,130	
Poverty Rate (2022)	11.3%	The state of the s

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1. Southeast Demographic Characteristics, 2022 5-Year ACS

	Southeast	Region (%)	State of Idaho (%)	United States (%)
Total Population	176,047	100.0%	1,854,109	331,097,593
Race and Ethnicity				
White alone, not hispanic	148,844	84.5%	84.9%	65.9%
Black or African American alone, not hispanic	956	0.5%	0.7%	12.5%
Native American alone, not hispanic	5,425	3.1%	1.2%	0.8%
Asian alone, not hispanic	1,957	1.1%	1.3%	5.8%
Hispanic or Latino (of any race)	21,688	12.3%	13.1%	18.7%
Gender				
Male	89,073	50.6%	50.4%	49.6%
Female	86,974	49.4%	49.6%	50.4%
Age				
Median age	36.4	-	36.9	38.5
Under 18 years	48,695	27.7%	24.5%	22.1%
Over 18 years	127,352	72.3%	75.5%	77.9%
21 years and over	110,333	62.7%	65.4%	68.4%
Over 65 years	26,560	15.1%	16.3%	16.5%
Educational Attainment (Population 25 years and O	ver)			
Less than 9th grade	2,995	1.7%	2.1%	3.2%
High school graduate (with equivalencies)	33,388	6.3%	17.2%	18.0%
Some college, no degree	29,602	16.8%	16.4%	13.5%
Associate's degree	11,095	6.3%	6.5%	6.0%
Bachelor's degree	18,188	10.3%	13.2%	14.3%
Graduate or professional degree	8,604	4.9%	6.6%	9.2%
Median Household Income	\$63,541	-	\$70,214	\$75,149

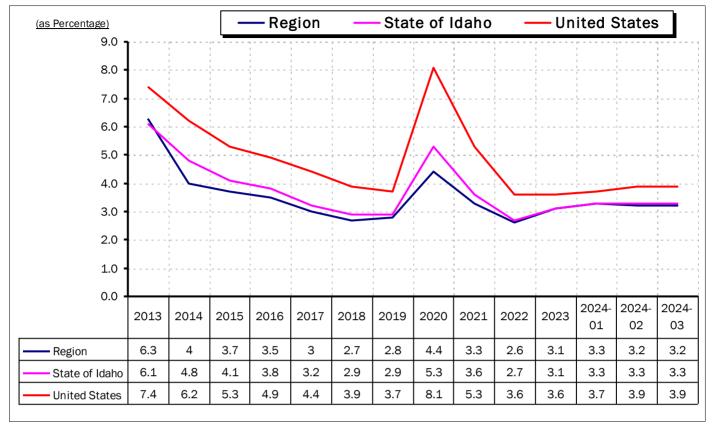
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, March 2023 to March 2024

	Labor Force	Employment	Unemployed	Unemployment Rate
March 2024	89,943	87,104	2,839	3.2%
March 2023	88,125	85,559	2,566	2.9%
YoY % Change	2.1%	1.8%	10.6%	0.3%

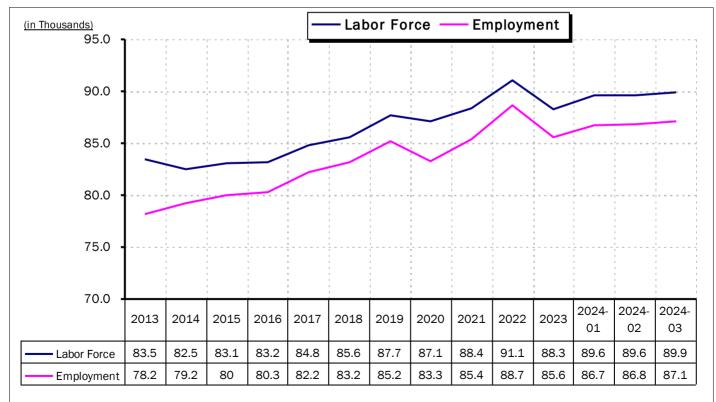
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2013 to March 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment 2013 to March 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2012, 2021, and 2022

	2012	2	202:	1	202	2
Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	56,778	\$33,239	64,058	\$42,118	65,376	\$45,339
Natural Resources and Mining	2,952	\$35,620	3,219	\$46,868	3,187	\$51,860
Construction	2,636	\$39,554	3,865	\$47,276	4,268	\$53,102
Manufacturing	6,246	\$50,409	6,863	\$57,522	6,959	\$62,420
Trade, Transportation, and Utilities	11,248	\$30,088	12,183	\$39,049	12,188	\$42,803
Information	610	\$26,717	457	\$34,039	468	\$37,182
Financial Activities	2,448	\$39,840	2,099	\$57,022	2,085	\$59,932
Professional and Business Services	4,348	\$34,682	5,400	\$48,801	5,197	\$54,213
Education and Health Services	15,330	\$31,978	17,646	\$41,226	18,230	\$43,323
Leisure and Hospitality	5,076	\$13,160	6,253	\$17,434	6,716	\$18,542
Other Services	1,224	\$25,159	1,427	\$33,271	1,458	\$36,984
Public Administration	4,658	\$36,930	4,640	\$45,505	4,619	\$48,436

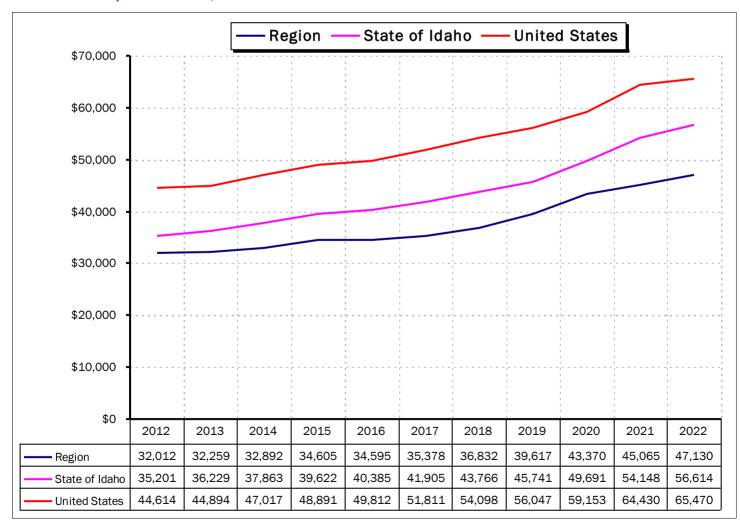
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2022

Employer	Ownership	Employment Range
Idaho State University	State Government	1,000 - 2,499
Pocatello/Chubbuck School District	Local Government	1,000 - 2,499
Portneuf Medical Center	Private	1,000 - 2,499
Idaho Central Credit Union	Private	1,000 - 2,499
Bingham Memorial Hospital	Private	500 - 999
Amy's Kitchen	Private	500 - 999
Shoshone Bannock Tribes	Local Government	500 - 999
City of Pocatello	Local Government	500 - 999
Wal-Mart	Private	500 - 999
Basic American Foods	Private	500 - 999

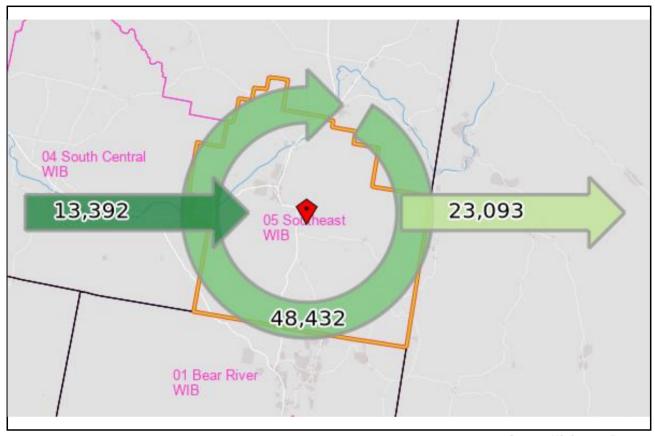
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2012 to 2022



8. Labor Force Commuting Patterns, 2021

It is estimated that 34,484 workers lived and worked in Southeast Idaho in . Another 11,183 workers were employed in Southeast Idaho but lived outside, while 21,332 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Southeast Idaho Live, 2021

City of Residence	Count of All Jobs	Percentage of Total Jobs
Pocatello	13,313	29.2%
Chubbuck	3,715	8.1%
Blackfoot	2,423	5.3%
Idaho Falls	1,938	4.2%
American Falls	1,028	2.3%
Preston	684	1.5%
Soda Springs	648	1.4%
Rexburg	525	1.1%
Montpelier	474	1.0%
Twin Falls	420	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Southeast Idaho Work, 2021

City of Employment	Count of All Jobs	Percentage of Total Jobs
Pocatello	15,060	27.0%
Idaho Falls	6,580	11.8%
Chubbuck	3,747	6.7%
Blackfoot	3,154	5.7%
Boise City	1,619	2.9%
Preston	1,188	2.1%
Soda Springs	835	1.5%
Twin Falls	781	1.4%
Logan , UT	712	1.3%
Rexburg	684	1.2%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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