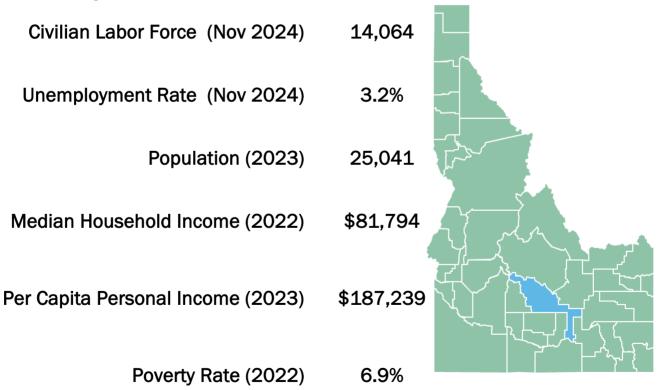


Last Updated: December 2024

Blaine County Economic Overview



Idaho Department of Labor labor.idaho.gov



1. Blaine County Demographic Characteristics, 2022 5-Year ACS

	Blaine County	Blaine County (%)	State of Idaho (%)	United States (%)
Total Population	24,248	100.0%	1,854,109	331,097,593
Race and Ethnicity				
White alone, not hispanic	20,253	83.5%	84.9%	65.9%
Black or African American alone, not hispanic	117	0.5%	0.7%	12.5%
Native American alone, not hispanic	380	1.6%	1.2%	0.8%
Asian alone, not hispanic	103	0.4%	1.3%	5.8%
Hispanic, or Latino (of any race)	5,687	23.5%	13.1%	18.7%
Gender				
Male	12,648	52.2%	50.4%	49.6%
Female	11,600	47.8%	49.6%	50.4%
Age				
Median age	44.5	-	36.9	38.5
Under 18 years	4,955	20.4%	24.5%	22.1%
Over 18 years	19,293	79.6%	75.5%	77.9%
21 years and over	17,925	73.9%	67.1%	69.0%
Over 65 years	4,922	20.3%	16.3%	16.5%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	574	2.4%	2.1%	3.2%
High school graduate (with equivalencies)	4,303	17.7%	17.2%	18.0%
Some college, no degree	3,068	12.7%	16.4%	13.5%
Associate's degree	880	3.6%	6.5%	6.0%
Bachelor's degree	5,439	22.4%	13.2%	14.3%
Graduate or professional degree	2,329	9.6%	6.6%	9.2%
Median Household Income	\$81,794	-	\$70,214	\$75,149

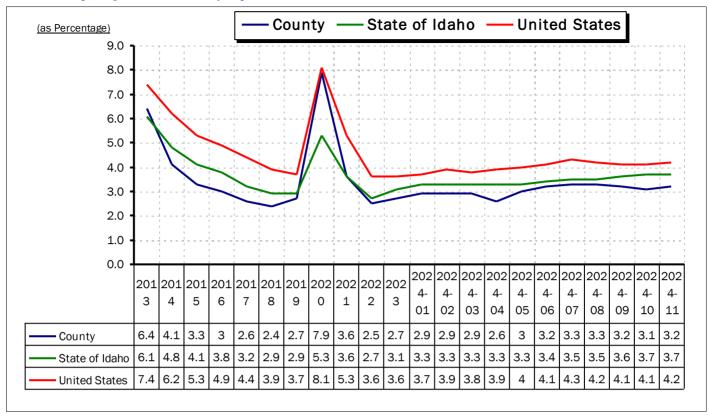
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, November 2023 to November 2024

	Labor Force	Employment	Unemployed	Unemployment Rate
November 2024	14,064	13,616	448	3.2%
November 2023	13,978	13,591	387	2.8%
YoY % Change	0.6%	0.2%	15.8%	0.4%

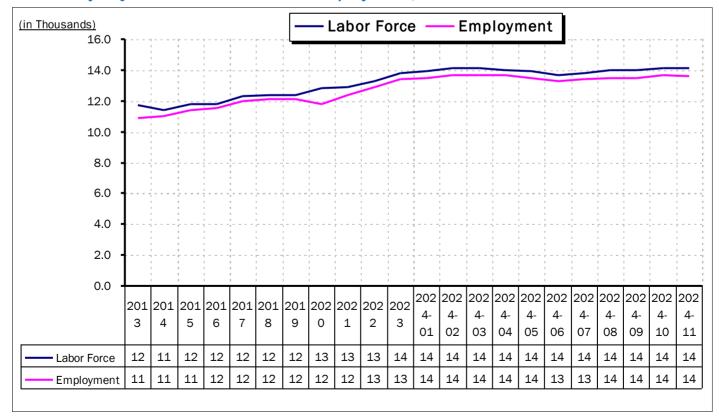
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2013 to November 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2013 to November 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2013, 2022, and 2023

	201	3	202	22	202	23
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	11,768	\$38,821	13,660	\$56,970	14,222	\$57,965
Natural Resources and Mining	128	\$31,391	134	\$47,299	142	\$51,470
Construction	1,182	\$38,509	2,322	\$56,535	2,545	\$58,942
Manufacturing	425	\$55,400	381	\$54,312	369	\$55,723
Trade,Transportation, and Utilities	1,998	\$34,285	2,039	\$50,432	2,107	\$52,335
Information	161	\$40,210	231	\$73,295	244	\$88,458
Financial Activities	555	\$53,363	706	\$127,180	661	\$107,353
Professional and Business Services	1,405	\$58,358	1,610	\$71,034	1,695	\$72,930
Education and Health Services	1,821	\$53,402	1,967	\$61,800	1,970	\$64,550
Leisure and Hospitality	3,045	\$20,320	3,091	\$35,786	3,314	\$37,388
Other Services	453	\$33,269	564	\$52,665	545	\$57,902
Public Administration	595	\$38,637	615	\$55,466	630	\$59,428

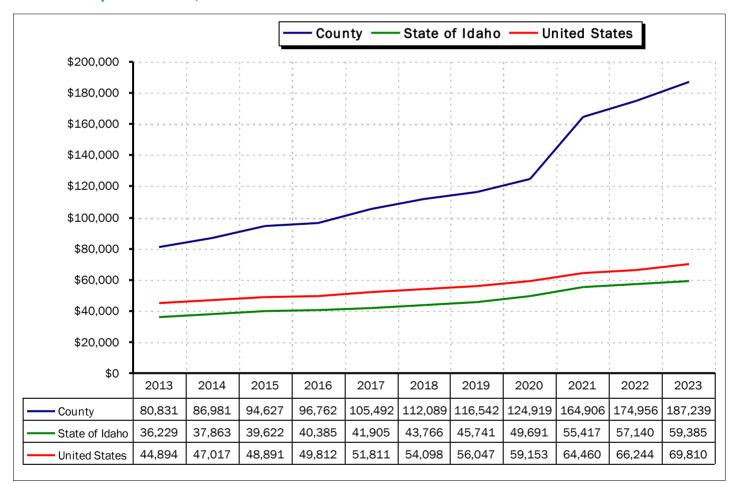
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2023

Employer	Ownership	Employment Range
Sun Valley Resort	Private	1,000 - 2,499
Blaine County School District	Local Government	500 - 999
St. Luke's Wood River Medical Center	Private	250 - 499
Atkinsons' Market	Private	250 - 499
Power Engineers	Private	100 - 249
Blaine County	Local Government	100 - 249
Sun Valley Community School	Private	100 - 249
Zenergy Sun Valley	Private	100 - 249
Webb Landscape	Private	100 - 249
Albertsons	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

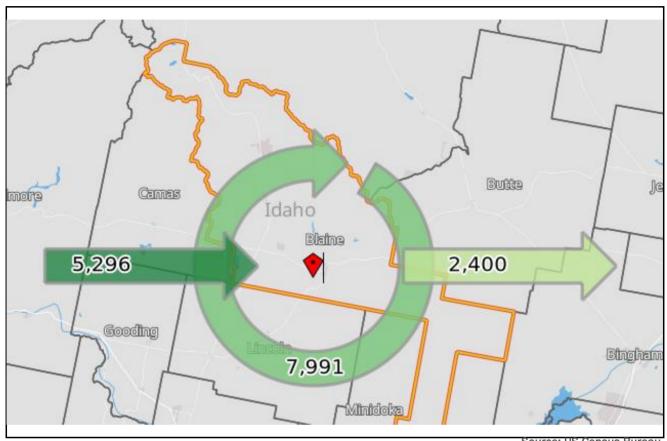
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2022

It is estimated that 7,991 workers lived and worked in Blaine County in 2022. Another 5,296 workers were employed in Blaine County but lived outside, while 2,400 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Blaine County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Ketchum	2,788	21.0%
Hailey	2,494	18.8%
Sun Valley	1,284	9.7%
Boise	508	3.8%
Bellevue	488	3.7%
Twin Falls	218	1.6%
Nampa	144	1.1%
Idaho Falls	140	1.1%
Meridian	139	1.0%
Carey	135	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Blaine County Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Hailey	3,513	33.8%
Bellevue	1,020	9.8%
Ketchum	790	7.6%
Twin Falls	384	3.7%
Boise	362	3.5%
Carey	279	2.7%
Sun Valley	276	2.7%
Meridian	190	1.8%
Jerome	170	1.6%
Shoshone	168	1.6%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

Seth Harrington, Labor Economist, Idaho Department of Labor • 420 Falls Ave., Twin Falls, ID 83301 • (208) 696 - 2364 • seth.harrington@labor.idaho.gov • Labor Market Information website: Imi.idaho.gov

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