

Last Updated: January 2025

# Northern Idaho Economic Overview

130,789 Civilian Labor Force (Dec 2024) **Unemployment Rate (Dec 2024)** 4.8% Population (2023) 275,509 Median Household Income (2023) \$62,234 Per Capita Personal Income (2023) \$51.531 Poverty Rate (2023) 10.5%





## 1. Northern Demographic Characteristics, 2023 5-Year ACS

	Northern	Region (%)	State of Idaho (%)	United States (%)
Total Population	263,380	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	233,728	88.7%	83.3%	63.4%
Black or African American alone, not hispanic	956	0.4%	0.7%	12.4%
Native American alone, not hispanic	3,040	1.2%	1.1%	0.9%
Asian alone, not hispanic	1,959	0.7%	1.3%	5.8%
Hispanic or Latino (of any race)	13,065	5.0%	13.3%	19.0%
Gender				
Male	131,707	50.0%	50.3%	49.5%
Female	131,673	50.0%	49.7%	50.5%
Age				
Median age	44.6	-	37.1	38.7
Under 18 years	57,778	21.9%	24.5%	22.2%
Over 18 years	205,602	78.1%	75.5%	77.8%
21 years and over	187,523	71.2%	65.7%	68.7%
Over 65 years	56,342	21.4%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	3,527	1.3%	2.1%	3.2%
High school graduate (with equivalencies)	52,949	7.5%	17.0%	18.0%
Some college, no degree	50,402	19.1%	16.3%	13.3%
Associate's degree	19,846	7.5%	6.4%	6.0%
Bachelor's degree	33,395	12.7%	13.7%	14.6%
Graduate or professional degree	17,468	6.6%	6.8%	9.4%
Median Household Income	\$62,234	-	\$74,636	\$78,538

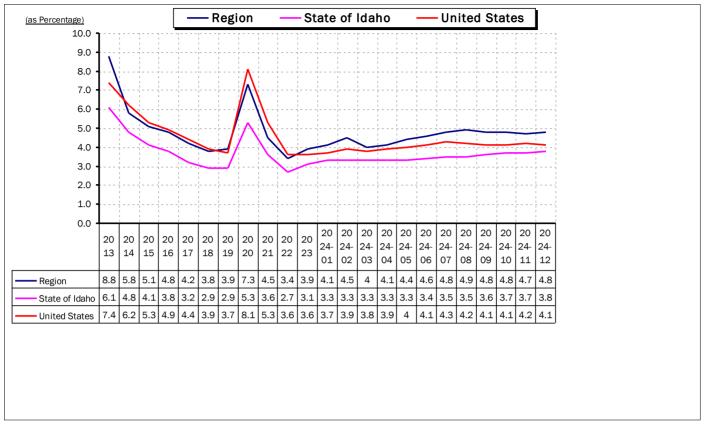
Source: US Census Bureau, American Community Survey 5-Year Estimates

# 2. Labor Force Growth, December 2023 to December 2024

	Labor Force	Employment	Unemployed	<b>Unemployment Rate</b>
December 2024	130,789	124,474	6,315	4.8%
December 2023	127,946	122,592	5,354	4.2%
YoY % Change	2.2%	1.5%	17.9%	0.6%

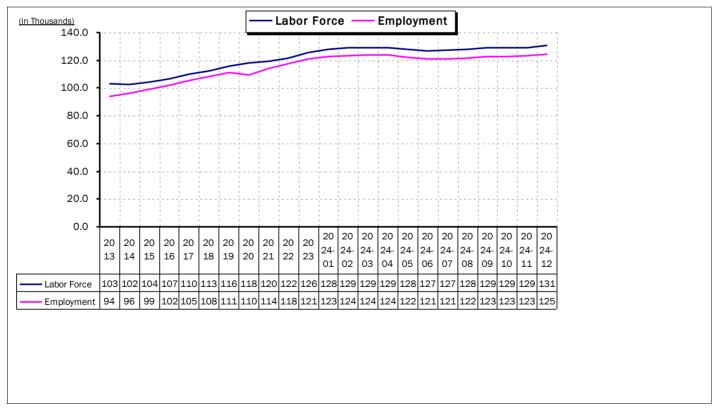
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

#### 3. Seasonally-Adjusted Unemployment Rate, 2013 to December 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 4. Seasonally-Adjusted Labor Force and Employment 2013 to December 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

# 5. Industry Employment and Wages, 2013, 2022, and 2023

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Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	77,079	\$33,918	96,422	\$50,077	98,743	\$52,192
Natural Resources and Mining	2,035	\$63,439	2,481	\$70,607	2,505	\$74,915
Construction	4,408	\$35,624	8,544	\$55,062	8,837	\$57,289
Manufacturing	7,759	\$40,548	8,492	\$57,115	8,624	\$59,372
Trade,Transportation, and Utilities	16,337	\$32,377	19,109	\$47,776	19,330	\$49,264
Information	1,064	\$42,746	1,208	\$73,013	1,192	\$81,320
Financial Activities	3,540	\$42,842	4,247	\$66,083	4,048	\$68,517
Professional and Business Services	7,200	\$36,526	8,576	\$61,359	8,693	\$64,484
Education and Health Services	16,937	\$34,523	21,204	\$52,443	22,195	\$54,489
Leisure and Hospitality	10,921	\$16,766	14,722	\$25,317	15,364	\$26,356
Other Services	1,926	\$23,535	2,610	\$37,686	2,655	\$41,235
Public Administration	4,952	\$42,693	5,229	\$58,671	5,300	\$63,537

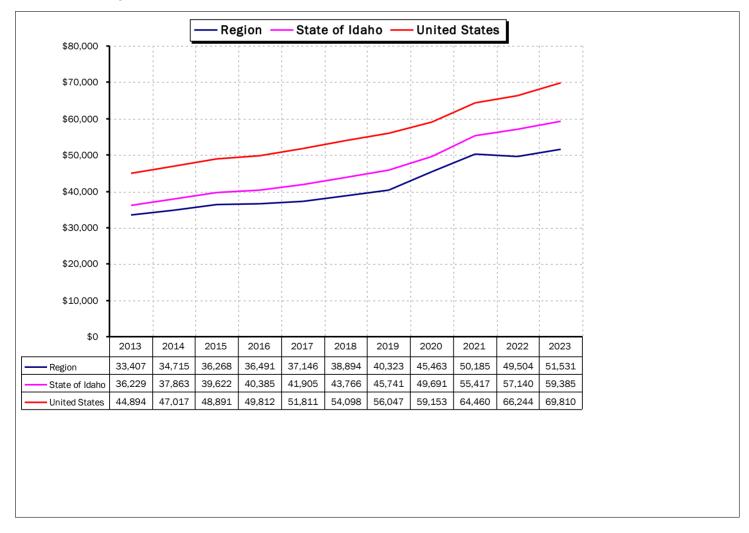
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

## 6. Top Employers, 2023

Employer	Ownership	<b>Employment Range</b>
Kootenai Medical Center	Local Government	2,500 - 4,999
Wal-Mart	Private	1,000 - 2,499
Coeur d'Alene School District	Local Government	1,000 - 2,499
Hagadone Hospitality	Private	1,000 - 2,499
Coeur d'Alene Casino	Local Government	1,000 - 2,499
Kootenai County	Local Government	500 - 999
Super 1 Foods	Private	500 - 999
Post Falls School District	Local Government	500 - 999
Silverwood Inc.	Private	500 - 999
Idaho Forest Group	Private	500 - 999

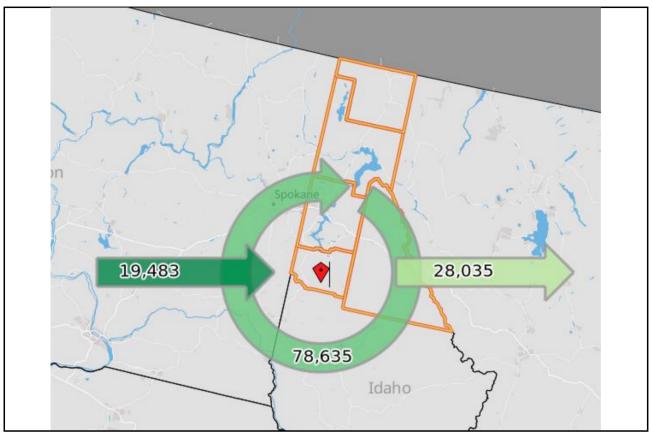
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

#### 7. Real Per Capita Income, 2013 to 2023



#### 8. Labor Force Commuting Patterns, 2022

It is estimated that 78,635 workers lived and worked in Northern Idaho in . Another 19,483 workers were employed in Northern Idaho but lived outside, while 28,035 workers lived in the area but commuted outside for work.



Source: US Census Bureau

# 9. Top 10 Cities Where People Who Work in Northern Idaho Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Coeur d'Alene	27,294	27.8%
Post Falls	10,588	10.8%
Hayden	6,840	7.0%
Sandpoint	6,108	6.2%
Spokane, WA	5,440	5.5%
Spokane Valley, WA	4,467	4.6%
Boise	2,723	2.8%
Rathdrum	1,836	1.9%
Ponderay	1,461	1.5%
Bonners Ferry	1,303	1.3%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

#### 10. Top 10 Cities Where People Who Live in Northern Idaho Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Coeur d'Alene	18,078	16.9%
Post Falls	11,910	11.2%
Hayden	5,272	4.9%
Rathdrum	3,130	2.9%
Sandpoint	2,899	2.7%
Spokane Valley, WA	2,268	2.1%
Spokane, WA	1,642	1.5%
Boise	913	0.9%
Dalton Gardens	756	0.7%
Bonners Ferry	746	0.7%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

## For more Information, Contact:

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