

Last Updated: December 2024

# **Power County Economic Overview**

Civilian Labor Force (Nov 2024) 4.196 **Unemployment Rate (Nov 2024)** 4.0% Population (2023) 8.253 Median Household Income (2022) \$56,671 \$46.316 Per Capita Personal Income (2023) Poverty Rate (2022) 11.1%

Idaho Department of Labor labor.idaho.gov



### 1. Power County Demographic Characteristics, 2022 5-Year ACS

	Power County	Power County (%)	State of Idaho (%)	United States (%)
Total Population	7,918	100.0%	1,854,109	331,097,593
Race and Ethnicity				
White alone, not hispanic	5,635	71.2%	84.9%	65.9%
Black or African American alone, not hispanic	3	0.0%	0.7%	12.5%
Native American alone, not hispanic	261	3.3%	1.2%	0.8%
Asian alone, not hispanic	0	0.0%	1.3%	5.8%
Hispanic, or Latino (of any race)	2,723	34.4%	13.1%	18.7%
Gender				
Male	3,982	50.3%	50.4%	49.6%
Female	3,936	49.7%	49.6%	50.4%
Age				
Median age	35.3	-	36.9	38.5
Under 18 years	2,469	31.2%	24.5%	22.1%
Over 18 years	5,449	68.8%	75.5%	77.9%
21 years and over	5,008	63.2%	67.1%	69.0%
Over 65 years	1,221	15.4%	16.3%	16.5%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	403	5.1%	2.1%	3.2%
High school graduate (with equivalencies)	1,551	19.6%	17.2%	18.0%
Some college, no degree	1,489	18.8%	16.4%	13.5%
Associate's degree	327	4.1%	6.5%	6.0%
Bachelor's degree	473	6.0%	13.2%	14.3%
Graduate or professional degree	237	3.0%	6.6%	9.2%
Median Household Income	\$56,671	-	\$70,214	\$75,149

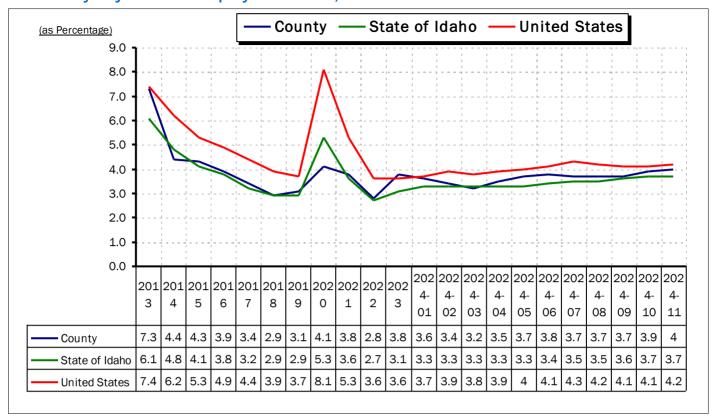
Source: US Census Bureau, American Community Survey 5-Year Estimates

### 2. Labor Force Growth, November 2023 to November 2024

	Labor Force	Employment	Unemployed	<b>Unemployment Rate</b>
November 2024	4,196	4,030	166	4.0%
November 2023	4,052	3,897	155	3.8%
YoY % Change	3.6%	3.4%	7.1%	0.2%

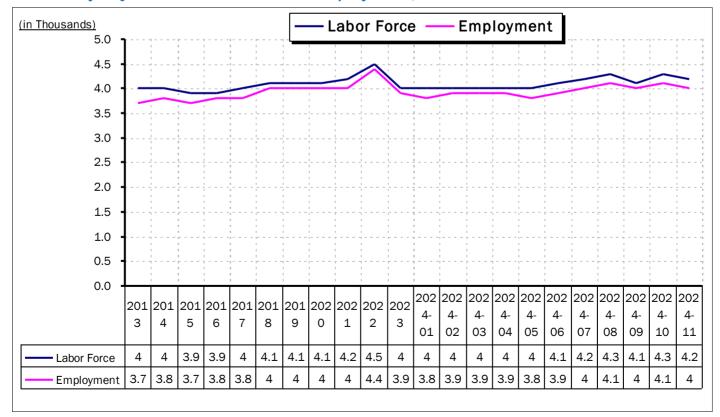
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

#### 3. Seasonally-Adjusted Unemployment Rate, 2013 to November 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 4. Seasonally-Adjusted Labor Force and Employment, 2013 to November 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 5. Industry Employment and Wages, 2013, 2022, and 2023

	201	3	202	22	202	3
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	3,247	\$37,360	3,625	\$49,951	3,882	\$54,706
Natural Resources and Mining	592	\$30,739	592	\$44,728	660	\$46,518
Construction	79	\$36,227	87	\$48,527	113	\$60,854
Manufacturing	1,088	\$48,939	1,187	\$65,045	1,279	\$73,247
Trade,Transportation, and Utilities	573	\$36,197	679	\$49,529	741	\$53,671
Information	51	\$27,678	90	\$52,247	105	\$51,965
Financial Activities	49	\$29,862	58	\$48,192	56	\$52,787
Professional and Business Services	66	\$60,988	60	\$60,538	63	\$53,715
Education and Health Services	468	\$26,415	515	\$38,079	520	\$38,879
Leisure and Hospitality	44	\$9,858	122	\$11,400	120	\$12,417
Other Services	53	\$28,256	47	\$32,245	45	\$36,807
Public Administration	184	\$27,542	188	\$31,311	180	\$34,321

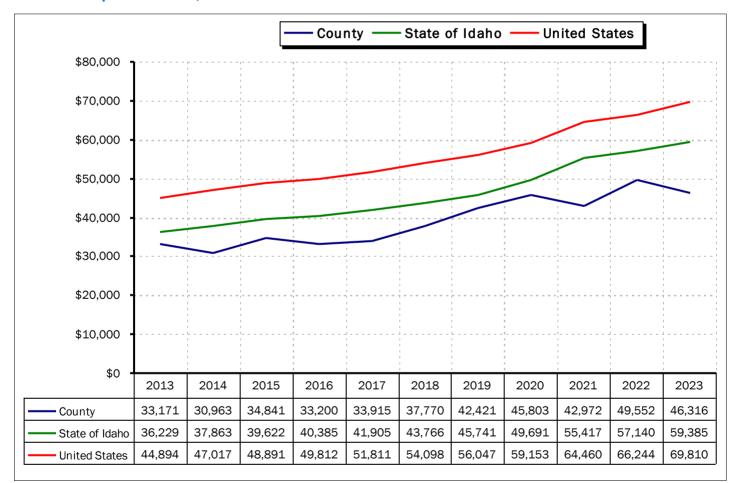
Source: Idaho Department of Labor-Quarterly Census of Employment Wages (QCEW)

#### 6. Top Employers, 2023

Employer	Ownership	Employment Range
Lamb Weston	Private	500 - 999
J R Simplot	Private	250 - 499
Americal Falls Joint School District	Local Government	250 - 499
Double L Apache River	Private	100 - 249
Power County Hospital District	Local Government	100 - 249
Treasure Valley Farms	Private	100 - 249
Power County	Local Government	050 - 099
Greenline Equipment	Private	050 - 099
Direct Communications	Private	010 - 049
Rockland School District	Local Government	010 - 049

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

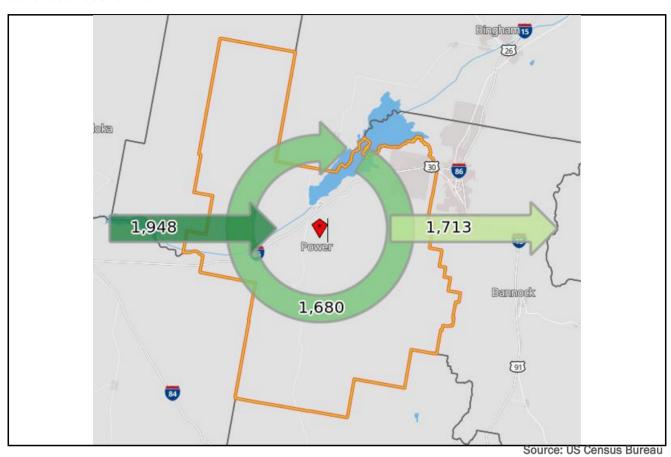
#### 7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

#### 8. Labor Force Commuting Patterns, 2022

It is estimated that 1,680 workers lived and worked in Power County in 2022. Another 1,948 workers were employed in Power County but lived outside, while 1,713 workers commuted to other counties for work.



9. Top 10 Cities Where People Who Work in Power County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
American Falls	789	21.7%
Pocatello	552	15.2%
Idaho Falls	148	4.1%
Chubbuck	113	3.1%
Boise	92	2.5%
Aberdeen	63	1.7%
Rockland	50	1.4%
Rexburg	37	1.0%
Twin Falls	36	1.0%
Fort Hall CDP	33	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

#### 10. Top 10 Cities Where People Who Live in Power County Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
American Falls	1,133	33.4%
Pocatello	574	16.9%
Chubbuck	175	5.2%
Arbon Valley CDP	71	2.1%
Twin Falls	64	1.9%
Aberdeen	54	1.6%
Burley	38	1.1%
Blackfoot	37	1.1%
Idaho Falls	34	1.0%
Fort Hall CDP	30	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

#### For more Information, Contact:

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