

Last Updated: December 2024

# South Central Idaho Economic Overview

108,197 Civilian Labor Force (Nov 2024) **Unemployment Rate (Nov 2024)** 3.7% Population (2023) 216,595 Median Household Income (2022) \$65,548 Per Capita Personal Income (2023) \$70,087 Poverty Rate (2022) 12.1%

Idaho Department of Labor labor.idaho.gov



# 1. South Central Demographic Characteristics, 2022 5-Year ACS

	South Central	Region (%)	State of Idaho (%)	United States (%)	
Total Population	207,655	100.0%	1,854,109	331,097,593	
Race and Ethnicity					
White alone, not hispanic	166,813	80.3%	84.9%	65.9%	
Black or African American alone, not hispanic	709	0.3%	0.7%	12.5%	
Native American alone, not hispanic	2,024	1.0%	1.2%	0.8%	
Asian alone, not hispanic	1,815	0.9%	1.3%	5.8%	
Hispanic or Latino (of any race)	51,864	25.0%	13.1%	18.7%	
Gender					
Male	105,223	50.7%	50.4%	49.6%	
Female	102,432	49.3%	49.6%	50.4%	
Age					
Median age	36.6	-	36.9	38.5	
Under 18 years	56,263	27.1%	24.5%	22.1%	
Over 18 years	151,392	72.9%	75.5%	77.9%	
21 years and over	135,653	65.3%	67.1%	69.0%	
Over 65 years	33,187	16.0%	16.3%	16.5%	
Educational Attainment (Population 25 years and Over)					
Less than 9th grade	9,275	4.5%	2.1%	3.2%	
High school graduate (with equivalencies)	39,049	6.2%	17.2%	18.0%	
Some college, no degree	30,421	14.6%	16.4%	13.5%	
Associate's degree	12,914	6.2%	6.5%	6.0%	
Bachelor's degree	19,782	9.5%	13.2%	14.3%	
Graduate or professional degree	11,032	5.3%	6.6%	9.2%	
Median Household Income	\$65,548	-	\$70,214	\$75,149	

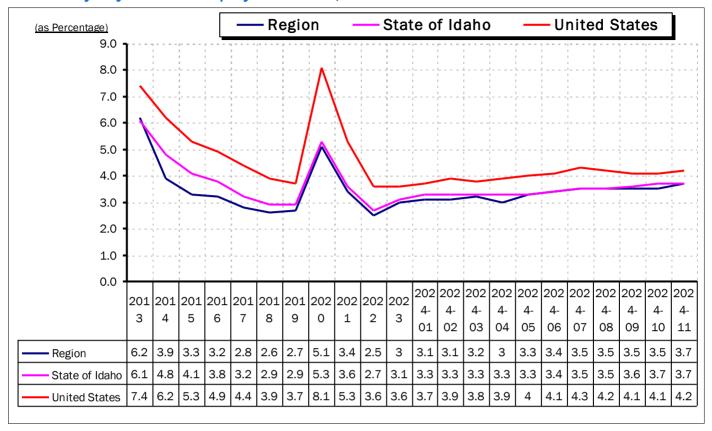
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, November 2023 to November 2024

	Labor Force	Employment	Unemployed	Unemployment Rate
November 2024	108,197	104,229	3,968	3.7%
November 2023	106,839	103,548	3,291	3.1%
YoY % Change	1.3%	0.7%	20.6%	0.6%

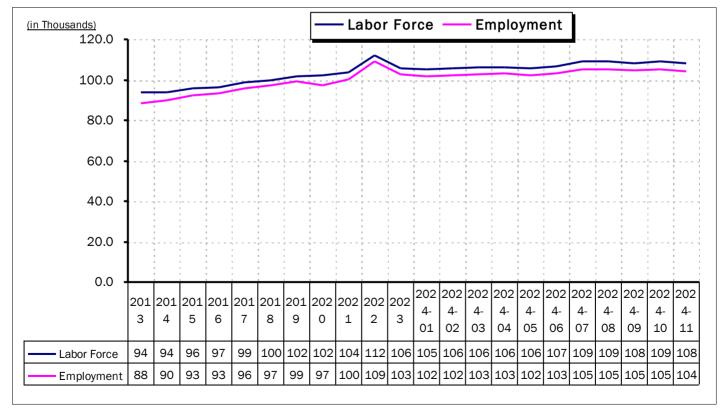
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

#### 3. Seasonally-Adjusted Unemployment Rate, 2013 to November 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 4. Seasonally-Adjusted Labor Force and Employment 2013 to November 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 5. Industry Employment and Wages, 2013, 2022, and 2023

	2013	3	2022	2	202	3
Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	81,130	\$32,286	95,568	\$46,756	97,734	\$48,979
Natural Resources and Mining	9,705	\$30,568	11,105	\$44,164	11,380	\$46,437
Construction	3,742	\$35,502	6,725	\$51,979	7,047	\$55,954
Manufacturing	9,146	\$42,585	11,507	\$57,200	12,102	\$60,471
Trade, Transportation, and Utilities	17,319	\$33,019	19,539	\$47,647	19,765	\$49,432
Information	1,036	\$35,697	908	\$55,673	892	\$61,802
Financial Activities	2,508	\$41,182	2,846	\$73,158	2,840	\$68,080
Professional and Business Services	7,887	\$31,031	7,671	\$50,422	7,586	\$55,276
Education and Health Services	15,357	\$32,982	18,351	\$45,909	18,806	\$47,375
Leisure and Hospitality	8,057	\$15,683	10,275	\$23,746	10,647	\$25,362
Other Services	2,232	\$27,555	2,501	\$41,492	2,494	\$42,904
Public Administration	4,141	\$36,013	4,140	\$49,133	4,175	\$52,574

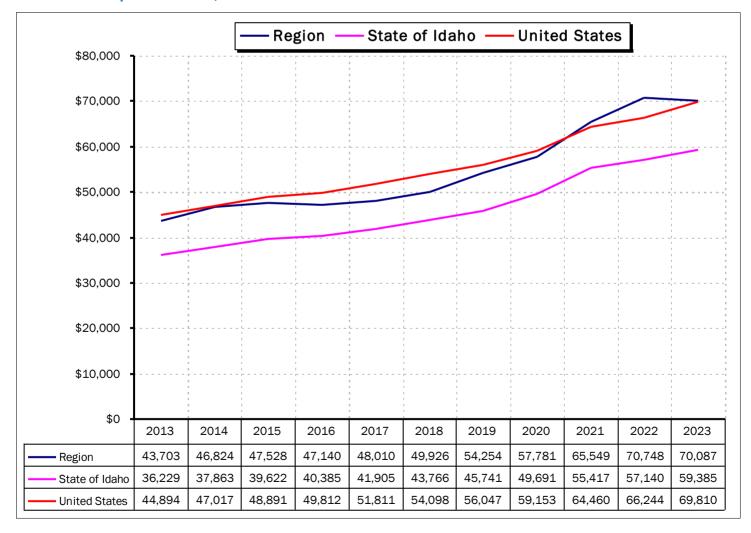
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

### 6. Top Employers, 2023

Employer	Ownership	Employment Range
St Lukes Magic Valley Regional Medical Center	Private	2,500 - 2,999
Sun Valley Resort	Private	1,000 - 2,499
Twin Falls School District	Local Government	1,000 - 2,499
Chobani	Private	1,000 - 2,499
Amalgamated Sugar Company	Private	1,000 - 2,499
College Of Southern Idaho	Local Government	500 - 999
Wal-Mart	Private	500 - 999
Cassia County Joint School District	Local Government	500 - 999
Lamb Weston Inc	Private	500 - 999
McCain Foods	Private	500 - 999

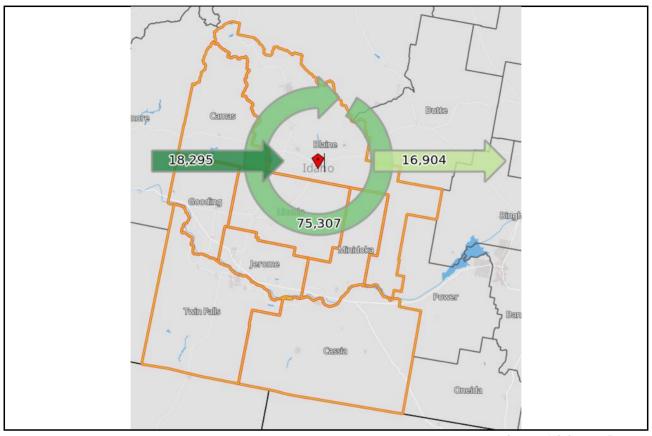
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

### 7. Real Per Capita Income, 2013 to 2023



#### 8. Labor Force Commuting Patterns, 2022

It is estimated that 75,307 workers lived and worked in South Central Idaho in . Another 18,295 workers were employed in South Central Idaho but lived outside, while 16,904 workers lived in the area but commuted outside for work.



Source: US Census Bureau

## 9. Top 10 Cities Where People Who Work in South Central Idaho Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Twin Falls	25,394	27.1%
Burley	6,476	6.9%
Boise	4,336	4.6%
Jerome	4,215	4.5%
Ketchum	2,969	3.2%
Hailey	2,929	3.1%
Rupert	1,849	2.0%
Sun Valley	1,368	1.5%
Gooding	1,128	1.2%
Nampa	1,102	1.2%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

### 10. Top 10 Cities Where People Who Live in South Central Idaho Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Twin Falls	18,959	20.6%
Jerome	4,516	4.9%
Burley	4,253	4.6%
Hailey	3,542	3.8%
Rupert	2,124	2.3%
Boise	1,602	1.7%
Buhl	1,584	1.7%
Kimberly	1,420	1.5%
Heyburn	1,200	1.3%
Bellevue	1,025	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

## For more Information, Contact:

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