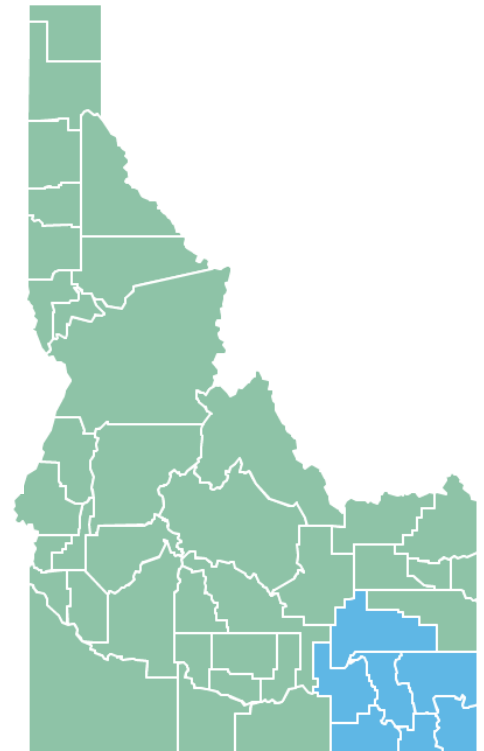




Last Updated: January 2025

Southeast Idaho Economic Overview

Civilian Labor Force (Dec 2024)	91,952
Unemployment Rate (Dec 2024)	3.7%
Population (2023)	183,480
Median Household Income (2023)	\$67,599
Per Capita Personal Income (2023)	\$48,593
Poverty Rate (2023)	11.1%



Idaho Department of Labor

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1. Southeast Demographic Characteristics, 2023 5-Year ACS

	Southeast	Region (%)	State of Idaho (%)	United States (%)
Total Population	178,534	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	149,218	83.6%	83.3%	63.4%
Black or African American alone, not hispanic	1,071	0.6%	0.7%	12.4%
Native American alone, not hispanic	5,260	2.9%	1.1%	0.9%
Asian alone, not hispanic	1,626	0.9%	1.3%	5.8%
Hispanic or Latino (of any race)	21,730	12.2%	13.3%	19.0%
Gender				
Male	90,048	50.4%	50.3%	49.5%
Female	88,486	49.6%	49.7%	50.5%
Age				
Median age	36.4	-	37.1	38.7
Under 18 years	49,049	27.5%	24.5%	22.2%
Over 18 years	129,485	72.5%	75.5%	77.8%
21 years and over	112,496	63.0%	65.7%	68.7%
Over 65 years	27,392	15.3%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	2,781	1.6%	2.1%	3.2%
High school graduate (with equivalencies)	33,922	6.2%	17.0%	18.0%
Some college, no degree	30,223	16.9%	16.3%	13.3%
Associate's degree	11,043	6.2%	6.4%	6.0%
Bachelor's degree	19,089	10.7%	13.7%	14.6%
Graduate or professional degree	9,393	5.3%	6.8%	9.4%
Median Household Income	\$67,599	-	\$74,636	\$78,538

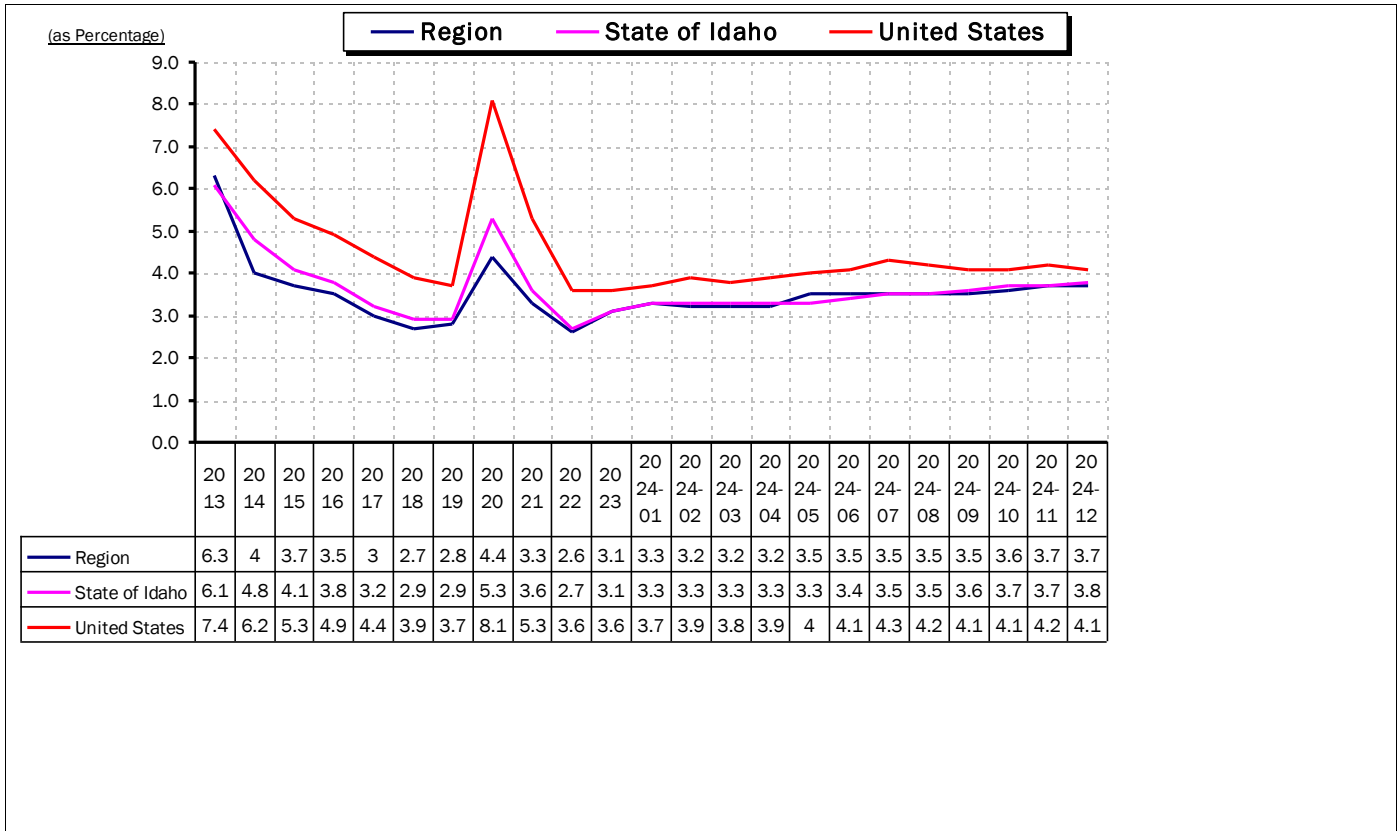
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, December 2023 to December 2024

	Labor Force	Employment	Unemployed	Unemployment Rate
December 2024	91,952	88,507	3,445	3.7%
December 2023	88,362	85,561	2,801	3.2%
YoY % Change	4.1%	3.4%	23.0%	0.5%

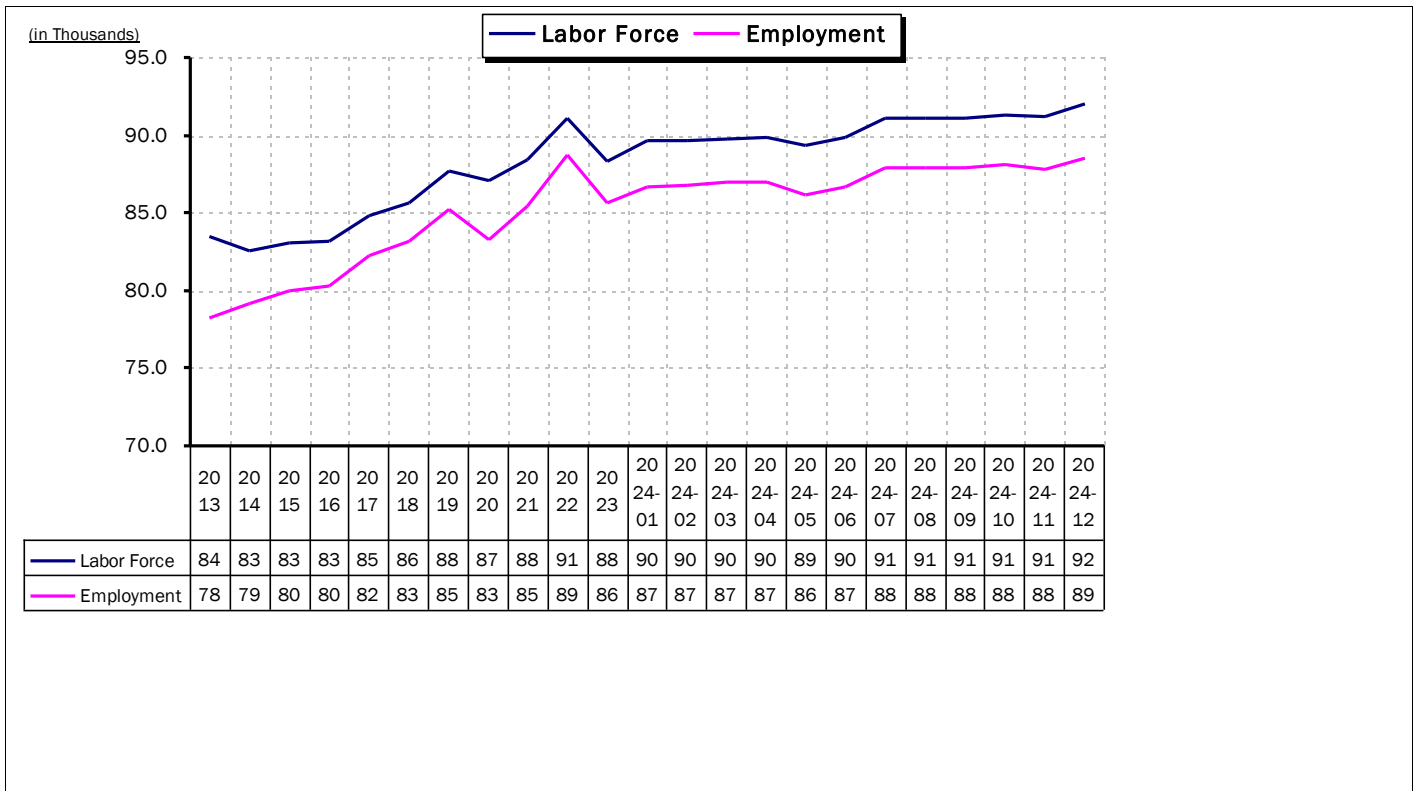
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2013 to December 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment 2013 to December 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2013, 2022, and 2023

Industry Sector	2013		2022		2023	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	58,258	\$32,832	66,356	\$44,691	67,770	\$46,585
Natural Resources and Mining	3,120	\$36,220	3,239	\$50,985	3,303	\$53,802
Construction	2,650	\$36,374	4,392	\$51,610	4,483	\$52,238
Manufacturing	6,182	\$49,864	7,004	\$62,258	7,148	\$65,812
Trade, Transportation, and Utilities	11,407	\$30,096	12,393	\$42,080	12,299	\$43,932
Information	673	\$28,760	478	\$36,459	488	\$38,289
Financial Activities	2,621	\$38,112	2,136	\$58,521	2,054	\$60,414
Professional and Business Services	4,737	\$32,184	5,300	\$53,154	5,513	\$55,798
Education and Health Services	15,644	\$32,093	18,432	\$42,851	19,241	\$44,426
Leisure and Hospitality	5,260	\$13,363	6,830	\$18,233	7,053	\$18,966
Other Services	1,297	\$25,058	1,507	\$35,787	1,553	\$37,702
Public Administration	4,667	\$37,540	4,645	\$48,165	4,635	\$51,117

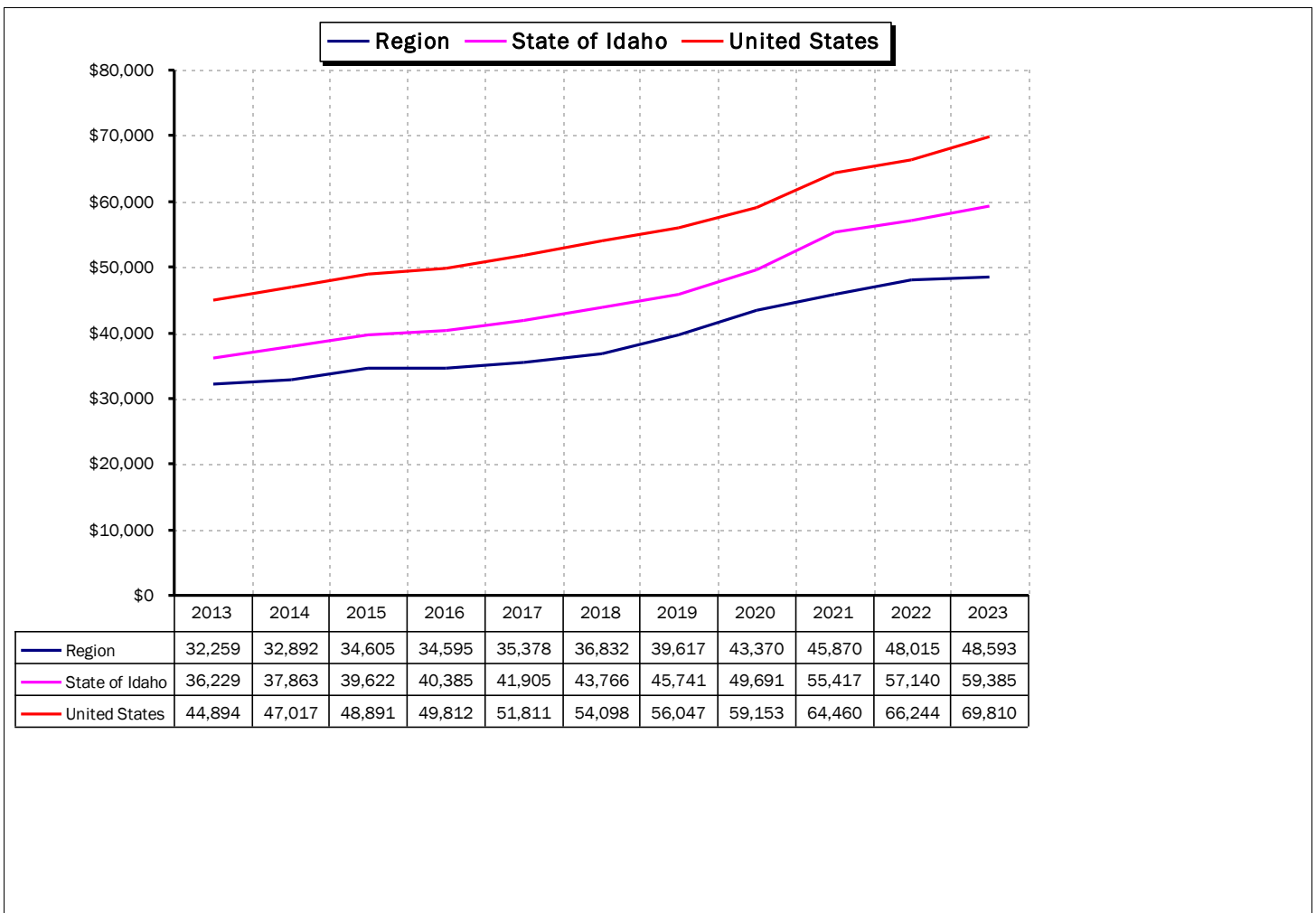
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2023

Employer	Ownership	Employment Range
Idaho State University	State Government	1,000 - 2,499
Pocatello/Chubbuck School District	Local Government	1,000 - 2,499
Portneuf Medical Center	Private	1,000 - 2,499
Idaho Central Credit Union	Private	1,000 - 2,499
Bingham Memorial Hospital	Private	500 - 999
Shoshone Bannock Tribes	Local Government	500 - 999
Amy's Kitchen	Private	500 - 999
City of Pocatello	Local Government	500 - 999
J. R. Simplot Company	Private	500 - 999
Lamb Weston Inc.	Private	500 - 999

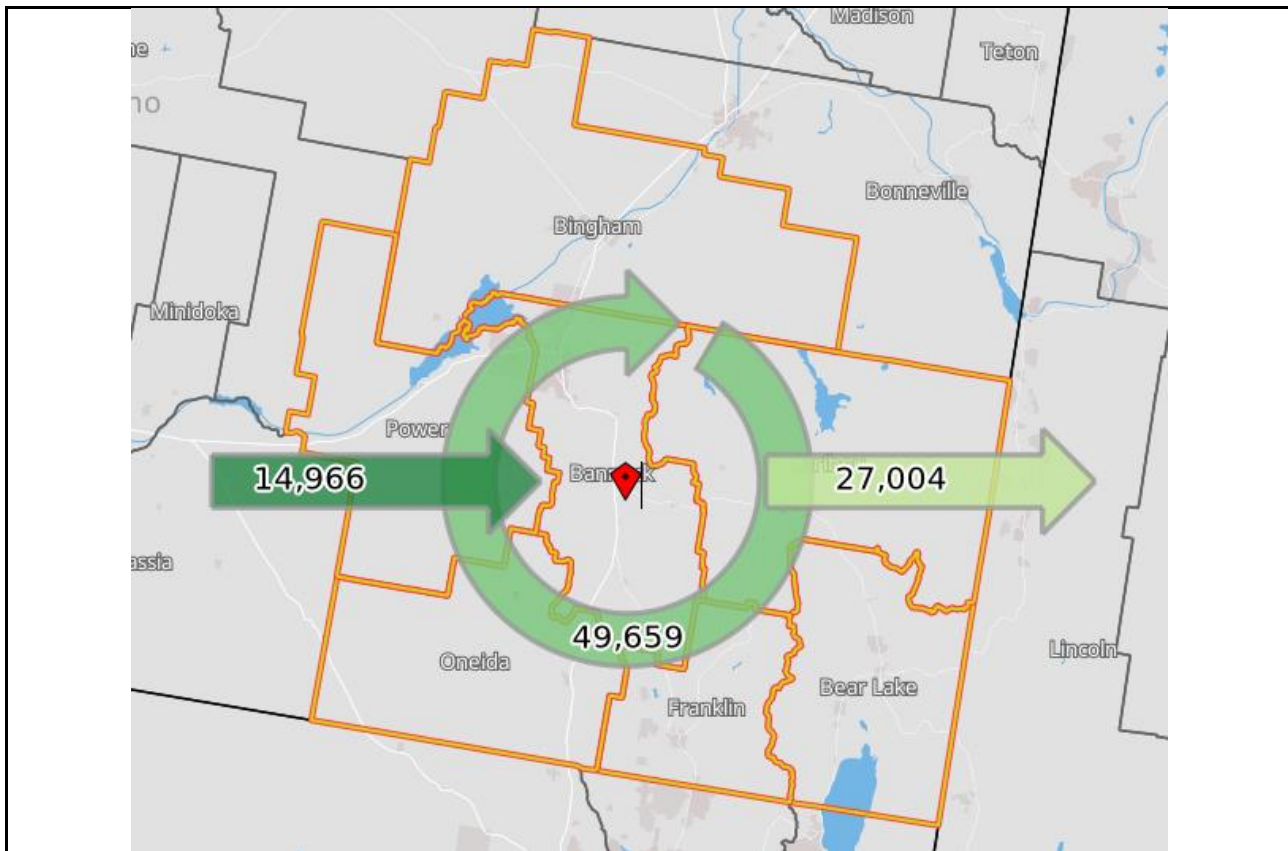
NOTE: Only employers that have given the Department permission to release employment range data are listed.
 Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2013 to 2023



8. Labor Force Commuting Patterns, 2022

It is estimated that 49,659 workers lived and worked in Southeast Idaho in . Another 14,966 workers were employed in Southeast Idaho but lived outside, while 27,004 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Southeast Idaho Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Pocatello	20,800	32.2%
Idaho Falls	8,221	12.7%
Blackfoot	4,502	7.0%
Chubbuck	4,051	6.3%
Preston	2,005	3.1%
Boise City	1,710	2.6%
Soda Springs	1,391	2.2%
Fort Hall CDP	1,295	2.0%
Logan, UT	949	1.5%
Rexburg	896	1.4%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Southeast Idaho Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Pocatello	17,867	23.3%
Chubbuck	5,008	6.5%
Blackfoot	3,465	4.5%
Idaho Falls	2,603	3.4%
American Falls	1,495	2.0%
Preston	1,172	1.5%
Fort Hall CDP	930	1.2%
Soda Springs	915	1.2%
Montpelier	780	1.0%
Shelley	528	0.7%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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