

Last Updated: December 2024

Twin Falls County Economic Overview

Civilian Labor Force (Nov 2024) 45.742 Unemployment Rate (Nov 2024) 3.9% Population (2023) 95.156 Median Household Income (2022) \$61,183 \$52.087 Per Capita Personal Income (2023) Poverty Rate (2022) 12.5%

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1. Twin Falls County Demographic Characteristics, 2022 5-Year ACS

	Twin Falls County	Twin Falls County (%)	State of Idaho (%)	United States (%)
Total Population	90,592	100.0%	1,854,109	331,097,593
Race and Ethnicity				
White alone, not hispanic	75,594	83.4%	84.9%	65.9%
Black or African American alone, not hispanic	494	0.5%	0.7%	12.5%
Native American alone, not hispanic	468	0.5%	1.2%	0.8%
Asian alone, not hispanic	1,429	1.6%	1.3%	5.8%
Hispanic, or Latino (of any race)	15,765	17.4%	13.1%	18.7%
Gender				
Male	45,073	49.8%	50.4%	49.6%
Female	45,519	50.2%	49.6%	50.4%
Age				
Median age	35.5	-	36.9	38.5
Under 18 years	24,161	26.7%	24.5%	22.1%
Over 18 years	66,431	73.3%	75.5%	77.9%
21 years and over	59,538	65.7%	67.1%	69.0%
Over 65 years	14,589	16.1%	16.3%	16.5%
Educational Attainment (Population 25 years and	Over)			
Less than 9th grade	3,191	3.5%	2.1%	3.2%
High school graduate (with equivalencies)	16,487	18.2%	17.2%	18.0%
Some college, no degree	14,059	15.5%	16.4%	13.5%
Associate's degree	6,569	7.3%	6.5%	6.0%
Bachelor's degree	8,180	9.0%	13.2%	14.3%
Graduate or professional degree	5,545	6.1%	6.6%	9.2%
Median Household Income	\$61,183	-	\$70,214	\$75,149

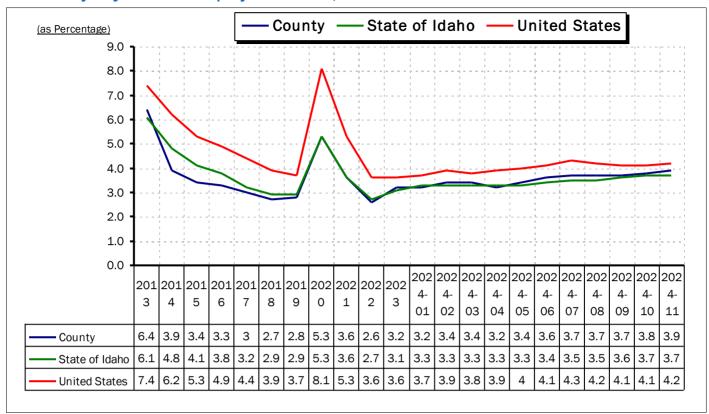
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, November 2023 to November 2024

	Labor Force	Employment	Unemployed	Unemployment Rate
November 2024	45,742	43,952	1,790	3.9%
November 2023	44,761	43,300	1,461	3.3%
YoY % Change	2.2%	1.5%	22.5%	0.6%

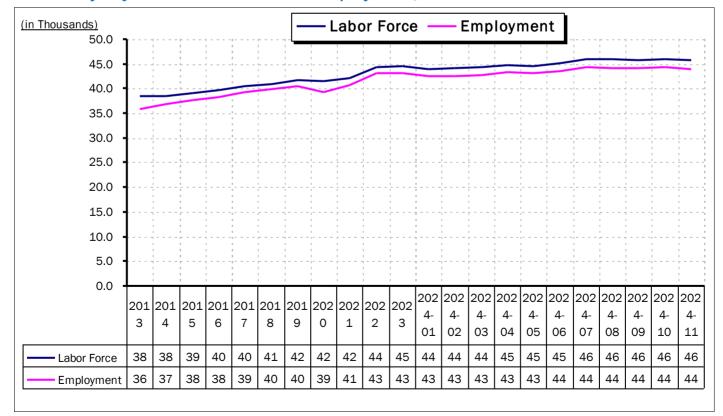
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2013 to November 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2013 to November 2024



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2013, 2022, and 2023

	201	3	202	22	202	3
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	35,215	\$30,491	41,178	\$44,480	41,396	\$46,685
Natural Resources and Mining	1,970	\$30,173	2,296	\$45,050	2,391	\$46,682
Construction	1,198	\$33,178	2,024	\$47,668	2,014	\$51,724
Manufacturing	3,797	\$39,430	5,014	\$58,358	5,228	\$62,835
Trade,Transportation, and Utilities	7,572	\$30,784	8,940	\$45,086	8,812	\$45,983
Information	541	\$33,573	303	\$45,688	300	\$48,728
Financial Activities	1,240	\$40,055	1,369	\$58,386	1,370	\$58,972
Professional and Business Services	5,200	\$23,659	4,356	\$43,304	4,056	\$48,017
Education and Health Services	8,077	\$32,479	9,702	\$45,815	9,919	\$47,255
Leisure and Hospitality	3,138	\$13,443	4,627	\$19,011	4,774	\$20,438
Other Services	982	\$24,550	1,061	\$38,443	1,055	\$39,368
Public Administration	1,500	\$40,193	1,486	\$54,062	1,477	\$57,603

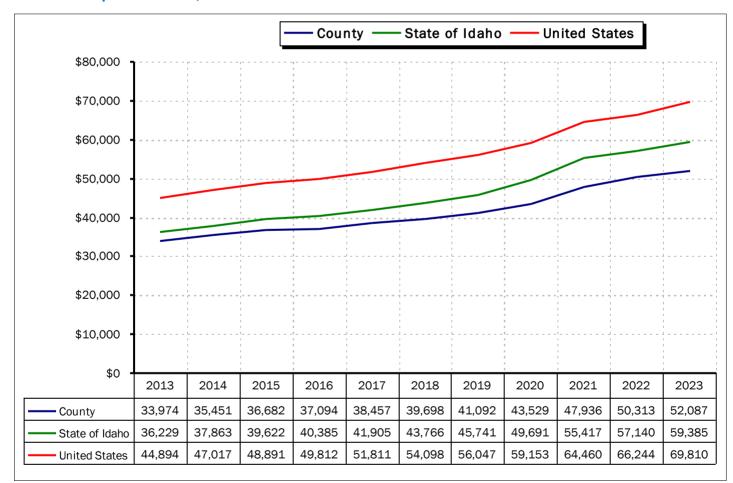
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2023

Employer	Ownership	Employment Range
St. Lukes Magic Valley Regional Medical Center	Private	1,000 - 2,499
Twin Falls School District	Local Government	1,000 - 2,499
Chobani	Private	1,000 - 2,499
College Of Southern Idaho	Local Government	500 - 999
Lamb Weston	Private	500 - 999
Amalgamated Sugar Company	Private	250 - 499
Wal-mart	Private	250 - 499
Twin Falls County	Local Government	250 - 499
Clif Bar	Private	250 - 499
City Of Twin Falls	Local Government	250 - 499

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

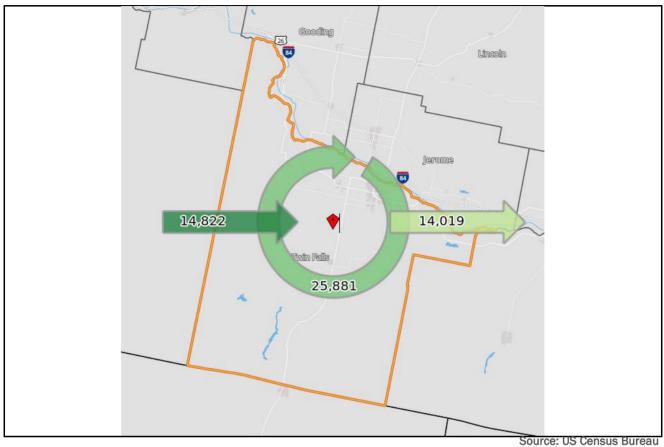
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2022

It is estimated that 25,881 workers lived and worked in Twin Falls County in 2022. Another 14,822 workers were employed in Twin Falls County but lived outside, while 14,019 workers commuted to other counties for work.



9. Top 10 Cities Where People Who Work in Twin Falls County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Twin Falls	19,850	48.8%
Boise	2,001	4.9%
Jerome	1,565	3.8%
Buhl	832	2.0%
Kimberly	806	2.0%
Burley	749	1.8%
Filer	544	1.3%
Meridian	502	1.2%
Nampa	492	1.2%
Pocatello	457	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Twin Falls County Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Twin Falls	15,340	38.4%
Jerome	1,515	3.8%
Buhl	1,303	3.3%
Kimberly	1,285	3.2%
Boise	836	2.1%
Filer	781	2.0%
Burley	516	1.3%
Idaho Falls	432	1.1%
Meridian	396	1.0%
Nampa	378	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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