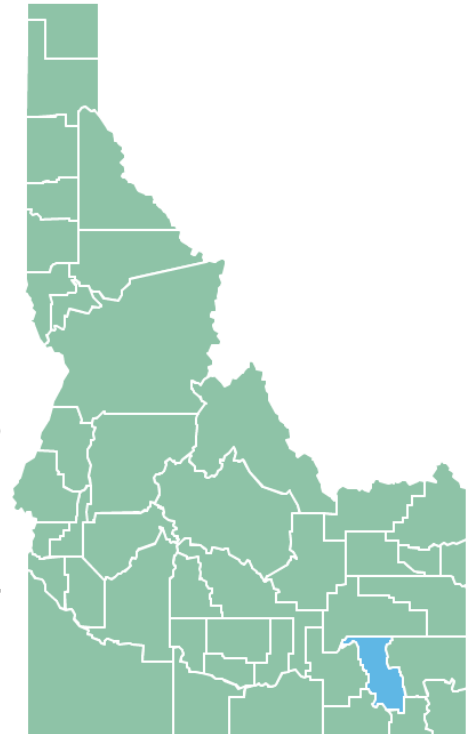


# Bannock County Labor Force And Economic Profile

Last Updated: June 2025

## Bannock County Economic Overview

Civilian Labor Force (May 2025)	41,872
Unemployment Rate (May 2025)	3.7%
Population (2024)	91,010
Median Household Income (2023)	\$64,080
Per Capita Personal Income (2023)	\$50,084
Poverty Rate (2023)	12.2%



Idaho Department of Labor

[labor.idaho.gov](https://labor.idaho.gov)



A proud partner of the  
**americanjobcenter**  
network

The Idaho Department of Labor is an equal opportunity employer and service provider. Reasonable accommodations are available upon request. Dial 711 for Idaho Relay Service.

## 1. Bannock County Demographic Characteristics, 2023 5-Year ACS

	Bannock County	Bannock County (%)	State of Idaho (%)	United States (%)
<b>Total Population</b>	88,457	100.0%	1,893,296	332,387,540
<b>Race and Ethnicity</b>				
White alone, not hispanic	74,579	84.3%	83.3%	63.4%
Black or African American alone, not hispanic	831	0.9%	0.7%	12.4%
Native American alone, not hispanic	2,304	2.6%	1.1%	0.9%
Asian alone, not hispanic	1,401	1.6%	1.3%	5.8%
Hispanic, or Latino (of any race)	8,481	9.6%	13.3%	19.0%
<b>Gender</b>				
Male	44,403	50.2%	50.3%	49.5%
Female	44,054	49.8%	49.7%	50.5%
<b>Age</b>				
Median age	35.0	-	37.1	38.7
Under 18 years	22,509	25.4%	24.5%	22.2%
Over 18 years	65,948	74.6%	75.5%	77.8%
21 years and over	56,691	64.1%	65.7%	68.7%
Over 65 years	13,244	15.0%	16.6%	16.8%
<b>Educational Attainment (Population 25 years and Over)</b>				
Less than 9th grade	787	0.9%	2.1%	3.2%
High school graduate (with equivalencies)	14,560	16.5%	17.0%	18.0%
Some college, no degree	15,658	17.7%	16.3%	13.3%
Associate's degree	5,806	6.6%	6.4%	6.0%
Bachelor's degree	11,078	12.5%	13.7%	14.6%
Graduate or professional degree	6,046	6.8%	6.8%	9.4%
<b>Median Household Income</b>	\$64,080	-	\$74,636	\$78,538

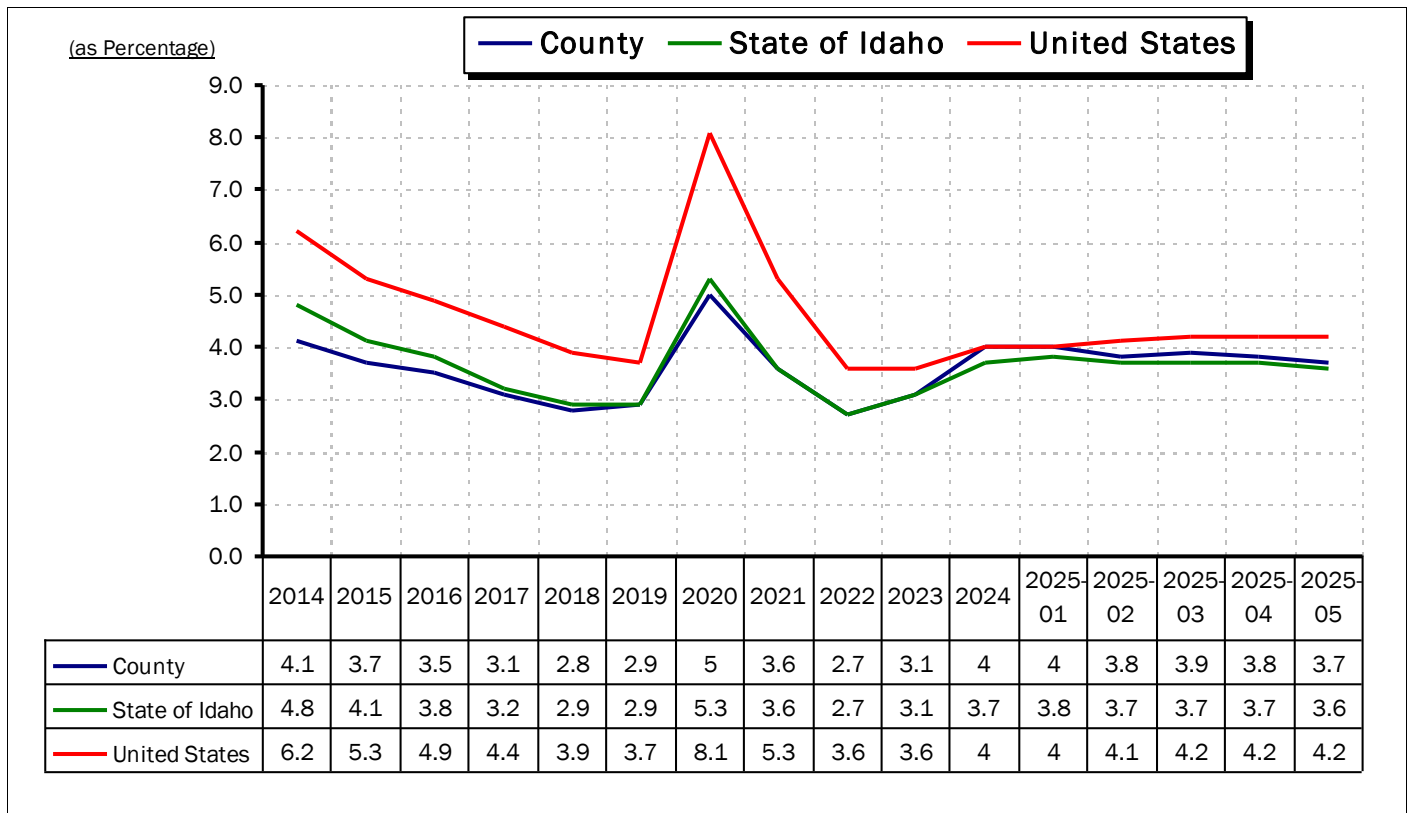
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, May 2024 to May 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
<b>May 2025</b>	41,872	40,306	1,566	3.7%
<b>May 2024</b>	40,767	39,150	1,617	4.0%
<b>YoY % Change</b>	2.7%	3.0%	-3.2%	-0.3%

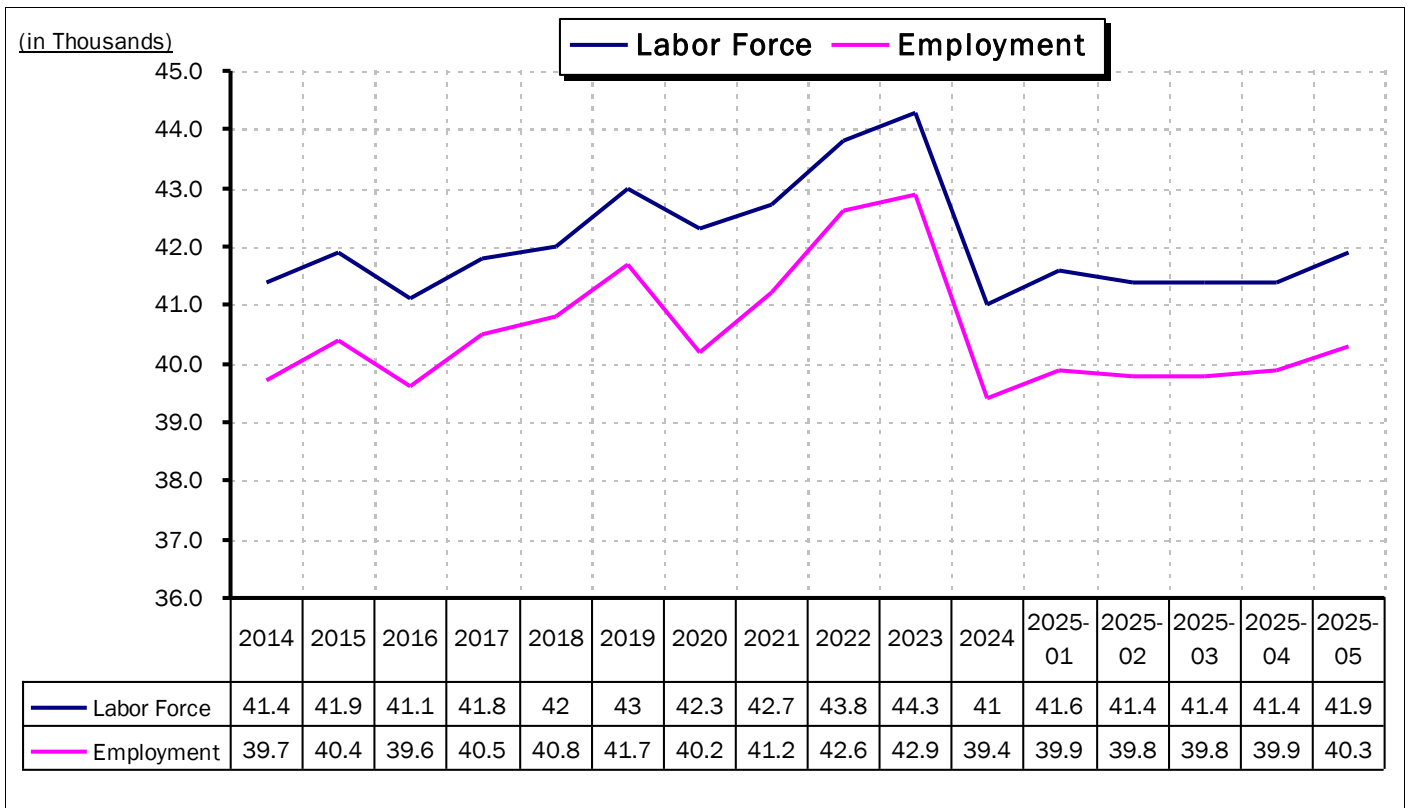
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 3. Seasonally-Adjusted Unemployment Rate, 2014 to May 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 4. Seasonally-Adjusted Labor Force and Employment, 2014 to May 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 5. Industry Employment and Wages, 2013, 2022, and 2023

Supersector	2013		2022		2023	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	31,311	\$32,169	36,085	\$44,156	36,737	\$44,748
Natural Resources and Mining	98	\$26,920	221	\$38,629	219	\$35,537
Construction	1,260	\$35,079	2,391	\$51,831	2,327	\$51,955
Manufacturing	1,875	\$49,644	2,208	\$57,789	2,289	\$58,665
Trade,Transportation, and Utilities	6,148	\$29,811	6,924	\$42,468	6,763	\$44,030
Information	423	\$33,680	223	\$39,169	212	\$40,252
Financial Activities	1,887	\$37,913	1,452	\$57,811	1,385	\$61,889
Professional and Business Services	3,679	\$30,476	3,797	\$54,451	3,916	\$55,600
Education and Health Services	9,605	\$34,311	11,219	\$44,675	11,825	\$46,396
Leisure and Hospitality	3,363	\$12,209	4,469	\$17,768	4,594	\$18,422
Other Services	686	\$25,478	875	\$37,277	881	\$38,781
Public Administration	2,287	\$42,869	2,306	\$54,895	2,326	\$58,583

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

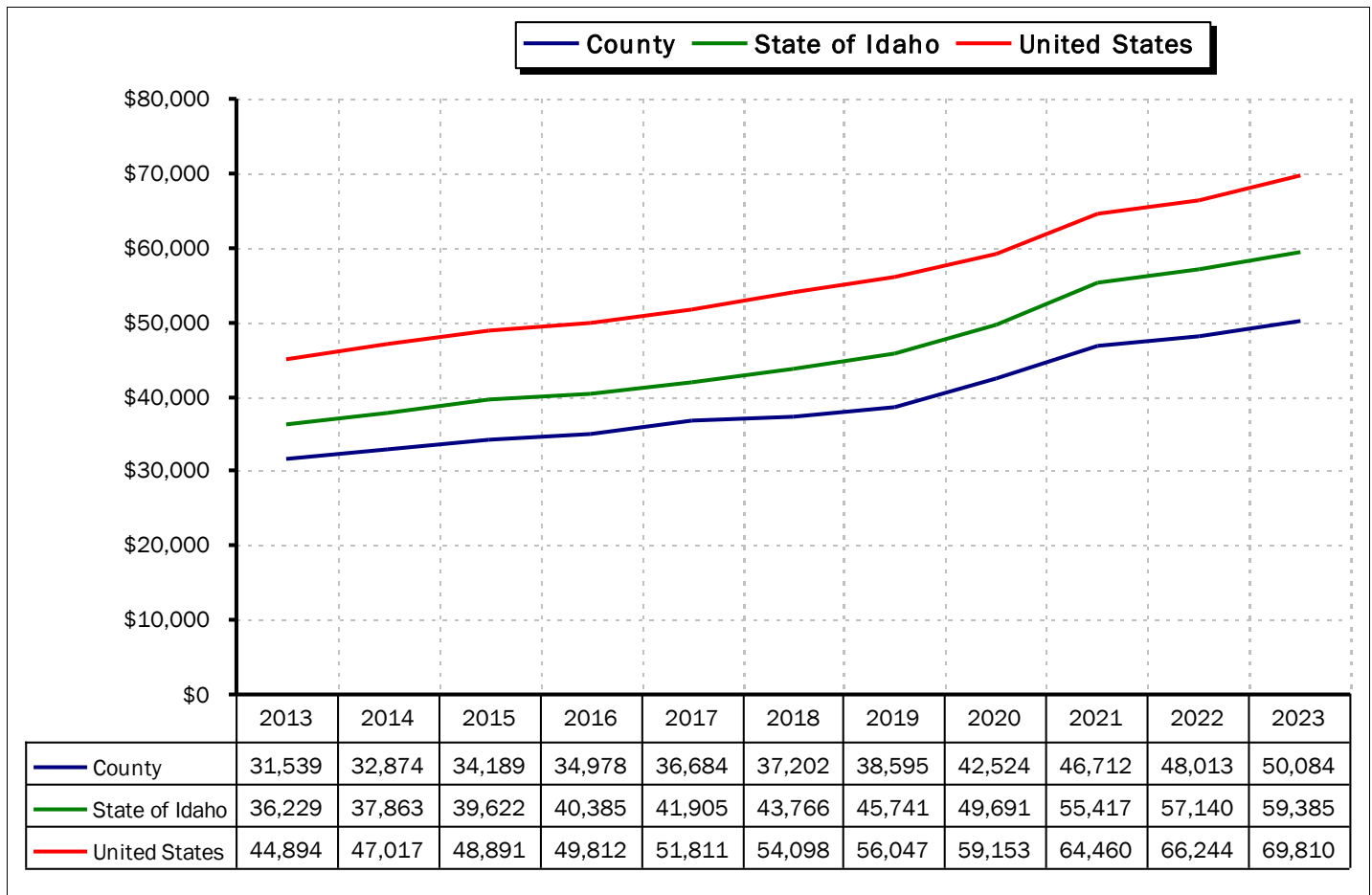
## 6. Top Employers, 2023

Employer	Ownership	Employment Range
Idaho State University	State Government	2,500 - 4,999
Pocatello/chubbuck School District	Local Government	1,000 - 2,499
Portneuf Medical Center	Private	1,000 - 2,499
Idaho Central Credit Union	Private	1,000 - 2,499
Amy's Kitchen	Private	500 - 999
City Of Pocatello	Local Government	500 - 999
Bannock County	Local Government	250 - 499
Wal-mart	Private	250 - 499
Vtcu Corporation	Private	250 - 499
La Semiconductor	Private	250 - 499

NOTE: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

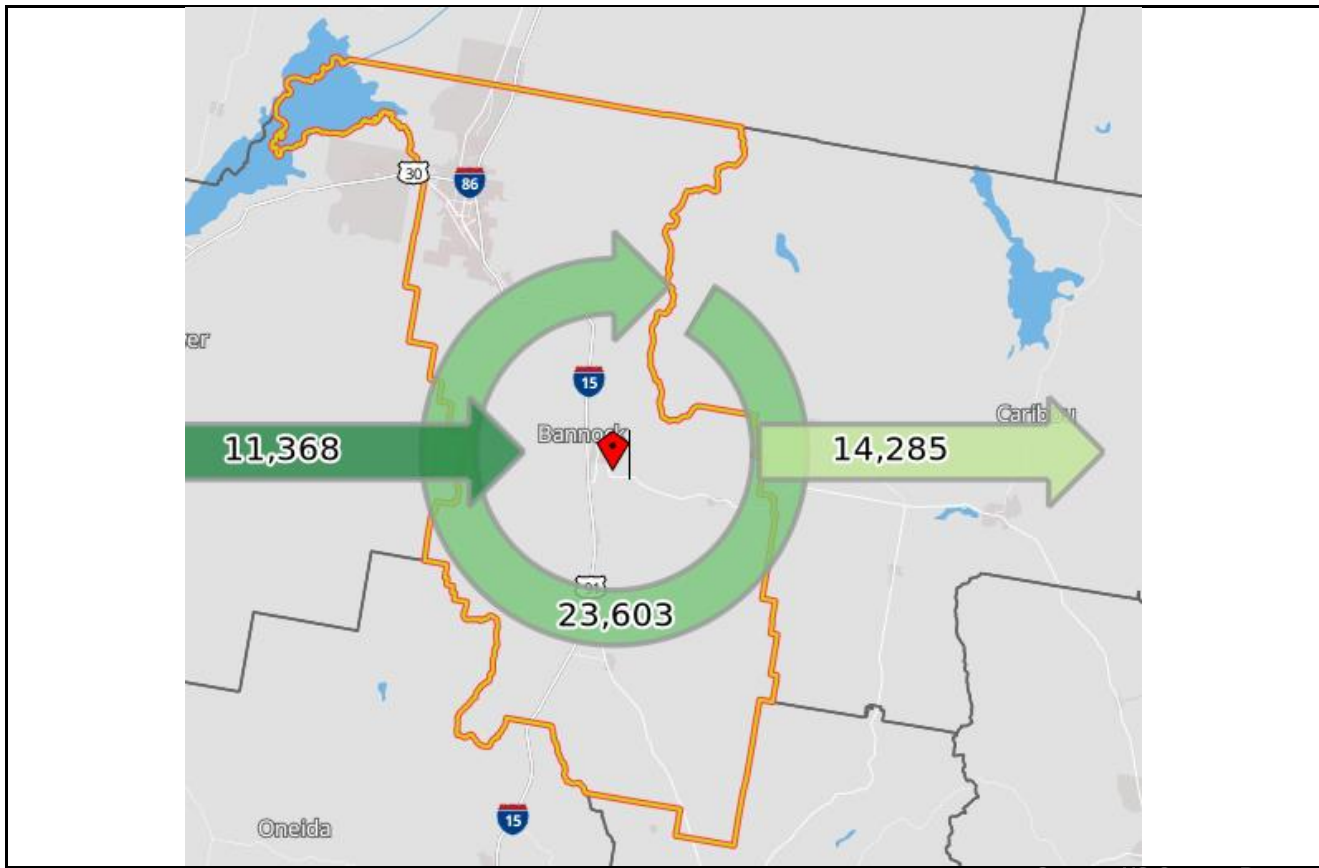
## 7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

## 8. Labor Force Commuting Patterns, 2022

It is estimated that 23,603 workers lived and worked in Bannock County in 2022. Another 11,368 workers were employed in Bannock County but lived outside, while 14,285 workers commuted to other counties for work.



Source: US Census Bureau

## 9. Top 10 Cities Where People Who Work in Bannock County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Pocatello	15,846	45.3%
Chubbuck	4,365	12.5%
Idaho Falls	1,210	3.5%
Blackfoot	652	1.9%
Boise	430	1.2%
Twin Falls	384	1.1%
Rexburg	382	1.1%
American Falls	362	1.0%
Fort Hall CDP	344	1.0%
Tyhee CDP	324	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)



**10. Top 10 Cities Where People Who Live in Bannock County Work, 2022**

City of Employment	Count of All Jobs	Percentage of Total Jobs
Pocatello	18,266	48.2%
Chubbuck	3,610	9.5%
Idaho Falls	3,041	8.0%
Boise City	1,119	3.0%
Blackfoot	815	2.2%
Fort Hall CDP	668	1.8%
Rexburg	485	1.3%
Twin Falls	430	1.1%
Meridian	372	1.0%
Ammon	307	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

**For more Information, Contact:**

**Brandon Duong**, Labor Economist, Idaho Department of Labor • 430 N 5th Ave, Pocatello, ID 83205 • (208) 236 - 6715 • [brandon.duong@labor.idaho.gov](mailto:brandon.duong@labor.idaho.gov) • Labor Market Information website: [imi.idaho.gov](http://imi.idaho.gov)

— Blank Page —