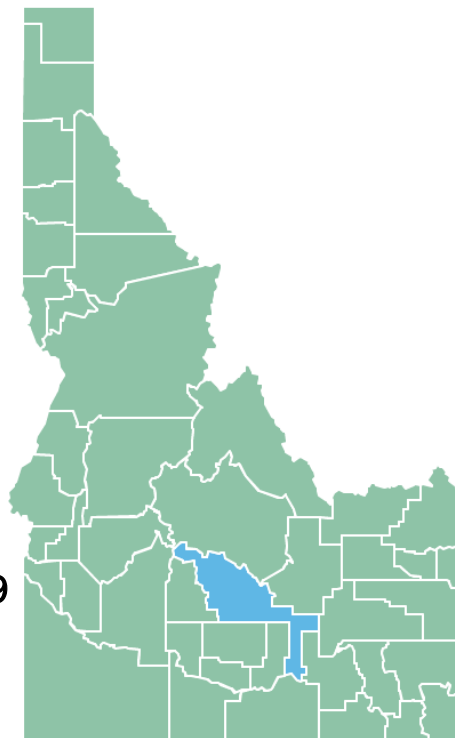


Blaine County Labor Force And Economic Profile

Last Updated: June 2025

Blaine County Economic Overview

Civilian Labor Force (May 2025)	14,431
Unemployment Rate (May 2025)	2.9%
Population (2024)	25,261
Median Household Income (2023)	\$84,470
Per Capita Personal Income (2023)	\$187,239
Poverty Rate (2023)	7.4%



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1. Blaine County Demographic Characteristics, 2023 5-Year ACS

	Blaine County	Blaine County (%)	State of Idaho (%)	United States (%)
Total Population	24,579	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	19,732	80.3%	83.3%	63.4%
Black or African American alone, not hispanic	117	0.5%	0.7%	12.4%
Native American alone, not hispanic	278	1.1%	1.1%	0.9%
Asian alone, not hispanic	127	0.5%	1.3%	5.8%
Hispanic, or Latino (of any race)	5,221	21.2%	13.3%	19.0%
Gender				
Male	12,920	52.6%	50.3%	49.5%
Female	11,659	47.4%	49.7%	50.5%
Age				
Median age	45.5	-	37.1	38.7
Under 18 years	4,815	19.6%	24.5%	22.2%
Over 18 years	19,764	80.4%	75.5%	77.8%
21 years and over	17,925	72.9%	65.7%	68.7%
Over 65 years	5,366	21.8%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	922	3.8%	2.1%	3.2%
High school graduate (with equivalencies)	3,886	15.8%	17.0%	18.0%
Some college, no degree	3,422	13.9%	16.3%	13.3%
Associate's degree	875	3.6%	6.4%	6.0%
Bachelor's degree	5,927	24.1%	13.7%	14.6%
Graduate or professional degree	2,234	9.1%	6.8%	9.4%
Median Household Income	\$84,470	-	\$74,636	\$78,538

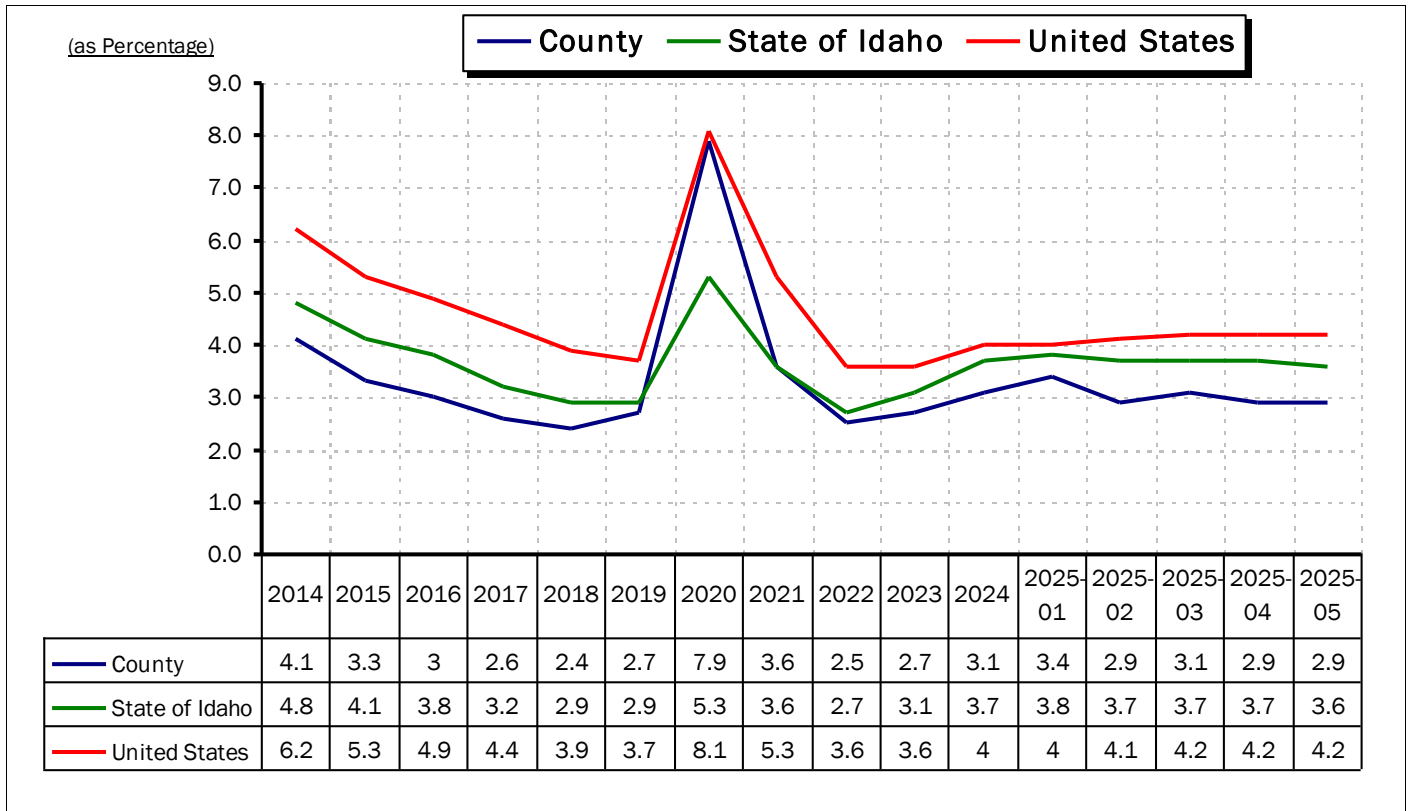
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, May 2024 to May 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
May 2025	14,431	14,012	419	2.9%
May 2024	14,396	13,961	435	3.0%
YoY % Change	0.2%	0.4%	-3.7%	-0.1%

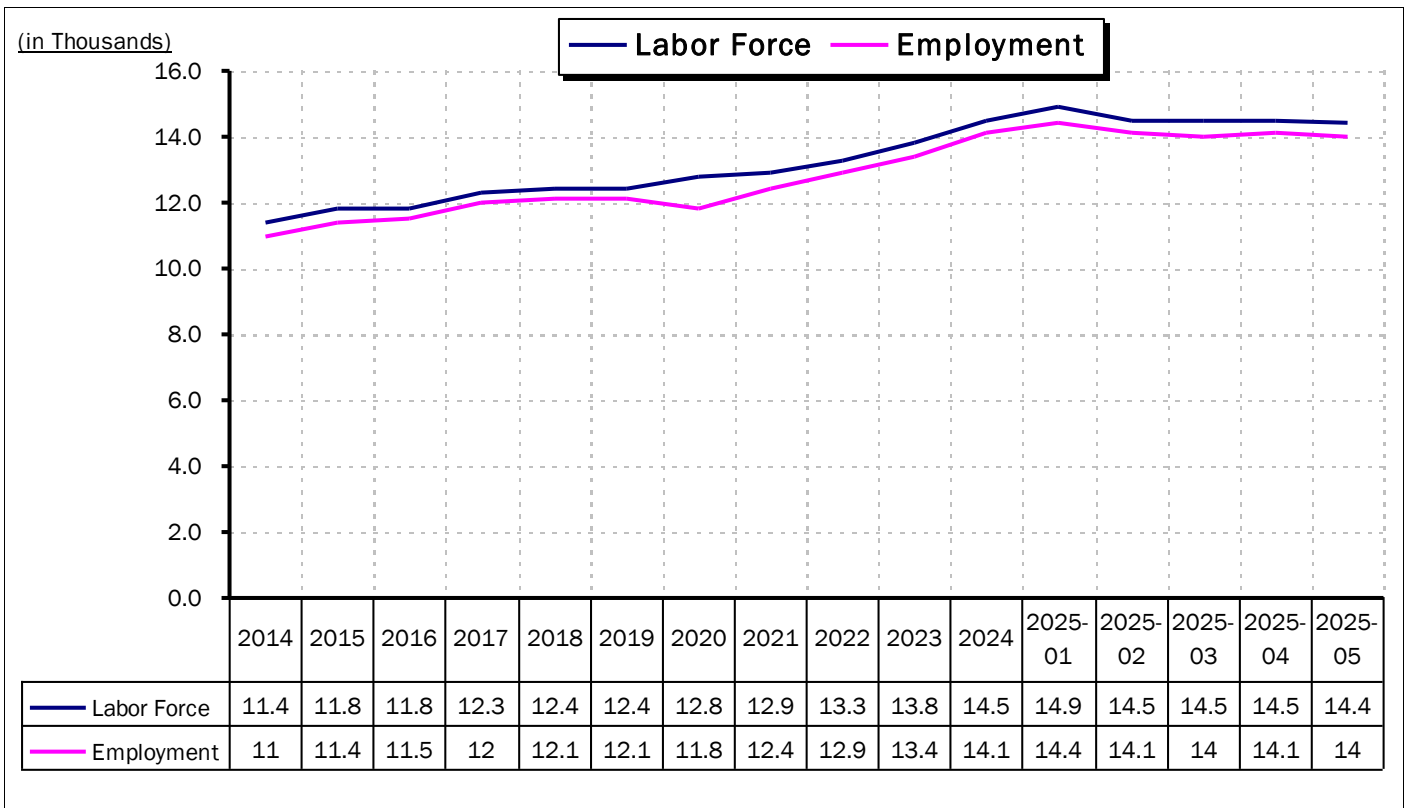
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to May 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2014 to May 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2013, 2022, and 2023

Supersector	2013		2022		2023	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	11,768	\$38,821	13,660	\$56,970	14,222	\$57,965
Natural Resources and Mining	128	\$31,391	134	\$47,299	142	\$51,470
Construction	1,182	\$38,509	2,322	\$56,535	2,545	\$58,942
Manufacturing	425	\$55,400	381	\$54,312	369	\$55,723
Trade,Transportation, and Utilities	1,998	\$34,285	2,039	\$50,432	2,107	\$52,335
Information	161	\$40,210	231	\$73,295	244	\$88,458
Financial Activities	555	\$53,363	706	\$127,180	661	\$107,353
Professional and Business Services	1,405	\$58,358	1,610	\$71,034	1,695	\$72,930
Education and Health Services	1,821	\$53,402	1,967	\$61,800	1,970	\$64,550
Leisure and Hospitality	3,045	\$20,320	3,091	\$35,786	3,314	\$37,388
Other Services	453	\$33,269	564	\$52,665	545	\$57,902
Public Administration	595	\$38,637	615	\$55,466	630	\$59,428

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

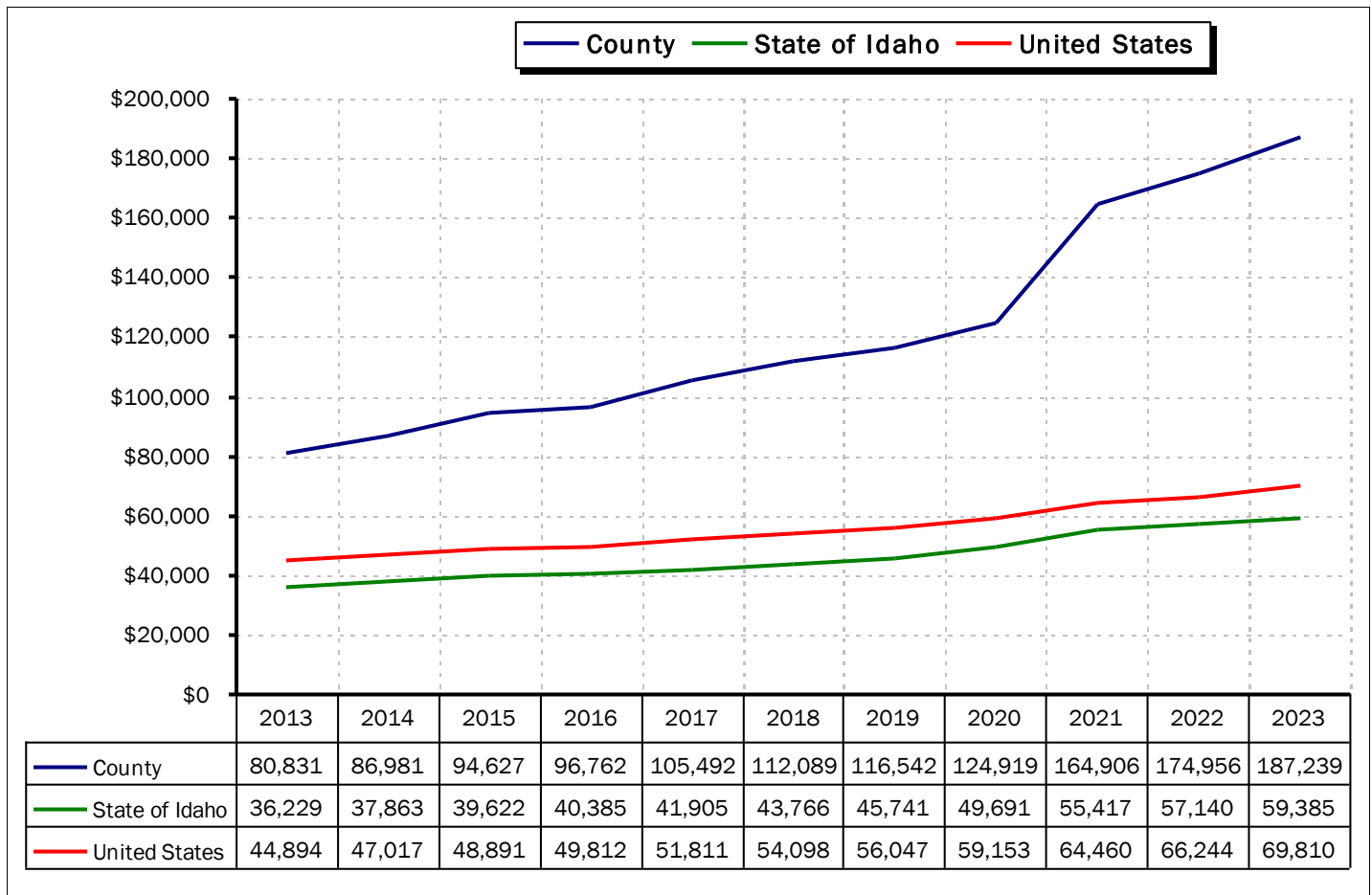
6. Top Employers, 2023

Employer	Ownership	Employment Range
Sun Valley Resort	Private	1,000 - 2,499
Blaine County School District	Local Government	500 - 999
St. Luke's Wood River Medical Center	Private	250 - 499
Atkinsons' Market	Private	250 - 499
Power Engineers	Private	100 - 249
Blaine County	Local Government	100 - 249
Sun Valley Community School	Private	100 - 249
Zenergy Sun Valley	Private	100 - 249
Webb Landscape	Private	100 - 249
Albertsons	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

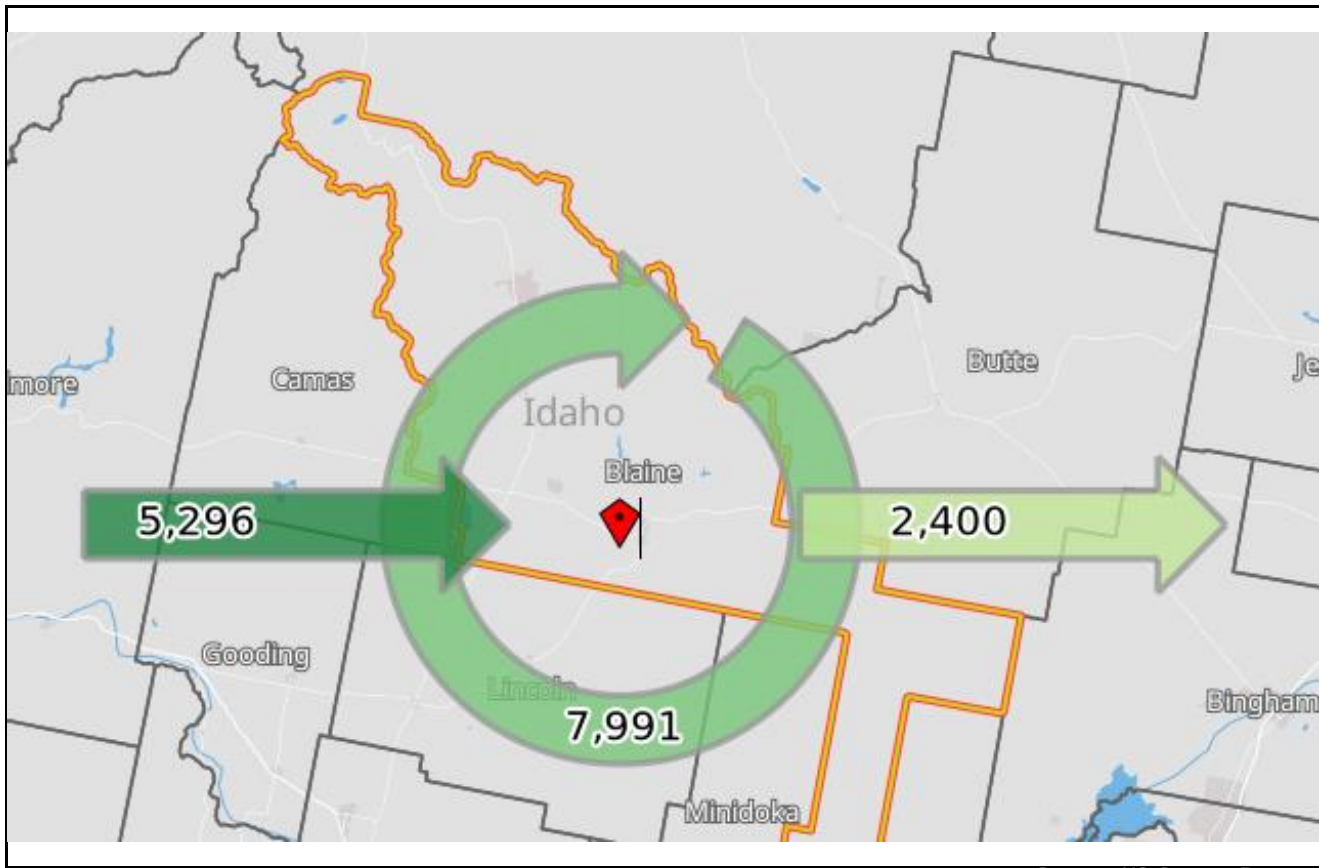
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2022

It is estimated that 7,991 workers lived and worked in Blaine County in 2022. Another 5,296 workers were employed in Blaine County but lived outside, while 2,400 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Blaine County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Hailey	3,513	26.4%
Bellevue	1,020	7.7%
Ketchum	790	5.9%
Twin Falls	384	2.9%
Boise	362	2.7%
Carey	279	2.1%
Sun Valley	276	2.1%
Meridian	190	1.4%
Jerome	170	1.3%
Shoshone	168	1.3%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Blaine County Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Ketchum	2,788	26.8%
Hailey	2,494	24.0%
Sun Valley	1,284	12.4%
Boise	508	4.9%
Bellevue	488	4.7%
Twin Falls	218	2.1%
Nampa	144	1.4%
Idaho Falls	140	1.3%
Meridian	139	1.3%
Carey	135	1.3%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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