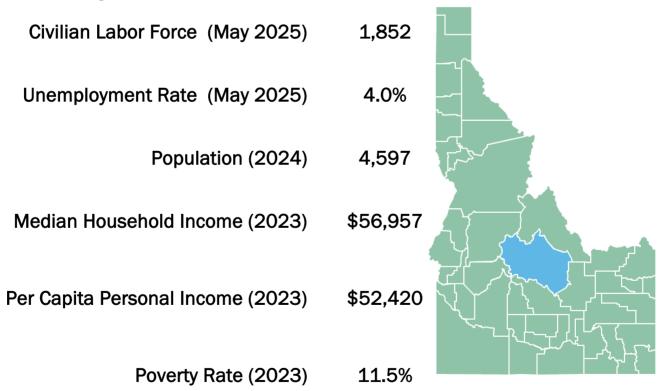


Last Updated: June 2025

Custer County Economic Overview







1. Custer County Demographic Characteristics, 2023 5-Year ACS

	Custer County	Custer County (%)	State of Idaho (%)	United States (%)
Total Population	4,411	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	3,967	89.9%	83.3%	63.4%
Black or African American alone, not hispanic	12	0.3%	0.7%	12.4%
Native American alone, not hispanic	19	0.4%	1.1%	0.9%
Asian alone, not hispanic	117	2.7%	1.3%	5.8%
Hispanic, or Latino (of any race)	131	3.0%	13.3%	19.0%
Gender				
Male	2,297	52.1%	50.3%	49.5%
Female	2,114	47.9%	49.7%	50.5%
Age				
Median age	59.5	-	37.1	38.7
Under 18 years	491	11.1%	24.5%	22.2%
Over 18 years	3,920	88.9%	75.5%	77.8%
21 years and over	3,691	83.7%	65.7%	68.7%
Over 65 years	1,594	36.1%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	5	0.1%	2.1%	3.2%
High school graduate (with equivalencies)	1,063	24.1%	17.0%	18.0%
Some college, no degree	996	22.6%	16.3%	13.3%
Associate's degree	466	10.6%	6.4%	6.0%
Bachelor's degree	787	17.8%	13.7%	14.6%
Graduate or professional degree	143	3.2%	6.8%	9.4%
Median Household Income	\$56,957	-	\$74,636	\$78,538

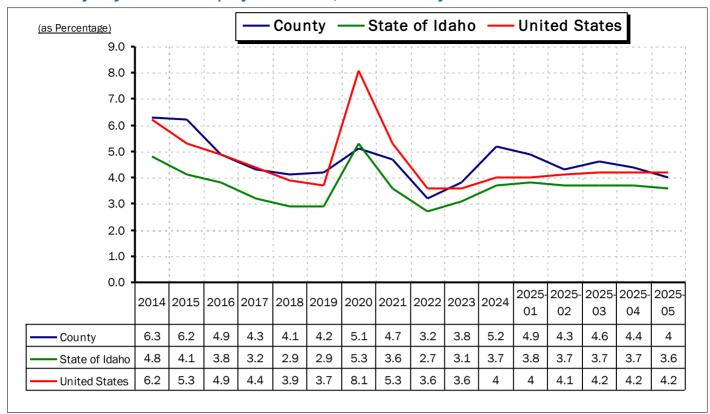
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, May 2024 to May 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
May 2025	1,852	1,777	75	4.0%
May 2024	1,842	1,750	92	5.0%
YoY % Change	0.5%	1.5%	-18.5%	-1.0%

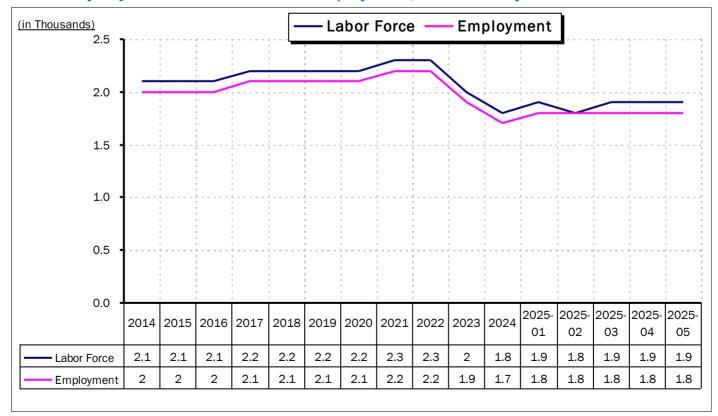
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to May 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2014 to May 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2013, 2022, and 2023

	201	3	202	22	202	3
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	1,569	\$41,040	1,532	\$39,033	1,587	\$40,150
Natural Resources and Mining	316	\$97,434	106	\$65,127	100	\$70,034
Construction	62	\$29,540	95	\$39,147	91	\$40,470
Manufacturing	9	\$39,836	13	\$34,040	19	\$35,562
Trade,Transportation, and Utilities	231	\$26,045	284	\$33,756	293	\$36,824
Information	43	\$36,872	32	\$59,685	31	\$61,708
Financial Activities	41	\$22,803	23	\$41,253	26	\$66,351
Professional and Business Services	78	\$41,043	67	\$55,617	66	\$58,057
Education and Health Services	232	\$20,001	239	\$29,030	268	\$26,847
Leisure and Hospitality	269	\$14,920	394	\$28,962	427	\$29,528
Other Services	33	\$15,101	31	\$24,212	31	\$29,646
Public Administration	255	\$41,262	248	\$54,282	235	\$56,910

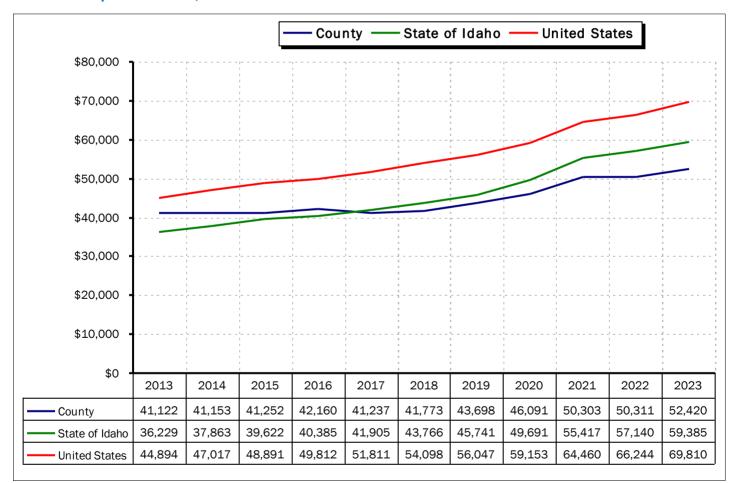
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2023

Employer	Ownership	Employment Range
U.s. Forest Service	Federal Government	100 - 249
Challis Joint School District	Local Government	050 - 099
Redfish Lake Lodge	Private	010 - 049
Mackay Joint School District	Local Government	010 - 049
Thompson Creek Mining	Private	010 - 049
Personal Home Care	Private	010 - 049
Mountain Village Resort	Private	010 - 049
Custer County	Local Government	010 - 049
Lamb's Market	Private	010 - 049
Idaho Fish And Game	State Government	010 - 049

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

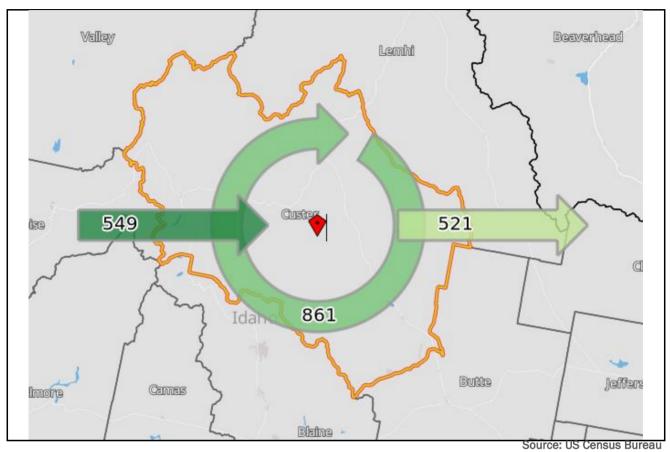
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2022

It is estimated that 861 workers lived and worked in Custer County in 2022. Another 549 workers were employed in Custer County but lived outside, while 521 workers commuted to other counties for work.



9. Top 10 Cities Where People Who Work in Custer County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Challis	197	14.0%
Mackay	78	5.5%
Salmon	33	2.3%
Idaho Falls	23	1.6%
Stanley	23	1.6%
Arco	20	1.4%
Boise	17	1.2%
Twin Falls	16	1.1%
Hailey	11	0.8%
Jerome	10	0.7%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Custer County Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Challis	293	21.2%
Mackay	239	17.3%
Idaho Falls	103	7.5%
Stanley	59	4.3%
Boise	53	3.8%
Pocatello	24	1.7%
Arco	21	1.5%
Twin Falls	19	1.4%
Salmon	18	1.3%
Meridian	15	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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