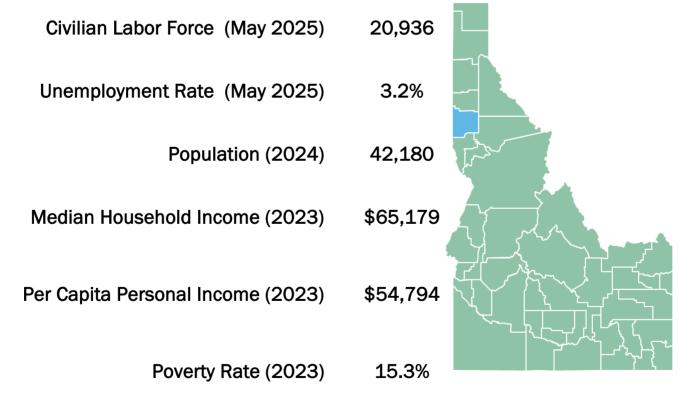


Profile

Last Updated: June 2025

Latah County Economic Overview



Idaho Department of Labor labor.idaho.gov DEME americanjobcenter

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1. Latah County Demographic Characteristics, 2023 5-Year ACS

| | Latah County | Latah County (%) | State of Idaho (%) | United States (%) |
|---|--------------|---------------------|-----------------------|----------------------|
| Total Population | 40,315 | 100.0% | 1,893,296 | 332,387,540 |
| Race and Ethnicity | | | | |
| White alone, not hispanic | 35,722 | 88.6% | 83.3% | 63.4% |
| Black or African American alone, not hispanic | 420 | 1.0% | 0.7% | 12.4% |
| Native American alone, not hispanic | 239 | 0.6% | 1.1% | 0.9% |
| Asian alone, not hispanic | 862 | 2.1% | 1.3% | 5.8% |
| Hispanic, or Latino (of any race) | 2,057 | 5.1% | 13.3% | 19.0% |
| Gender | | | | |
| Male | 20,670 | 51.3% | 50.3% | 49.5% |
| Female | 19,645 | 48.7% | 49.7% | 50.5% |
| Age | | | | |
| Median age | 30.7 | - | 37.1 | 38.7 |
| Under 18 years | 7,625 | 18.9% | 24.5% | 22.2% |
| Over 18 years | 32,690 | 81.1% | 75.5% | 77.8% |
| 21 years and over | 23,666 | 58.7% | 65.7% | 68.7% |
| Over 65 years | 5,834 | 14.5% | 16.6% | 16.8% |
| Educational Attainment (Population 25 years and | Over) | | | |
| Less than 9th grade | 251 | 0.6% | 2.1% | 3.2% |
| High school graduate (with equivalencies) | 5,084 | 12.6% | 17.0% | 18.0% |
| Some college, no degree | 5,139 | 12.7% | 16.3% | 13.3% |
| Associate's degree | 2,093 | 5.2% | 6.4% | 6.0% |
| Bachelor's degree | 6,424 | 15.9% | 13.7% | 14.6% |
| Graduate or professional degree | 4,202 | 10.4% | 6.8% | 9.4% |
| Median Household Income | \$65,179 | - | \$74,636 | \$78,538 |

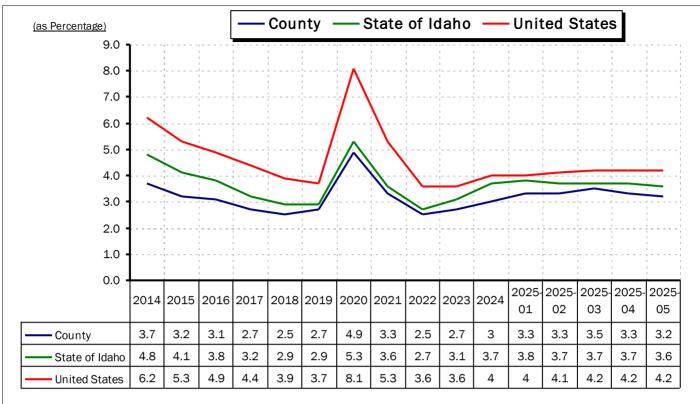
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, May 2024 to May 2025

| | Labor Force | Employment | Unemployed | Unemployment Rate |
|--------------|-------------|----------------|------------|-------------------|
| May 2025 | 20,936 | 20,268 | 668 | 3.2% |
| May 2024 | 22,157 | 21,506 | 651 | 2.9% |
| YoY % Change | -5.5% | -5 .8 % | 2.6% | 0.3% |

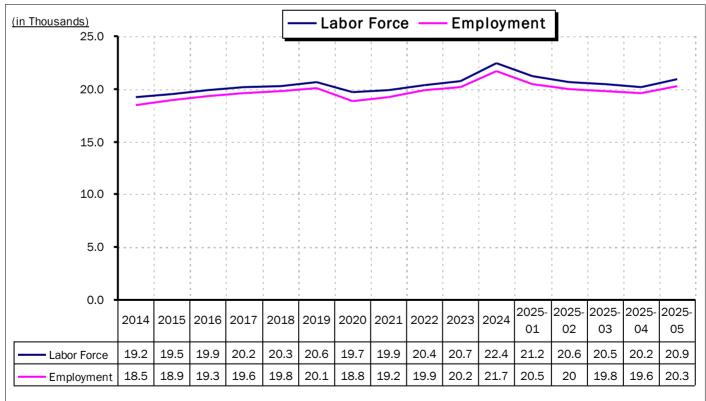
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to May 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2014 to May 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2013, 2022, and 2023

| | 201 | 3 | 202 | 22 | 202 | 3 |
|--|-----------------------|------------------|-----------------------|------------------|-----------------------|------------------|
| Supersector | Average Employment | Average Wages | Average Employment | Average Wages | Average Employment | Average Wages |
| Total Covered Wages | 13,273 | \$31,897 | 13,997 | \$45,250 | 14,403 | \$47,122 |
| Natural Resources and Mining | 361 | \$46,755 | 300 | \$61,936 | 294 | \$65,932 |
| Construction | 382 | \$31,544 | 655 | \$45,326 | 655 | \$49,331 |
| Manufacturing | 373 | \$44,887 | 421 | \$52,347 | 539 | \$54,757 |
| Trade,Transportation, and Utilities | 2,305 | \$25,368 | 2,376 | \$35,884 | 2,400 | \$37,357 |
| Information | 154 | \$30,310 | 180 | \$71,371 | 192 | \$91,350 |
| Financial Activities | 383 | \$32,288 | 376 | \$44,217 | 363 | \$46,492 |
| Professional and Business Services | 795 | \$33,175 | 1,044 | \$67,465 | 999 | \$65,453 |
| Education and Health Services | 5,882 | \$37,890 | 6,031 | \$49,880 | 6,276 | \$51,928 |
| Leisure and Hospitality | 1,738 | \$11,752 | 1,739 | \$18,784 | 1,792 | \$19,014 |
| Other Services | 276 | \$25,666 | 273 | \$37,772 | 275 | \$40,999 |
| Public Administration | 624 | \$40,765 | 602 | \$56,639 | 618 | \$59,508 |

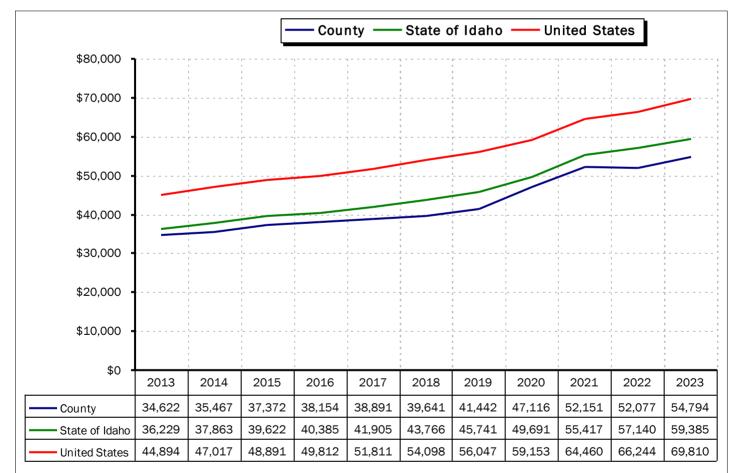
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2023

| Employer | Ownership | Employment Range |
|--------------------------|------------------|------------------|
| University Of Idaho | State Government | 2,500 - 4,999 |
| Gritman Medical Center | Private | 500 - 999 |
| Moscow School District | Local Government | 250 - 499 |
| Wal-mart | Private | 250 - 499 |
| City Of Moscow | Local Government | 100 - 249 |
| Lightcast | Private | 100 - 249 |
| Bennett Lumber Products | Private | 100 - 249 |
| Latah County | Local Government | 100 - 249 |
| Northwest River Supplies | Private | 100 - 249 |
| University Inn | Private | 100 - 249 |

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2022

It is estimated that 8,424 workers lived and worked in Latah County in 2022. Another 5,359 workers were employed in Latah County but lived outside, while 7,997 workers commuted to other counties for work.



9. Top 10 Cities Where People Who Work in Latah County Live, 2022

| City of Residence | Count of All Jobs | Percentage of Total Jobs |
|-------------------|-------------------|--------------------------|
| Moscow | 5,598 | 40.6% |
| Pullman | 722 | 5.2% |
| Lewiston | 566 | 4.1% |
| Boise | 248 | 1.8% |
| Coeur d'Alene | 248 | 1.8% |
| Troy | 196 | 1.4% |
| Post Falls | 144 | 1.0% |
| Genesee | 143 | 1.0% |
| Potlatch | 137 | 1.0% |
| Deary | 116 | 0.8% |

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Latah County Work, 2022

| Count of All Jobs | Percentage of Total Jobs |
|-------------------|---|
| 6,726 | 41.0% |
| 2,922 | 17.8% |
| 977 | 5.9% |
| 421 | 2.6% |
| 350 | 2.1% |
| 219 | 1.3% |
| 196 | 1.2% |
| 168 | 1.0% |
| 140 | 0.9% |
| 136 | 0.8% |
| | 6,726 2,922 977 421 350 219 196 168 140 |

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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