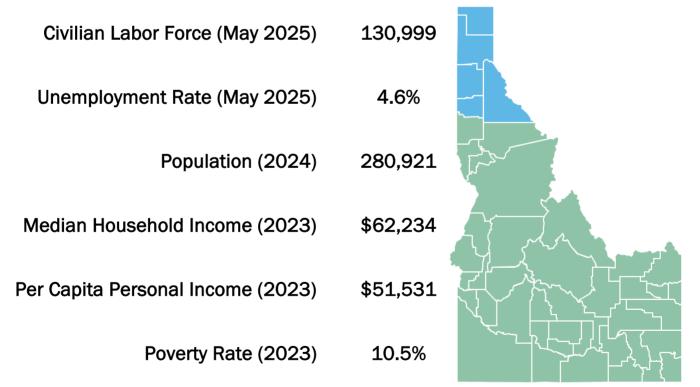


Last Updated: June 2025

Northern Idaho Economic Overview



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1. Northern Demographic Characteristics, 2023 5-Year ACS

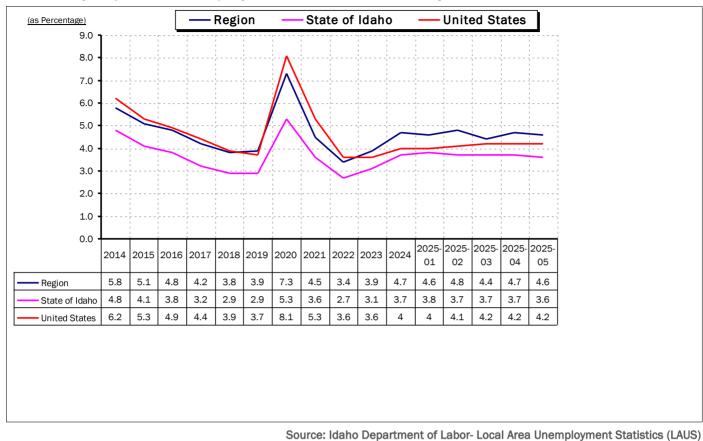
	Northern	Region (%)	State of Idaho (%)	United States (%)	
Total Population	263,380	100.0%	1,893,296	332,387,540	
Race and Ethnicity					
White alone, not hispanic	233,728	88.7%	83.3%	63.4%	
Black or African American alone, not hispanic	956	0.4%	0.7%	12.4%	
Native American alone, not hispanic	3,040	1.2%	1.1%	0.9%	
Asian alone, not hispanic	1,959	0.7%	1.3%	5.8%	
Hispanic or Latino (of any race)	13,065	5.0%	13.3%	19.0%	
Gender					
Male	131,707	50.0%	50.3%	49.5%	
Female	131,673	50.0%	49.7%	50.5%	
Age					
Median age	44.6	-	37.1	38.7	
Under 18 years	57,778	21.9%	24.5%	22.2%	
Over 18 years	205,602	78.1%	75.5%	77.8%	
21 years and over	187,523	71.2%	65.7%	68.7%	
Over 65 years	56,342	21.4%	16.6%	16.8%	
Educational Attainment (Population 25 years and C	Educational Attainment (Population 25 years and Over)				
Less than 9th grade	3,527	1.3%	2.1%	3.2%	
High school graduate (with equivalencies)	52,949	7.5%	17.0%	18.0%	
Some college, no degree	50,402	19.1%	16.3%	13.3%	
Associate's degree	19,846	7.5%	6.4%	6.0%	
Bachelor's degree	33,395	12.7%	13.7%	14.6%	
Graduate or professional degree	17,468	6.6%	6.8%	9.4%	
Median Household Income	\$62,234	-	\$74,636	\$78,538	

Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, May 2024 to May 2025

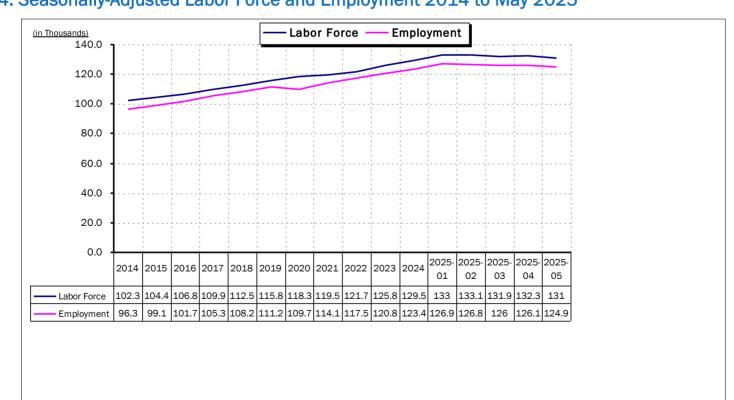
	Labor Force	Employment	Unemployed	Unemployment Rate
May 2025	130,999	124,924	6,075	4.6%
May 2024	129,014	123,056	5,958	4.6%
YoY % Change	1.5%	1.5%	2.0%	0.0%

Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)



3. Seasonally-Adjusted Unemployment Rate, 2014 to May 2025

4. Seasonally-Adjusted Labor Force and Employment 2014 to May 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2013, 2022, and 2023

	2013	3	2022	2	202	3
Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	77,079	\$33,918	96,422	\$50,077	98,743	\$52,192
Natural Resources and Mining	2,035	\$63,439	2,481	\$70,607	2,505	\$74,915
Construction	4,408	\$35,624	8,544	\$55,062	8,837	\$57,289
Manufacturing	7,759	\$40,548	8,492	\$57,115	8,624	\$59,372
Trade,Transportation, and Utilities	16,337	\$32,377	19,109	\$47,776	19,330	\$49,264
Information	1,064	\$42,746	1,208	\$73,013	1,192	\$81,320
Financial Activities	3,540	\$42,842	4,247	\$66,083	4,048	\$68,517
Professional and Business Services	7,200	\$36,526	8,576	\$61,359	8,693	\$64,484
Education and Health Services	16,937	\$34,523	21,204	\$52,443	22,195	\$54,489
Leisure and Hospitality	10,921	\$16,766	14,722	\$25,317	15,364	\$26,356
Other Services	1,926	\$23,535	2,610	\$37,686	2,655	\$41,235
Public Administration	4,952	\$42,693	5,229	\$58,671	5,300	\$63,537

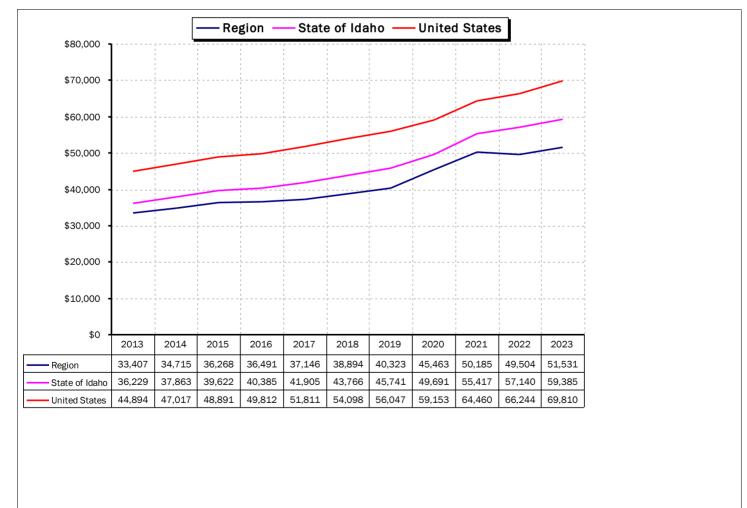
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2023

Employer	Ownership	Employment Range
Kootenai Medical Center	Local Government	2,500 - 4,999
Wal-Mart	Private	1,000 - 2,499
Coeur d'Alene School District	Local Government	1,000 - 2,499
Hagadone Hospitality	Private	1,000 - 2,499
Coeur d'Alene Casino	Local Government	1,000 - 2,499
Kootenai County	Local Government	500 - 999
Super 1 Foods	Private	500 - 999
Post Falls School District	Local Government	500 - 999
Silverwood Inc.	Private	500 - 999
Idaho Forest Group	Private	500 - 999

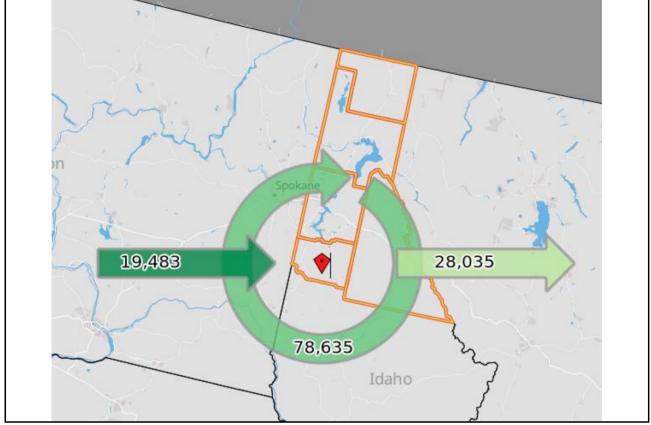
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2013 to 2023



8. Labor Force Commuting Patterns, 2022

It is estimated that 78,635 workers lived and worked in Northern Idaho in . Another 19,483 workers were employed in Northern Idaho but lived outside, while 28,035 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Northern Idaho Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Coeur d'Alene	18,078	18.4%
Post Falls	11,910	12.1%
Hayden	5,272	5.4%
Rathdrum	3,130	3.2%
Sandpoint	2,899	3.0%
Spokane Valley, WA	2,268	2.3%
Spokane, WA	1,642	1.7%
Boise	913	0.9%
Dalton Gardens	756	0.8%
Bonners Ferry	746	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Northern Idaho Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Coeur d'Alene	27,294	25.6%
Post Falls	10,588	9.9%
Hayden	6,840	6.4%
Sandpoint	6,108	5.7%
Spokane, WA	5,440	5.1%
Spokane Valley, WA	4,467	4.2%
Boise	2,723	2.6%
Rathdrum	1,836	1.7%
Ponderay	1,461	1.4%
Bonners Ferry	1,303	1.2%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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