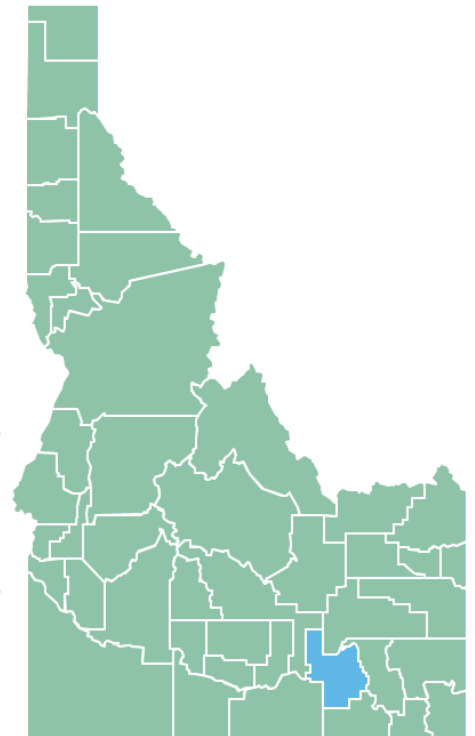


Power County Labor Force And Economic Profile

Last Updated: June 2025

Power County Economic Overview

Civilian Labor Force (May 2025)	4,913
Unemployment Rate (May 2025)	2.8%
Population (2024)	8,381
Median Household Income (2023)	\$59,760
Per Capita Personal Income (2023)	\$46,316
Poverty Rate (2023)	8.1%



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1. Power County Demographic Characteristics, 2023 5-Year ACS

	Power County	Power County (%)	State of Idaho (%)	United States (%)
Total Population	8,018	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	5,244	65.4%	83.3%	63.4%
Black or African American alone, not hispanic	72	0.9%	0.7%	12.4%
Native American alone, not hispanic	115	1.4%	1.1%	0.9%
Asian alone, not hispanic	0	0.0%	1.3%	5.8%
Hispanic, or Latino (of any race)	2,710	33.8%	13.3%	19.0%
Gender				
Male	4,153	51.8%	50.3%	49.5%
Female	3,865	48.2%	49.7%	50.5%
Age				
Median age	33.9	-	37.1	38.7
Under 18 years	2,435	30.4%	24.5%	22.2%
Over 18 years	5,583	69.6%	75.5%	77.8%
21 years and over	5,008	62.5%	65.7%	68.7%
Over 65 years	1,255	15.7%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	298	3.7%	2.1%	3.2%
High school graduate (with equivalencies)	1,702	21.2%	17.0%	18.0%
Some college, no degree	1,595	19.9%	16.3%	13.3%
Associate's degree	276	3.4%	6.4%	6.0%
Bachelor's degree	604	7.5%	13.7%	14.6%
Graduate or professional degree	231	2.9%	6.8%	9.4%
Median Household Income	\$59,760	-	\$74,636	\$78,538

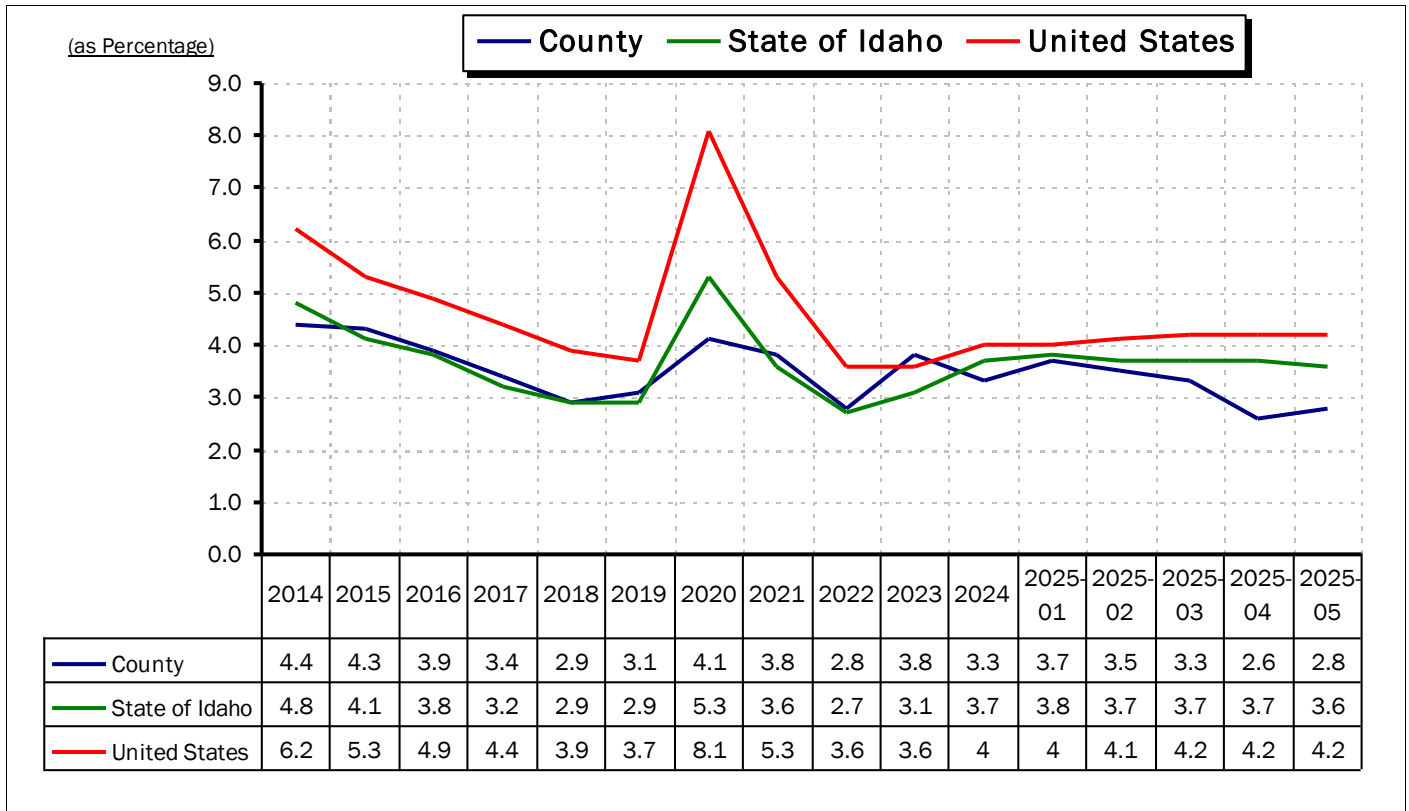
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, May 2024 to May 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
May 2025	4,913	4,773	140	2.8%
May 2024	4,979	4,815	164	3.3%
YoY % Change	-1.3%	-0.9%	-14.6%	-0.5%

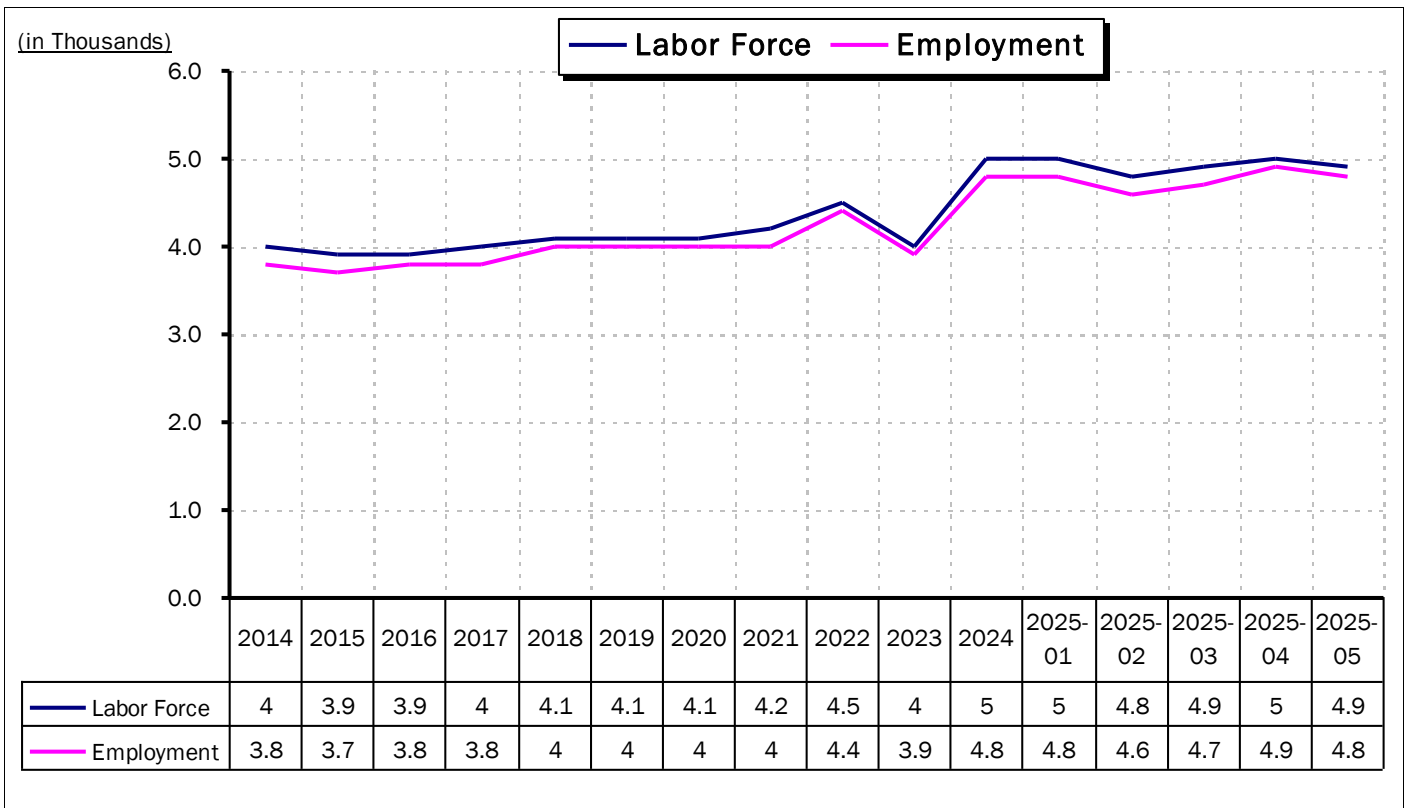
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to May 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2014 to May 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2013, 2022, and 2023

Supersector	2013		2022		2023	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	3,247	\$37,360	3,625	\$49,951	3,882	\$54,706
Natural Resources and Mining	592	\$30,739	592	\$44,728	660	\$46,518
Construction	79	\$36,227	87	\$48,527	113	\$60,854
Manufacturing	1,088	\$48,939	1,187	\$65,045	1,279	\$73,247
Trade,Transportation, and Utilities	573	\$36,197	679	\$49,529	741	\$53,671
Information	51	\$27,678	90	\$52,247	105	\$51,965
Financial Activities	49	\$29,862	58	\$48,192	56	\$52,787
Professional and Business Services	66	\$60,988	60	\$60,538	63	\$53,715
Education and Health Services	468	\$26,415	515	\$38,079	520	\$38,879
Leisure and Hospitality	44	\$9,858	122	\$11,400	120	\$12,417
Other Services	53	\$28,256	47	\$32,245	45	\$36,807
Public Administration	184	\$27,542	188	\$31,311	180	\$34,321

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

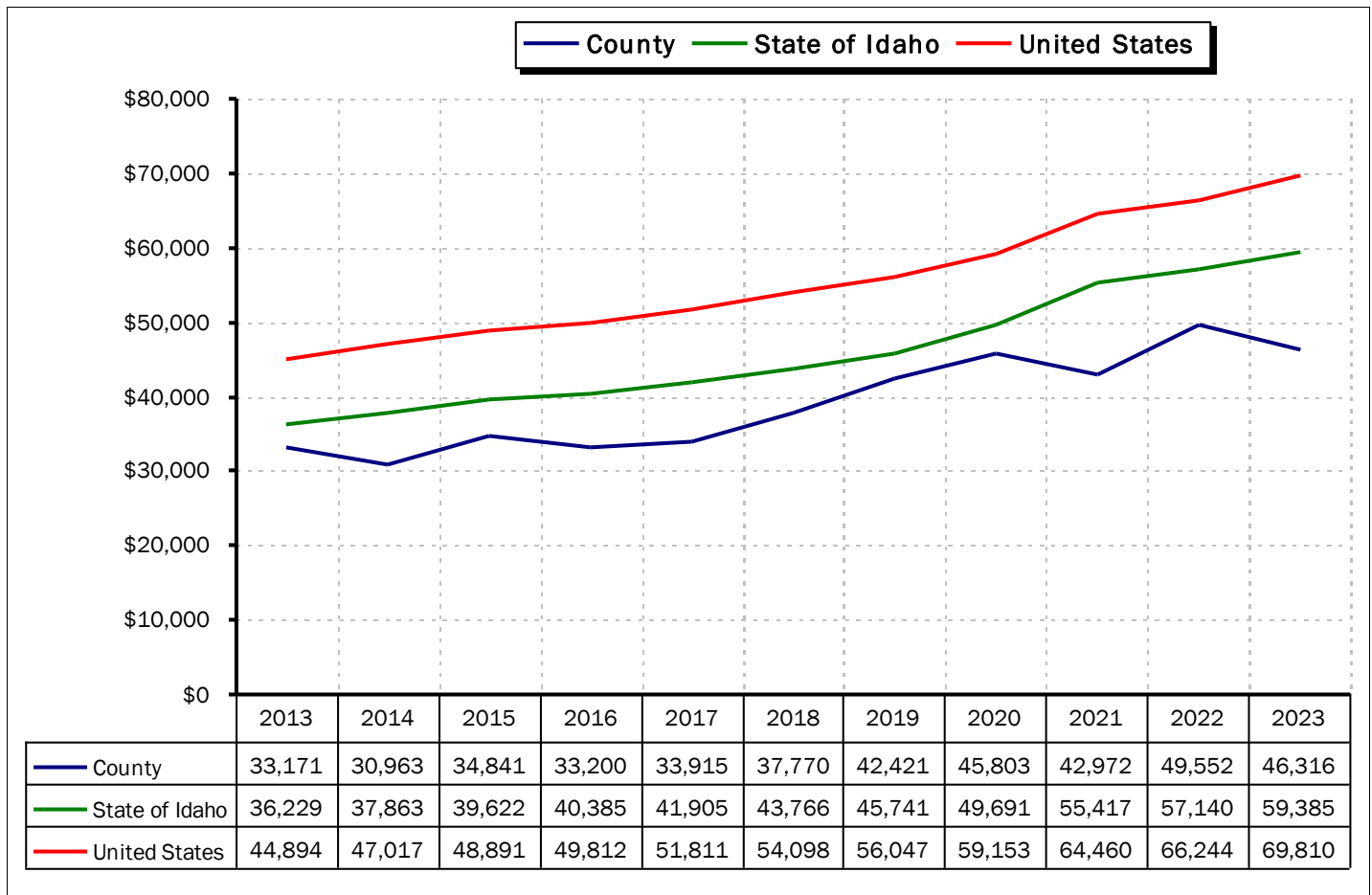
6. Top Employers, 2023

Employer	Ownership	Employment Range
Lamb Weston	Private	500 - 999
J R Simplot	Private	250 - 499
Americal Falls Joint School District	Local Government	250 - 499
Double L Apache River	Private	100 - 249
Power County Hospital District	Local Government	100 - 249
Treasure Valley Farms	Private	100 - 249
Power County	Local Government	050 - 099
Greenline Equipment	Private	050 - 099
Direct Communications	Private	010 - 049
Rockland School District	Local Government	010 - 049

NOTE: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

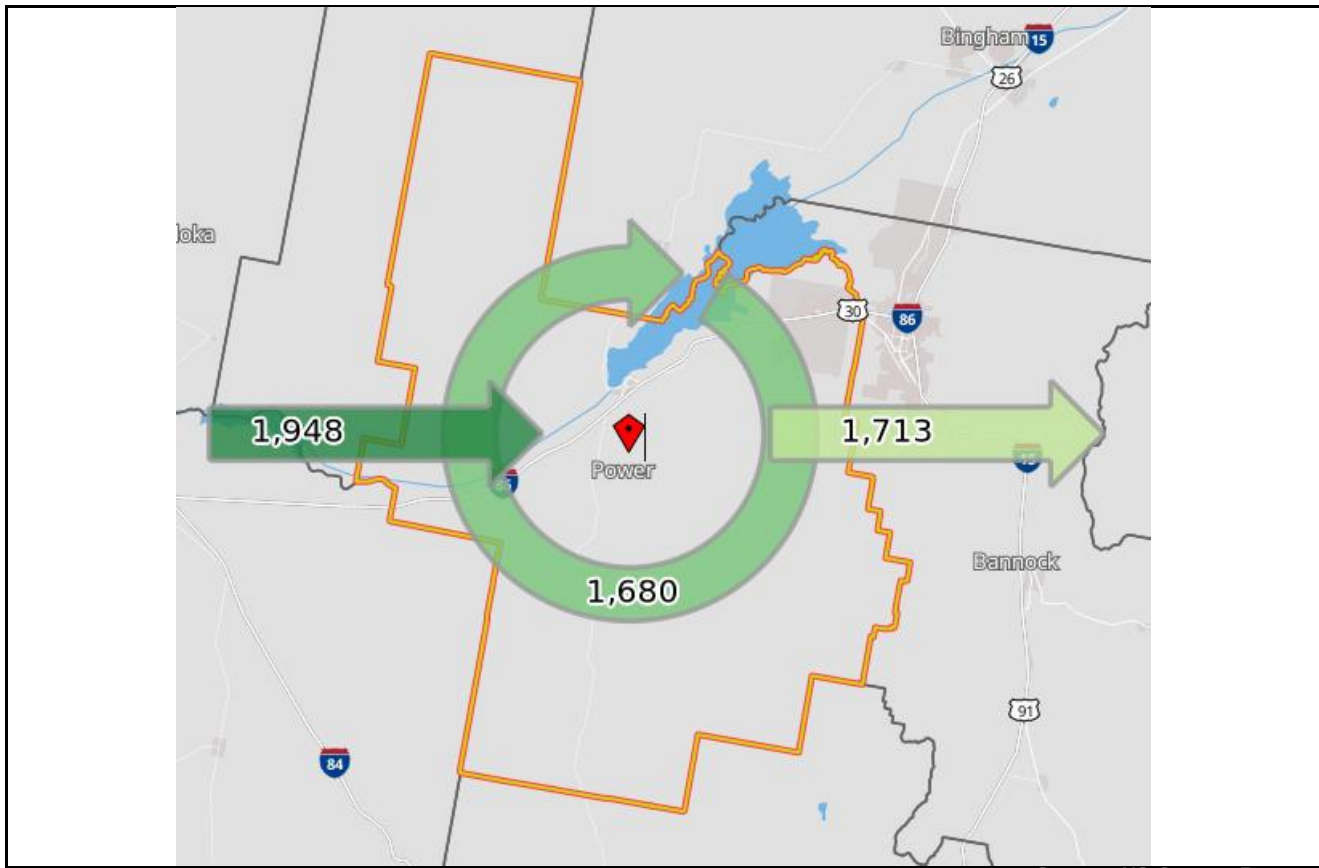
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2022

It is estimated that 1,680 workers lived and worked in Power County in 2022. Another 1,948 workers were employed in Power County but lived outside, while 1,713 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Power County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
American Falls	1,133	31.2%
Pocatello	574	15.8%
Chubbuck	175	4.8%
Arbon Valley CDP	71	2.0%
Twin Falls	64	1.8%
Aberdeen	54	1.5%
Burley	38	1.0%
Blackfoot	37	1.0%
Idaho Falls	34	0.9%
Fort Hall CDP	30	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Power County Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
American Falls	789	23.3%
Pocatello	552	16.3%
Idaho Falls	148	4.4%
Chubbuck	113	3.3%
Boise	92	2.7%
Aberdeen	63	1.9%
Rockland	50	1.5%
Rexburg	37	1.1%
Twin Falls	36	1.1%
Fort Hall CDP	33	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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