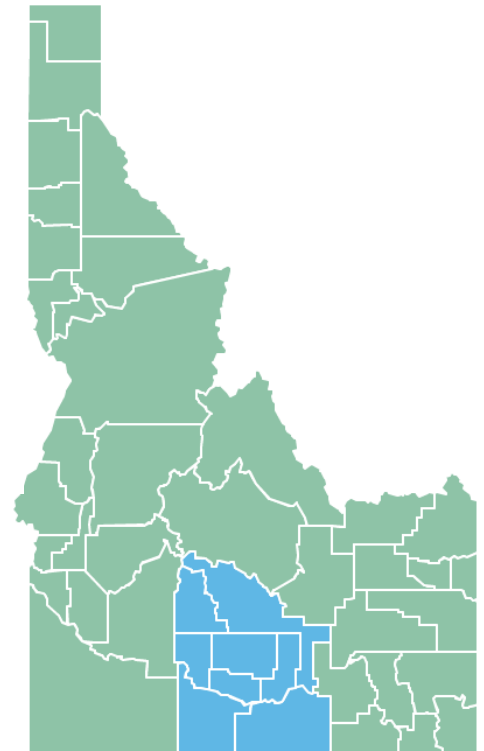


# South Central Idaho Labor Force And Economic Profile

Last Updated: June 2025

## South Central Idaho Economic Overview

Civilian Labor Force (May 2025)	111,007
Unemployment Rate (May 2025)	3.2%
Population (2024)	219,485
Median Household Income (2023)	\$67,527
Per Capita Personal Income (2023)	\$70,087
Poverty Rate (2023)	11.4%



## 1. South Central Demographic Characteristics, 2023 5-Year ACS

	South Central	Region (%)	State of Idaho (%)	United States (%)
<b>Total Population</b>	210,746	100.0%	1,893,296	332,387,540
<b>Race and Ethnicity</b>				
White alone, not hispanic	162,141	76.9%	83.3%	63.4%
Black or African American alone, not hispanic	1,061	0.5%	0.7%	12.4%
Native American alone, not hispanic	2,082	1.0%	1.1%	0.9%
Asian alone, not hispanic	1,740	0.8%	1.3%	5.8%
Hispanic or Latino (of any race)	53,082	25.2%	13.3%	19.0%
<b>Gender</b>				
Male	106,876	50.7%	50.3%	49.5%
Female	103,870	49.3%	49.7%	50.5%
<b>Age</b>				
Median age	36.6	-	37.1	38.7
Under 18 years	57,146	27.1%	24.5%	22.2%
Over 18 years	153,600	72.9%	75.5%	77.8%
21 years and over	135,653	64.4%	65.7%	68.7%
Over 65 years	34,546	16.4%	16.6%	16.8%
<b>Educational Attainment (Population 25 years and Over)</b>				
Less than 9th grade	9,187	4.4%	2.1%	3.2%
High school graduate (with equivalencies)	38,583	6.3%	17.0%	18.0%
Some college, no degree	32,295	15.3%	16.3%	13.3%
Associate's degree	13,343	6.3%	6.4%	6.0%
Bachelor's degree	20,504	9.7%	13.7%	14.6%
Graduate or professional degree	11,146	5.3%	6.8%	9.4%
<b>Median Household Income</b>	\$67,527	-	\$74,636	\$78,538

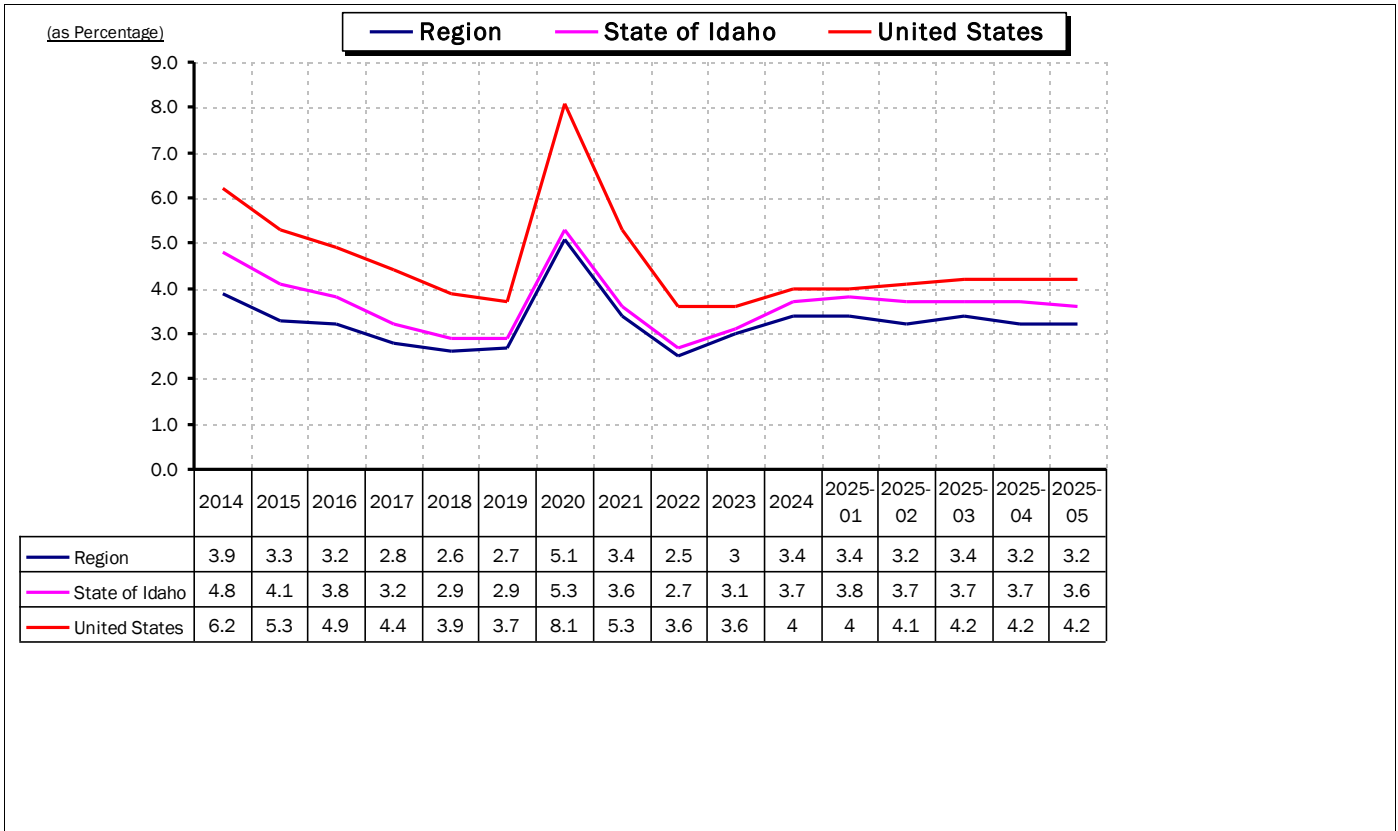
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, May 2024 to May 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
May 2025	111,007	107,409	3,598	3.2%
May 2024	110,179	106,567	3,612	3.3%
<b>YoY % Change</b>	<b>0.8%</b>	<b>0.8%</b>	<b>-0.4%</b>	<b>-0.1%</b>

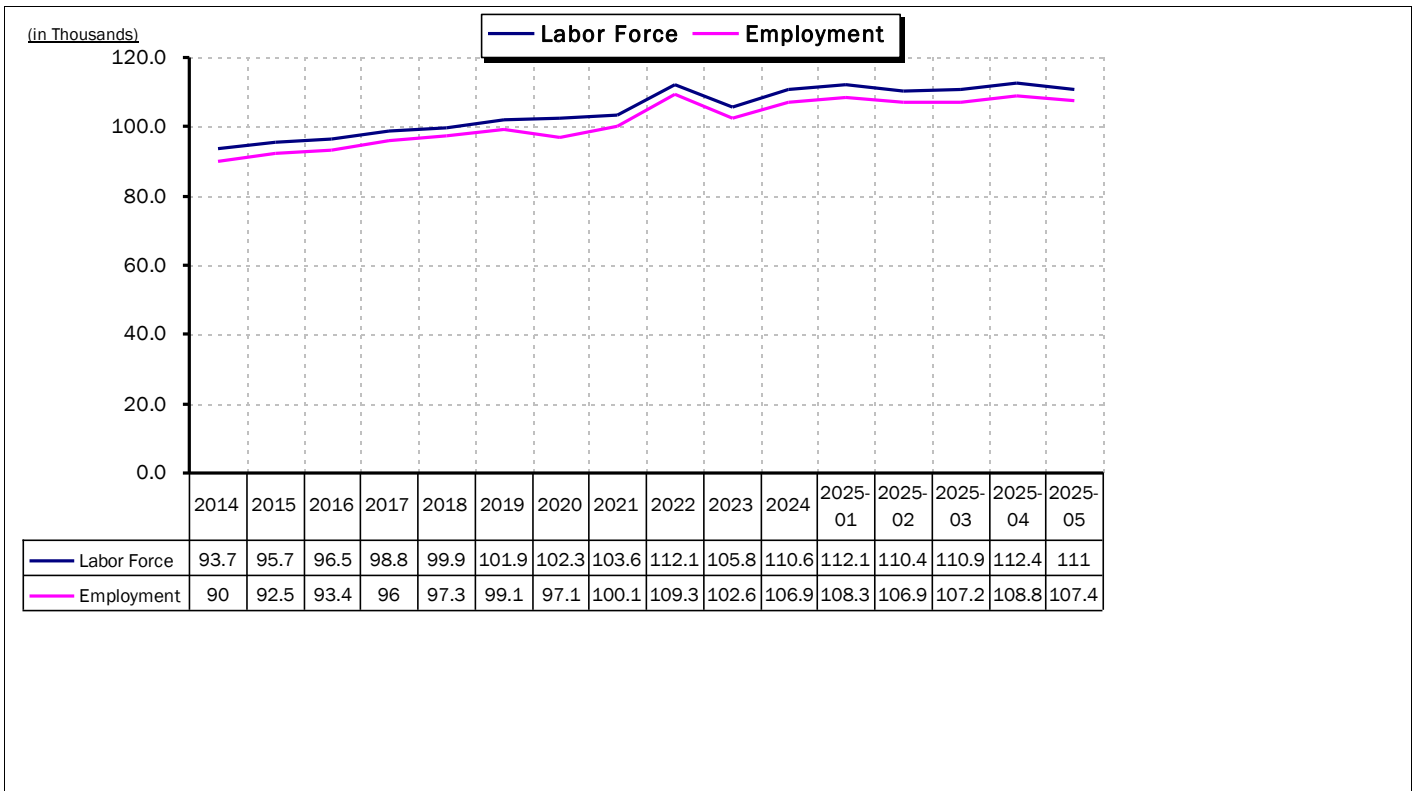
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 3. Seasonally-Adjusted Unemployment Rate, 2014 to May 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 4. Seasonally-Adjusted Labor Force and Employment 2014 to May 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 5. Industry Employment and Wages, 2013, 2022, and 2023

Industry Sector	2013		2022		2023	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	81,130	\$32,286	95,568	\$46,756	97,734	\$48,979
Natural Resources and Mining	9,705	\$30,568	11,105	\$44,164	11,380	\$46,437
Construction	3,742	\$35,502	6,725	\$51,979	7,047	\$55,954
Manufacturing	9,146	\$42,585	11,507	\$57,200	12,102	\$60,471
Trade,Transportation, and Utilities	17,319	\$33,019	19,539	\$47,647	19,765	\$49,432
Information	1,036	\$35,697	908	\$55,673	892	\$61,802
Financial Activities	2,508	\$41,182	2,846	\$73,158	2,840	\$68,080
Professional and Business Services	7,887	\$31,031	7,671	\$50,422	7,586	\$55,276
Education and Health Services	15,357	\$32,982	18,351	\$45,909	18,806	\$47,375
Leisure and Hospitality	8,057	\$15,683	10,275	\$23,746	10,647	\$25,362
Other Services	2,232	\$27,555	2,501	\$41,492	2,494	\$42,904
Public Administration	4,141	\$36,013	4,140	\$49,133	4,175	\$52,574

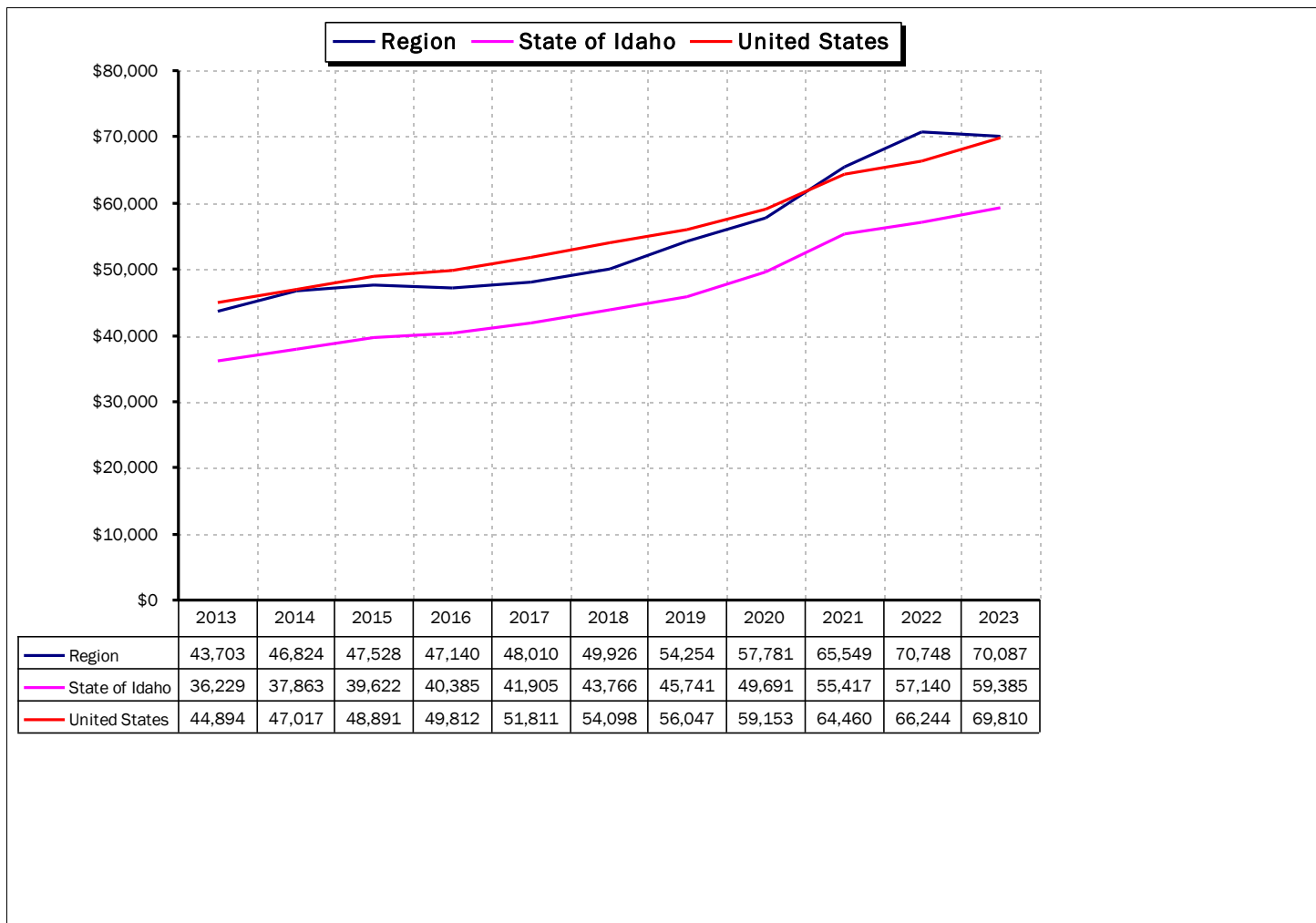
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

## 6. Top Employers, 2023

Employer	Ownership	Employment Range
St Lukes Magic Valley Regional Medical Center	Private	2,500 - 2,999
Sun Valley Resort	Private	1,000 - 2,499
Twin Falls School District	Local Government	1,000 - 2,499
Chobani	Private	1,000 - 2,499
Amalgamated Sugar Company	Private	1,000 - 2,499
College Of Southern Idaho	Local Government	500 - 999
Wal-Mart	Private	500 - 999
Cassia County Joint School District	Local Government	500 - 999
Lamb Weston Inc	Private	500 - 999
McCain Foods	Private	500 - 999

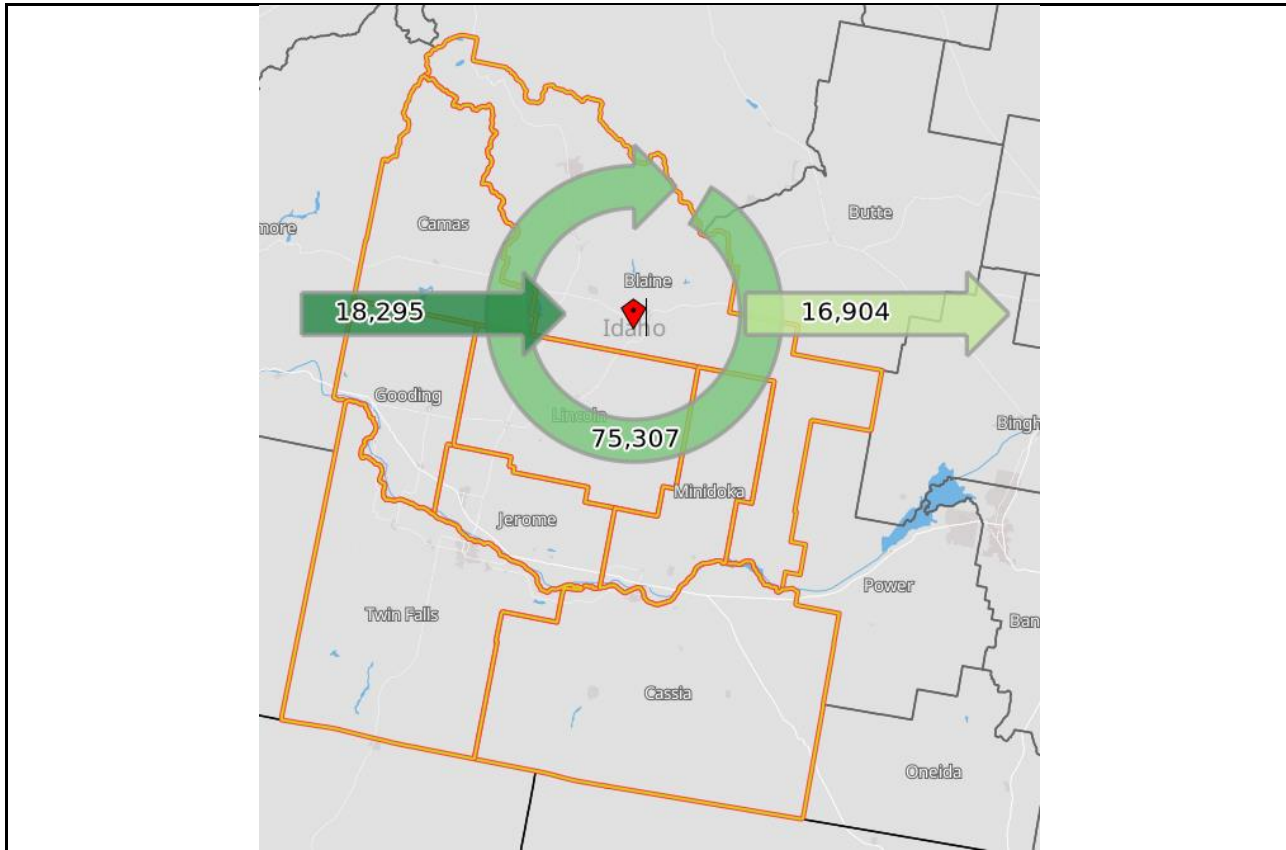
NOTE: Only employers that have given the Department permission to release employment range data are listed.  
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

## 7. Real Per Capita Income, 2013 to 2023



## 8. Labor Force Commuting Patterns, 2022

It is estimated that 75,307 workers lived and worked in South Central Idaho in . Another 18,295 workers were employed in South Central Idaho but lived outside, while 16,904 workers lived in the area but commuted outside for work.



Source: US Census Bureau

## 9. Top 10 Cities Where People Who Work in South Central Idaho Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Twin Falls	18,959	20.3%
Jerome	4,516	4.8%
Burley	4,253	4.5%
Hailey	3,542	3.8%
Rupert	2,124	2.3%
Boise	1,602	1.7%
Buhl	1,584	1.7%
Kimberly	1,420	1.5%
Heyburn	1,200	1.3%
Bellevue	1,025	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)



## 10. Top 10 Cities Where People Who Live in South Central Idaho Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Twin Falls	25,394	27.5%
Burley	6,476	7.0%
Boise	4,336	4.7%
Jerome	4,215	4.6%
Ketchum	2,969	3.2%
Hailey	2,929	3.2%
Rupert	1,849	2.0%
Sun Valley	1,368	1.5%
Gooding	1,128	1.2%
Nampa	1,102	1.2%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

### For more Information, Contact:

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