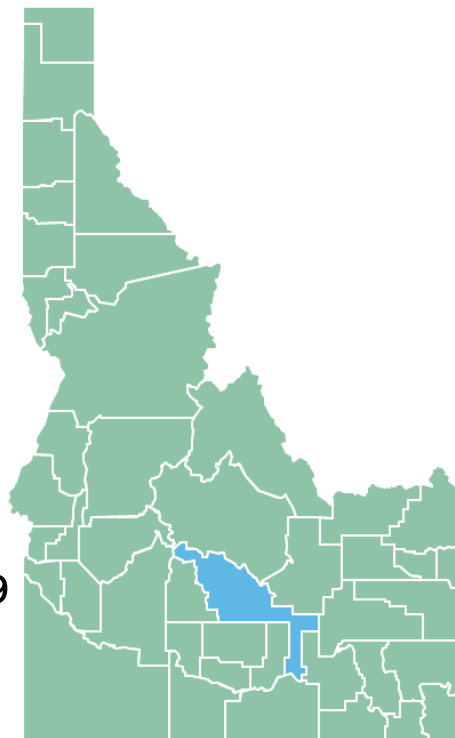


Blaine County Labor Force And Economic Profile

Last Updated: September 2025

Blaine County Economic Overview

Civilian Labor Force (Aug 2025)	14,052
Unemployment Rate (Aug 2025)	3.1%
Population (2024)	25,261
Median Household Income (2023)	\$84,470
Per Capita Personal Income (2023)	\$187,239
Poverty Rate (2023)	7.4%



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1. Blaine County Demographic Characteristics, 2023 5-Year ACS

	Blaine County	Blaine County (%)	State of Idaho (%)	United States (%)
Total Population	24,579	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	19,732	80.3%	83.3%	63.4%
Black or African American alone, not hispanic	117	0.5%	0.7%	12.4%
Native American alone, not hispanic	278	1.1%	1.1%	0.9%
Asian alone, not hispanic	127	0.5%	1.3%	5.8%
Hispanic, or Latino (of any race)	5,221	21.2%	13.3%	19.0%
Gender				
Male	12,920	52.6%	50.3%	49.5%
Female	11,659	47.4%	49.7%	50.5%
Age				
Median age	45.5	-	37.1	38.7
Under 18 years	4,815	19.6%	24.5%	22.2%
Over 18 years	19,764	80.4%	75.5%	77.8%
21 years and over	17,925	72.9%	65.7%	68.7%
Over 65 years	5,366	21.8%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	922	3.8%	2.1%	3.2%
High school graduate (with equivalencies)	3,886	15.8%	17.0%	18.0%
Some college, no degree	3,422	13.9%	16.3%	13.3%
Associate's degree	875	3.6%	6.4%	6.0%
Bachelor's degree	5,927	24.1%	13.7%	14.6%
Graduate or professional degree	2,234	9.1%	6.8%	9.4%
Median Household Income	\$84,470	-	\$74,636	\$78,538

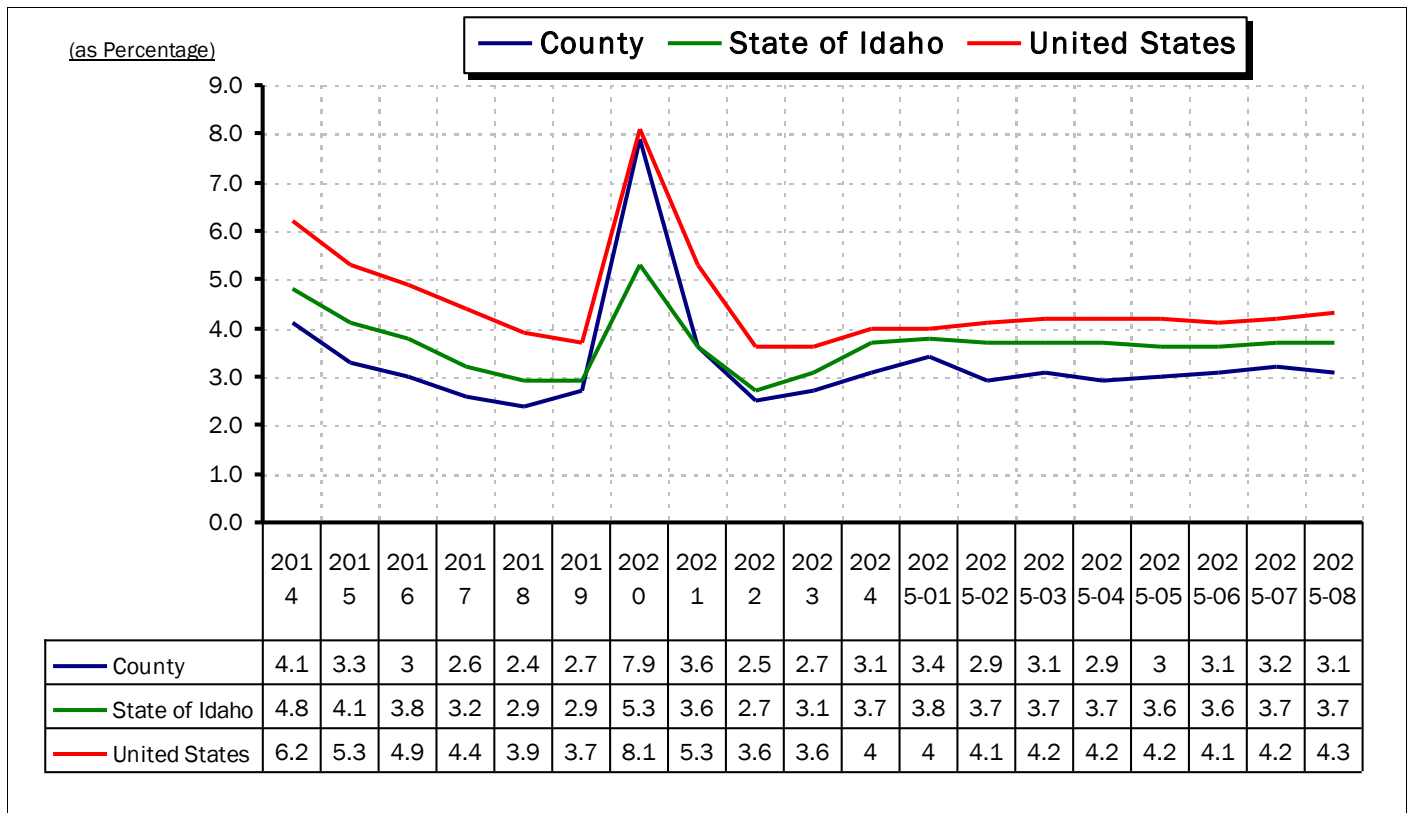
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2024 to August 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2025	14,052	13,622	430	3.1%
August 2024	14,549	14,087	462	3.2%
YoY % Change	-3.4%	-3.3%	-6.9%	-0.1%

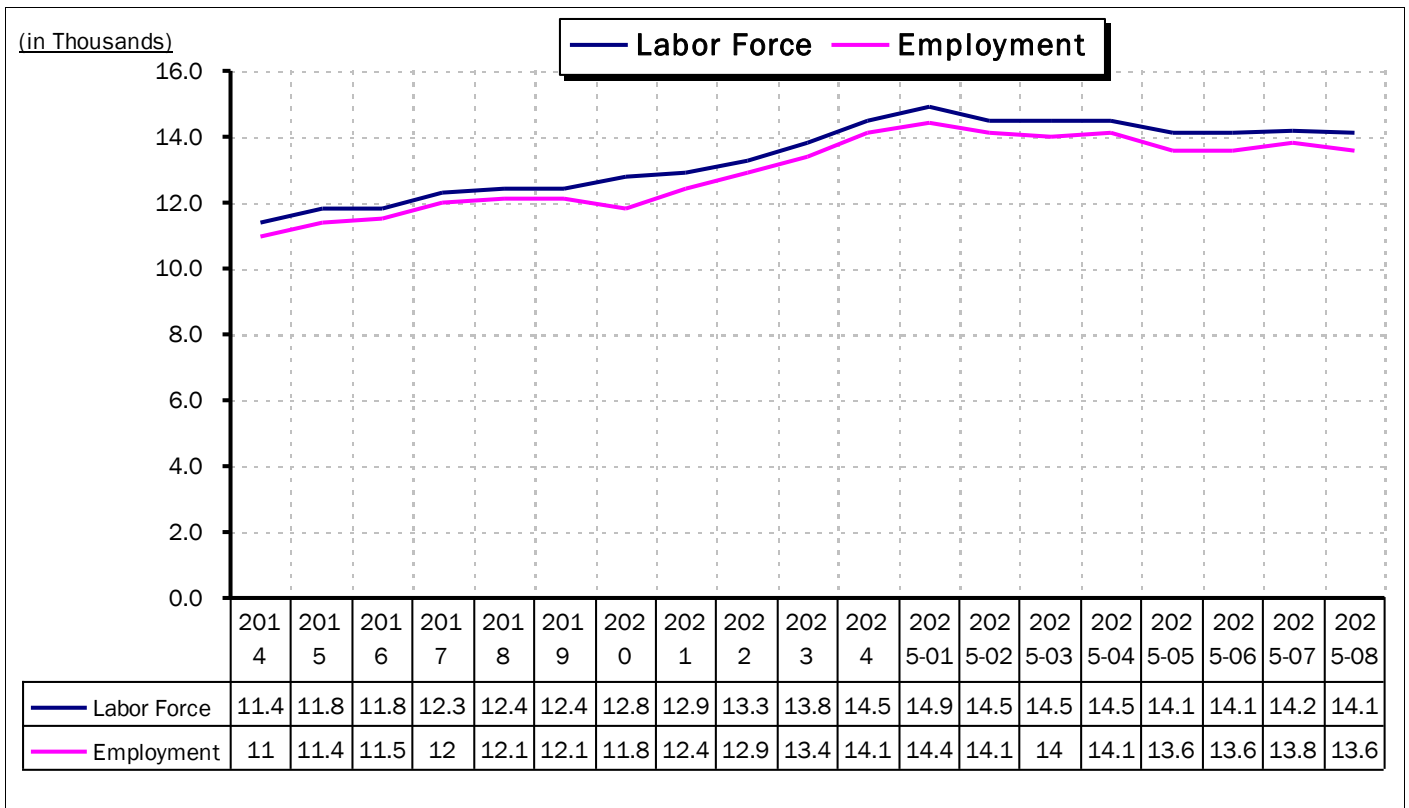
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2014, 2023, and 2024

Supersector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	11,901	\$40,248	14,220	\$57,990	14,353	\$60,777
Natural Resources and Mining	126	\$35,230	142	\$51,470	153	\$54,059
Construction	1,294	\$41,108	2,547	\$58,950	2,535	\$62,745
Manufacturing	426	\$54,666	369	\$55,723	375	\$58,421
Trade,Transportation, and Utilities	1,939	\$34,139	2,107	\$52,336	2,170	\$54,464
Information	149	\$43,220	244	\$88,458	244	\$89,616
Financial Activities	562	\$56,555	661	\$107,367	619	\$112,214
Professional and Business Services	1,489	\$57,456	1,695	\$73,034	1,674	\$83,442
Education and Health Services	1,836	\$55,306	1,970	\$64,550	2,012	\$67,667
Leisure and Hospitality	3,028	\$22,158	3,314	\$37,388	3,386	\$36,680
Other Services	459	\$34,585	545	\$57,882	545	\$59,897
Public Administration	593	\$39,779	626	\$59,689	640	\$63,919

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

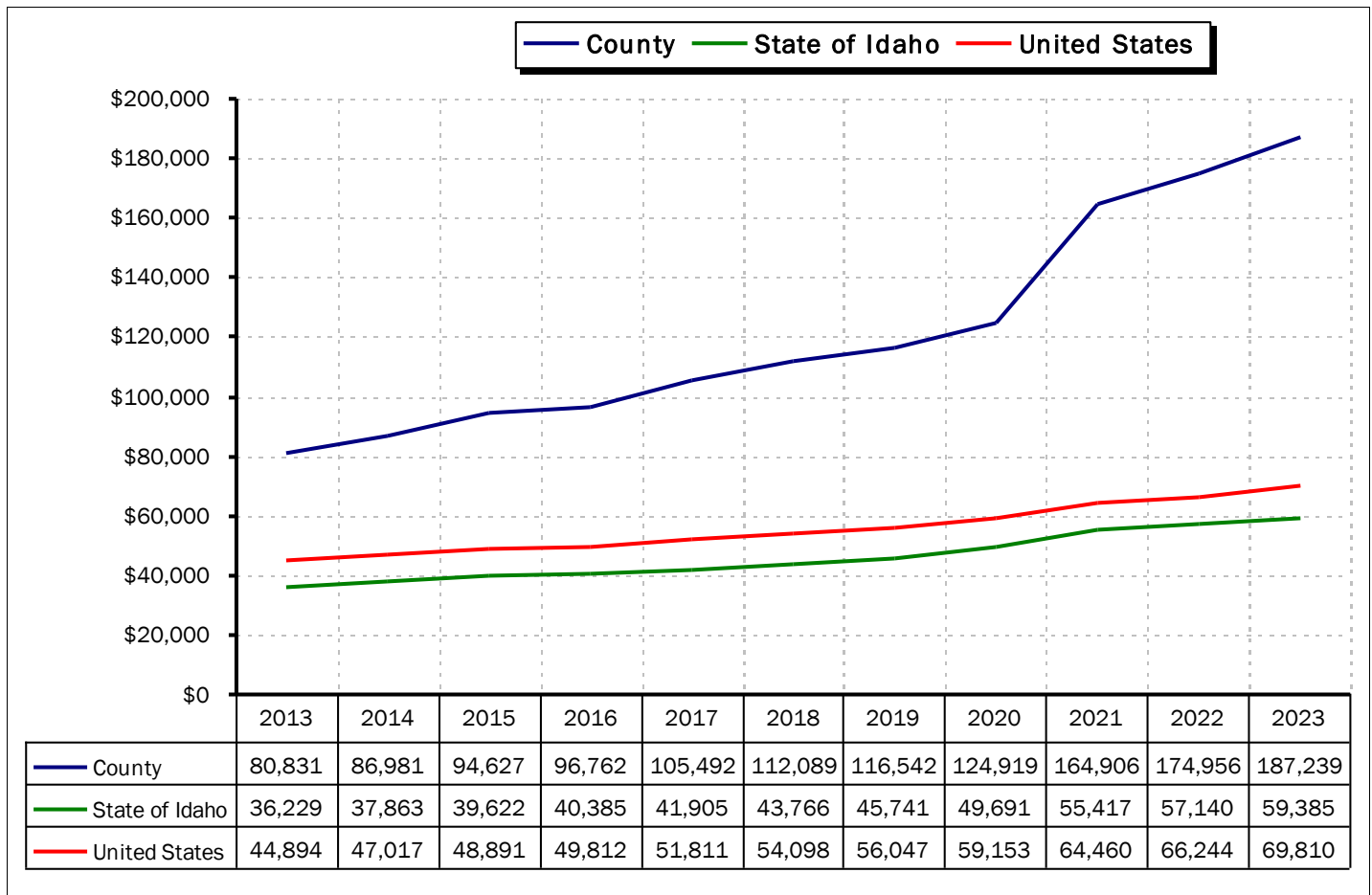
6. Top Employers, 2024

Employer	Ownership	Employment Range
Sun Valley Resort	Private	1,000 - 2,499
Blaine County School District	Local government	500 - 999
St. Luke's Wood River Medical Center	Private	250 - 499
Atkinsons' Market	Private	250 - 499
Blaine County	Local government	100 - 249
Power Engineers	Private	100 - 249
Sun Valley Community School	Private	100 - 249
The Valley Club	Private	100 - 249
Webb Landscape	Private	100 - 249
Zenergy Sun Valley	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

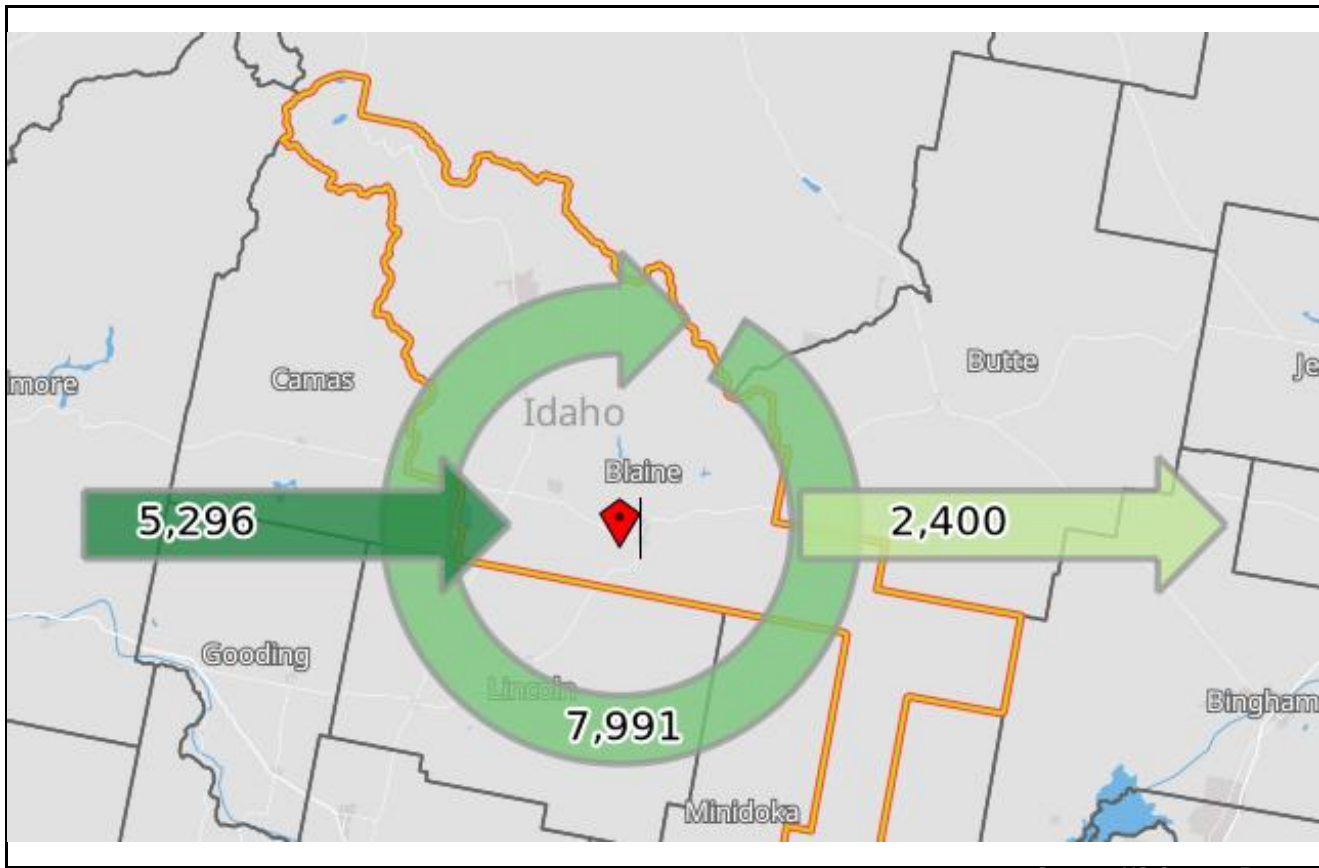
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2022

It is estimated that 7,991 workers lived and worked in Blaine County in 2022. Another 5,296 workers were employed in Blaine County but lived outside, while 2,400 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Blaine County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Hailey	3,513	26.4%
Bellevue	1,020	7.7%
Ketchum	790	5.9%
Twin Falls	384	2.9%
Boise	362	2.7%
Carey	279	2.1%
Sun Valley	276	2.1%
Meridian	190	1.4%
Jerome	170	1.3%
Shoshone	168	1.3%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Blaine County Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Ketchum	2,788	26.8%
Hailey	2,494	24.0%
Sun Valley	1,284	12.4%
Boise	508	4.9%
Bellevue	488	4.7%
Twin Falls	218	2.1%
Nampa	144	1.4%
Idaho Falls	140	1.3%
Meridian	139	1.3%
Carey	135	1.3%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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