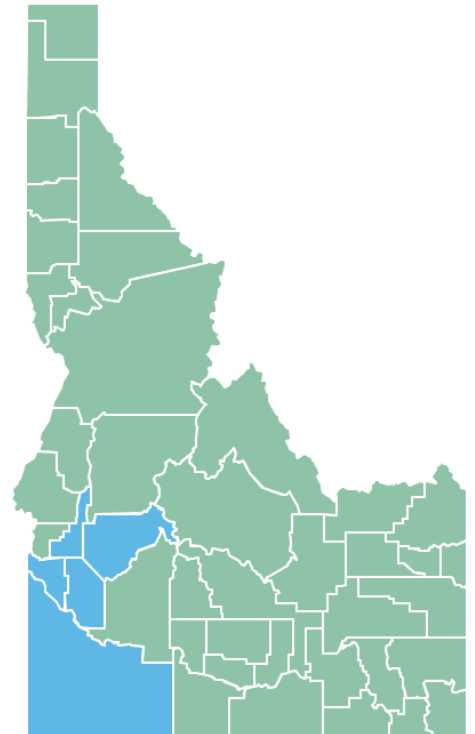


Boise-Nampa MSA Labor Force And Economic Profile

Last Updated: September 2025

Boise-Nampa MSA Economic Overview

Civilian Labor Force (Aug 2025)	454,537
Unemployment Rate (Aug 2025)	3.6%
Population (2024)	845,877
Median Household Income (2023)	\$72,926
Per Capita Personal Income (2023)	\$54,358
Poverty Rate (2023)	9.1%



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1. Boise-Nampa MSA Demographic Characteristics, 2023 5-Year ACS

	Boise-Nampa MSA	Boise-Nampa MSA (%)	State of Idaho (%)	United States (%)
Total Population	790,640	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	644,151	81.5%	83.3%	63.4%
Black or African American alone, not hispanic	8,212	1.0%	0.7%	12.4%
Native American alone, not hispanic	6,263	0.8%	1.1%	0.9%
Asian alone, not hispanic	15,117	1.9%	1.3%	5.8%
Hispanic, or Latino (of any race)	116,033	14.7%	13.3%	19.0%
Gender				
Male	397,370	50.3%	50.3%	49.5%
Female	393,270	49.7%	49.7%	50.5%
Age				
Median age	41.5	-	37.1	38.7
Under 18 years	188,644	23.9%	24.5%	22.2%
Over 18 years	601,996	76.1%	75.5%	77.8%
21 years and over	531,687	67.2%	65.7%	68.7%
Over 65 years	123,827	15.7%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	15,815	2.0%	2.1%	3.2%
High school graduate (with equivalencies)	123,930	5.8%	17.0%	18.0%
Some college, no degree	127,408	16.1%	16.3%	13.3%
Associate's degree	45,959	5.8%	6.4%	6.0%
Bachelor's degree	129,077	16.3%	13.7%	14.6%
Graduate or professional degree	65,538	8.3%	6.8%	9.4%
Median Household Income	\$72,926	-	\$74,636	\$78,538

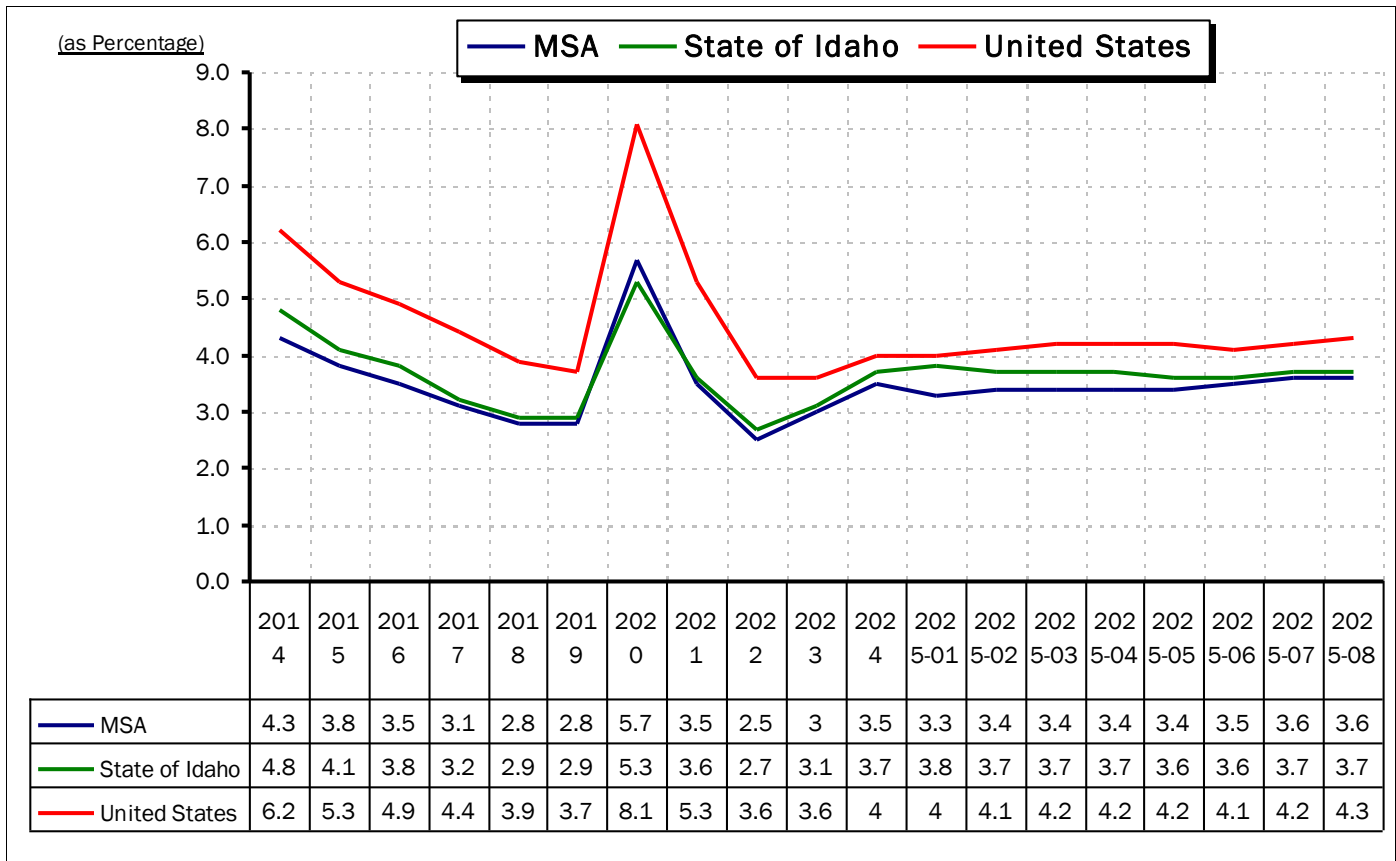
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2024 to August 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2025	454,537	438,208	16,329	3.6%
August 2024	449,499	433,312	16,187	3.6%
YoY % Change	1.1%	1.1%	0.9%	0.0%

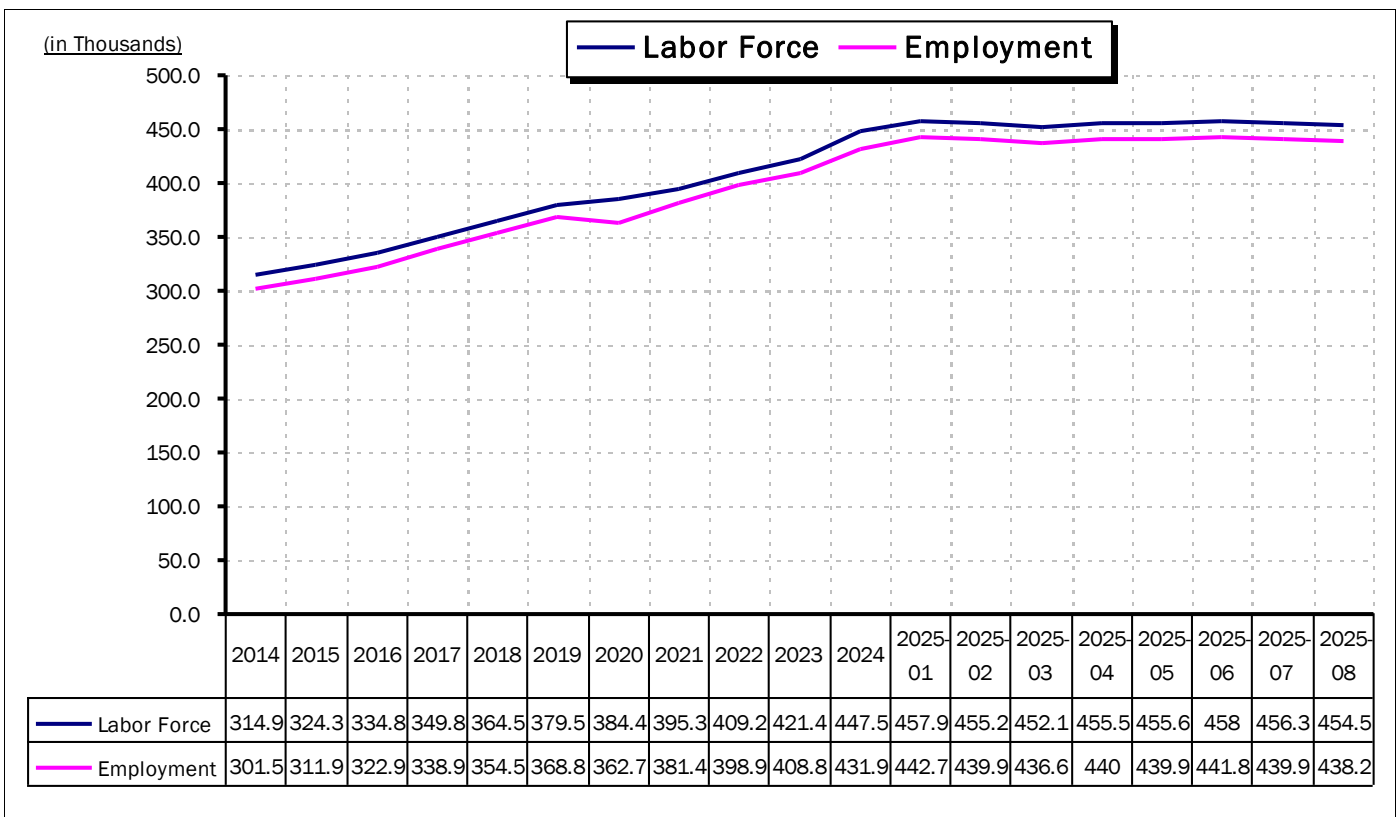
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2014, 2023, and 2024

Industry Sector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	273,913	\$32,474	376,266	\$48,189	386,248	\$51,156
Natural Resources and Mining	5,363	\$34,708	5,335	\$48,934	5,763	\$55,118
Construction	16,245	\$32,495	32,945	\$46,742	34,613	\$53,506
Manufacturing	24,242	\$45,324	30,193	\$59,442	30,230	\$73,764
Trade, Transportation, and Utilities	55,844	\$40,469	75,391	\$46,565	77,279	\$50,908
Information	4,557	\$35,205	4,093	\$95,524	4,199	\$86,574
Financial Activities	13,776	\$43,484	20,232	\$59,131	19,878	\$63,623
Professional and Business Services	38,800	\$42,443	54,627	\$53,810	55,519	\$64,246
Education and Health Services	61,630	\$29,515	82,011	\$41,800	85,849	\$46,674
Leisure and Hospitality	27,437	\$12,177	40,475	\$20,198	40,736	\$21,804
Other Services	7,458	\$24,035	10,537	\$39,186	10,986	\$50,946
Public Administration	18,561	\$38,936	20,427	\$53,953	21,196	\$60,201

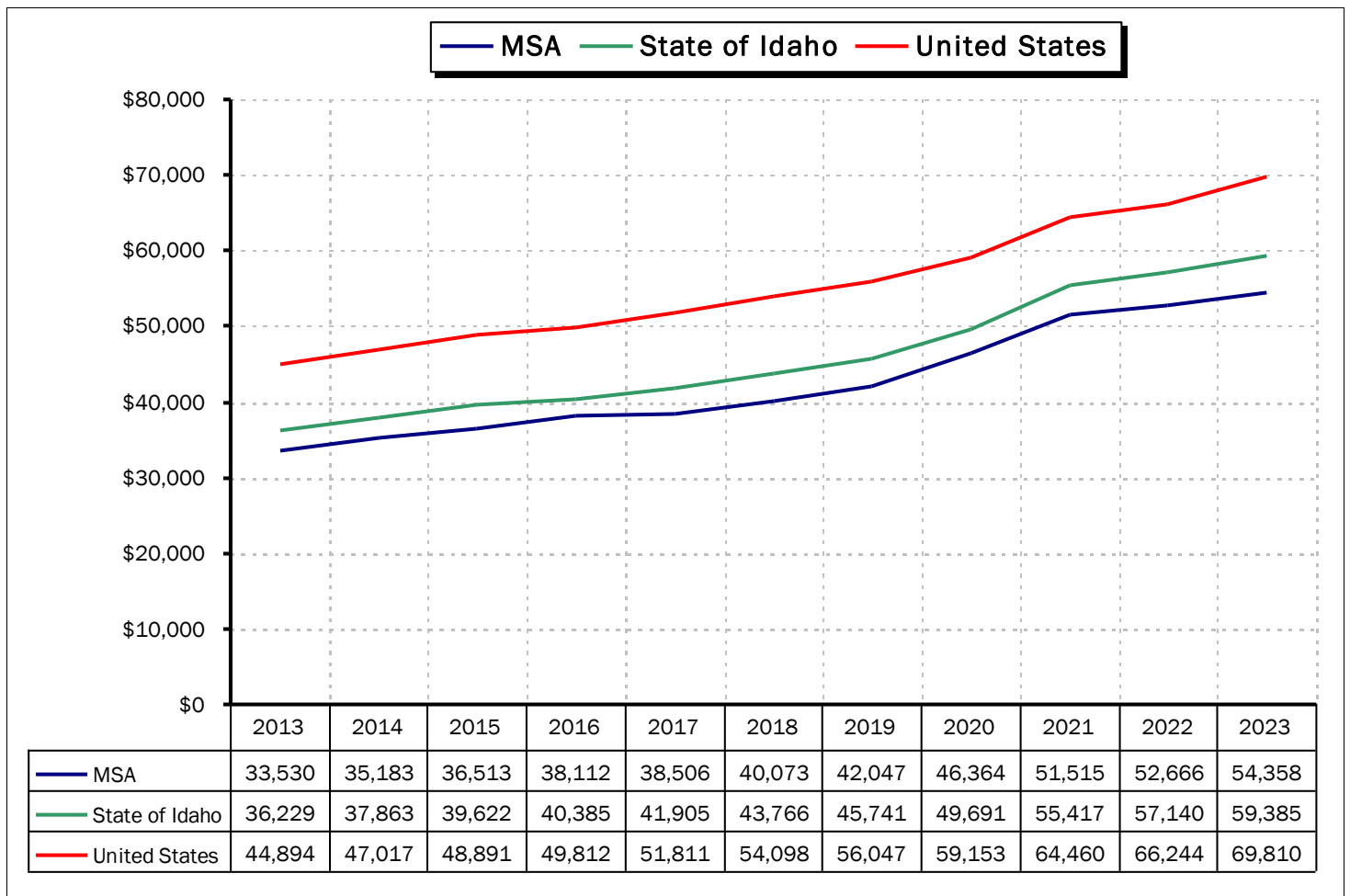
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2024

Employer	Ownership	Employment Range
St. Luke's Regional Medical Center	Private	10,000+
St. Alphonsus Health System	Private	5,000 - 9,999
Micron Technology	Private	5,000 - 9,999
Boise State University	State Government	5,000 - 9,999
West Ada School District	Local Government	5,000 - 9,999
Albertsons	Private	2,500 - 4,999
Wal-mart	Private	2,500 - 4,999
Boise School District	Local Government	2,500 - 4,999
J. R. Simplot Company	Private	2,500 - 4,999
City Of Boise	Local Government	1,000 - 2,499

NOTE: Only employers that have given the Department permission to release employment range data are listed.
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

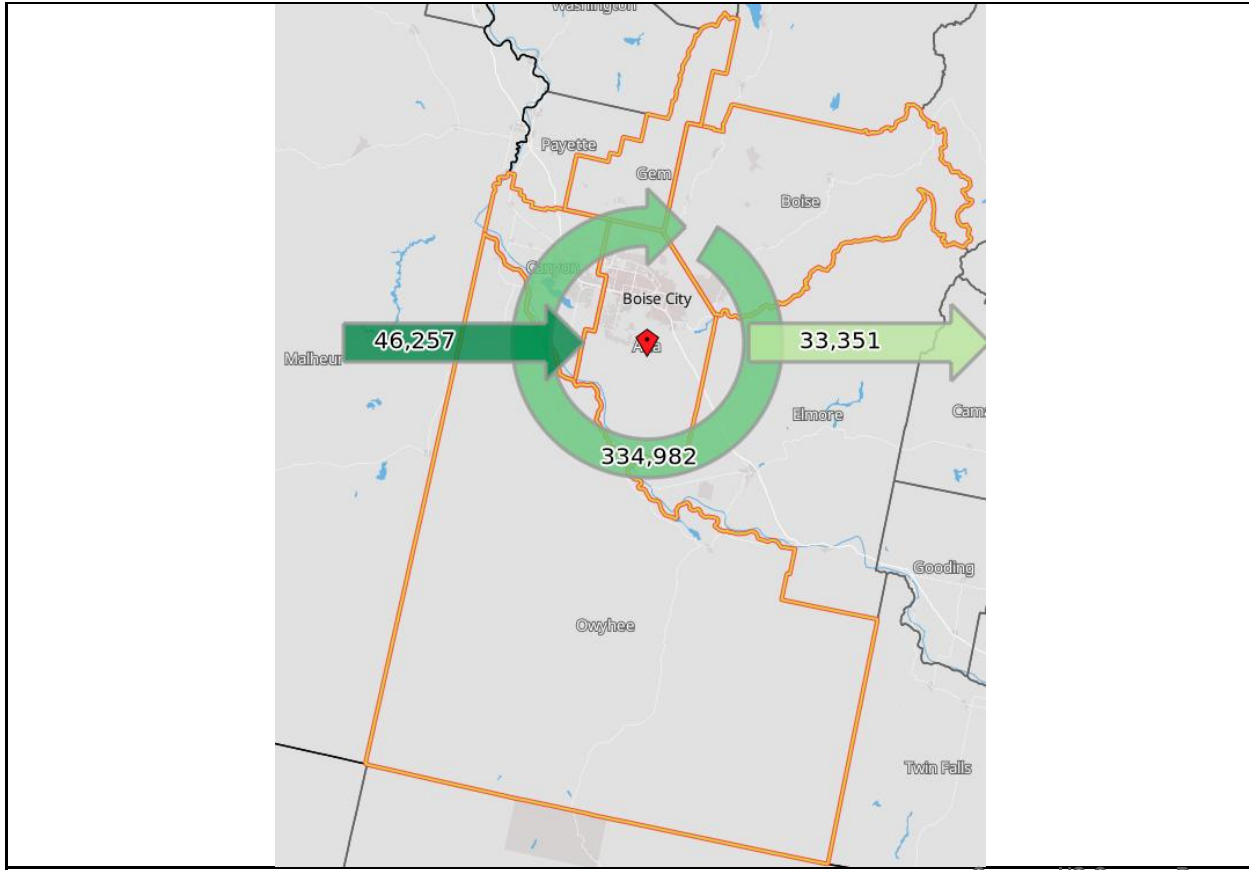
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2022

It is estimated that 334,982 workers lived and worked in the Boise-Nampa MSA in 2022. Another 46,257 workers were employed in the Boise-Nampa MSA but lived outside, while 33,351 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in the Boise-Nampa MSA Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Boise	108,677	28.5%
Meridian	53,177	13.9%
Nampa	45,269	11.9%
Caldwell	25,935	6.8%
Kuna	11,554	3.0%
Eagle	11,271	3.0%
Garden City	4,283	1.1%
Middleton	3,932	1.0%
Star city	3,569	0.9%
Mountain Home	2,968	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in the Boise-Nampa MSA Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Boise	160,593	43.6%
Meridian	52,557	14.3%
Nampa	44,542	12.1%
Caldwell	17,859	4.8%
Eagle	11,176	3.0%
Garden City	9,216	2.5%
Kuna	3,914	1.1%
Twin Falls	2,349	0.6%
Idaho Falls	2,172	0.6%
Emmett	1,413	0.4%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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