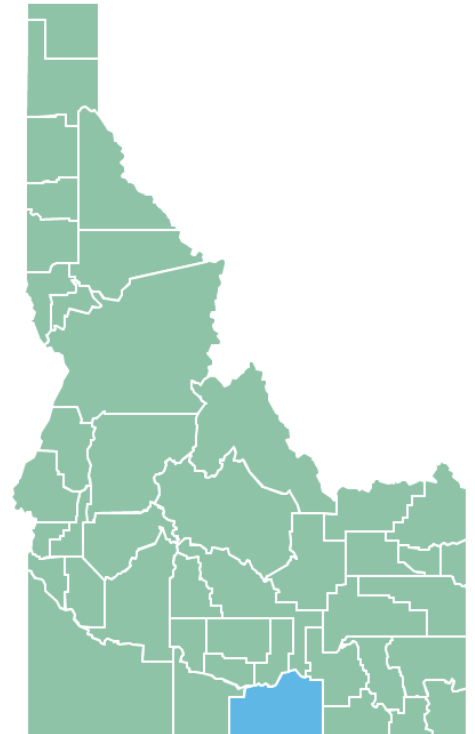


Cassia County Labor Force And Economic Profile

Last Updated: September 2025

Cassia County Economic Overview

Civilian Labor Force (Aug 2025)	12,126
Unemployment Rate (Aug 2025)	3.3%
Population (2024)	25,976
Median Household Income (2023)	\$67,042
Per Capita Personal Income (2023)	\$54,685
Poverty Rate (2023)	10.3%



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1. Cassia County Demographic Characteristics, 2023 5-Year ACS

	Cassia County	Cassia County (%)	State of Idaho (%)	United States (%)
Total Population	25,165	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	18,194	72.3%	83.3%	63.4%
Black or African American alone, not hispanic	21	0.1%	0.7%	12.4%
Native American alone, not hispanic	254	1.0%	1.1%	0.9%
Asian alone, not hispanic	74	0.3%	1.3%	5.8%
Hispanic, or Latino (of any race)	7,408	29.4%	13.3%	19.0%
Gender				
Male	12,928	51.4%	50.3%	49.5%
Female	12,237	48.6%	49.7%	50.5%
Age				
Median age	33.1	-	37.1	38.7
Under 18 years	7,858	31.2%	24.5%	22.2%
Over 18 years	17,307	68.8%	75.5%	77.8%
21 years and over	14,977	59.5%	65.7%	68.7%
Over 65 years	3,450	13.7%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	981	3.9%	2.1%	3.2%
High school graduate (with equivalencies)	4,060	16.1%	17.0%	18.0%
Some college, no degree	4,055	16.1%	16.3%	13.3%
Associate's degree	1,542	6.1%	6.4%	6.0%
Bachelor's degree	2,086	8.3%	13.7%	14.6%
Graduate or professional degree	1,044	4.1%	6.8%	9.4%
Median Household Income	\$67,042	-	\$74,636	\$78,538

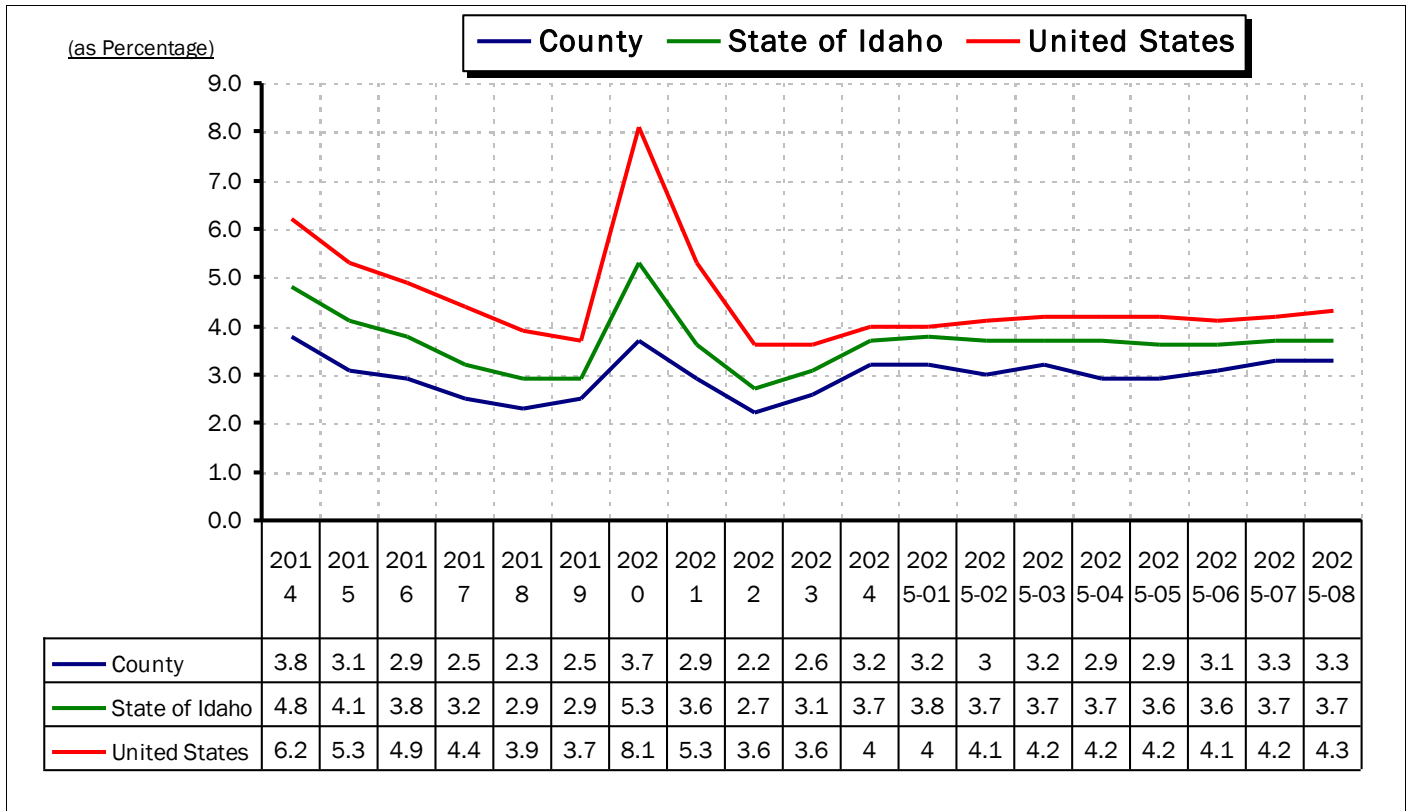
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2024 to August 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2025	12,126	11,720	406	3.3%
August 2024	12,285	11,878	407	3.3%
YoY % Change	-1.3%	-1.3%	-0.2%	0.0%

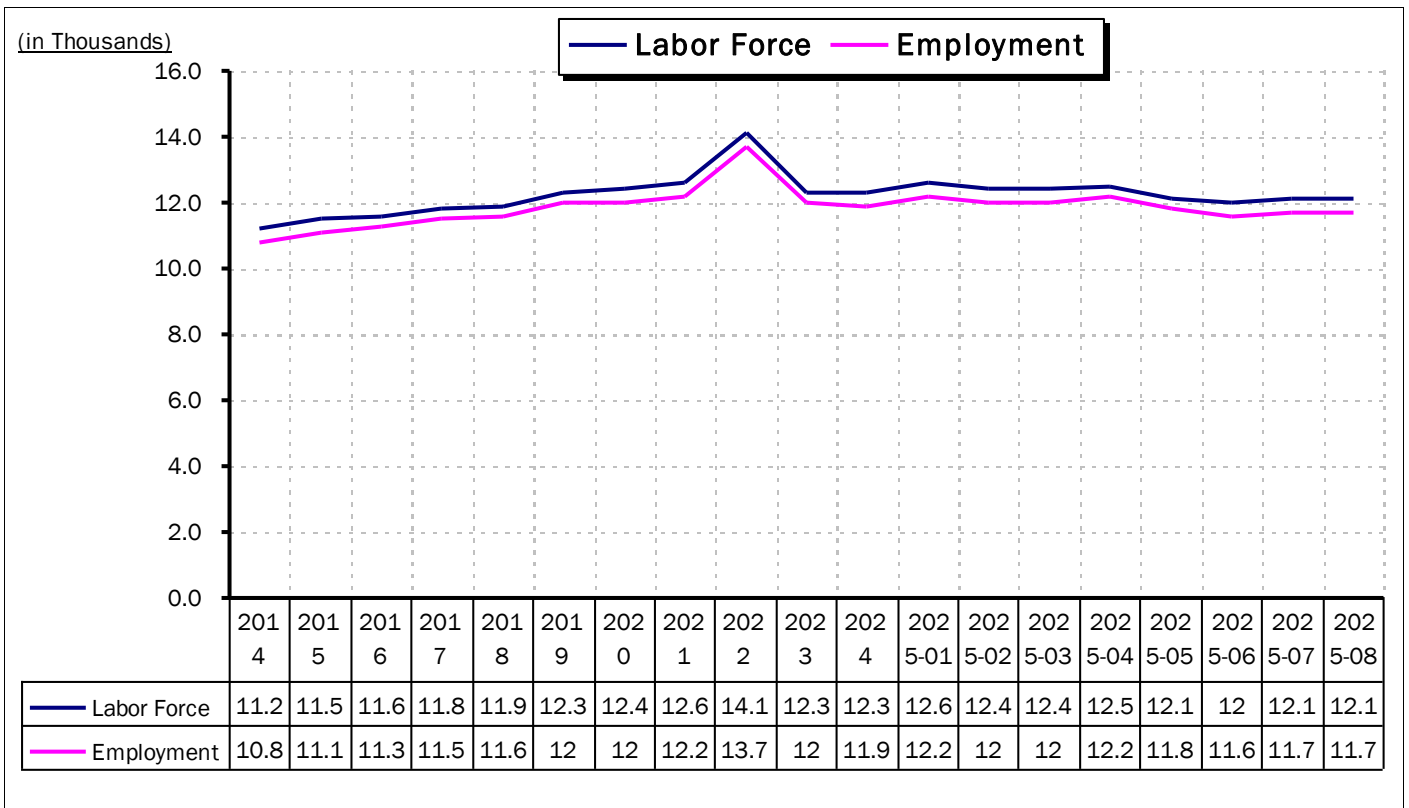
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2014, 2023, and 2024

Supersector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	10,438	\$31,806	12,591	\$47,657	12,399	\$49,792
Natural Resources and Mining	1,713	\$32,737	2,115	\$46,099	2,043	\$47,422
Construction	449	\$36,458	668	\$52,226	737	\$55,236
Manufacturing	1,299	\$41,867	1,671	\$59,596	1,548	\$63,978
Trade,Transportation, and Utilities	2,740	\$32,767	2,990	\$54,324	2,986	\$55,947
Information	85	\$50,898	74	\$56,977	74	\$64,001
Financial Activities	270	\$42,683	319	\$60,358	305	\$64,857
Professional and Business Services	494	\$26,817	772	\$49,699	747	\$52,456
Education and Health Services	2,022	\$26,585	2,209	\$41,035	2,152	\$43,791
Leisure and Hospitality	583	\$11,149	979	\$16,719	1,033	\$17,724
Other Services	225	\$17,723	248	\$34,747	263	\$35,964
Public Administration	558	\$39,493	546	\$51,623	511	\$54,748

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

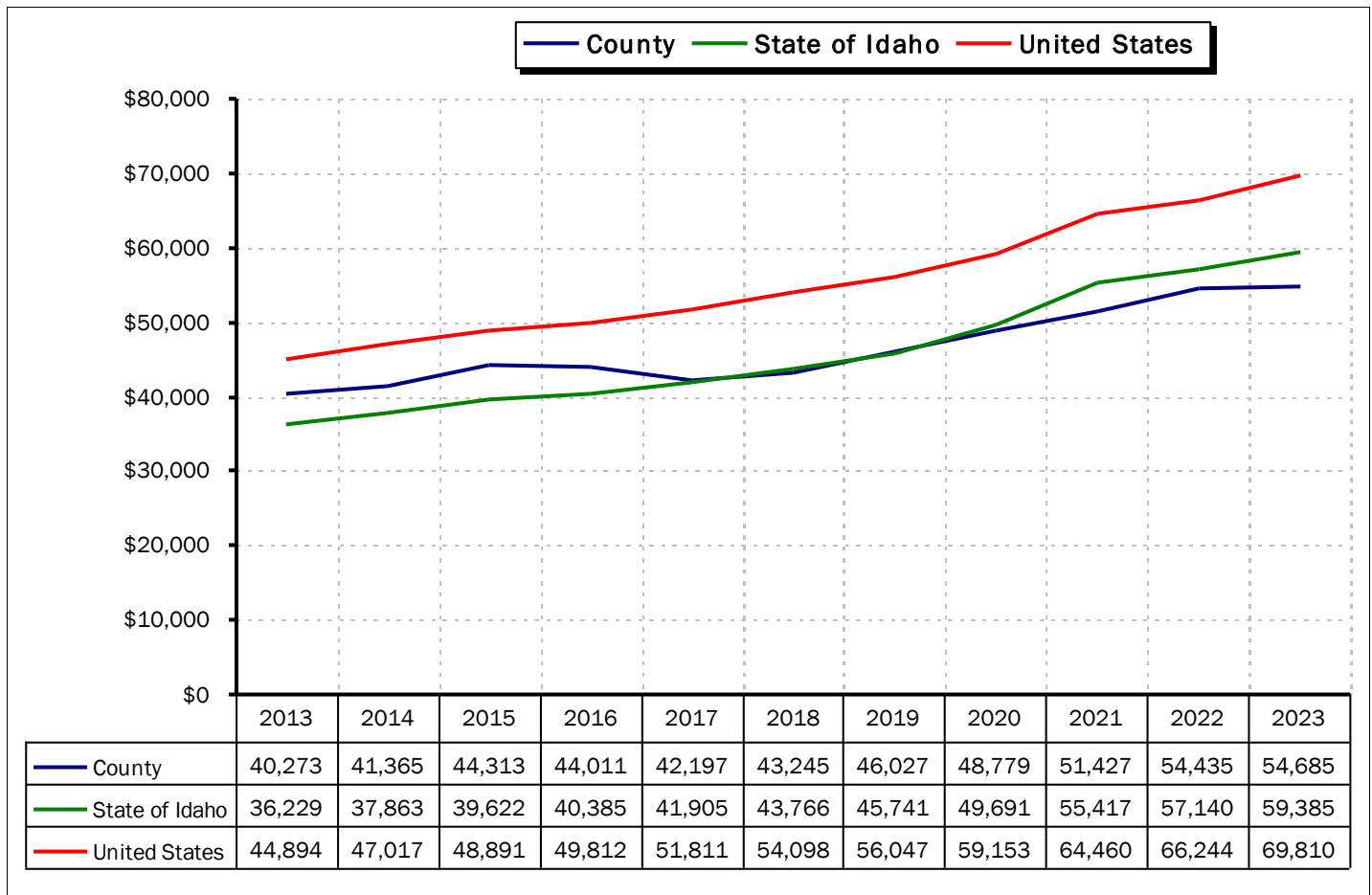
6. Top Employers, 2024

Employer	Ownership	Employment Range
Cassia County Joint School District	Local government	500 - 999
Mccain Foods	Private	500 - 999
Dot Transportation	Private	500 - 999
Moo Mountain Milk	Private	100 - 249
Cassia County	Local government	100 - 249
Idaho Milk Transport	Private	100 - 249
Goode Auto Group	Private	100 - 249
Oak Valley Milk	Private	100 - 249
Smith's Food And Drug	Private	100 - 249
Ag Express	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

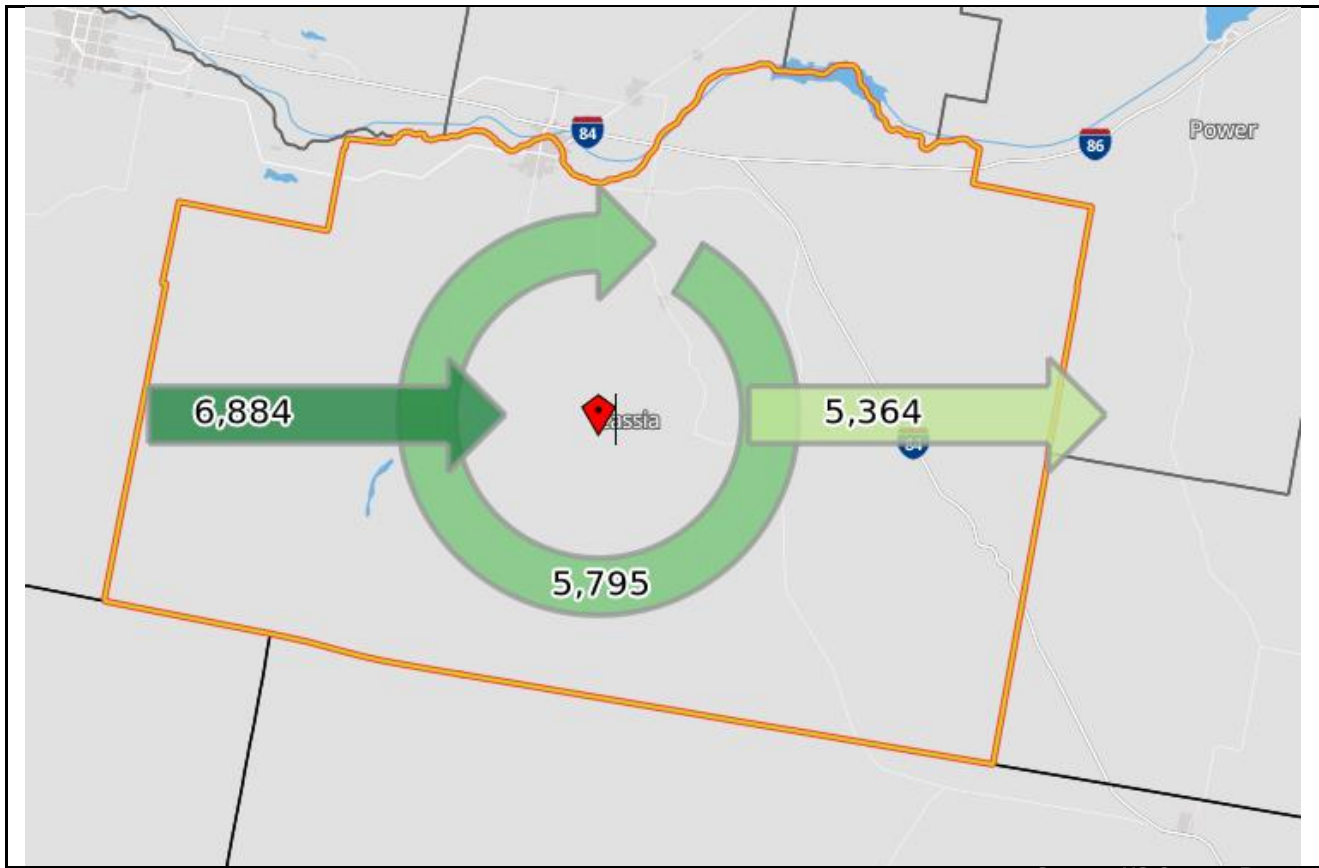
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2022

It is estimated that 5,795 workers lived and worked in Cassia County in 2022. Another 6,884 workers were employed in Cassia County but lived outside, while 5,364 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Cassia County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Burley	2,598	20.5%
Rupert	932	7.4%
Heyburn	609	4.8%
Twin Falls	598	4.7%
Oakley	214	1.7%
Paul	139	1.1%
Jerome	126	1.0%
Idaho Falls	121	1.0%
Pocatello	121	1.0%
Boise	96	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Cassia County Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Burley	3,275	29.3%
Twin Falls	769	6.9%
Rupert	546	4.9%
Boise	495	4.4%
Heyburn	281	2.5%
Pocatello	157	1.4%
Nampa	149	1.3%
Paul	142	1.3%
Meridian	127	1.1%
Idaho Falls	126	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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