

Last Updated: September 2025

# **Jefferson County Economic Overview**

Civilian Labor Force (Aug 2025) 17.679 **Unemployment Rate (Aug 2025)** 2.9% Population (2024) 34.854 Median Household Income (2023) \$82,952 \$48,137 Per Capita Personal Income (2023) Poverty Rate (2023) 9.2%

Idaho Department of Labor labor.idaho.gov



#### 1. Jefferson County Demographic Characteristics, 2023 5-Year ACS

	Jefferson County	Jefferson County (%)	State of Idaho (%)	United States (%)
Total Population	32,234	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	28,459	88.3%	83.3%	63.4%
Black or African American alone, not hispanic	40	0.1%	0.7%	12.4%
Native American alone, not hispanic	197	0.6%	1.1%	0.9%
Asian alone, not hispanic	21	0.1%	1.3%	5.8%
Hispanic, or Latino (of any race)	3,485	10.8%	13.3%	19.0%
Gender				
Male	16,537	51.3%	50.3%	49.5%
Female	15,697	48.7%	49.7%	50.5%
Age				
Median age	32.3	-	37.1	38.7
Under 18 years	10,592	32.9%	24.5%	22.2%
Over 18 years	21,642	67.1%	75.5%	77.8%
21 years and over	18,730	58.1%	65.7%	68.7%
Over 65 years	3,717	11.5%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	517	1.6%	2.1%	3.2%
High school graduate (with equivalencies)	5,003	15.5%	17.0%	18.0%
Some college, no degree	4,649	14.4%	16.3%	13.3%
Associate's degree	2,726	8.5%	6.4%	6.0%
Bachelor's degree	3,624	11.2%	13.7%	14.6%
Graduate or professional degree	1,467	4.6%	6.8%	9.4%
Median Household Income	\$82,952	-	\$74,636	\$78,538

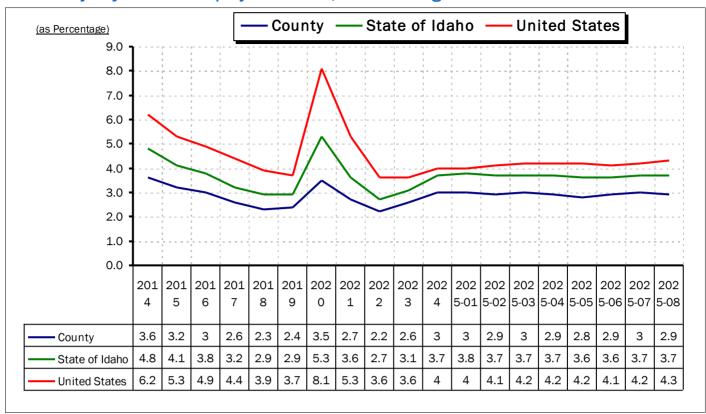
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, August 2024 to August 2025

	Labor Force	Employment	Unemployed	<b>Unemployment Rate</b>
August 2025	17,679	17,170	509	2.9%
August 2024	17,547	17,021	526	3.0%
YoY % Change	0.8%	0.9%	-3.2%	-0.1%

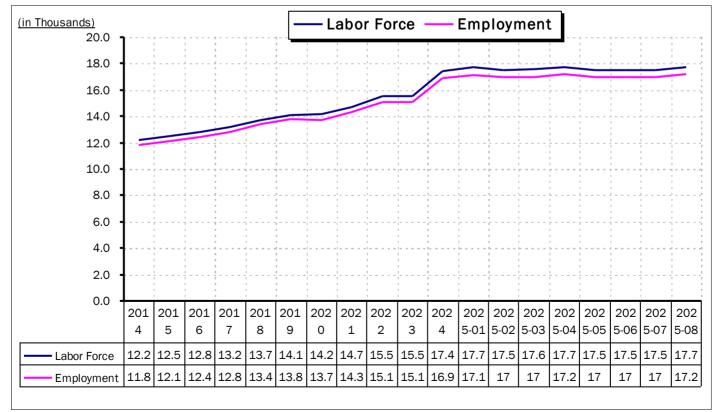
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 3. Seasonally-Adjusted Unemployment Rate, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

#### 4. Seasonally-Adjusted Labor Force and Employment, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 5. Industry Employment and Wages, 2014, 2023, and 2024

	201	4	202	23	202	4
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	5,950	\$28,054	7,884	\$42,272	9,627	\$46,507
Natural Resources and Mining	721	\$29,701	787	\$44,905	860	\$45,733
Construction	547	\$31,115	1,139	\$49,255	1,229	\$53,866
Manufacturing	1,040	\$33,343	1,090	\$58,872	1,131	\$58,602
Trade,Transportation, and Utilities	1,245	\$30,366	1,384	\$42,765	1,469	\$45,102
Information	26	\$12,506	33	\$67,366	36	\$92,290
Financial Activities	128	\$41,641	212	\$51,770	209	\$51,578
Professional and Business Services	205	\$32,846	506	\$57,141	439	\$57,279
Education and Health Services	1,071	\$24,660	1,511	\$29,471	3,041	\$44,781
Leisure and Hospitality	439	\$8,346	609	\$13,661	589	\$14,257
Other Services	103	\$18,540	162	\$29,538	166	\$32,860
Public Administration	425	\$27,369	451	\$41,522	458	\$44,490

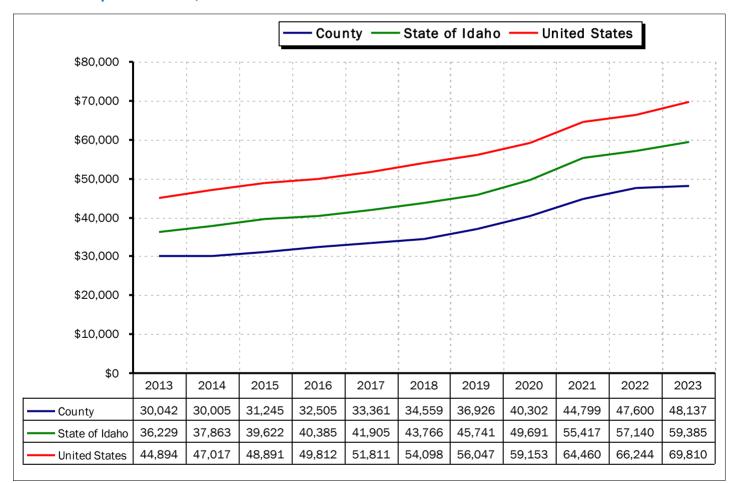
Source: Idaho Department of Labor-Quarterly Census of Employment Wages (QCEW)

#### 6. Top Employers, 2024

Employer	Ownership	Employment Range
Jefferson County School District	Local government	500 - 999
Idahoan Foods	Private	250 - 499
Broulim's Foodtown	Private	100 - 249
Jefferson County	Local government	100 - 249
Idaho Gold Corporation	Private	100 - 249
West Jefferson School District	Local government	100 - 249
Heise Hot Springs	Private	100 - 249
Idaho Transportation Department	State government	050 - 099
Jefferson County Central Fire District	Local government	050 - 099
Idaho Sunfresh	Private	050 - 099

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

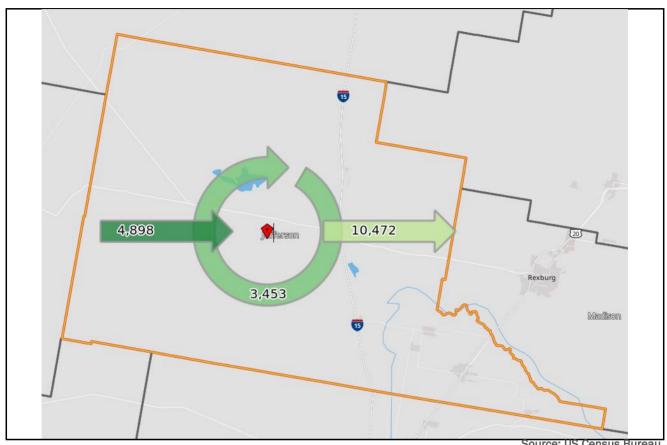
#### 7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

#### 8. Labor Force Commuting Patterns, 2022

It is estimated that 3,453 workers lived and worked in Jefferson County in 2022. Another 4,898 workers were employed in Jefferson County but lived outside, while 10,472 workers commuted to other counties for work.



Source: US Census Bureau

#### 9. Top 10 Cities Where People Who Work in Jefferson County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Idaho Falls	1,112	13.3%
Rexburg	766	9.2%
Rigby	548	6.6%
Ammon	241	2.9%
Pocatello	187	2.2%
Menan	80	1.0%
Lincoln CDP	78	0.9%
Blackfoot	77	0.9%
St. Anthony	75	0.9%
Roberts	73	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

#### 10. Top 10 Cities Where People Who Live in Jefferson County Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Idaho Falls	4,238	30.4%
Rexburg	1,264	9.1%
Rigby	1,176	8.4%
Boise	410	2.9%
Ammon	406	2.9%
Pocatello	308	2.2%
Meridian	125	0.9%
Twin Falls	119	0.9%
Blackfoot	113	0.8%
Ririe	89	0.6%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

#### For more Information, Contact:

Ryan Whitesides , Labor Economist, Idaho Department of Labor • 1515 East Lincoln Road, Idaho Falls, ID 83401 • (208) 696 - 2347 • <a href="mailto:ryan.whitesides@labor.idaho.gov">ryan.whitesides@labor.idaho.gov</a> • Labor Market Information website: Imi.idaho.gov

-- Blank Page ---