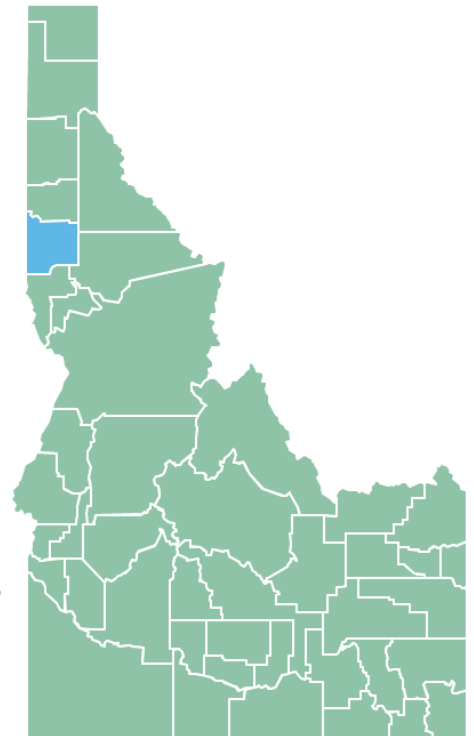


Latah County Labor Force And Economic Profile

Last Updated: September 2025

Latah County Economic Overview

Civilian Labor Force (Aug 2025)	20,683
Unemployment Rate (Aug 2025)	3.7%
Population (2024)	42,180
Median Household Income (2023)	\$65,179
Per Capita Personal Income (2023)	\$54,794
Poverty Rate (2023)	15.3%



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1. Latah County Demographic Characteristics, 2023 5-Year ACS

	Latah County	Latah County (%)	State of Idaho (%)	United States (%)
Total Population	40,315	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	35,722	88.6%	83.3%	63.4%
Black or African American alone, not hispanic	420	1.0%	0.7%	12.4%
Native American alone, not hispanic	239	0.6%	1.1%	0.9%
Asian alone, not hispanic	862	2.1%	1.3%	5.8%
Hispanic, or Latino (of any race)	2,057	5.1%	13.3%	19.0%
Gender				
Male	20,670	51.3%	50.3%	49.5%
Female	19,645	48.7%	49.7%	50.5%
Age				
Median age	30.7	-	37.1	38.7
Under 18 years	7,625	18.9%	24.5%	22.2%
Over 18 years	32,690	81.1%	75.5%	77.8%
21 years and over	23,666	58.7%	65.7%	68.7%
Over 65 years	5,834	14.5%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	251	0.6%	2.1%	3.2%
High school graduate (with equivalencies)	5,084	12.6%	17.0%	18.0%
Some college, no degree	5,139	12.7%	16.3%	13.3%
Associate's degree	2,093	5.2%	6.4%	6.0%
Bachelor's degree	6,424	15.9%	13.7%	14.6%
Graduate or professional degree	4,202	10.4%	6.8%	9.4%
Median Household Income	\$65,179	-	\$74,636	\$78,538

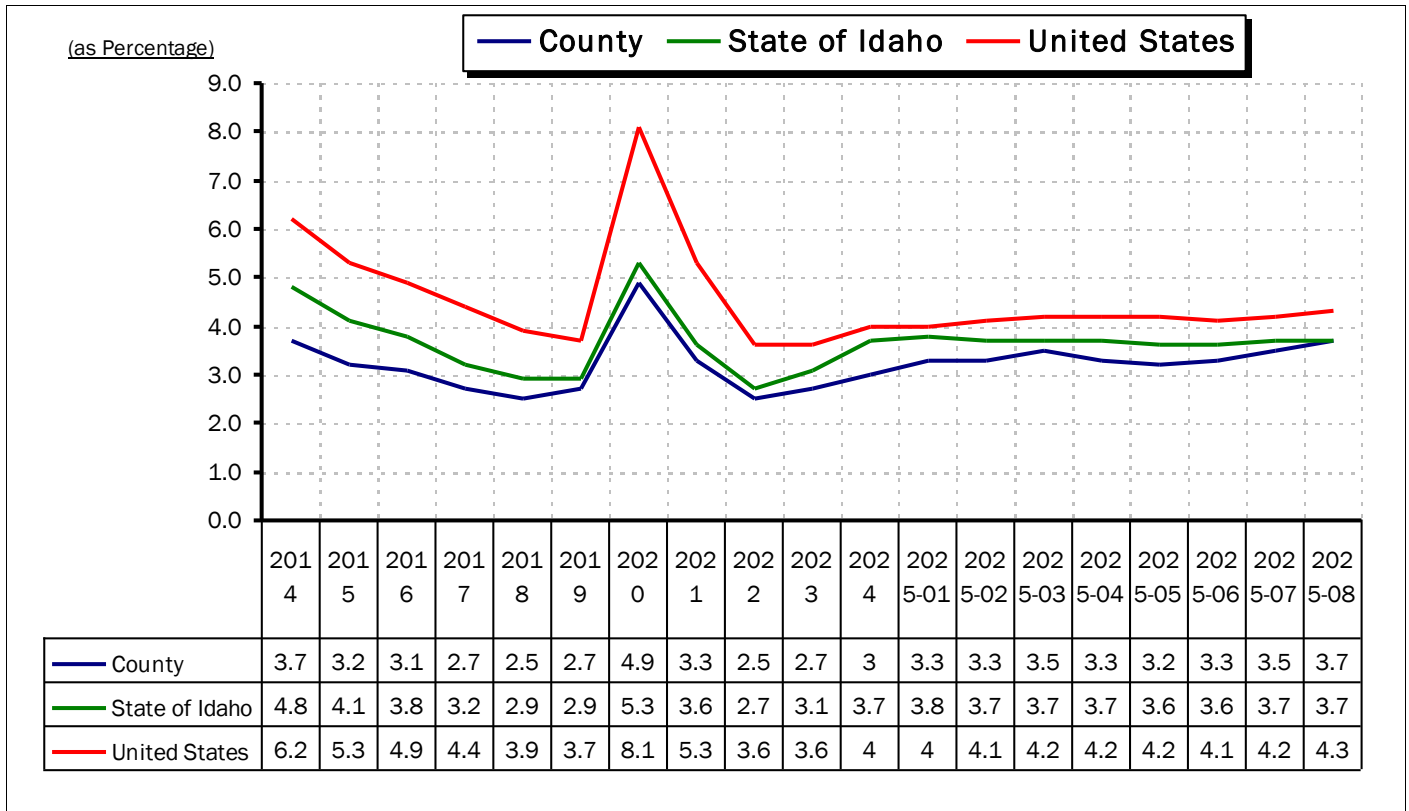
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2024 to August 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2025	20,683	19,926	757	3.7%
August 2024	22,328	21,610	718	3.2%
YoY % Change	-7.4%	-7.8%	5.4%	0.5%

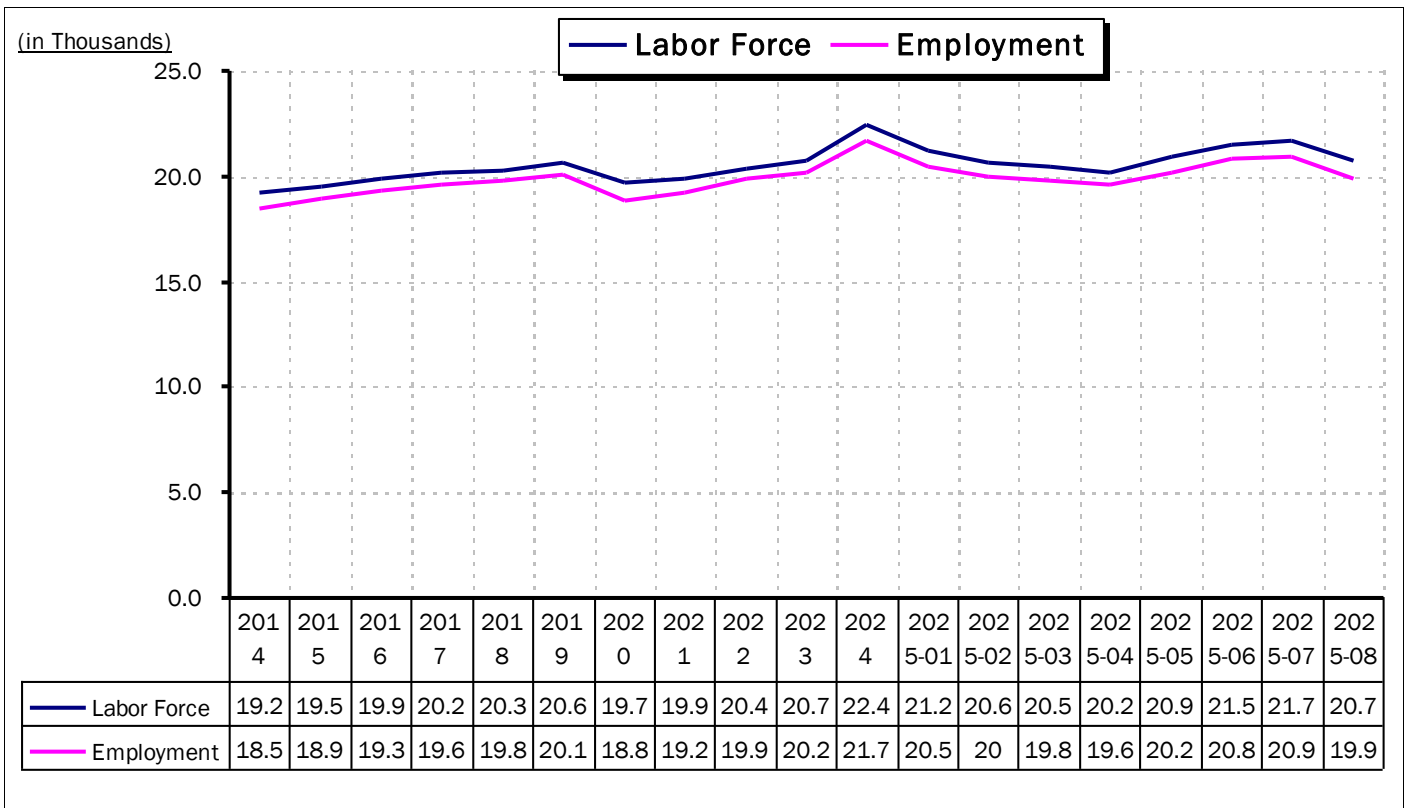
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2014, 2023, and 2024

Supersector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	13,150	\$33,027	14,416	\$47,080	14,723	\$49,240
Natural Resources and Mining	370	\$47,404	294	\$65,932	285	\$65,732
Construction	413	\$32,477	655	\$49,331	717	\$51,053
Manufacturing	356	\$44,070	539	\$54,757	615	\$58,215
Trade,Transportation, and Utilities	2,344	\$25,732	2,399	\$37,335	2,424	\$38,107
Information	168	\$30,713	192	\$91,350	196	\$96,216
Financial Activities	363	\$34,186	363	\$46,492	357	\$49,873
Professional and Business Services	859	\$36,604	998	\$65,506	958	\$69,341
Education and Health Services	5,651	\$39,462	6,276	\$51,928	6,440	\$54,494
Leisure and Hospitality	1,726	\$12,497	1,807	\$18,951	1,810	\$20,077
Other Services	284	\$25,936	275	\$40,999	304	\$43,562
Public Administration	616	\$42,863	618	\$59,413	617	\$61,327

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

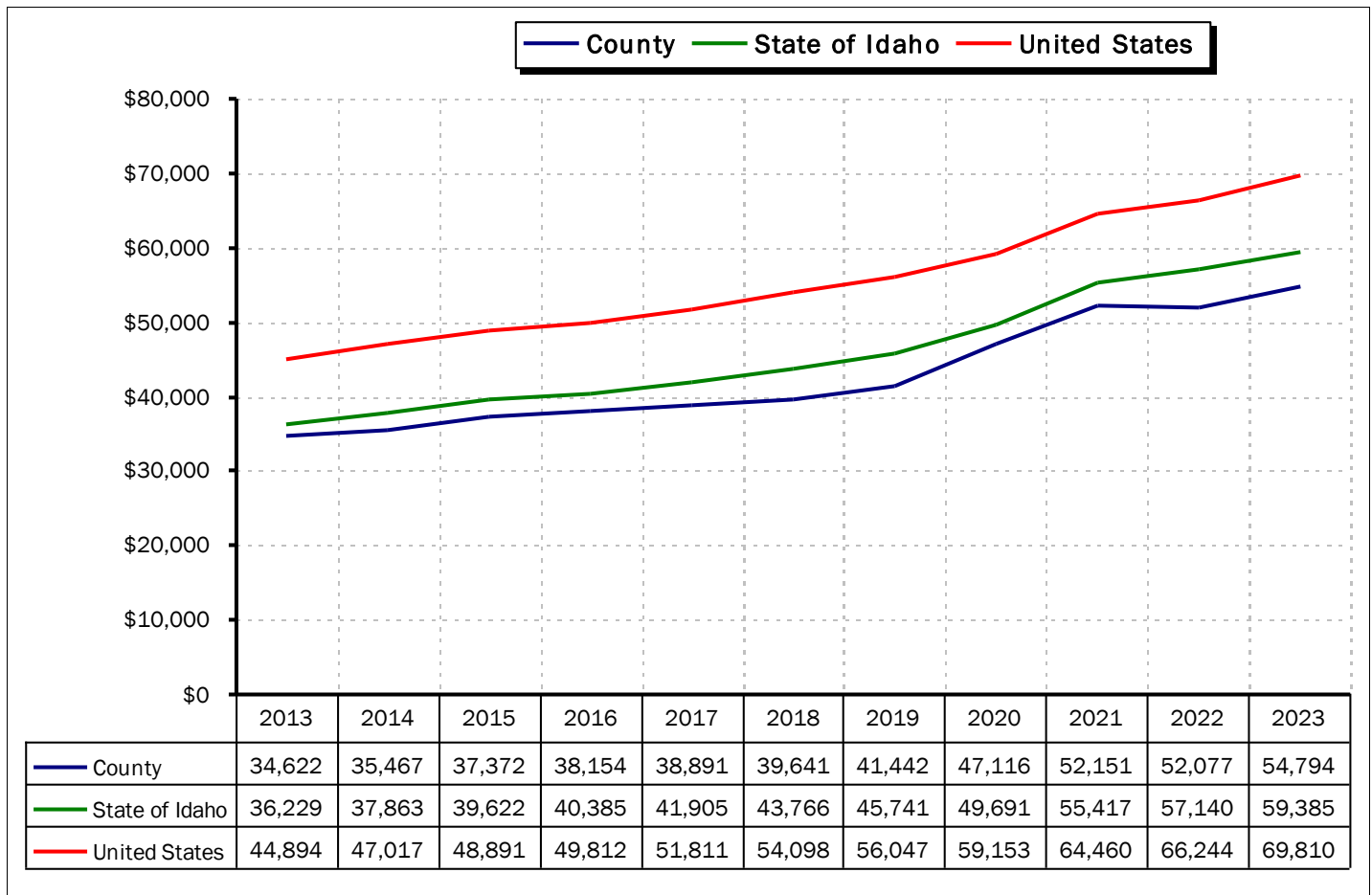
6. Top Employers, 2024

Employer	Ownership	Employment Range
University Of Idaho	State government	2,500 - 4,999
Gritman Medical Center	Private	500 - 999
Moscow School District	Local government	250 - 499
Wal-mart	Private	250 - 499
City Of Moscow	Local government	100 - 249
Bennett Lumber Products	Private	100 - 249
Latah County	Local government	100 - 249
Lightcast	Private	100 - 249
Northwest River Supplies	Private	100 - 249
University Inn	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

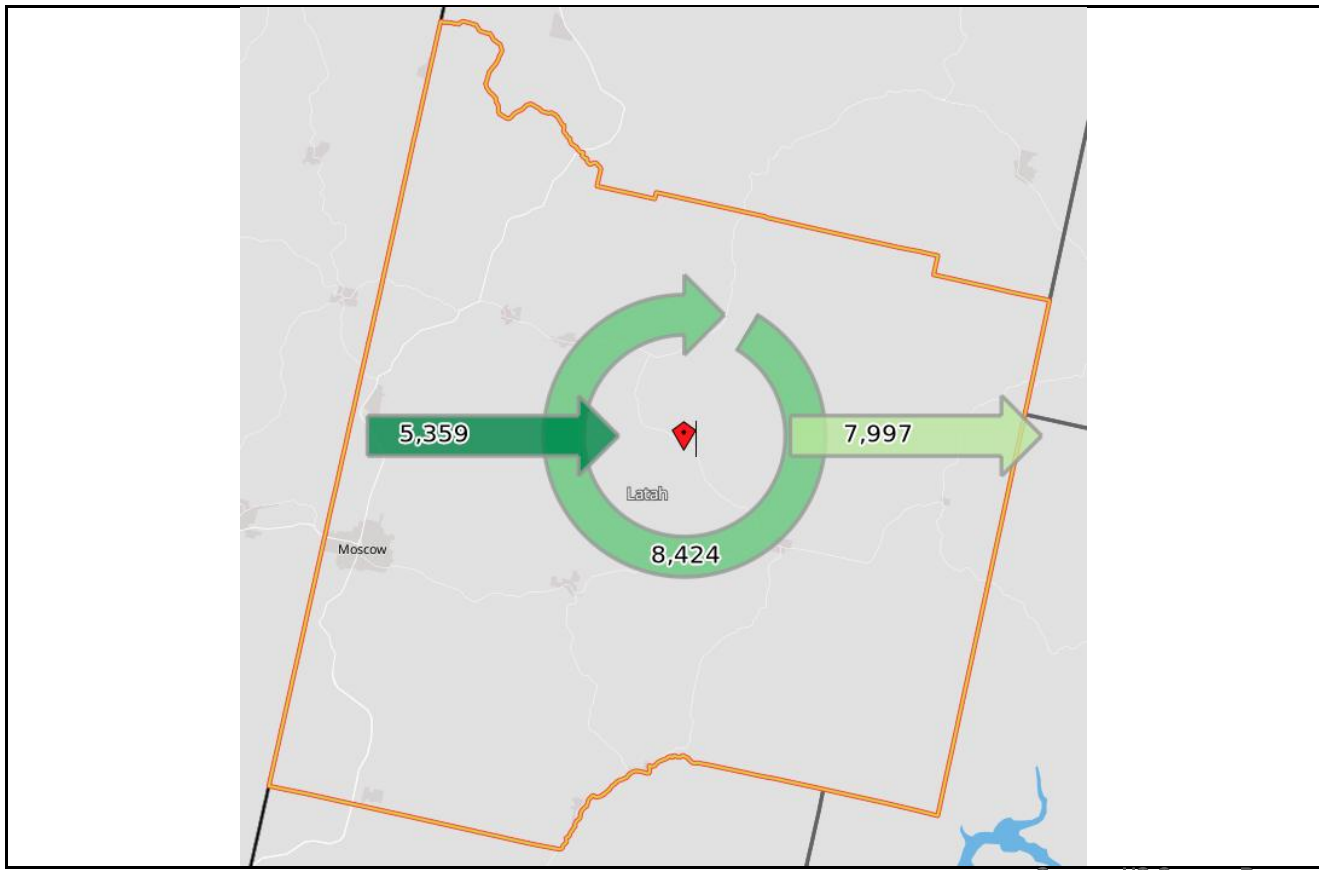
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2022

It is estimated that 8,424 workers lived and worked in Latah County in 2022. Another 5,359 workers were employed in Latah County but lived outside, while 7,997 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Latah County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Moscow	5,598	40.6%
Pullman	722	5.2%
Lewiston	566	4.1%
Boise	248	1.8%
Coeur d'Alene	248	1.8%
Troy	196	1.4%
Post Falls	144	1.0%
Genesee	143	1.0%
Potlatch	137	1.0%
Deary	116	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Latah County Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Moscow	6,726	41.0%
Pullman, WA	2,922	17.8%
Lewiston	977	5.9%
Boise	421	2.6%
Coeur d'Alene	350	2.1%
Troy	219	1.3%
Deary	196	1.2%
Potlatch	168	1.0%
Meridian	140	0.9%
Post Falls	136	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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