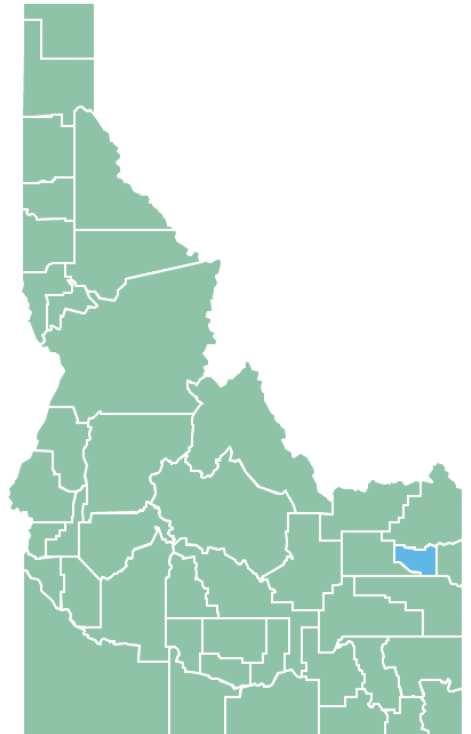


Madison County Labor Force And Economic Profile

Last Updated: September 2025

Madison County Economic Overview

Civilian Labor Force (Aug 2025)	28,038
Unemployment Rate (Aug 2025)	4.7%
Population (2024)	55,549
Median Household Income (2023)	\$58,259
Per Capita Personal Income (2023)	\$29,168
Poverty Rate (2023)	26.8%



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1. Madison County Demographic Characteristics, 2023 5-Year ACS

	Madison County	Madison County (%)	State of Idaho (%)	United States (%)
Total Population	53,578	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	47,220	88.1%	83.3%	63.4%
Black or African American alone, not hispanic	492	0.9%	0.7%	12.4%
Native American alone, not hispanic	167	0.3%	1.1%	0.9%
Asian alone, not hispanic	772	1.4%	1.3%	5.8%
Hispanic, or Latino (of any race)	5,203	9.7%	13.3%	19.0%
Gender				
Male	24,193	45.2%	50.3%	49.5%
Female	29,385	54.8%	49.7%	50.5%
Age				
Median age	21.4	-	37.1	38.7
Under 18 years	11,001	20.5%	24.5%	22.2%
Over 18 years	42,577	79.5%	75.5%	77.8%
21 years and over	18,038	33.7%	65.7%	68.7%
Over 65 years	2,849	5.3%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	177	0.3%	2.1%	3.2%
High school graduate (with equivalencies)	2,703	5.0%	17.0%	18.0%
Some college, no degree	5,030	9.4%	16.3%	13.3%
Associate's degree	2,497	4.7%	6.4%	6.0%
Bachelor's degree	5,121	9.6%	13.7%	14.6%
Graduate or professional degree	2,152	4.0%	6.8%	9.4%
Median Household Income	\$58,259	-	\$74,636	\$78,538

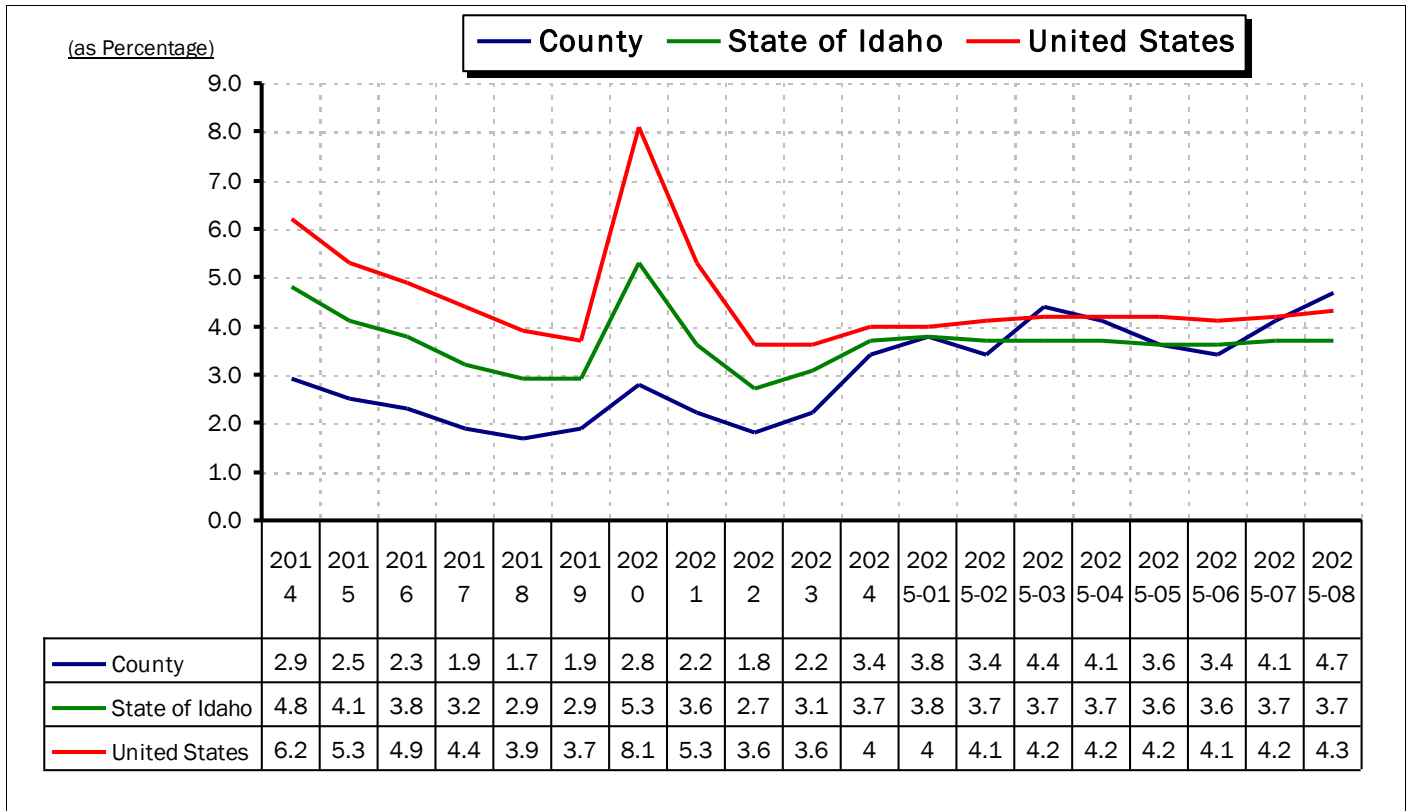
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2024 to August 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2025	28,038	26,716	1,322	4.7%
August 2024	29,682	28,616	1,066	3.6%
YoY % Change	-5.5%	-6.6%	24.0%	1.1%

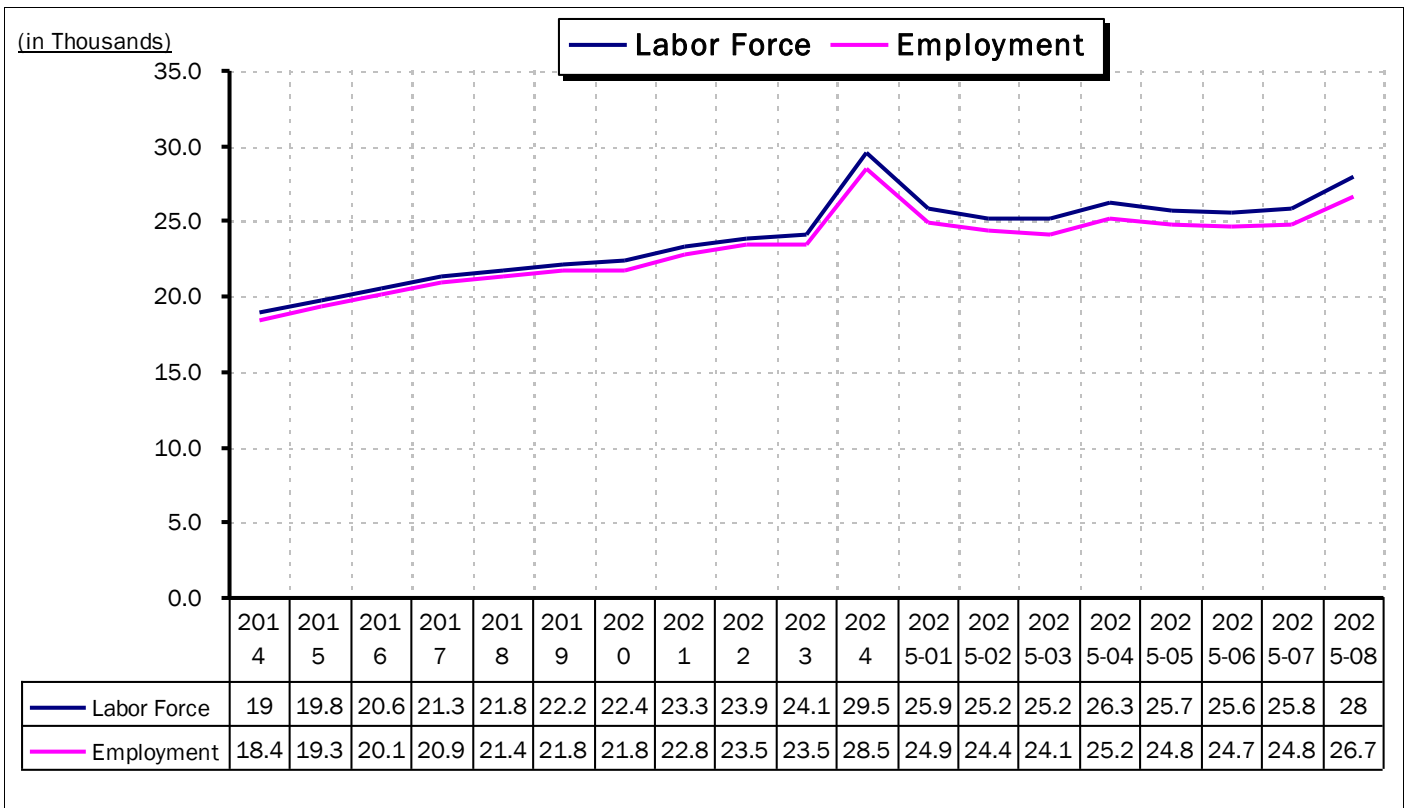
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2014, 2023, and 2024

Supersector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	13,351	\$29,490	17,178	\$40,013	17,422	\$42,306
Natural Resources and Mining	341	\$27,942	324	\$42,741	300	\$43,736
Construction	443	\$29,040	755	\$44,705	758	\$48,515
Manufacturing	929	\$30,047	946	\$44,423	966	\$46,355
Trade,Transportation, and Utilities	3,463	\$27,169	3,418	\$39,709	3,278	\$42,929
Information	110	\$26,170	177	\$48,200	182	\$57,622
Financial Activities	524	\$28,565	833	\$42,828	858	\$43,962
Professional and Business Services	1,492	\$21,452	2,176	\$41,960	2,224	\$44,129
Education and Health Services	4,221	\$39,173	5,747	\$45,476	5,769	\$48,712
Leisure and Hospitality	1,185	\$10,506	1,823	\$14,393	2,014	\$14,851
Other Services	185	\$19,249	385	\$26,832	443	\$27,536
Public Administration	458	\$39,537	594	\$48,091	630	\$51,089

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

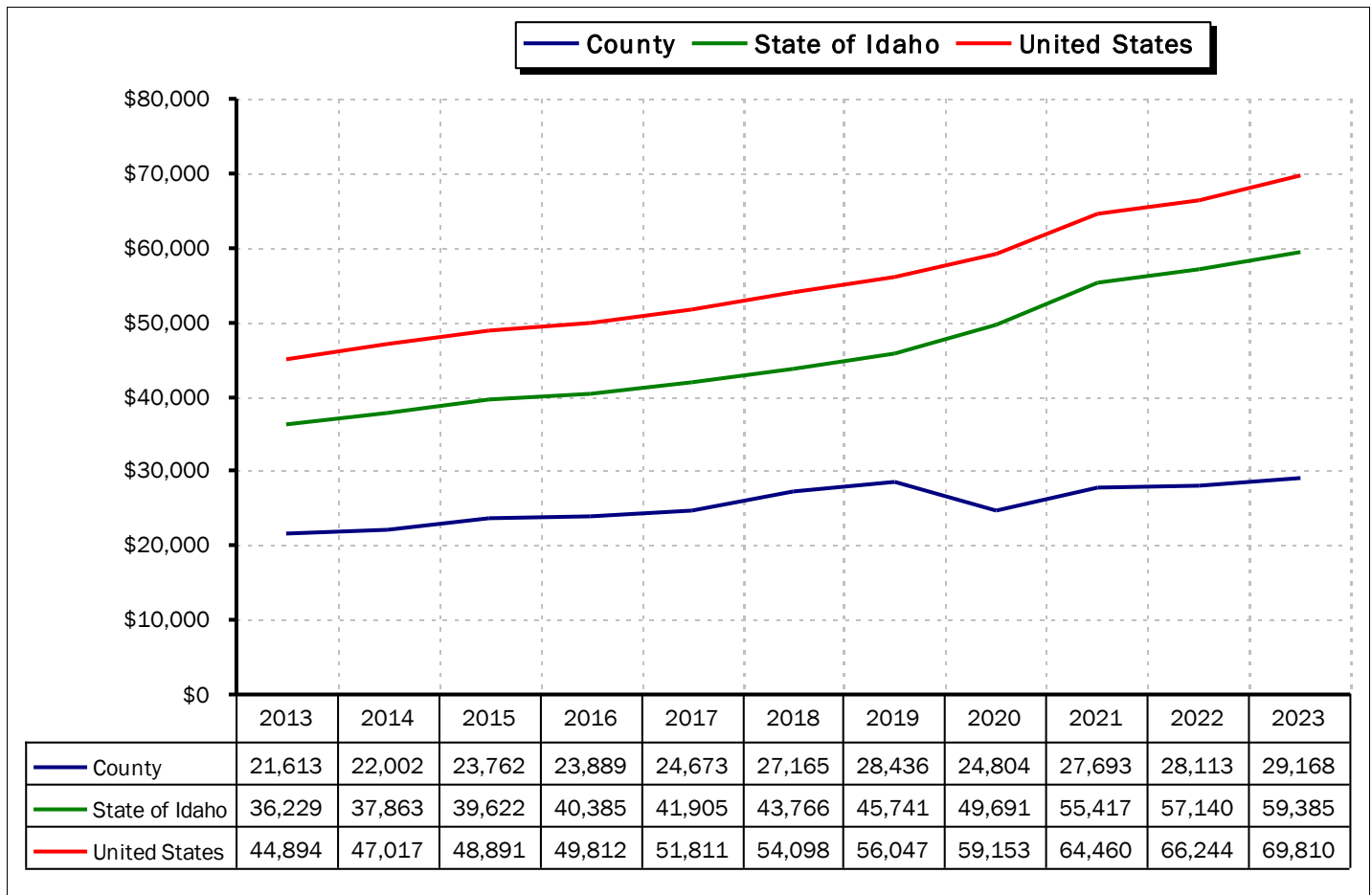
6. Top Employers, 2024

Employer	Ownership	Employment Range
Brigham Young University-idaho	Private	1,000 - 2,499
Madison School District	Local government	500 - 999
Madison Memorial Hospital	Local government	500 - 999
Wal-mart	Private	500 - 999
Melaleuca	Private	250 - 499
City Of Rexburg	Local government	250 - 499
Sugar-salem School District	Local government	100 - 249
Madison County	Local government	100 - 249
Becklar	Private	100 - 249
The Homestead Assisted Living	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

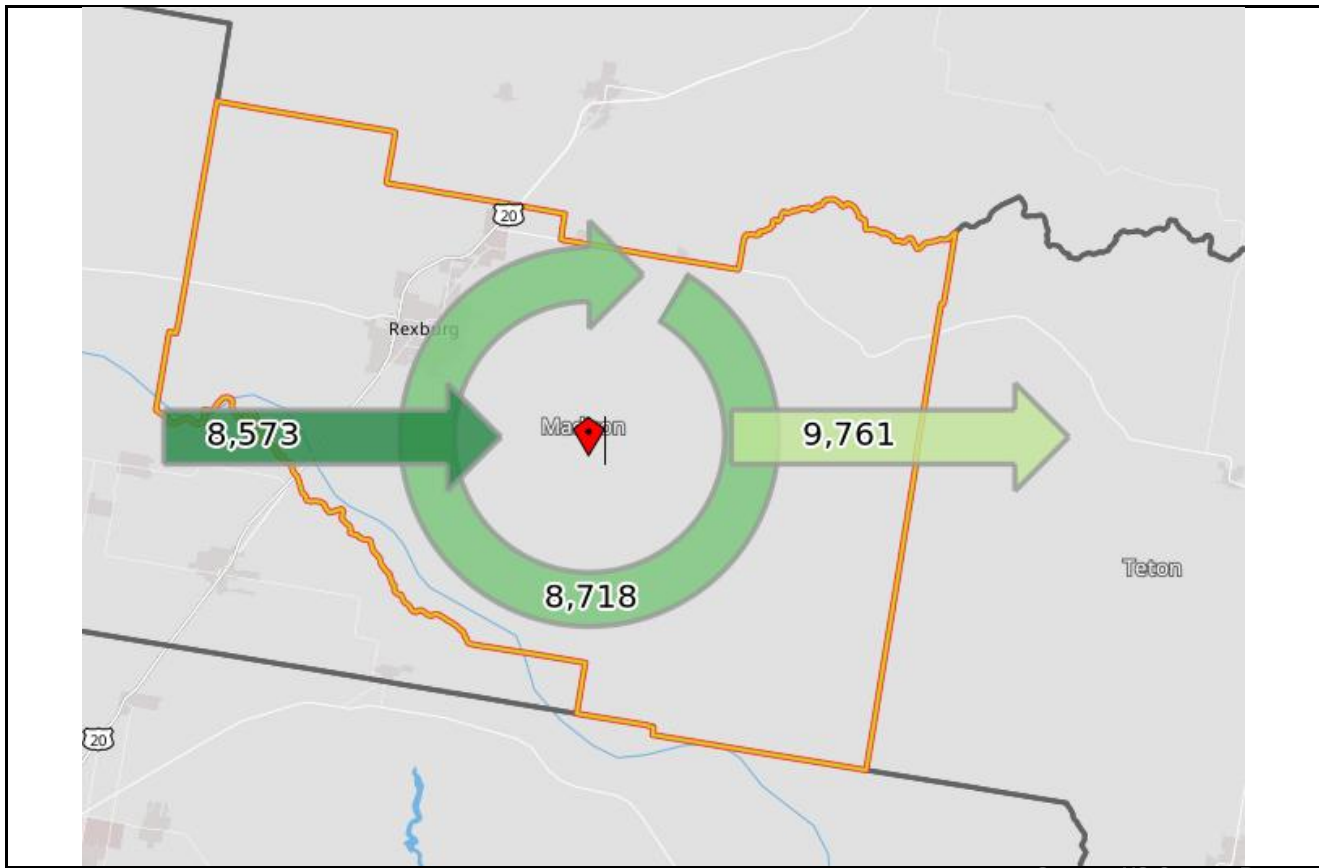
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2022

It is estimated that 8,718 workers lived and worked in Madison County in 2022. Another 8,573 workers were employed in Madison County but lived outside, while 9,761 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Madison County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Rexburg	5,527	32.0%
Idaho Falls	1,035	6.0%
St. Anthony	485	2.8%
Sugar City	408	2.4%
Pocatello	386	2.2%
Ammon	317	1.8%
Rigby	301	1.7%
Boise	126	0.7%
Blackfoot	99	0.6%
Lincoln CDP	99	0.6%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Madison County Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Rexburg	7,263	39.3%
Idaho Falls	2,541	13.8%
Boise	691	3.7%
Pocatello	418	2.3%
Rigby	410	2.2%
Sugar City	361	2.0%
Ammon	339	1.8%
St. Anthony	207	1.1%
Twin Falls	194	1.0%
Meridian	188	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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