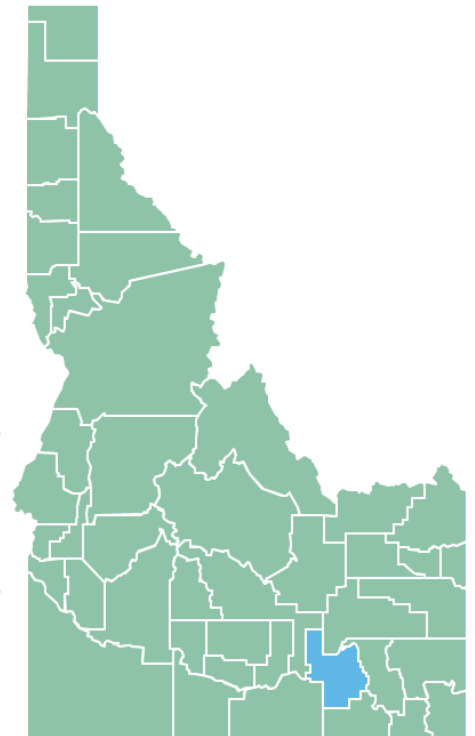


Power County Labor Force And Economic Profile

Last Updated: September 2025

Power County Economic Overview

| | |
|-----------------------------------|----------|
| Civilian Labor Force (Aug 2025) | 4,963 |
| Unemployment Rate (Aug 2025) | 3.3% |
| Population (2024) | 8,381 |
| Median Household Income (2023) | \$59,760 |
| Per Capita Personal Income (2023) | \$46,316 |
| Poverty Rate (2023) | 8.1% |



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1. Power County Demographic Characteristics, 2023 5-Year ACS

| | Power County | Power County (%) | State of Idaho (%) | United States (%) |
|--|--------------|------------------|--------------------|-------------------|
| Total Population | 8,018 | 100.0% | 1,893,296 | 332,387,540 |
| Race and Ethnicity | | | | |
| White alone, not hispanic | 5,244 | 65.4% | 83.3% | 63.4% |
| Black or African American alone, not hispanic | 72 | 0.9% | 0.7% | 12.4% |
| Native American alone, not hispanic | 115 | 1.4% | 1.1% | 0.9% |
| Asian alone, not hispanic | 0 | 0.0% | 1.3% | 5.8% |
| Hispanic, or Latino (of any race) | 2,710 | 33.8% | 13.3% | 19.0% |
| Gender | | | | |
| Male | 4,153 | 51.8% | 50.3% | 49.5% |
| Female | 3,865 | 48.2% | 49.7% | 50.5% |
| Age | | | | |
| Median age | 33.9 | - | 37.1 | 38.7 |
| Under 18 years | 2,435 | 30.4% | 24.5% | 22.2% |
| Over 18 years | 5,583 | 69.6% | 75.5% | 77.8% |
| 21 years and over | 5,008 | 62.5% | 65.7% | 68.7% |
| Over 65 years | 1,255 | 15.7% | 16.6% | 16.8% |
| Educational Attainment (Population 25 years and Over) | | | | |
| Less than 9th grade | 298 | 3.7% | 2.1% | 3.2% |
| High school graduate (with equivalencies) | 1,702 | 21.2% | 17.0% | 18.0% |
| Some college, no degree | 1,595 | 19.9% | 16.3% | 13.3% |
| Associate's degree | 276 | 3.4% | 6.4% | 6.0% |
| Bachelor's degree | 604 | 7.5% | 13.7% | 14.6% |
| Graduate or professional degree | 231 | 2.9% | 6.8% | 9.4% |
| Median Household Income | \$59,760 | - | \$74,636 | \$78,538 |

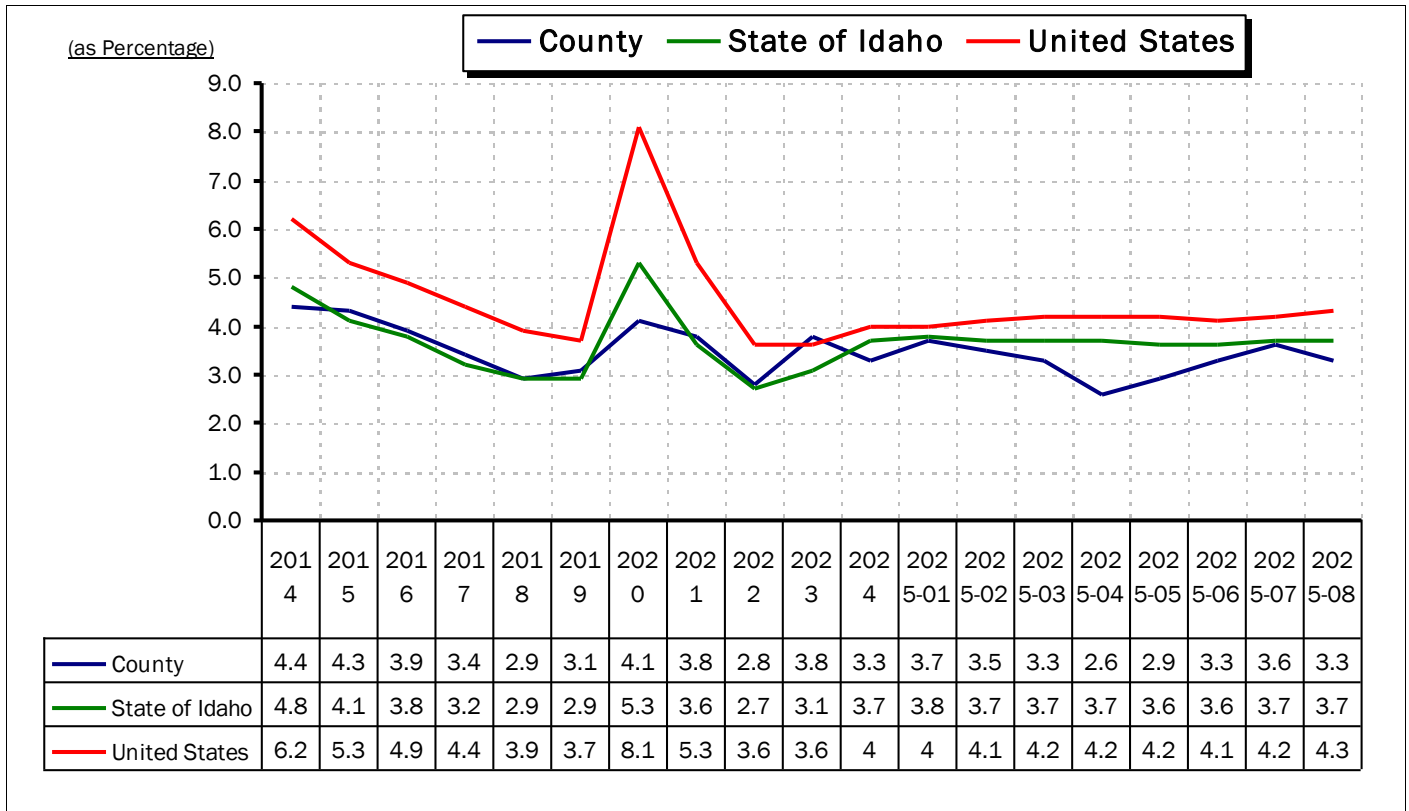
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2024 to August 2025

| | Labor Force | Employment | Unemployed | Unemployment Rate |
|---------------------|--------------|--------------|-------------|-------------------|
| August 2025 | 4,963 | 4,797 | 166 | 3.3% |
| August 2024 | 5,033 | 4,867 | 166 | 3.3% |
| YoY % Change | -1.4% | -1.4% | 0.0% | 0.0% |

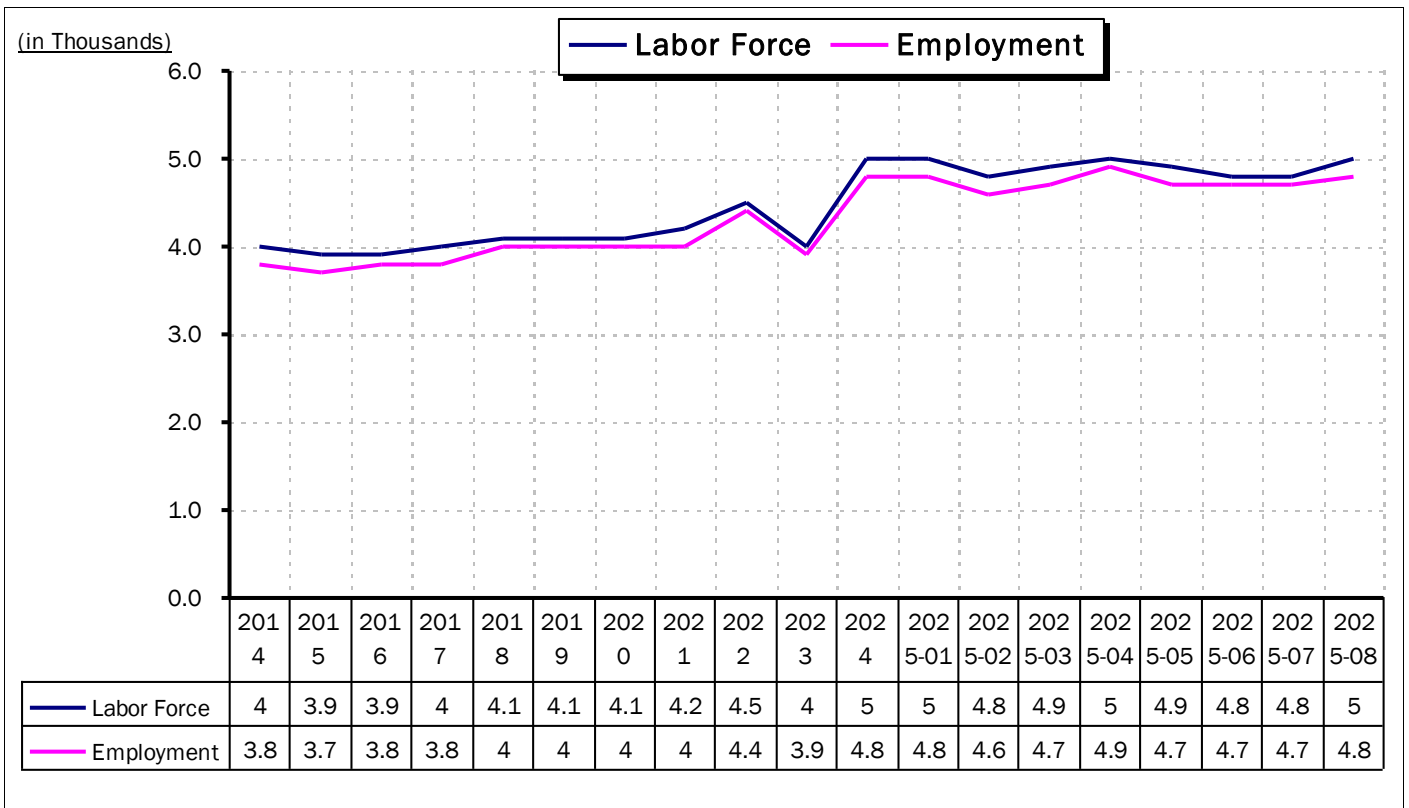
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2014, 2023, and 2024

| Supersector | 2014 | | 2023 | | 2024 | |
|-------------------------------------|--------------------|---------------|--------------------|---------------|--------------------|---------------|
| | Average Employment | Average Wages | Average Employment | Average Wages | Average Employment | Average Wages |
| Total Covered Wages | 3,340 | \$38,814 | 3,883 | \$54,710 | 3,993 | \$56,063 |
| Natural Resources and Mining | 615 | \$31,545 | 660 | \$46,518 | 624 | \$49,123 |
| Construction | 86 | \$37,064 | 113 | \$60,854 | 100 | \$56,070 |
| Manufacturing | 1,081 | \$52,149 | 1,279 | \$73,247 | 1,332 | \$73,100 |
| Trade,Transportation, and Utilities | 631 | \$38,290 | 741 | \$53,671 | 866 | \$53,326 |
| Information | 48 | \$26,612 | 105 | \$51,965 | 101 | \$54,558 |
| Financial Activities | 50 | \$31,878 | 56 | \$52,787 | 54 | \$55,359 |
| Professional and Business Services | 73 | \$53,372 | 64 | \$53,936 | 60 | \$64,116 |
| Education and Health Services | 476 | \$27,169 | 520 | \$38,879 | 528 | \$41,419 |
| Leisure and Hospitality | 47 | \$9,038 | 120 | \$12,417 | 109 | \$12,779 |
| Other Services | 59 | \$26,475 | 45 | \$36,807 | 49 | \$36,812 |
| Public Administration | 174 | \$27,758 | 180 | \$34,321 | 170 | \$39,042 |

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

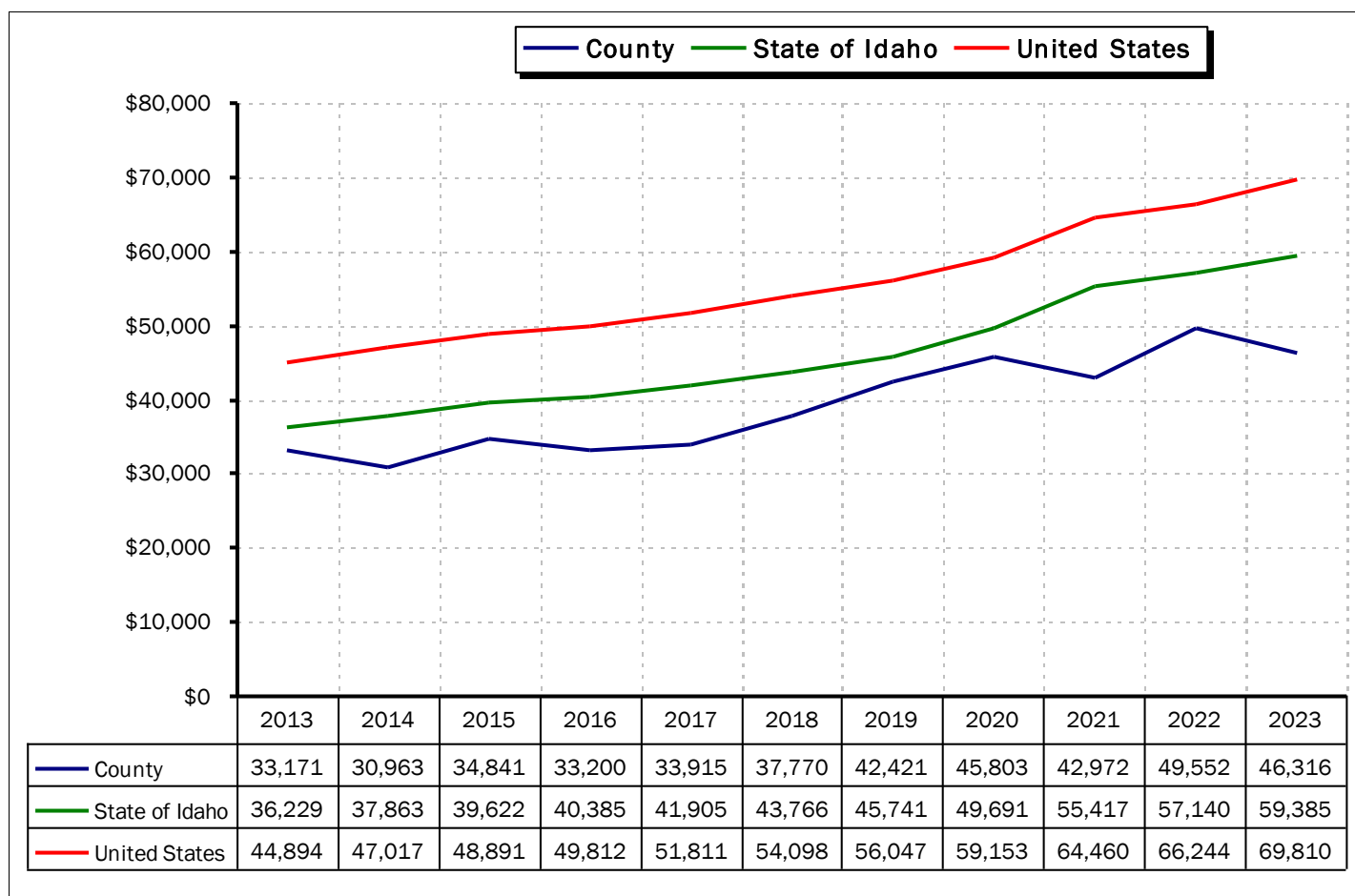
6. Top Employers, 2024

| Employer | Ownership | Employment Range |
|--------------------------------------|------------------|------------------|
| Lamb Weston | Private | 500 - 999 |
| J R Simplot | Private | 250 - 499 |
| American Falls Joint School District | Local government | 250 - 499 |
| Power County Hospital District | Local government | 100 - 249 |
| Double L Apache River | Private | 050 - 099 |
| Treasure Valley Farms | Private | 050 - 099 |
| Great Rift Transportation | Private | 050 - 099 |
| Power County | Local government | 050 - 099 |
| Transystems | Private | 050 - 099 |
| Greenline Equipment | Private | 050 - 099 |

NOTE: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

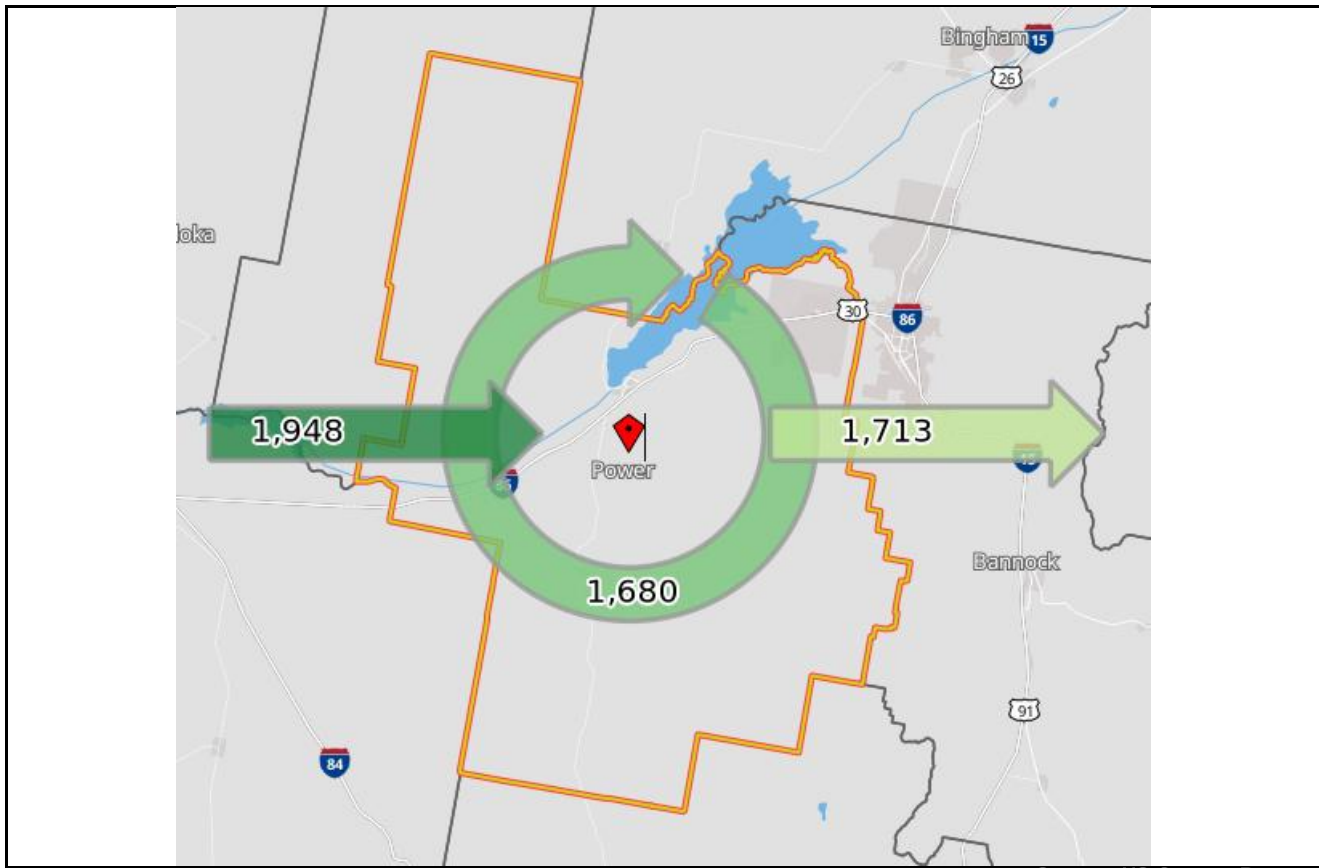
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2022

It is estimated that 1,680 workers lived and worked in Power County in 2022. Another 1,948 workers were employed in Power County but lived outside, while 1,713 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Power County Live, 2022

| City of Residence | Count of All Jobs | Percentage of Total Jobs |
|-------------------|-------------------|--------------------------|
| American Falls | 1,133 | 31.2% |
| Pocatello | 574 | 15.8% |
| Chubbuck | 175 | 4.8% |
| Arbon Valley CDP | 71 | 2.0% |
| Twin Falls | 64 | 1.8% |
| Aberdeen | 54 | 1.5% |
| Burley | 38 | 1.0% |
| Blackfoot | 37 | 1.0% |
| Idaho Falls | 34 | 0.9% |
| Fort Hall CDP | 30 | 0.8% |

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Power County Work, 2022

| City of Employment | Count of All Jobs | Percentage of Total Jobs |
|--------------------|-------------------|--------------------------|
| American Falls | 789 | 23.3% |
| Pocatello | 552 | 16.3% |
| Idaho Falls | 148 | 4.4% |
| Chubbuck | 113 | 3.3% |
| Boise | 92 | 2.7% |
| Aberdeen | 63 | 1.9% |
| Rockland | 50 | 1.5% |
| Rexburg | 37 | 1.1% |
| Twin Falls | 36 | 1.1% |
| Fort Hall CDP | 33 | 1.0% |

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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