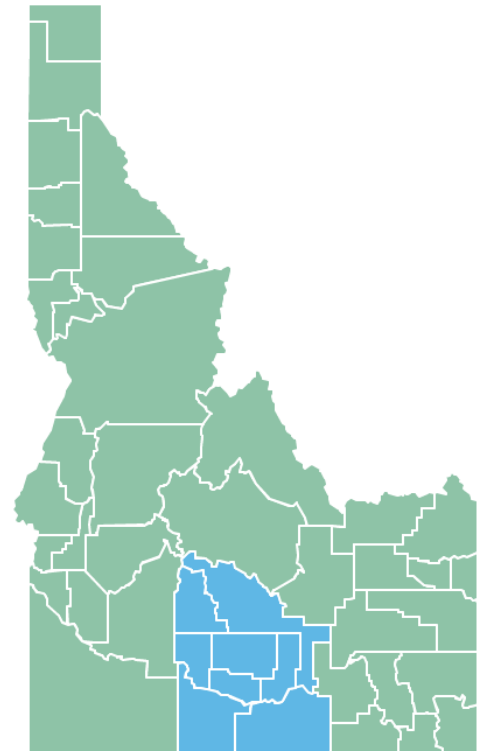


South Central Idaho Labor Force And Economic Profile

Last Updated: September 2025

South Central Idaho Economic Overview

Civilian Labor Force (Aug 2025)	110,985
Unemployment Rate (Aug 2025)	3.4%
Population (2024)	219,485
Median Household Income (2023)	\$67,527
Per Capita Personal Income (2023)	\$70,087
Poverty Rate (2023)	11.4%



1. South Central Demographic Characteristics, 2023 5-Year ACS

	South Central	Region (%)	State of Idaho (%)	United States (%)
Total Population	210,746	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	162,141	76.9%	83.3%	63.4%
Black or African American alone, not hispanic	1,061	0.5%	0.7%	12.4%
Native American alone, not hispanic	2,082	1.0%	1.1%	0.9%
Asian alone, not hispanic	1,740	0.8%	1.3%	5.8%
Hispanic or Latino (of any race)	53,082	25.2%	13.3%	19.0%
Gender				
Male	106,876	50.7%	50.3%	49.5%
Female	103,870	49.3%	49.7%	50.5%
Age				
Median age	36.6	-	37.1	38.7
Under 18 years	57,146	27.1%	24.5%	22.2%
Over 18 years	153,600	72.9%	75.5%	77.8%
21 years and over	135,653	64.4%	65.7%	68.7%
Over 65 years	34,546	16.4%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	9,187	4.4%	2.1%	3.2%
High school graduate (with equivalencies)	38,583	6.3%	17.0%	18.0%
Some college, no degree	32,295	15.3%	16.3%	13.3%
Associate's degree	13,343	6.3%	6.4%	6.0%
Bachelor's degree	20,504	9.7%	13.7%	14.6%
Graduate or professional degree	11,146	5.3%	6.8%	9.4%
Median Household Income	\$67,527	-	\$74,636	\$78,538

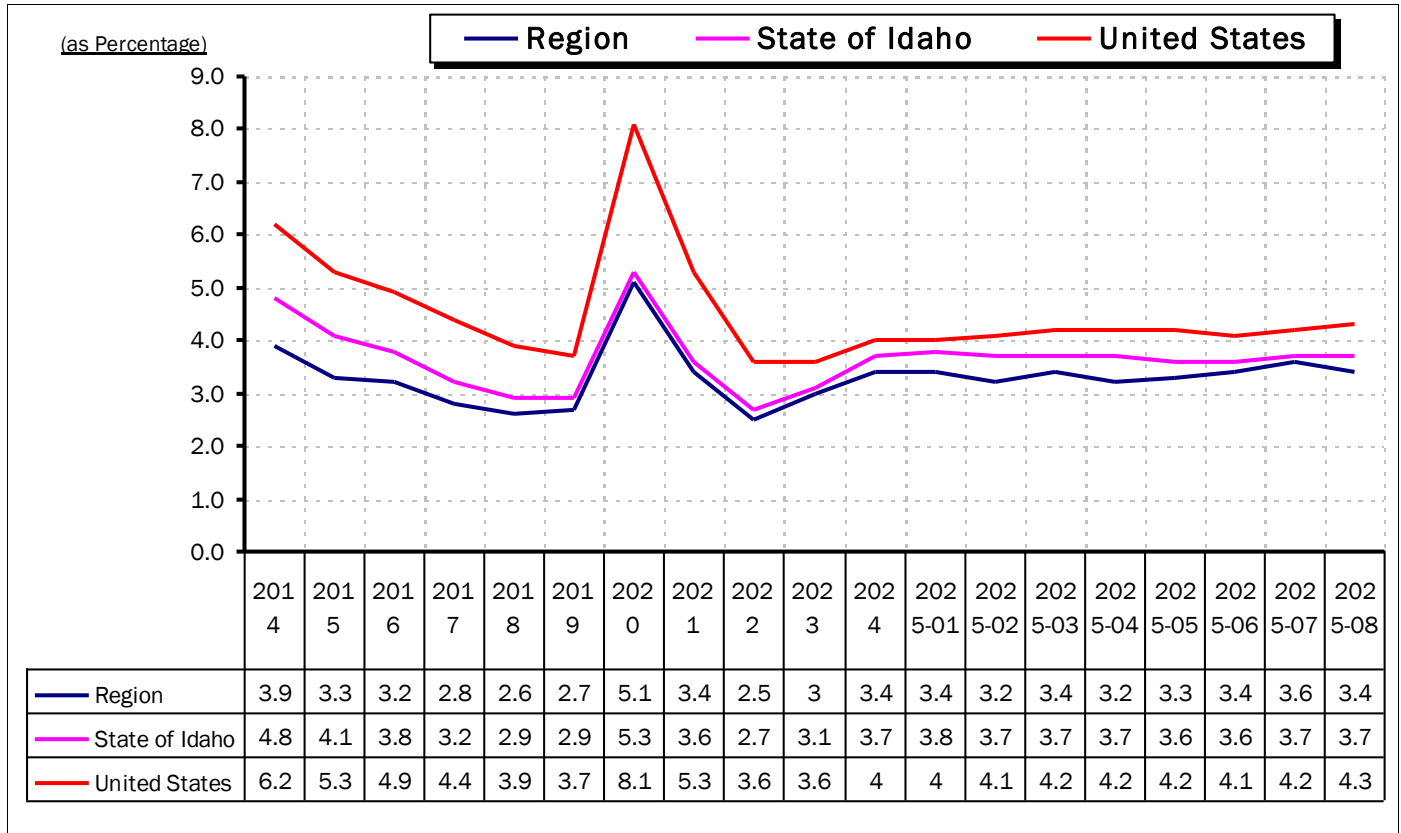
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2024 to August 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2025	110,985	107,213	3,772	3.4%
August 2024	111,325	107,453	3,872	3.5%
YoY % Change	-0.3%	-0.2%	-2.6%	-0.1%

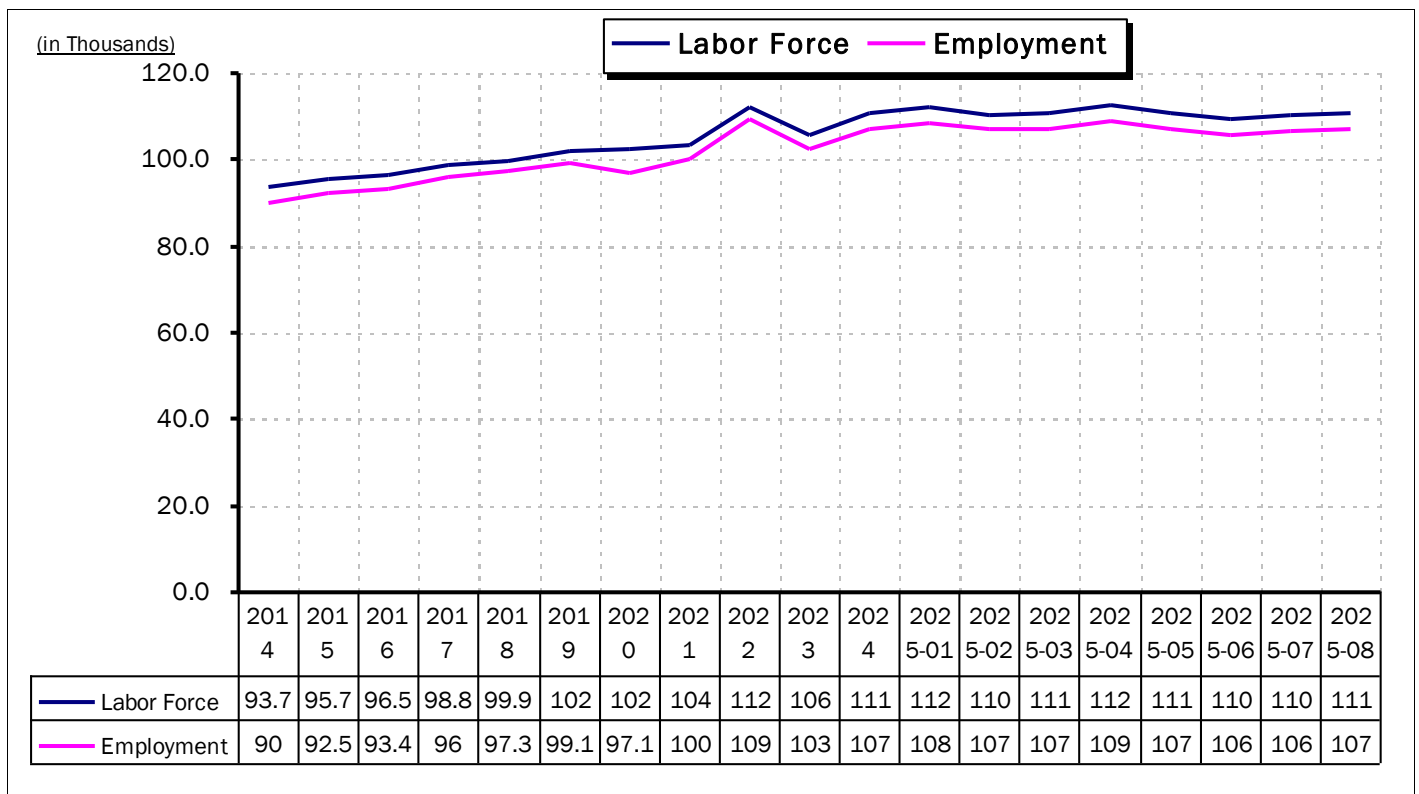
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2014, 2023, and 2024

Industry Sector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	82,622	\$33,140	97,715	\$48,993	98,835	\$50,991
Natural Resources and Mining	9,994	\$31,545	11,380	\$46,437	11,428	\$47,734
Construction	3,865	\$36,694	7,050	\$55,953	7,394	\$59,426
Manufacturing	9,225	\$44,149	12,064	\$60,580	12,327	\$60,889
Trade,Transportation, and Utilities	17,522	\$33,746	19,781	\$49,448	19,876	\$50,974
Information	968	\$38,320	892	\$61,802	855	\$66,776
Financial Activities	2,507	\$42,523	2,841	\$68,055	2,748	\$71,907
Professional and Business Services	8,128	\$32,119	7,587	\$55,300	7,402	\$60,753
Education and Health Services	15,791	\$33,627	18,813	\$47,369	19,285	\$50,046
Leisure and Hospitality	8,404	\$16,096	10,648	\$25,360	10,831	\$25,555
Other Services	2,171	\$29,358	2,493	\$42,917	2,495	\$44,175
Public Administration	4,047	\$36,482	4,166	\$52,621	4,194	\$55,917

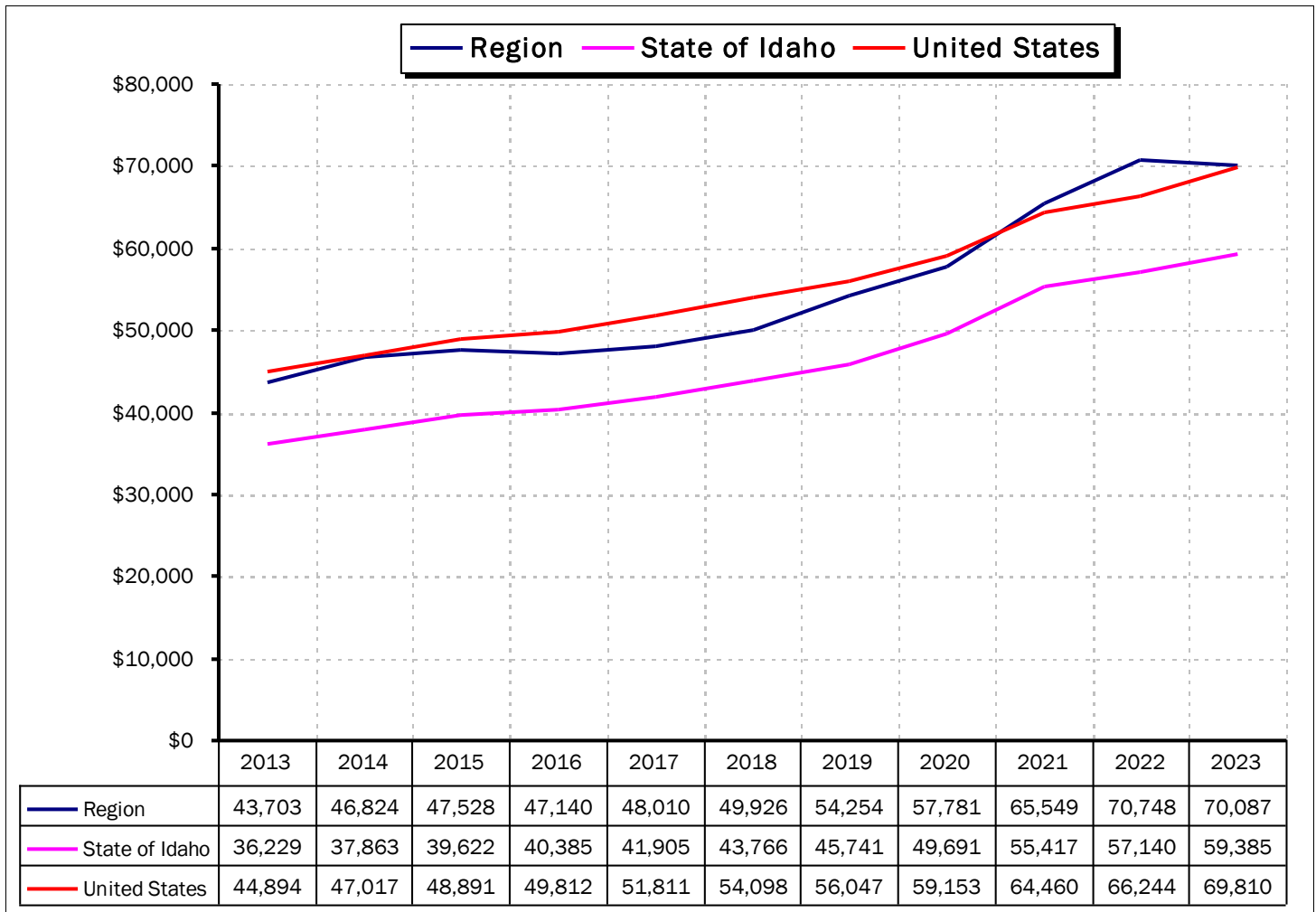
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2024

Employer	Ownership	Employment Range
St Lukes Magic Valley Regional Medical Center	Private	2,500 - 2,999
Sun Valley Resort	Private	1,000 - 2,499
Twin Falls School District	Local Government	1,000 - 2,499
Amalgamated Sugar Company	Private	1,000 - 2,499
Chobani	Private	1,000 - 2,499
Wal-Mart	Private	1,000 - 2,499
College Of Southern Idaho	Local Government	500 - 999
Glanbia Foods	Private	500 - 999
Cassia County Joint School District	Local Government	500 - 999
McCain Foods	Private	500 - 999

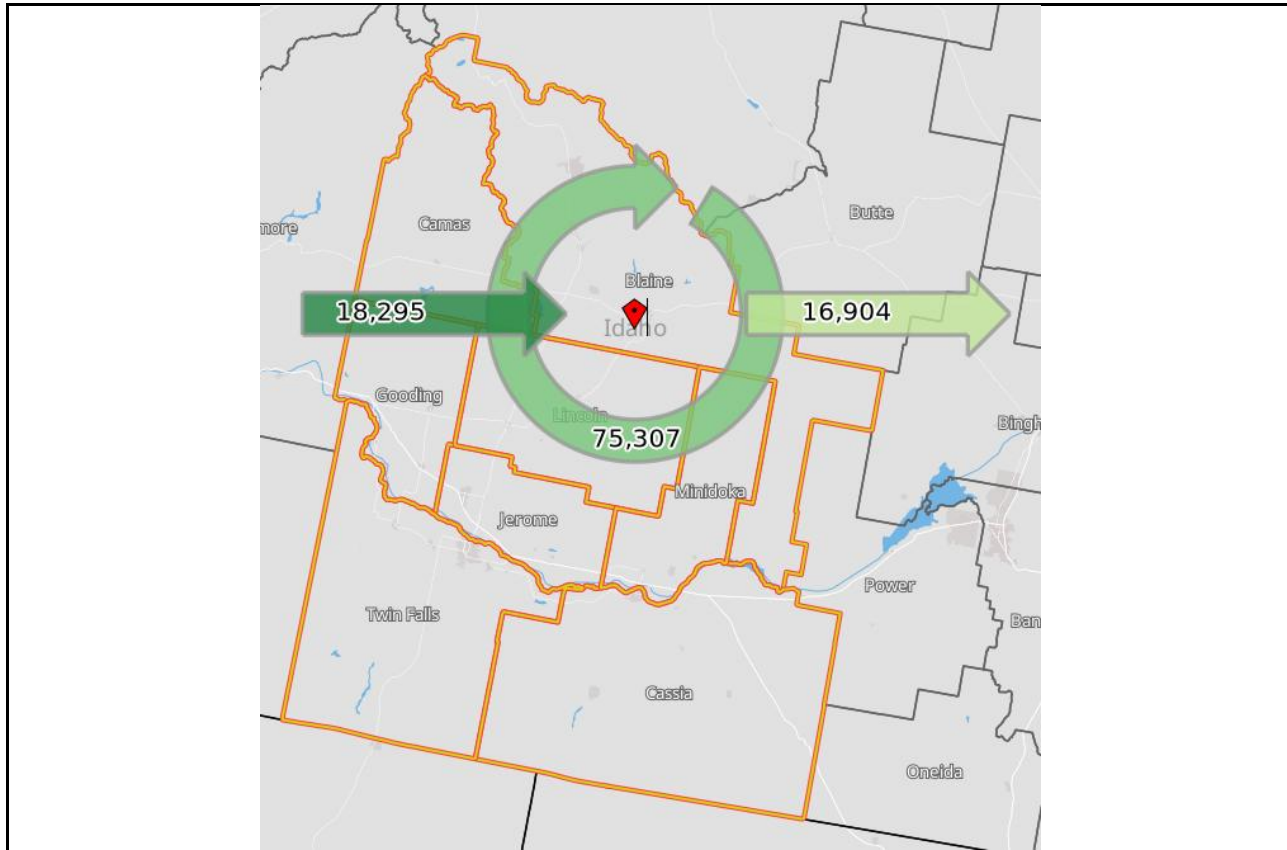
NOTE: Only employers that have given the Department permission to release employment range data are listed.
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2013 to 2023



8. Labor Force Commuting Patterns, 2022

It is estimated that 75,307 workers lived and worked in South Central Idaho in . Another 18,295 workers were employed in South Central Idaho but lived outside, while 16,904 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in South Central Idaho Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Twin Falls	18,959	20.3%
Jerome	4,516	4.8%
Burley	4,253	4.5%
Hailey	3,542	3.8%
Rupert	2,124	2.3%
Boise	1,602	1.7%
Buhl	1,584	1.7%
Kimberly	1,420	1.5%
Heyburn	1,200	1.3%
Bellevue	1,025	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in South Central Idaho Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Twin Falls	25,394	27.5%
Burley	6,476	7.0%
Boise	4,336	4.7%
Jerome	4,215	4.6%
Ketchum	2,969	3.2%
Hailey	2,929	3.2%
Rupert	1,849	2.0%
Sun Valley	1,368	1.5%
Gooding	1,128	1.2%
Nampa	1,102	1.2%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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