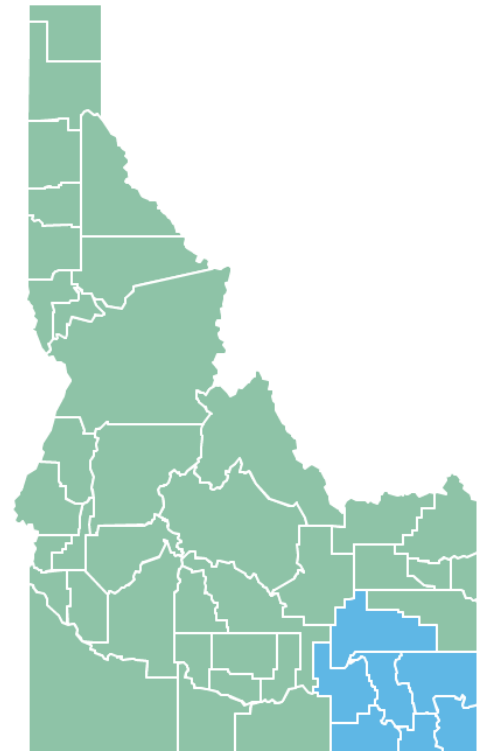


# Southeast Idaho Labor Force And Economic Profile

Last Updated: September 2025

## Southeast Idaho Economic Overview

Civilian Labor Force (Aug 2025)	87,691
Unemployment Rate (Aug 2025)	3.7%
Population (2024)	184,912
Median Household Income (2023)	\$67,599
Per Capita Personal Income (2023)	\$48,593
Poverty Rate (2023)	11.1%



## 1. Southeast Demographic Characteristics, 2023 5-Year ACS

	Southeast	Region (%)	State of Idaho (%)	United States (%)
<b>Total Population</b>	178,534	100.0%	1,893,296	332,387,540
<b>Race and Ethnicity</b>				
White alone, not hispanic	149,218	83.6%	83.3%	63.4%
Black or African American alone, not hispanic	1,071	0.6%	0.7%	12.4%
Native American alone, not hispanic	5,260	2.9%	1.1%	0.9%
Asian alone, not hispanic	1,626	0.9%	1.3%	5.8%
Hispanic or Latino (of any race)	21,730	12.2%	13.3%	19.0%
<b>Gender</b>				
Male	90,048	50.4%	50.3%	49.5%
Female	88,486	49.6%	49.7%	50.5%
<b>Age</b>				
Median age	36.4	-	37.1	38.7
Under 18 years	49,049	27.5%	24.5%	22.2%
Over 18 years	129,485	72.5%	75.5%	77.8%
21 years and over	112,496	63.0%	65.7%	68.7%
Over 65 years	27,392	15.3%	16.6%	16.8%
<b>Educational Attainment (Population 25 years and Over)</b>				
Less than 9th grade	2,781	1.6%	2.1%	3.2%
High school graduate (with equivalencies)	33,922	6.2%	17.0%	18.0%
Some college, no degree	30,223	16.9%	16.3%	13.3%
Associate's degree	11,043	6.2%	6.4%	6.0%
Bachelor's degree	19,089	10.7%	13.7%	14.6%
Graduate or professional degree	9,393	5.3%	6.8%	9.4%
<b>Median Household Income</b>	\$67,599	-	\$74,636	\$78,538

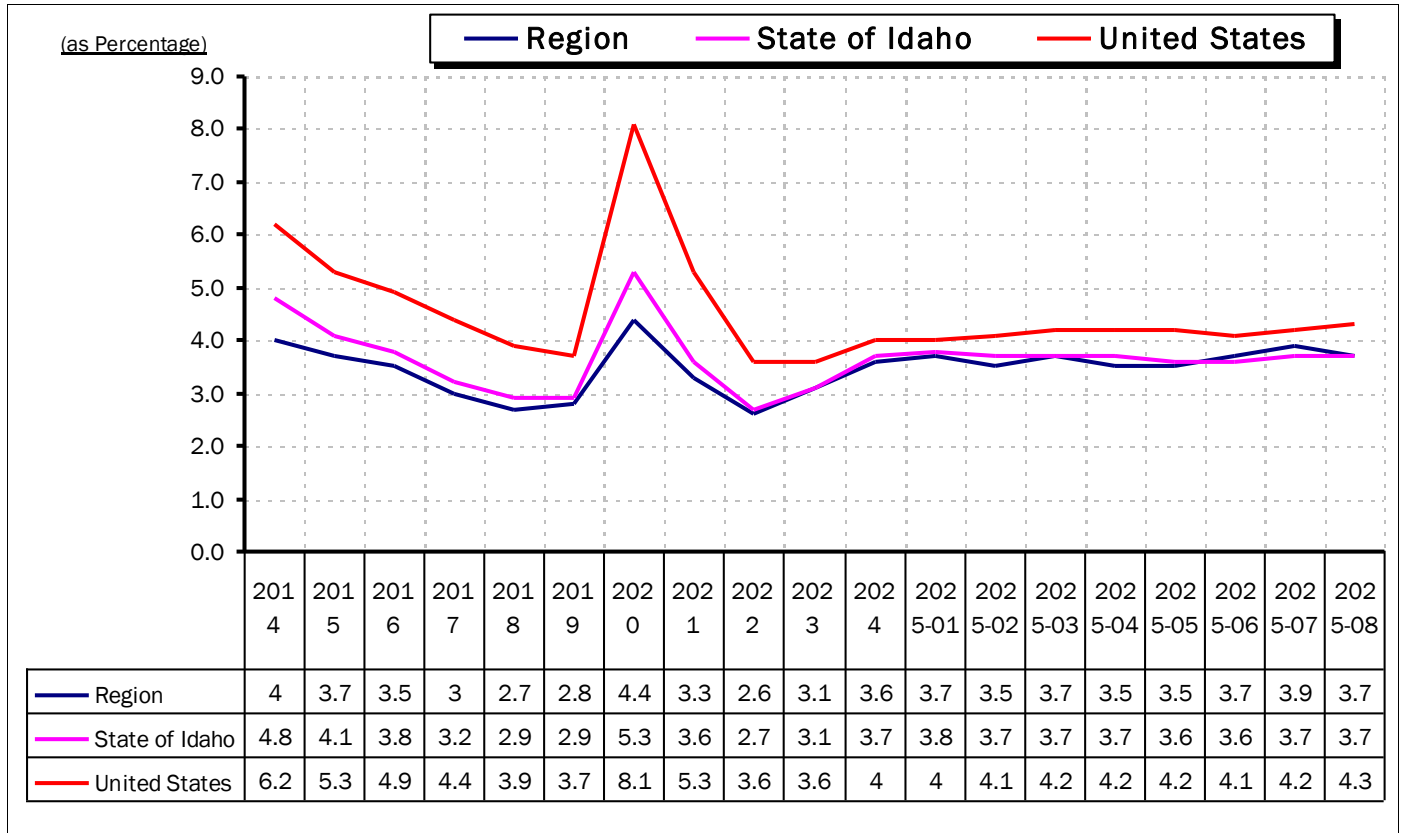
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, August 2024 to August 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2025	87,691	84,470	3,221	3.7%
August 2024	86,819	83,654	3,165	3.6%
<b>YoY % Change</b>	<b>1.0%</b>	<b>1.0%</b>	<b>1.8%</b>	<b>0.1%</b>

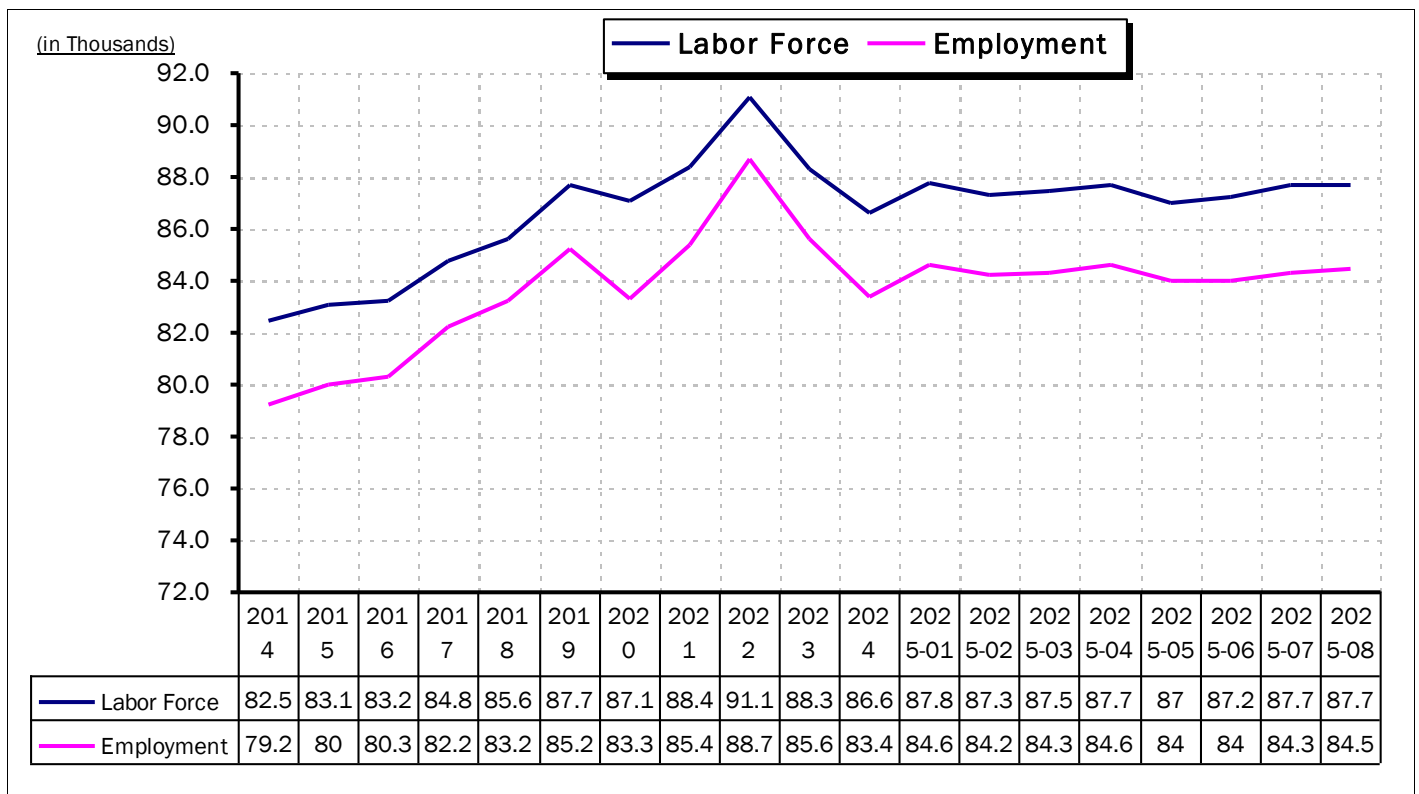
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 3. Seasonally-Adjusted Unemployment Rate, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 4. Seasonally-Adjusted Labor Force and Employment 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 5. Industry Employment and Wages, 2014, 2023, and 2024

Industry Sector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	58,890	\$33,652	67,762	\$46,588	68,875	\$48,593
Natural Resources and Mining	3,084	\$35,427	3,303	\$53,802	3,342	\$55,420
Construction	2,759	\$36,368	4,483	\$52,239	4,669	\$56,877
Manufacturing	5,988	\$54,126	7,148	\$65,804	7,395	\$65,588
Trade,Transportation, and Utilities	11,532	\$30,736	12,300	\$43,930	12,417	\$45,043
Information	705	\$28,710	481	\$38,522	446	\$41,064
Financial Activities	2,806	\$40,979	2,052	\$60,473	2,109	\$63,645
Professional and Business Services	4,777	\$32,515	5,515	\$55,811	5,779	\$56,467
Education and Health Services	16,152	\$32,610	19,242	\$44,421	19,669	\$47,019
Leisure and Hospitality	5,273	\$13,633	7,053	\$18,966	6,859	\$19,585
Other Services	1,239	\$26,293	1,554	\$37,671	1,551	\$38,526
Public Administration	4,575	\$37,570	4,631	\$51,136	4,639	\$54,743

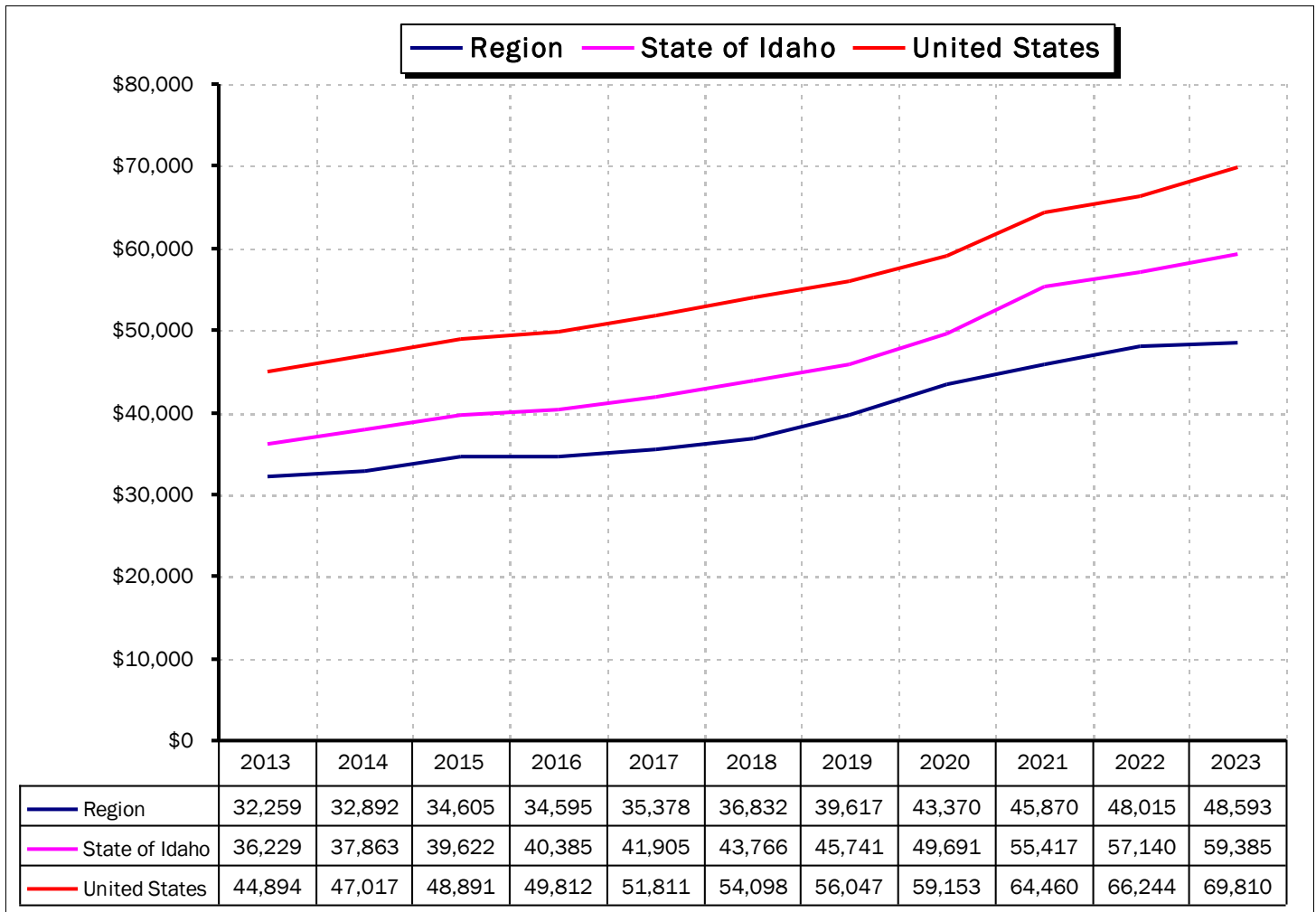
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

## 6. Top Employers, 2024

Employer	Ownership	Employment Range
Idaho State University	State Government	2,500 - 4,999
Pocatello/Chubbuck School District	Local Government	1,000 - 2,499
Portneuf Medical Center	Private	1,000 - 2,499
Idaho Central Credit Union	Private	1,000 - 2,499
Bingham Memorial Hospital	Private	500 - 999
Shoshone Bannock Tribes	Local Government	500 - 999
Lamb Weston Inc.	Private	500 - 999
City of Pocatello	Local Government	500 - 999
Amy's Kitchen	Private	500 - 999
J. R. Simplot Company	Private	500 - 999

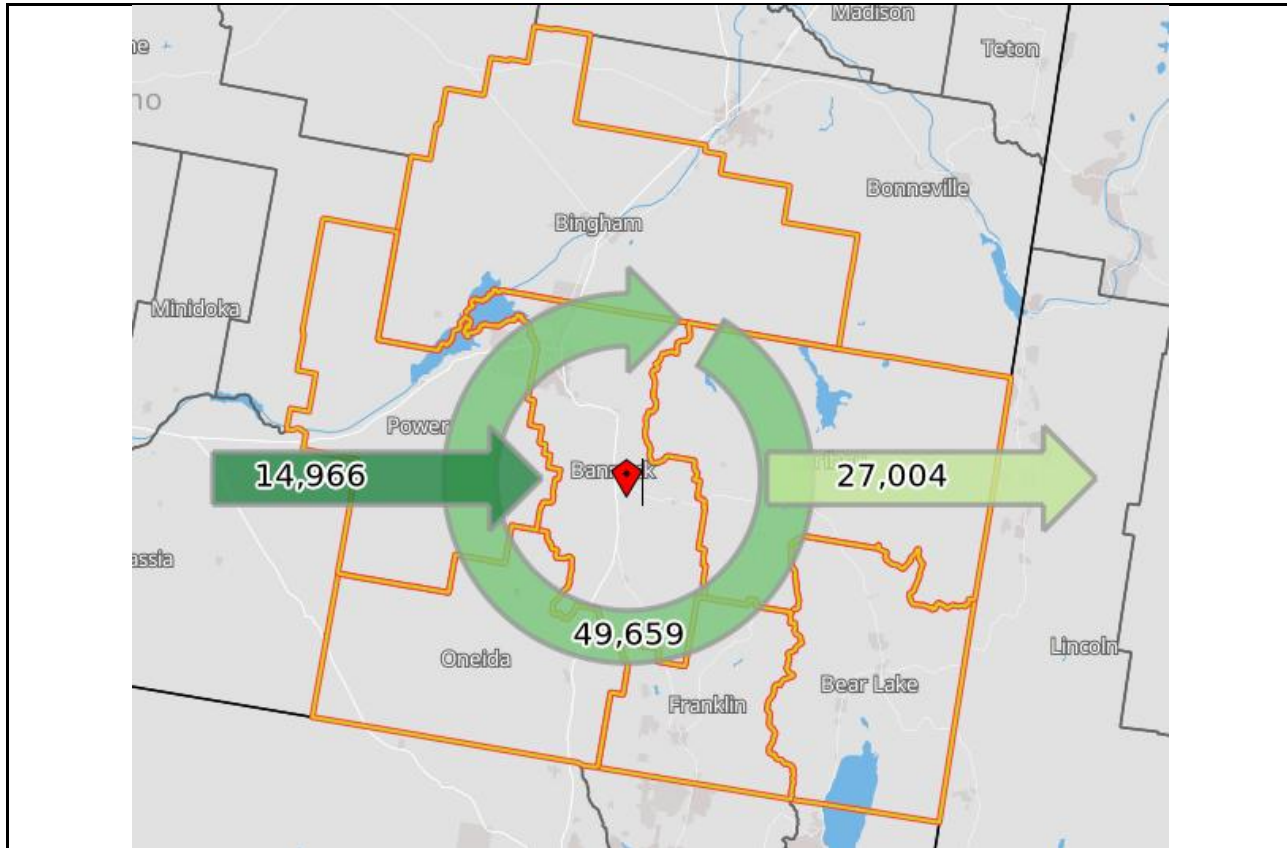
NOTE: Only employers that have given the Department permission to release employment range data are listed.  
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

## 7. Real Per Capita Income, 2013 to 2023



## 8. Labor Force Commuting Patterns, 2022

It is estimated that 49,659 workers lived and worked in Southeast Idaho in . Another 14,966 workers were employed in Southeast Idaho but lived outside, while 27,004 workers lived in the area but commuted outside for work.



Source: US Census Bureau

## 9. Top 10 Cities Where People Who Work in Southeast Idaho Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Pocatello	17,867	27.6%
Chubbuck	5,008	7.7%
Blackfoot	3,465	5.4%
Idaho Falls	2,603	4.0%
American Falls	1,495	2.3%
Preston	1,172	1.8%
Fort Hall CDP	930	1.4%
Soda Springs	915	1.4%
Montpelier	780	1.2%
Shelley	528	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

## 10. Top 10 Cities Where People Who Live in Southeast Idaho Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Pocatello	20,800	27.1%
Idaho Falls	8,221	10.7%
Blackfoot	4,502	5.9%
Chubbuck	4,051	5.3%
Preston	2,005	2.6%
Boise City	1,710	2.2%
Soda Springs	1,391	1.8%
Fort Hall CDP	1,295	1.7%
Logan, UT	949	1.2%
Rexburg	896	1.2%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

### For more Information, Contact:

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