

Last Updated: September 2025

# **Twin Falls County Economic Overview**

Civilian Labor Force (Aug 2025) 47.924 **Unemployment Rate (Aug 2025)** 3.4% Population (2024) 96.509 Median Household Income (2023) \$65,338 \$52,087 Per Capita Personal Income (2023) Poverty Rate (2023) 10.7%

Idaho Department of Labor labor.idaho.gov



#### 1. Twin Falls County Demographic Characteristics, 2023 5-Year ACS

	Twin Falls County	Twin Falls County (%)	State of Idaho (%)	United States (%)
Total Population	92,121	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	75,172	81.6%	83.3%	63.4%
Black or African American alone, not hispanic	784	0.9%	0.7%	12.4%
Native American alone, not hispanic	474	0.5%	1.1%	0.9%
Asian alone, not hispanic	1,239	1.3%	1.3%	5.8%
Hispanic, or Latino (of any race)	16,150	17.5%	13.3%	19.0%
Gender				
Male	45,751	49.7%	50.3%	49.5%
Female	46,370	50.3%	49.7%	50.5%
Age				
Median age	35.8	-	37.1	38.7
Under 18 years	24,607	26.7%	24.5%	22.2%
Over 18 years	67,514	73.3%	75.5%	77.8%
21 years and over	59,538	64.6%	65.7%	68.7%
Over 65 years	15,135	16.4%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	2,806	3.0%	2.1%	3.2%
High school graduate (with equivalencies)	17,201	18.7%	17.0%	18.0%
Some college, no degree	15,194	16.5%	16.3%	13.3%
Associate's degree	6,691	7.3%	6.4%	6.0%
Bachelor's degree	8,289	9.0%	13.7%	14.6%
Graduate or professional degree	5,407	5.9%	6.8%	9.4%
Median Household Income	\$65,338	-	\$74,636	\$78,538

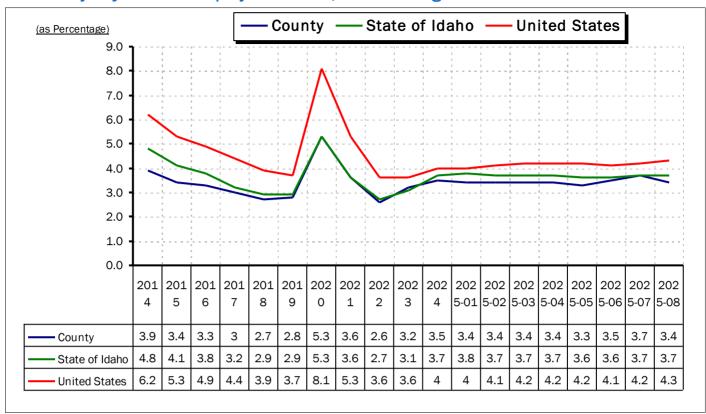
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, August 2024 to August 2025

	Labor Force	Employment	Unemployed	<b>Unemployment Rate</b>
August 2025	47,924	46,276	1,648	3.4%
August 2024	47,714	45,983	1,731	3.6%
YoY % Change	0.4%	0.6%	-4.8%	-0.2%

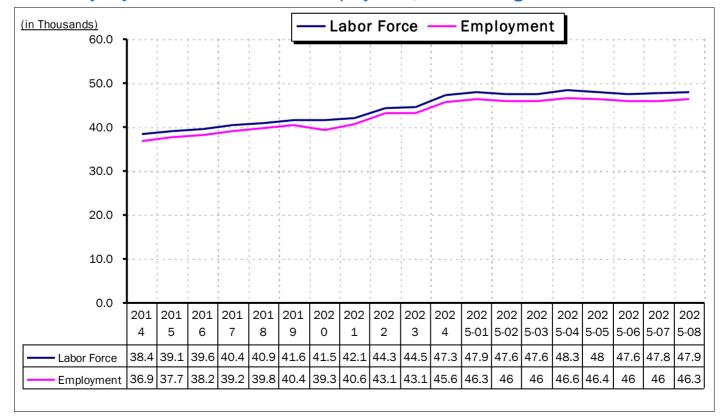
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 3. Seasonally-Adjusted Unemployment Rate, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

#### 4. Seasonally-Adjusted Labor Force and Employment, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 5. Industry Employment and Wages, 2014, 2023, and 2024

	201	4	202	23	202	4
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	36,009	\$30,902	41,390	\$46,690	41,772	\$48,192
Natural Resources and Mining	1,972	\$31,519	2,391	\$46,682	2,477	\$47,926
Construction	1,141	\$32,896	2,014	\$51,710	2,165	\$55,000
Manufacturing	4,067	\$41,126	5,216	\$62,839	5,197	\$61,044
Trade,Transportation, and Utilities	7,669	\$31,629	8,822	\$46,010	8,702	\$46,814
Information	492	\$36,516	300	\$48,728	273	\$55,295
Financial Activities	1,258	\$40,435	1,370	\$58,963	1,350	\$63,402
Professional and Business Services	5,317	\$25,026	4,056	\$48,017	3,947	\$50,741
Education and Health Services	8,345	\$33,136	9,920	\$47,261	10,315	\$50,021
Leisure and Hospitality	3,461	\$12,981	4,774	\$20,438	4,779	\$20,881
Other Services	896	\$26,804	1,055	\$39,368	1,065	\$41,171
Public Administration	1,391	\$40,172	1,472	\$57,723	1,502	\$59,990

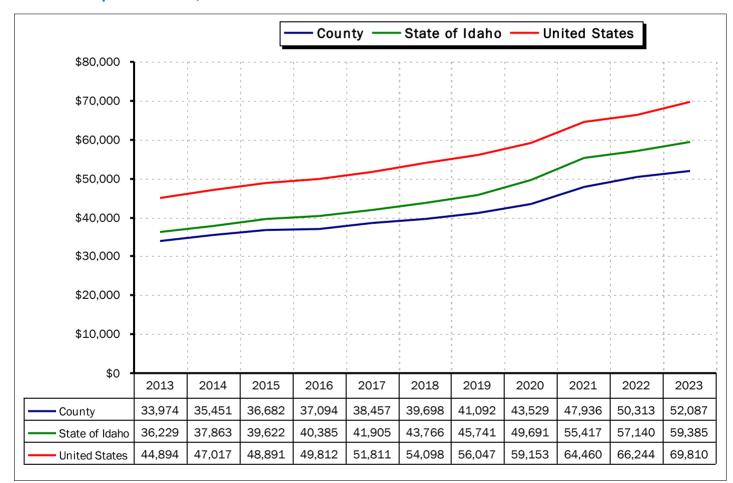
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

#### 6. Top Employers, 2024

Employer	Ownership	Employment Range
St. Lukes Magic Valley Regional Medical Center	Private	1,000 - 2,499
Twin Falls School District	Local government	1,000 - 2,499
Chobani	Private	1,000 - 2,499
College Of Southern Idaho	Local government	500 - 999
Lamb Weston	Private	500 - 999
Amalgamated Sugar Company	Private	250 - 499
Wal-mart	Private	250 - 499
Twin Falls County	Local government	250 - 499
Clif Bar	Private	250 - 499
City Of Twin Falls	Local government	250 - 499

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

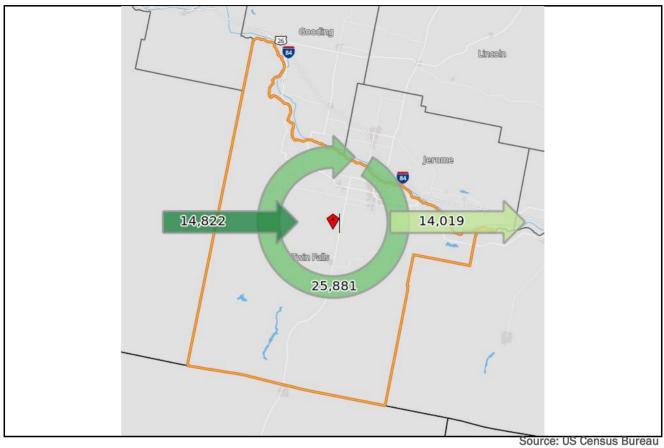
#### 7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

#### 8. Labor Force Commuting Patterns, 2022

It is estimated that 25,881 workers lived and worked in Twin Falls County in 2022. Another 14,822 workers were employed in Twin Falls County but lived outside, while 14,019 workers commuted to other counties for work.



#### 9. Top 10 Cities Where People Who Work in Twin Falls County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Twin Falls	15,340	37.7%
Jerome	1,515	3.7%
Buhl	1,303	3.2%
Kimberly	1,285	3.2%
Boise	836	2.1%
Filer	781	1.9%
Burley	516	1.3%
Idaho Falls	432	1.1%
Meridian	396	1.0%
Nampa	378	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

#### 10. Top 10 Cities Where People Who Live in Twin Falls County Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Twin Falls	19,850	49.7%
Boise	2,001	5.0%
Jerome	1,565	3.9%
Buhl	832	2.1%
Kimberly	806	2.0%
Burley	749	1.9%
Filer	544	1.4%
Meridian	502	1.3%
Nampa	492	1.2%
Pocatello	457	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

#### For more Information, Contact:

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