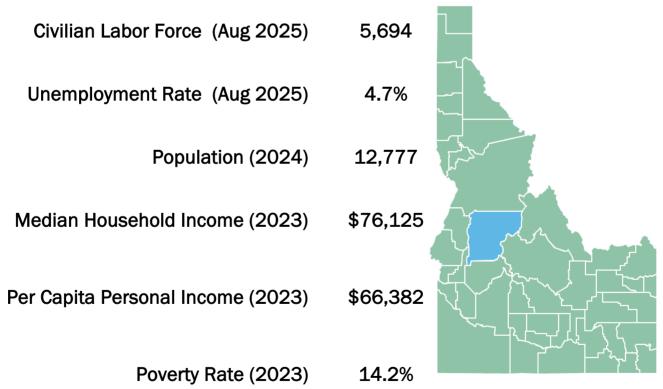


Last Updated: September 2025

Valley County Economic Overview







1. Valley County Demographic Characteristics, 2023 5-Year ACS

	Valley County	Valley County (%)	State of Idaho (%)	United States (%)
Total Population	12,136	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	11,538	95.1%	83.3%	63.4%
Black or African American alone, not hispanic	18	0.1%	0.7%	12.4%
Native American alone, not hispanic	1	0.0%	1.1%	0.9%
Asian alone, not hispanic	7	0.1%	1.3%	5.8%
Hispanic, or Latino (of any race)	619	5.1%	13.3%	19.0%
Gender				
Male	6,393	52.7%	50.3%	49.5%
Female	5,743	47.3%	49.7%	50.5%
Age				
Median age	49.0	-	37.1	38.7
Under 18 years	2,231	18.4%	24.5%	22.2%
Over 18 years	9,905	81.6%	75.5%	77.8%
21 years and over	9,441	77.8%	65.7%	68.7%
Over 65 years	3,220	26.5%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	186	1.5%	2.1%	3.2%
High school graduate (with equivalencies)	2,125	17.5%	17.0%	18.0%
Some college, no degree	2,404	19.8%	16.3%	13.3%
Associate's degree	723	6.0%	6.4%	6.0%
Bachelor's degree	2,397	19.8%	13.7%	14.6%
Graduate or professional degree	941	7.8%	6.8%	9.4%
Median Household Income	\$76,125	-	\$74,636	\$78,538

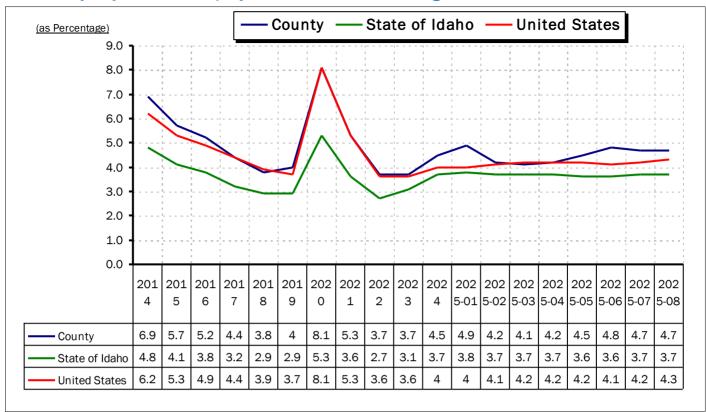
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2024 to August 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2025	5,694	5,425	269	4.7%
August 2024	5,901	5,638	263	4.5%
YoY % Change	-3.5%	-3.8%	2.3%	0.2%

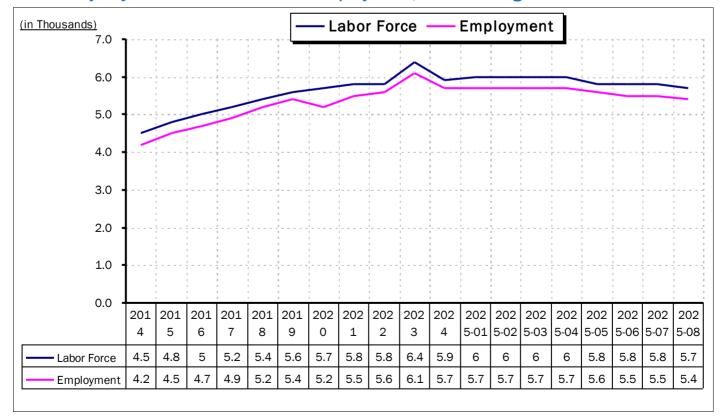
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2014 to August 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2014, 2023, and 2024

	201	4	202	23	202	4
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	3,900	\$32,977	5,391	\$48,558	5,509	\$52,349
Natural Resources and Mining	90	\$57,180	74	\$75,200	85	\$79,555
Construction	297	\$33,461	464	\$50,409	465	\$56,854
Manufacturing	28	\$30,589	46	\$43,957	52	\$43,718
Trade,Transportation, and Utilities	729	\$29,758	946	\$48,466	971	\$50,143
Information	55	\$66,283	34	\$73,331	32	\$73,239
Financial Activities	230	\$34,934	273	\$46,140	270	\$48,747
Professional and Business Services	106	\$36,444	266	\$62,826	296	\$69,622
Education and Health Services	610	\$46,355	766	\$65,576	763	\$73,407
Leisure and Hospitality	1,023	\$18,678	1,710	\$32,013	1,718	\$33,695
Other Services	104	\$17,530	161	\$35,689	175	\$32,778
Public Administration	628	\$41,760	651	\$65,172	682	\$71,090

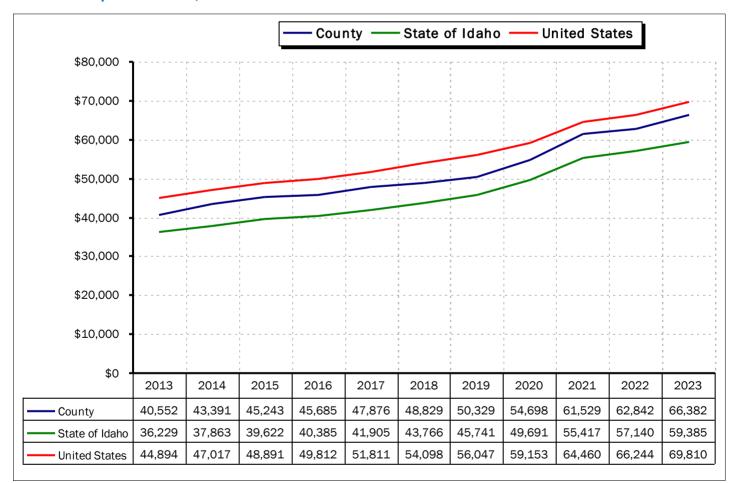
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2024

Employer	Ownership	Employment Range
Shore Lodge	Private	250 - 499
U.s. Forest Service	Federal government	250 - 499
St. Luke's Mccall	Private	100 - 249
Mccall-donnelly School District	Local government	100 - 249
Brundage Mountain Resort	Private	100 - 249
Valley County	Local government	100 - 249
Tamarack Resort	Private	100 - 249
Cth Idaho	Private	100 - 249
City Of Mccall	Local government	100 - 249
Albertsons	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

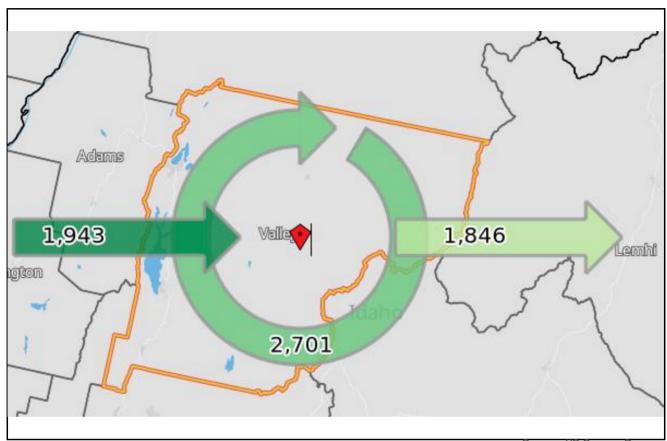
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2022

It is estimated that 2,701 workers lived and worked in Valley County in 2022. Another 1,943 workers were employed in Valley County but lived outside, while 1,846 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Valley County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
McCall	849	18.3%
Boise	235	5.1%
Cascade	188	4.0%
Meridian	150	3.2%
Nampa	114	2.5%
Donnelly	70	1.5%
Caldwell	64	1.4%
New Meadows	56	1.2%
Eagle	45	1.0%
Lewiston	36	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Valley County Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
McCall	1,641	36.1%
Boise	652	14.3%
Cascade	318	7.0%
Meridian	131	2.9%
Nampa	114	2.5%
Donnelly	106	2.3%
Eagle	45	1.0%
Twin Falls	40	0.9%
Caldwell	38	0.8%
New Meadows	34	0.7%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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