

Last Updated: November 2025

Boise-Nampa MSA Economic Overview

Civilian Labor Force (Nov 2025) 452,077 **Unemployment Rate (Nov 2025)** 3.7% Population (2024) 845,877 Median Household Income (2023) \$72,926 \$54,358 Per Capita Personal Income (2023) Poverty Rate (2023) 9.1%

Idaho Department of Labor labor.idaho.gov



1. Boise-Nampa MSA Demographic Characteristics, 2023 5-Year ACS

	Boise-Nampa MSA	Boise-Nampa MSA (%)	State of Idaho (%)	United States (%)
Total Population	790,640	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	644,151	81.5%	83.3%	63.4%
Black or African American alone, not hispanic	8,212	1.0%	0.7%	12.4%
Native American alone, not hispanic	6,263	0.8%	1.1%	0.9%
Asian alone, not hispanic	15,117	1.9%	1.3%	5.8%
Hispanic, or Latino (of any race)	116,033	14.7%	13.3%	19.0%
Gender				
Male	397,370	50.3%	50.3%	49.5%
Female	393,270	49.7%	49.7%	50.5%
Age				
Median age	41.5	-	37.1	38.7
Under 18 years	188,644	23.9%	24.5%	22.2%
Over 18 years	601,996	76.1%	75.5%	77.8%
21 years and over	531,687	67.2%	65.7%	68.7%
Over 65 years	123,827	15.7%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	15,815	2.0%	2.1%	3.2%
High school graduate (with equivalencies)	123,930	5.8%	17.0%	18.0%
Some college, no degree	127,408	16.1%	16.3%	13.3%
Associate's degree	45,959	5.8%	6.4%	6.0%
Bachelor's degree	129,077	16.3%	13.7%	14.6%
Graduate or professional degree	65,538	8.3%	6.8%	9.4%
Median Household Income	\$72,926	-	\$74,636	\$78,538

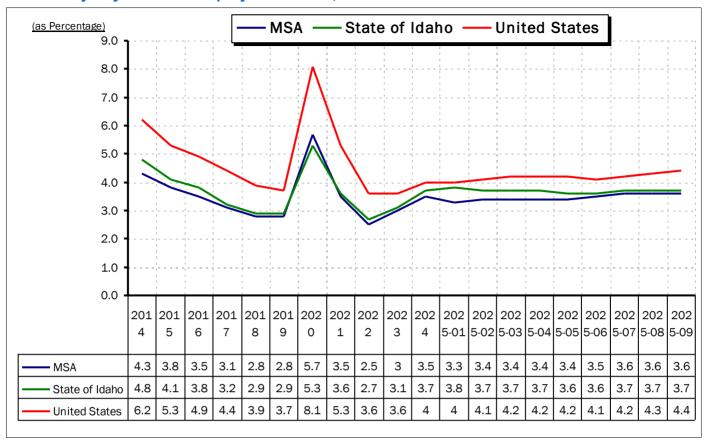
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, November 2024 to November 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
November 2024	452,077	435,657	16,420	3.7%
November 2023	424,595	411,117	13,478	3.1%
YoY % Change	6.5%	6.0%	21.8%	0.6%

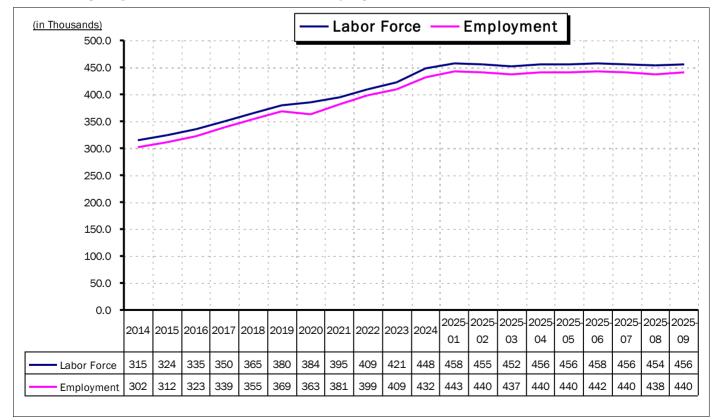
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to November 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2014 to November 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2014, 2023, and 2024

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Industry Sector	Average Employment	Avgerage Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	273,913	\$32,474	376266	\$48,189	386,248	\$51,156
Natural Resources and Mining	5,363	\$34,708	5335	\$48,934	5,763	\$55,118
Construction	16,245	\$32,495	32945	\$46,742	34,613	\$53,506
Manufacturing	24,242	\$45,324	30193	\$59,442	30,230	\$73,764
Trade,Transportation, and Utilities	55,844	\$40,469	75391	\$46,565	77,279	\$50,908
Information	4,557	\$35,205	4093	\$95,524	4,199	\$86,574
Financial Activities	13,776	\$43,484	20232	\$59,131	19,878	\$63,623
Professional and Business Services	38,800	\$42,443	54627	\$53,810	55,519	\$64,246
Education and Health Services	61,630	\$29,515	82011	\$41,800	85,849	\$46,674
Leisure and Hospitality	27,437	\$12,177	40475	\$20,198	40,736	\$21,804
Other Services	7,458	\$24,035	10537	\$39,186	10,986	\$50,946
Public Administration	18,561	\$38,936	20427	\$53,953	21,196	\$60,201

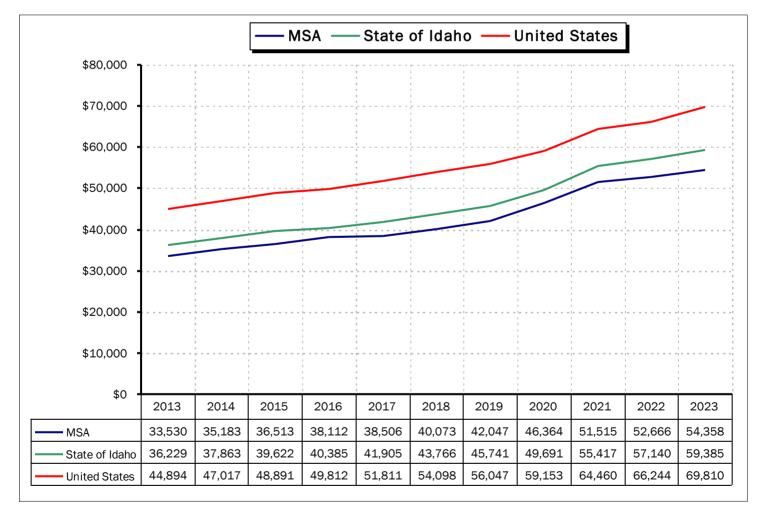
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2024

Employer	Ownership	Employment Range
St. Luke's Regional Medical Center	Private	10,000+
St. Alphonsus Health System	Private	5,000 - 9,999
Micron Technology	Private	5,000 - 9,999
Boise State University	State Government	5,000 - 9,999
West Ada School District	Local Government	5,000 - 9,999
Albertsons	Private	2,500 - 4,999
Wal-mart	Private	2,500 - 4,999
Boise School District	Local Government	2,500 - 4,999
J. R. Simplot Company	Private	2,500 - 4,999
City Of Boise	Local Government	1,000 - 2,499

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

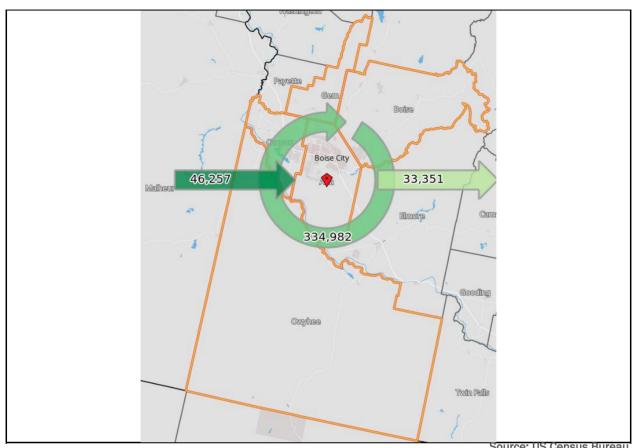
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2022

It is estimated that 334,982 workers lived and worked in the Boise-Nampa MSA in 2022. Another 46,257 workers were employed in the Boise-Nampa MSA but lived outside, while 33,351 workers lived in the area but commuted outside for work.



9. Top 10 Cities Where People Who Work in the Boise-Nampa MSA Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Boise	108,677	28.5%
Meridian	53,177	13.9%
Nampa	45,269	11.9%
Caldwell	25,935	6.8%
Kuna	11,554	3.0%
Eagle	11,271	3.0%
Garden City	4,283	1.1%
Middleton	3,932	1.0%
Star city	3,569	0.9%
Mountain Home	2,968	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in the Boise-Nampa MSA Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Boise	160,593	43.6%
Meridian	52,557	14.3%
Nampa	44,542	12.1%
Caldwell	17,859	4.8%
Eagle	11,176	3.0%
Garden City	9,216	2.5%
Kuna	3,914	1.1%
Twin Falls	2,349	0.6%
Idaho Falls	2,172	0.6%
Emmett	1,413	0.4%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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