

Last Updated: November 2025

# **Eastern Idaho Economic Overview**

Civilian Labor Force (Nov 2025)	136,473	
Unemployment Rate (Nov 2025)	3.5%	
Population (2024)	267,901	
Median Household Income (2023)	\$65,082	
Per Capita Personal Income (2023)	\$50,728	
Poverty Rate (2023)	13.4%	

Idaho Department of Labor labor.idaho.gov



## 1. Eastern Demographic Characteristics, 2023 5-Year ACS

	Eastern	Region (%)	State of Idaho (%)	United States (%)	
Total Population	254,677	100.0%	1,893,296	332,387,540	
Race and Ethnicity					
White alone, not hispanic	220,721	86.7%	83.3%	63.4%	
Black or African American alone, not hispanic	1,265	0.5%	0.7%	12.4%	
Native American alone, not hispanic	1,451	0.6%	1.1%	0.9%	
Asian alone, not hispanic	2,117	0.8%	1.3%	5.8%	
Hispanic or Latino (of any race)	31,128	12.2%	13.3%	19.0%	
Gender					
Male	125,923	49.4%	50.3%	49.5%	
Female	128,754	50.6%	49.7%	50.5%	
Age					
Median age	39.1	-	37.1	38.7	
Under 18 years	68,970	27.1%	24.5%	22.2%	
Over 18 years	185,707	72.9%	75.5%	77.8%	
21 years and over	144,440	56.7%	65.7%	68.7%	
Over 65 years	32,689	12.8%	16.6%	16.8%	
Educational Attainment (Population 25 years and Over)					
Less than 9th grade	3,931	1.5%	2.1%	3.2%	
High school graduate (with equivalencies)	34,738	6.8%	17.0%	18.0%	
Some college, no degree	35,629	14.0%	16.3%	13.3%	
Associate's degree	17,360	6.8%	6.4%	6.0%	
Bachelor's degree	32,411	12.7%	13.7%	14.6%	
Graduate or professional degree	13,810	5.4%	6.8%	9.4%	
Median Household Income	\$65,082	-	\$74,636	\$78,538	

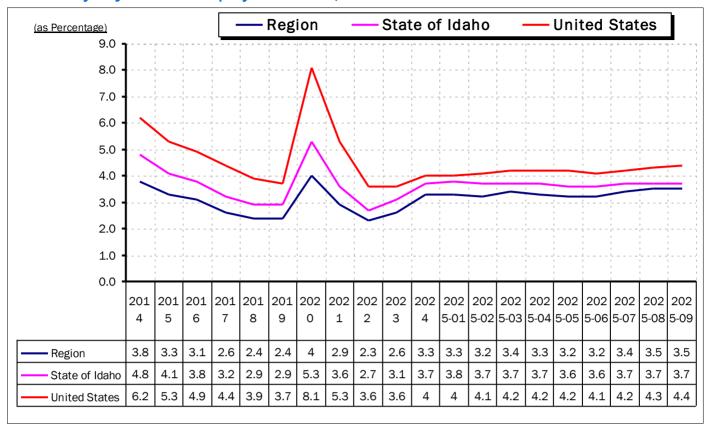
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, November 2024 to November 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
November 2024	136,473	131,676	4,797	3.5%
November 2023	129,487	126,093	3,394	2.6%
YoY % Change	5.4%	4.4%	41.3%	0.9%

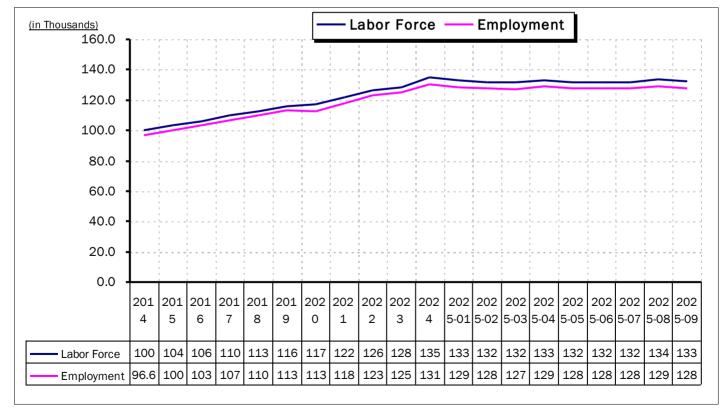
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

#### 3. Seasonally-Adjusted Unemployment Rate, 2014 to November 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 4. Seasonally-Adjusted Labor Force and Employment 2014 to November 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

# 5. Industry Employment and Wages, 2014, 2023, and 2024

	201	4	202	3	202	4
Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	82,119	\$36,509	109,416	\$51,533	111,571	\$54,048
Natural Resources and Mining	2,690	\$35,751	2,379	\$48,140	2,434	\$48,780
Construction	4,168	\$37,815	7,836	\$55,058	21,477	\$45,878
Manufacturing	5,009	\$36,067	6,621	\$52,622	8,329	\$59,779
Trade,Transportation, and Utilities	18,879	\$32,062	21,344	\$44,389	6,779	\$55,625
Information	1,221	\$35,146	1,044	\$52,544	995	\$53,700
Financial Activities	2,662	\$40,315	3,851	\$59,655	3,837	\$61,557
Professional and Business Services	13,748	\$59,453	19,359	\$86,320	19,542	\$91,813
Education and Health Services	18,540	\$33,178	26,922	\$43,864	27,545	\$45,620
Leisure and Hospitality	8,252	\$13,283	12,354	\$20,288	12,527	\$20,830
Other Services	2,040	\$23,673	2,482	\$36,636	2,726	\$37,065
Public Administration	4,910	\$44,351	5,224	\$60,986	5,380	\$64,814

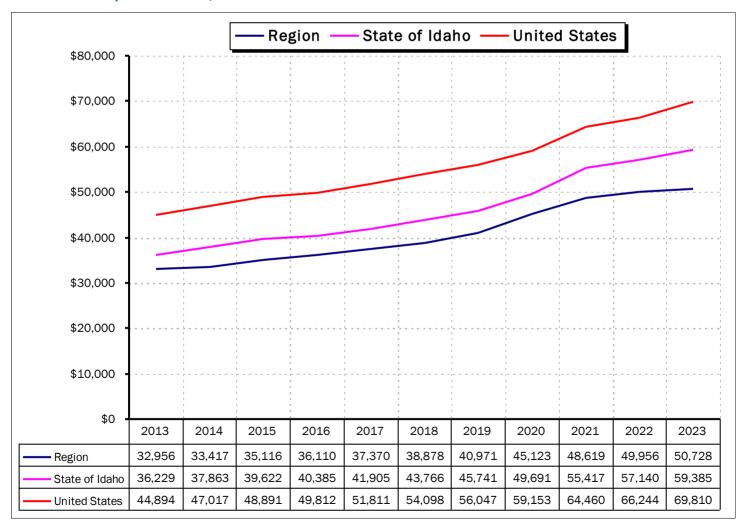
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

## 6. Top Employers, 2024

Employer	Ownership	<b>Employment Range</b>
Battelle Energy Alliance	Private	5,000+
Mountain View Hospital	Private	1,000 - 2,499
Bonneville Joint School District	Local Government	1,000 - 2,499
Idaho Environmental Coalition	Private	1,000 - 2,499
Wal-Mart	Private	1,000 - 2,499
Brigham Young University-Idaho	Private	1,000 - 2,499
Melaleuca	Private	1,000 - 2,499
Eastern Idaho Regional Medical Center	Private	1,000 - 2,499
Idaho Falls School District	Local Government	1,000 - 2,499
Fluor Marine Propulsion	Private	1,000 - 2,499

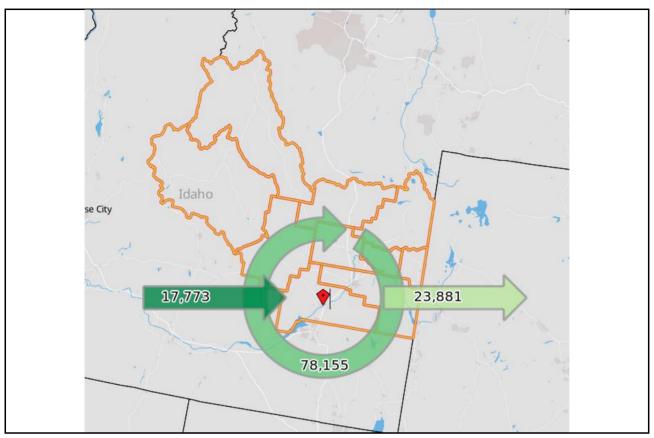
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

#### 7. Real Per Capita Income, 2013 to 2023



#### 8. Labor Force Commuting Patterns, 2022

It is estimated that 78,155 workers lived and worked in Eastern Idaho in . Another 17,773 workers were employed in Eastern Idaho but lived outside, while 23,881 workers lived in the area but commuted outside for work.



Source: US Census Bureau

## 9. Top 10 Cities Where People Who Work in Eastern Idaho Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Idaho Falls	24,142	25.2%
Rexburg	9,015	9.4%
Ammon	6,351	6.6%
Pocatello	3,212	3.3%
Rigby	1,657	1.7%
Lincoln CDP	1,621	1.7%
Blackfoot	1,489	1.6%
Shelley	1,204	1.3%
Boise	1,130	1.2%
St. Anthony	1,059	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

#### 10. Top 10 Cities Where People Who Live in Eastern Idaho Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Idaho Falls	37,649	36.9%
Rexburg	11,568	11.3%
Ammon	4,611	4.5%
Boise	3,301	3.2%
Pocatello	2,613	2.6%
Rigby	2,448	2.4%
Jackson, WY	1,636	1.6%
Salmon	1,328	1.3%
Driggs	1,157	1.1%
Twin Falls	1,071	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

## For more Information, Contact:

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