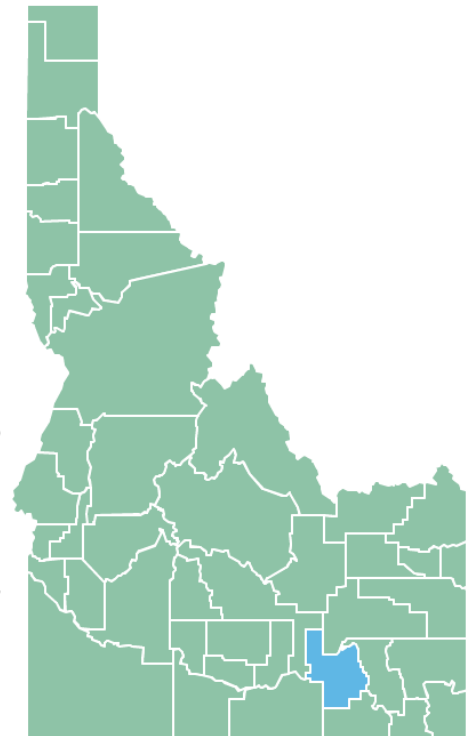


# Power County Labor Force And Economic Profile

Last Updated: November 2025

## Power County Economic Overview

Civilian Labor Force (Nov 2025)	5,061
Unemployment Rate (Nov 2025)	3.4%
Population (2024)	8,381
Median Household Income (2023)	\$59,760
Per Capita Personal Income (2023)	\$46,316
Poverty Rate (2023)	8.1%



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## 1. Power County Demographic Characteristics, 2023 5-Year ACS

	Power County	Power County (%)	State of Idaho (%)	United States (%)
<b>Total Population</b>	8,018	100.0%	1,893,296	332,387,540
<b>Race and Ethnicity</b>				
White alone, not hispanic	5,244	65.4%	83.3%	63.4%
Black or African American alone, not hispanic	72	0.9%	0.7%	12.4%
Native American alone, not hispanic	115	1.4%	1.1%	0.9%
Asian alone, not hispanic	0	0.0%	1.3%	5.8%
Hispanic, or Latino (of any race)	2,710	33.8%	13.3%	19.0%
<b>Gender</b>				
Male	4,153	51.8%	50.3%	49.5%
Female	3,865	48.2%	49.7%	50.5%
<b>Age</b>				
Median age	33.9	-	37.1	38.7
Under 18 years	2,435	30.4%	24.5%	22.2%
Over 18 years	5,583	69.6%	75.5%	77.8%
21 years and over	5,008	62.5%	65.7%	68.7%
Over 65 years	1,255	15.7%	16.6%	16.8%
<b>Educational Attainment (Population 25 years and Over)</b>				
Less than 9th grade	298	3.7%	2.1%	3.2%
High school graduate (with equivalencies)	1,702	21.2%	17.0%	18.0%
Some college, no degree	1,595	19.9%	16.3%	13.3%
Associate's degree	276	3.4%	6.4%	6.0%
Bachelor's degree	604	7.5%	13.7%	14.6%
Graduate or professional degree	231	2.9%	6.8%	9.4%
<b>Median Household Income</b>	\$59,760	-	\$74,636	\$78,538

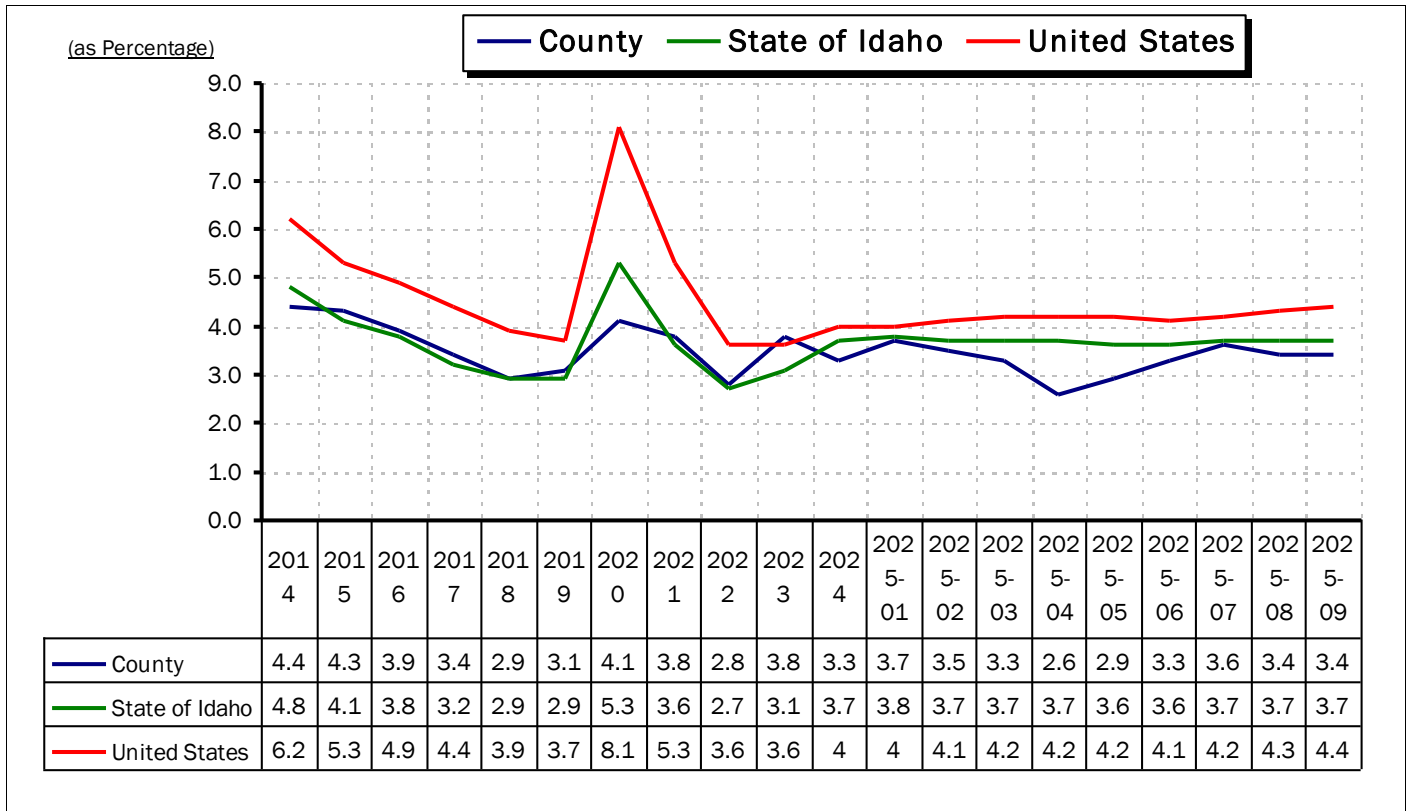
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, November 2024 to November 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
<b>November 2024</b>	5,061	4,887	174	3.4%
<b>November 2023</b>	4,052	3,897	155	3.8%
<b>YoY % Change</b>	24.9%	25.4%	12.3%	-0.4%

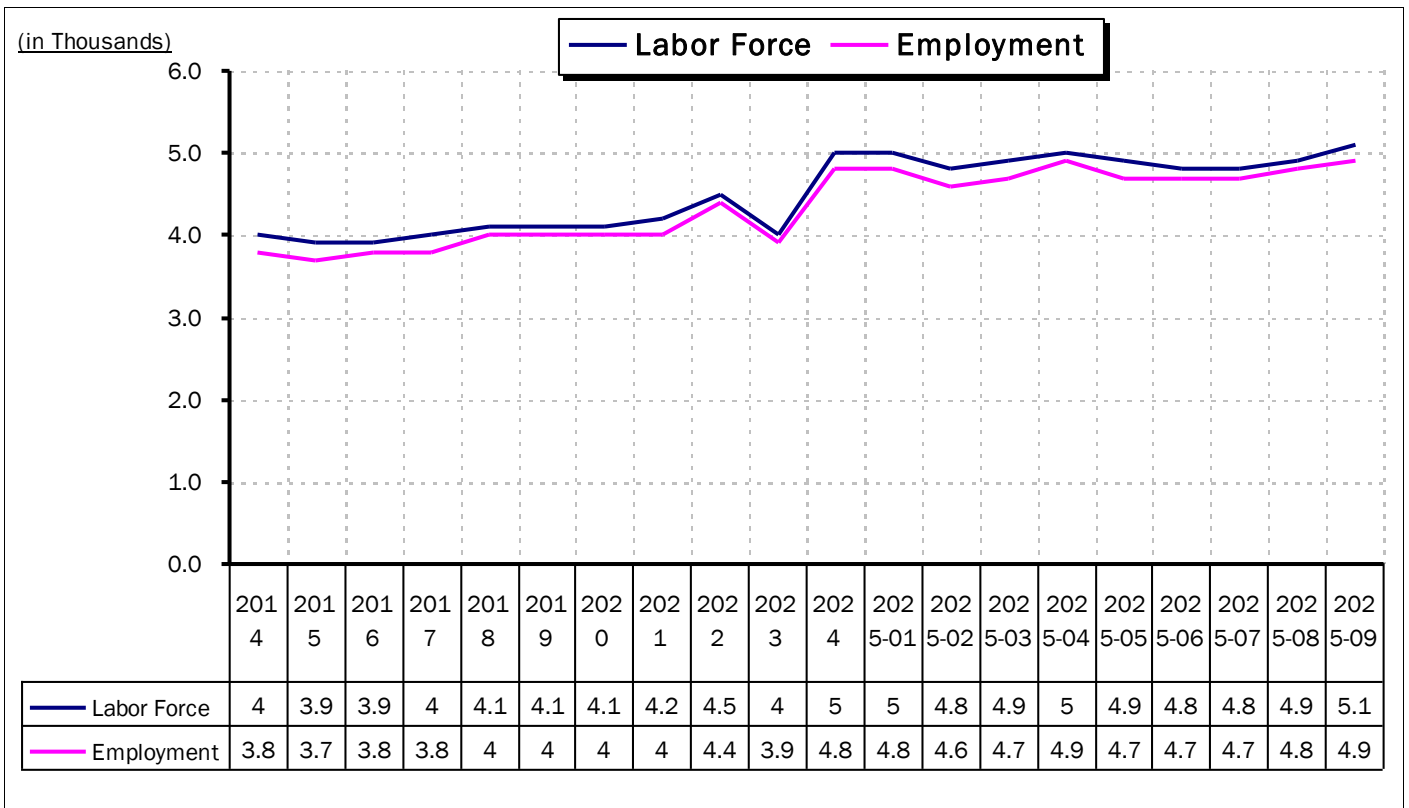
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 3. Seasonally-Adjusted Unemployment Rate, 2014 to November 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 4. Seasonally-Adjusted Labor Force and Employment, 2014 to November 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 5. Industry Employment and Wages, 2014, 2023, and 2024

Supersector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	3,340	\$38,814	3,883	\$54,710	3,993	\$56,063
Natural Resources and Mining	615	\$31,545	660	\$46,518	624	\$49,123
Construction	86	\$37,064	113	\$60,854	100	\$56,070
Manufacturing	1,081	\$52,149	1,279	\$73,247	1,332	\$73,100
Trade,Transportation, and Utilities	631	\$38,290	741	\$53,671	866	\$53,326
Information	48	\$26,612	105	\$51,965	101	\$54,558
Financial Activities	50	\$31,878	56	\$52,787	54	\$55,359
Professional and Business Services	73	\$53,372	64	\$53,936	60	\$64,116
Education and Health Services	476	\$27,169	520	\$38,879	528	\$41,419
Leisure and Hospitality	47	\$9,038	120	\$12,417	109	\$12,779
Other Services	59	\$26,475	45	\$36,807	49	\$36,812
Public Administration	174	\$27,758	180	\$34,321	170	\$39,042

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

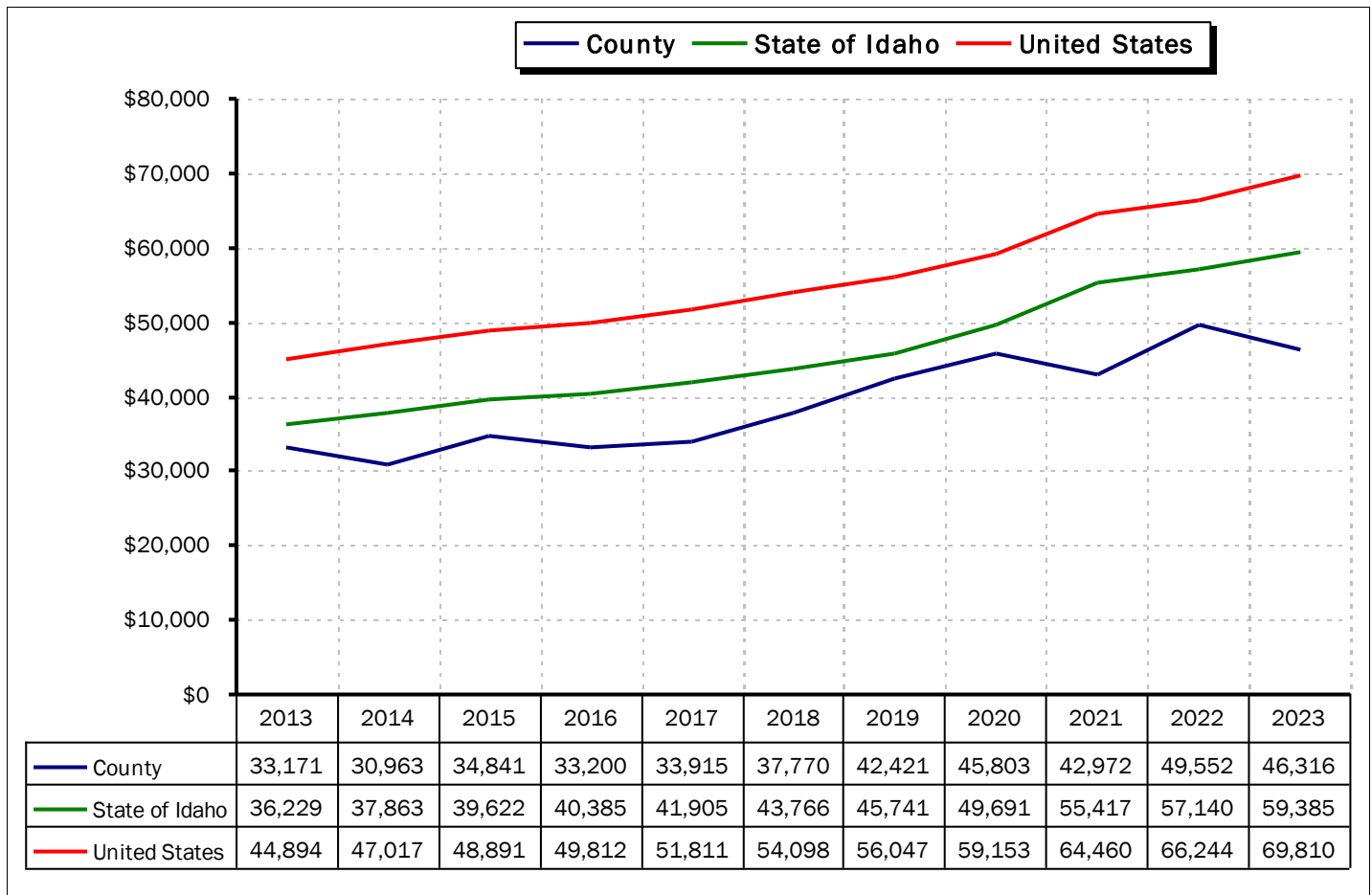
## 6. Top Employers, 2024

Employer	Ownership	Employment Range
Lamb Weston	Private	500 - 999
J R Simplot	Private	250 - 499
American Falls Joint School District	Local government	250 - 499
Power County Hospital District	Local government	100 - 249
Double L Apache River	Private	050 - 099
Treasure Valley Farms	Private	050 - 099
Great Rift Transportation	Private	050 - 099
Power County	Local government	050 - 099
Transystems	Private	050 - 099
Greenline Equipment	Private	050 - 099

NOTE: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

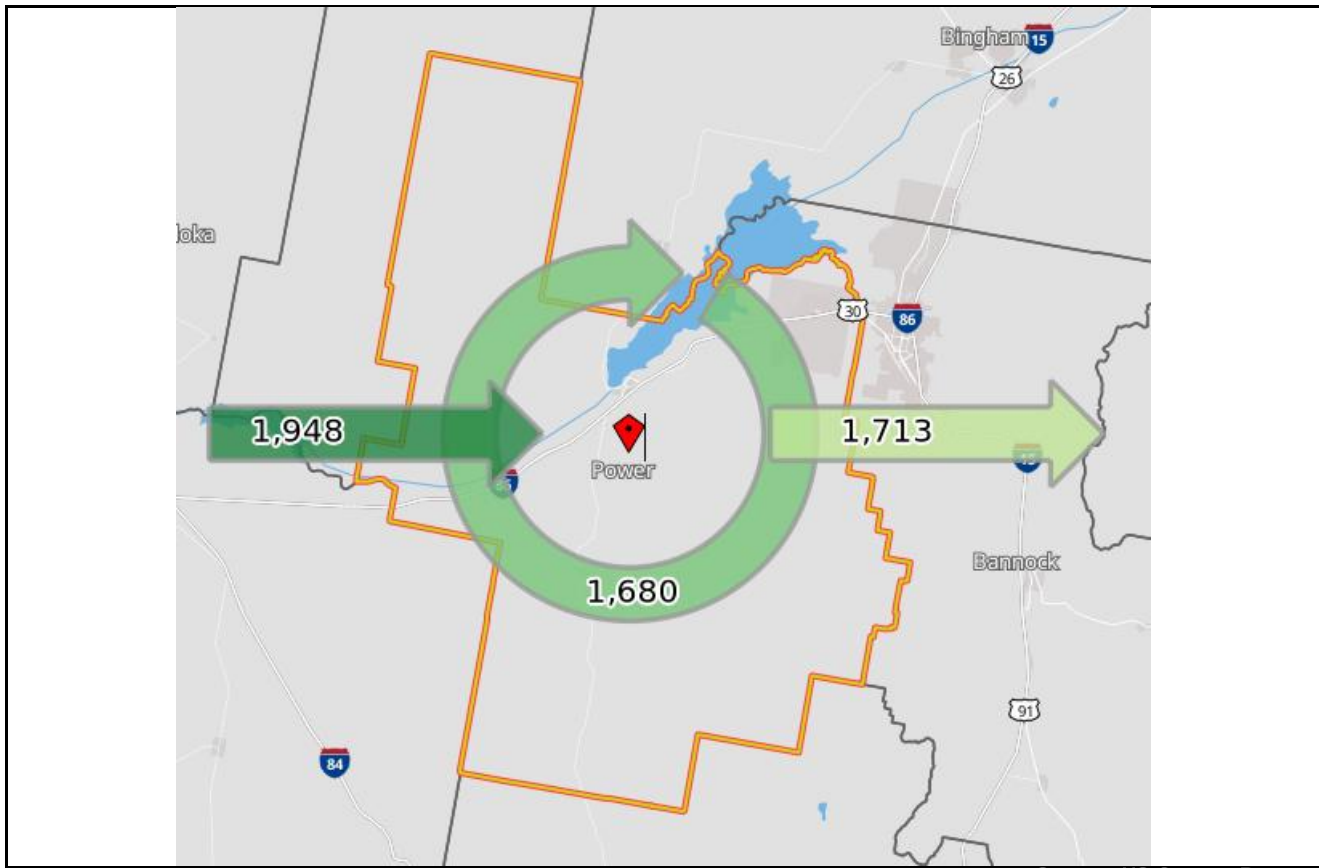
## 7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

## 8. Labor Force Commuting Patterns, 2022

It is estimated that 1,680 workers lived and worked in Power County in 2022. Another 1,948 workers were employed in Power County but lived outside, while 1,713 workers commuted to other counties for work.



Source: US Census Bureau

## 9. Top 10 Cities Where People Who Work in Power County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
American Falls	1,133	31.2%
Pocatello	574	15.8%
Chubbuck	175	4.8%
Arbon Valley CDP	71	2.0%
Twin Falls	64	1.8%
Aberdeen	54	1.5%
Burley	38	1.0%
Blackfoot	37	1.0%
Idaho Falls	34	0.9%
Fort Hall CDP	30	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

## 10. Top 10 Cities Where People Who Live in Power County Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
American Falls	789	23.3%
Pocatello	552	16.3%
Idaho Falls	148	4.4%
Chubbuck	113	3.3%
Boise	92	2.7%
Aberdeen	63	1.9%
Rockland	50	1.5%
Rexburg	37	1.1%
Twin Falls	36	1.1%
Fort Hall CDP	33	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

### For more Information, Contact:

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