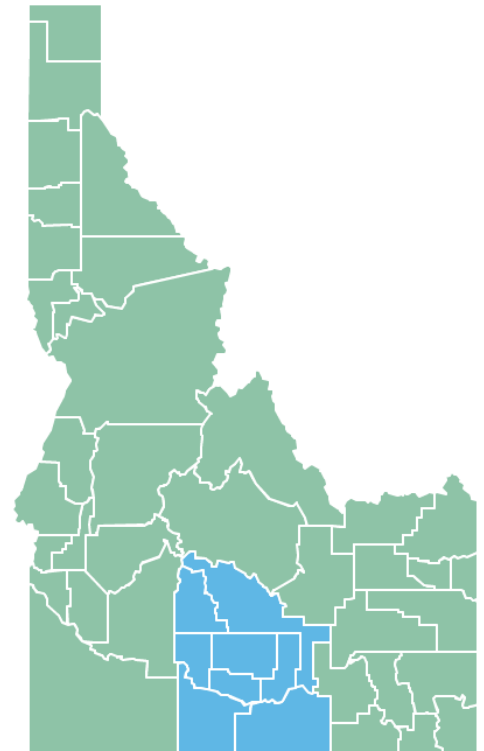


# South Central Idaho Labor Force And Economic Profile

Last Updated: November 2025

## South Central Idaho Economic Overview

Civilian Labor Force (Nov 2025)	111,358
Unemployment Rate (Nov 2025)	3.6%
Population (2024)	219,485
Median Household Income (2023)	\$67,527
Per Capita Personal Income (2023)	\$70,087
Poverty Rate (2023)	11.4%





## 1. South Central Demographic Characteristics, 2023 5-Year ACS

	South Central	Region (%)	State of Idaho (%)	United States (%)
<b>Total Population</b>	210,746	100.0%	1,893,296	332,387,540
<b>Race and Ethnicity</b>				
White alone, not hispanic	162,141	76.9%	83.3%	63.4%
Black or African American alone, not hispanic	1,061	0.5%	0.7%	12.4%
Native American alone, not hispanic	2,082	1.0%	1.1%	0.9%
Asian alone, not hispanic	1,740	0.8%	1.3%	5.8%
Hispanic or Latino (of any race)	53,082	25.2%	13.3%	19.0%
<b>Gender</b>				
Male	106,876	50.7%	50.3%	49.5%
Female	103,870	49.3%	49.7%	50.5%
<b>Age</b>				
Median age	36.6	-	37.1	38.7
Under 18 years	57,146	27.1%	24.5%	22.2%
Over 18 years	153,600	72.9%	75.5%	77.8%
21 years and over	135,653	64.4%	65.7%	68.7%
Over 65 years	34,546	16.4%	16.6%	16.8%
<b>Educational Attainment (Population 25 years and Over)</b>				
Less than 9th grade	9,187	4.4%	2.1%	3.2%
High school graduate (with equivalencies)	38,583	6.3%	17.0%	18.0%
Some college, no degree	32,295	15.3%	16.3%	13.3%
Associate's degree	13,343	6.3%	6.4%	6.0%
Bachelor's degree	20,504	9.7%	13.7%	14.6%
Graduate or professional degree	11,146	5.3%	6.8%	9.4%
<b>Median Household Income</b>	\$67,527	-	\$74,636	\$78,538

Source: US Census Bureau, American Community Survey 5-Year Estimates

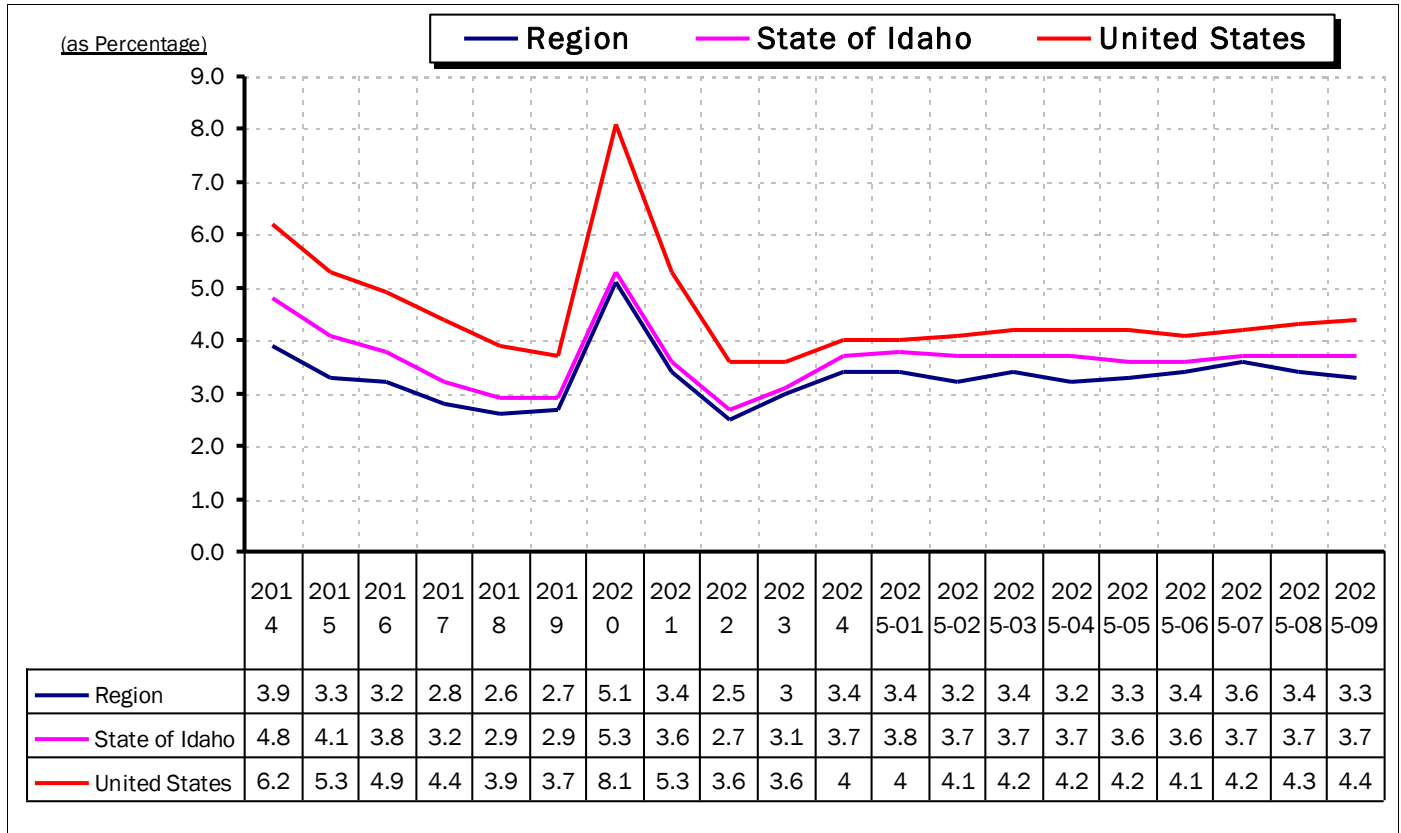
## 2. Labor Force Growth, November 2024 to November 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
November 2024	111,358	107,391	3,967	3.6%
November 2023	106,839	103,548	3,291	3.1%
<b>YoY % Change</b>	<b>4.2%</b>	<b>3.7%</b>	<b>20.5%</b>	<b>0.5%</b>

Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

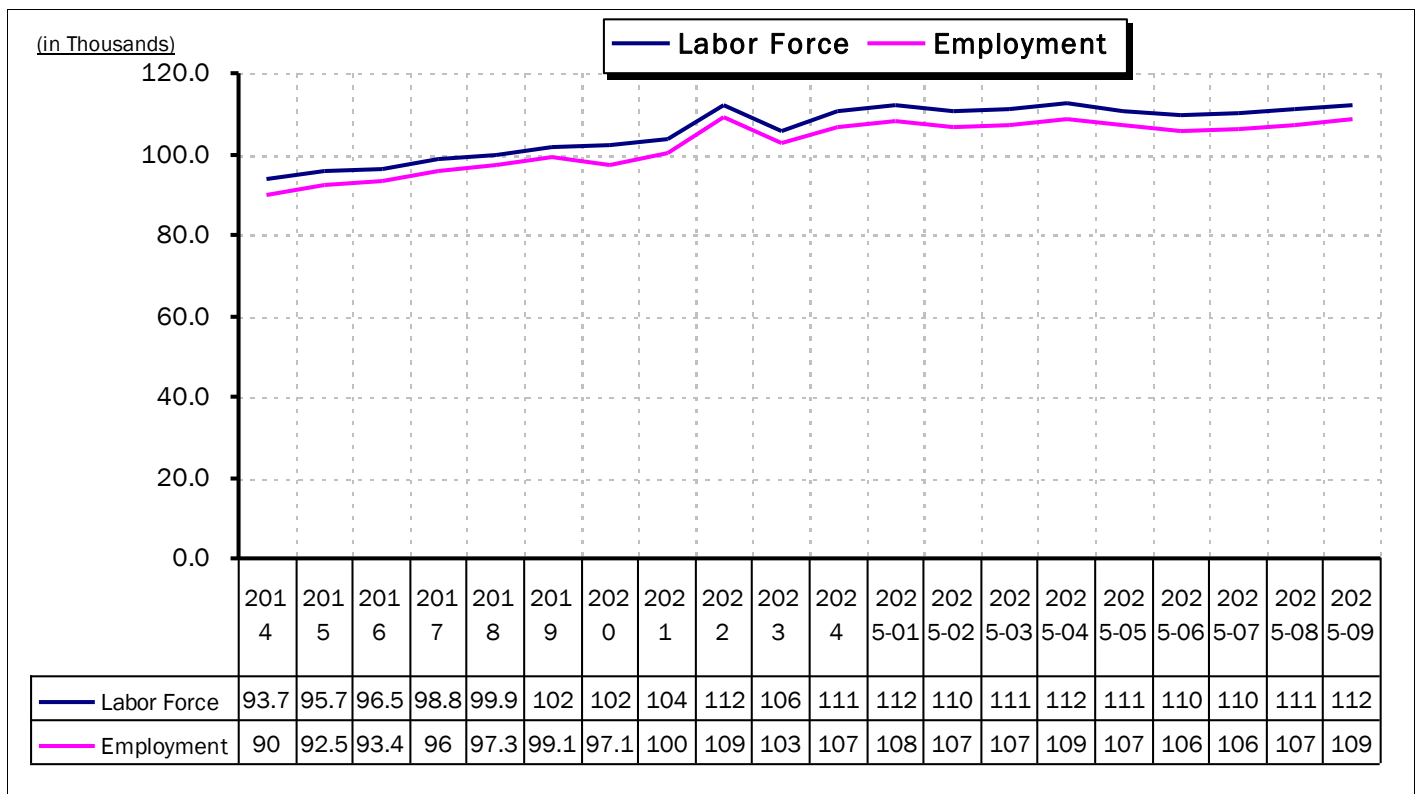


### 3. Seasonally-Adjusted Unemployment Rate, 2014 to November 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 4. Seasonally-Adjusted Labor Force and Employment 2014 to November 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)



## 5. Industry Employment and Wages, 2014, 2023, and 2024

Industry Sector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	82,622	\$33,140	97,715	\$48,993	98,835	\$50,991
Natural Resources and Mining	9,994	\$31,545	11,380	\$46,437	11,428	\$47,734
Construction	3,865	\$36,694	7,050	\$55,953	7,394	\$59,426
Manufacturing	9,225	\$44,149	12,064	\$60,580	12,327	\$60,889
Trade,Transportation, and Utilities	17,522	\$33,746	19,781	\$49,448	19,876	\$50,974
Information	968	\$38,320	892	\$61,802	855	\$66,776
Financial Activities	2,507	\$42,523	2,841	\$68,055	2,748	\$71,907
Professional and Business Services	8,128	\$32,119	7,587	\$55,300	7,402	\$60,753
Education and Health Services	15,791	\$33,627	18,813	\$47,369	19,285	\$50,046
Leisure and Hospitality	8,404	\$16,096	10,648	\$25,360	10,831	\$25,555
Other Services	2,171	\$29,358	2,493	\$42,917	2,495	\$44,175
Public Administration	4,047	\$36,482	4,166	\$52,621	4,194	\$55,917

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

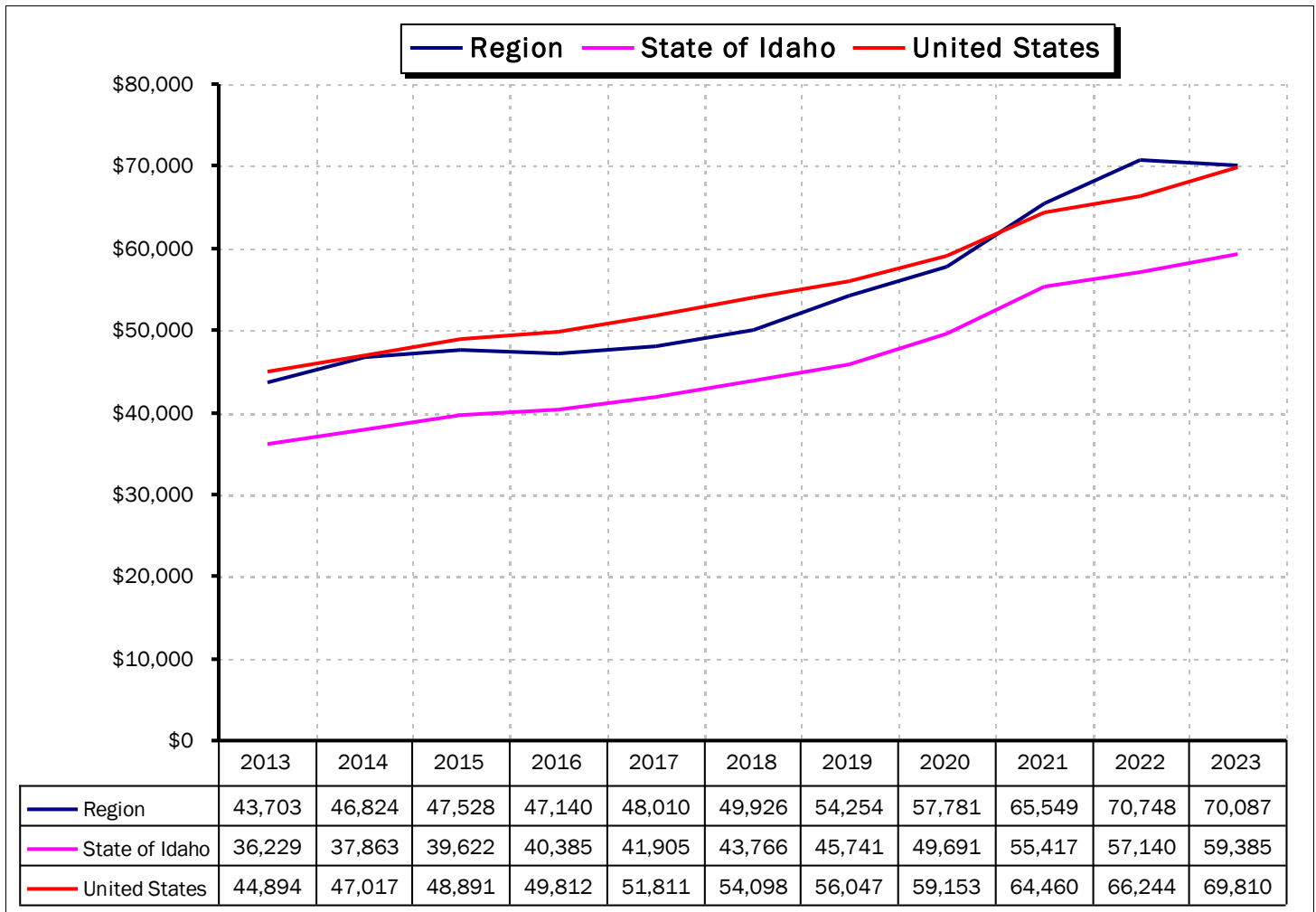


## 6. Top Employers, 2024

Employer	Ownership	Employment Range
St Lukes Magic Valley Regional Medical Center	Private	2,500 - 2,999
Sun Valley Resort	Private	1,000 - 2,499
Twin Falls School District	Local Government	1,000 - 2,499
Amalgamated Sugar Company	Private	1,000 - 2,499
Chobani	Private	1,000 - 2,499
Wal-Mart	Private	1,000 - 2,499
College Of Southern Idaho	Local Government	500 - 999
Glanbia Foods	Private	500 - 999
Cassia County Joint School District	Local Government	500 - 999
McCain Foods	Private	500 - 999

NOTE: Only employers that have given the Department permission to release employment range data are listed.  
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

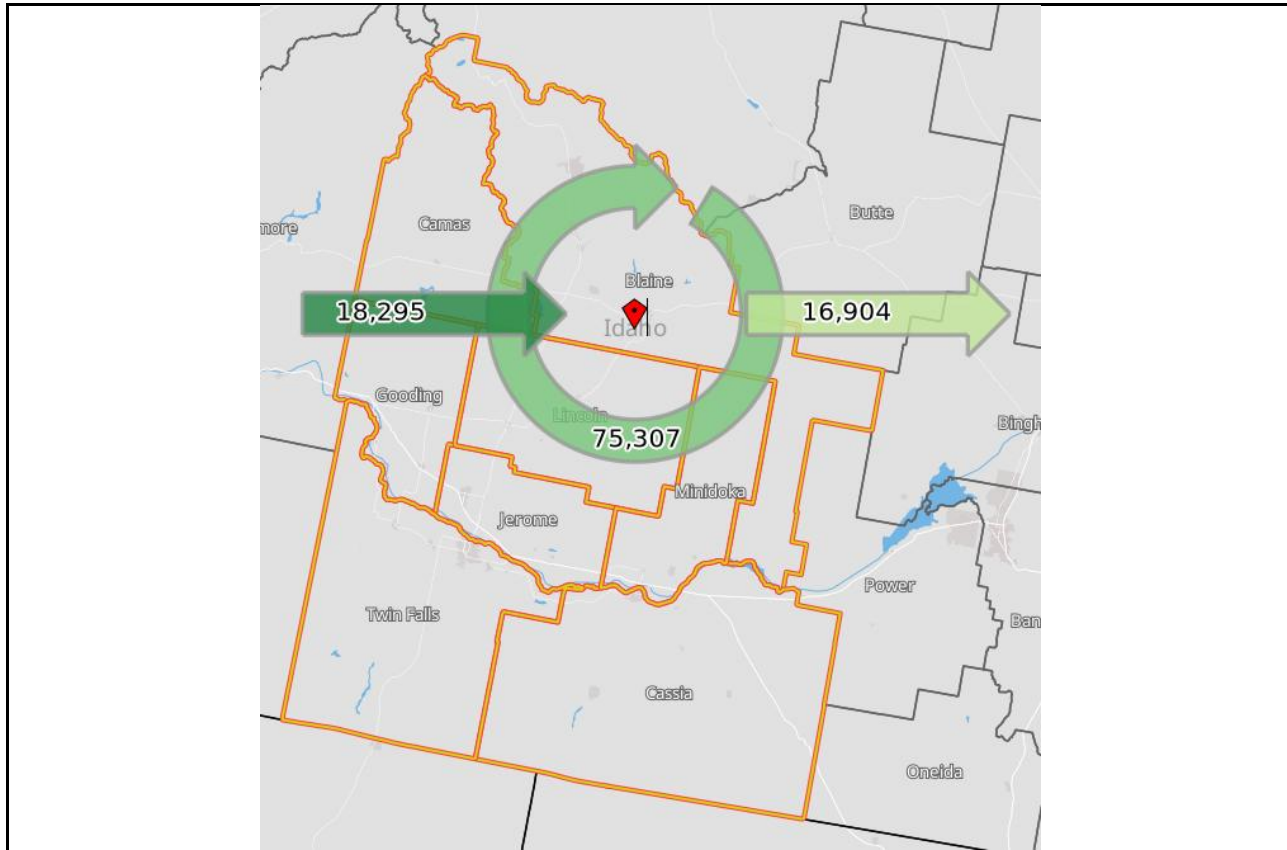
## 7. Real Per Capita Income, 2013 to 2023





## 8. Labor Force Commuting Patterns, 2022

It is estimated that 75,307 workers lived and worked in South Central Idaho in . Another 18,295 workers were employed in South Central Idaho but lived outside, while 16,904 workers lived in the area but commuted outside for work.



Source: US Census Bureau

## 9. Top 10 Cities Where People Who Work in South Central Idaho Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Twin Falls	18,959	20.3%
Jerome	4,516	4.8%
Burley	4,253	4.5%
Hailey	3,542	3.8%
Rupert	2,124	2.3%
Boise	1,602	1.7%
Buhl	1,584	1.7%
Kimberly	1,420	1.5%
Heyburn	1,200	1.3%
Bellevue	1,025	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)



## 10. Top 10 Cities Where People Who Live in South Central Idaho Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Twin Falls	25,394	27.5%
Burley	6,476	7.0%
Boise	4,336	4.7%
Jerome	4,215	4.6%
Ketchum	2,969	3.2%
Hailey	2,929	3.2%
Rupert	1,849	2.0%
Sun Valley	1,368	1.5%
Gooding	1,128	1.2%
Nampa	1,102	1.2%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

### For more Information, Contact:

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