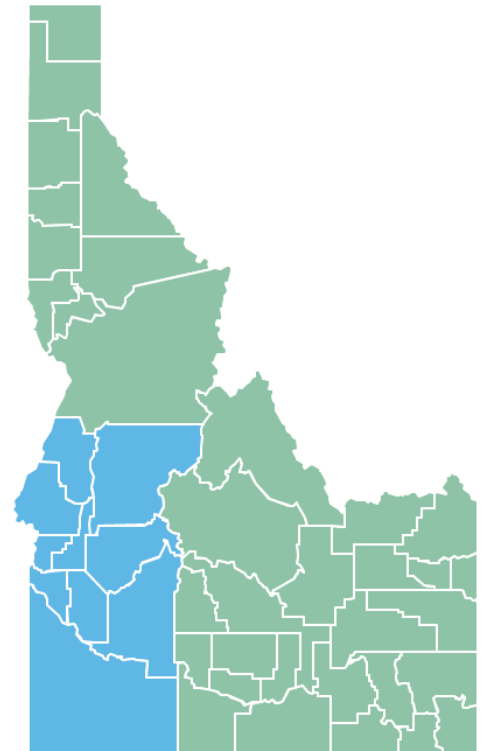


# Southwest Idaho Labor Force And Economic Profile

Last Updated: November 2025

## Southwest Idaho Economic Overview

Civilian Labor Force (Nov 2025)	489,517
Unemployment Rate (Nov 2025)	3.7%
Population (2024)	932,582
Median Household Income (2023)	\$67,835
Per Capita Personal Income (2023)	\$52,377
Poverty Rate (2023)	9.4%



## 1. Southwest Demographic Characteristics, 2023 5-Year ACS

	Southwest	Region (%)	State of Idaho (%)	United States (%)
<b>Total Population</b>	873,477	100.0%	1,893,296	332,387,540
<b>Race and Ethnicity</b>				
White alone, not hispanic	712,209	81.5%	83.3%	63.4%
Black or African American alone, not hispanic	9,196	1.1%	0.7%	12.4%
Native American alone, not hispanic	6,981	0.8%	1.1%	0.9%
Asian alone, not hispanic	16,104	1.8%	1.3%	5.8%
Hispanic or Latino (of any race)	128,415	14.7%	13.3%	19.0%
<b>Gender</b>				
Male	440,079	50.4%	50.3%	49.5%
Female	433,398	49.6%	49.7%	50.5%
<b>Age</b>				
Median age	42.7	-	37.1	38.7
Under 18 years	207,954	23.8%	24.5%	22.2%
Over 18 years	665,523	76.2%	75.5%	77.8%
21 years and over	588,354	67.4%	65.7%	68.7%
Over 65 years	140,402	16.1%	16.6%	16.8%
<b>Educational Attainment (Population 25 years and Over)</b>				
Less than 9th grade	18,459	2.1%	2.1%	3.2%
High school graduate (with equivalencies)	141,039	5.9%	17.0%	18.0%
Some college, no degree	141,640	16.2%	16.3%	13.3%
Associate's degree	51,877	5.9%	6.4%	6.0%
Bachelor's degree	138,253	15.8%	13.7%	14.6%
Graduate or professional degree	69,276	7.9%	6.8%	9.4%
<b>Median Household Income</b>	\$67,835	-	\$74,636	\$78,538

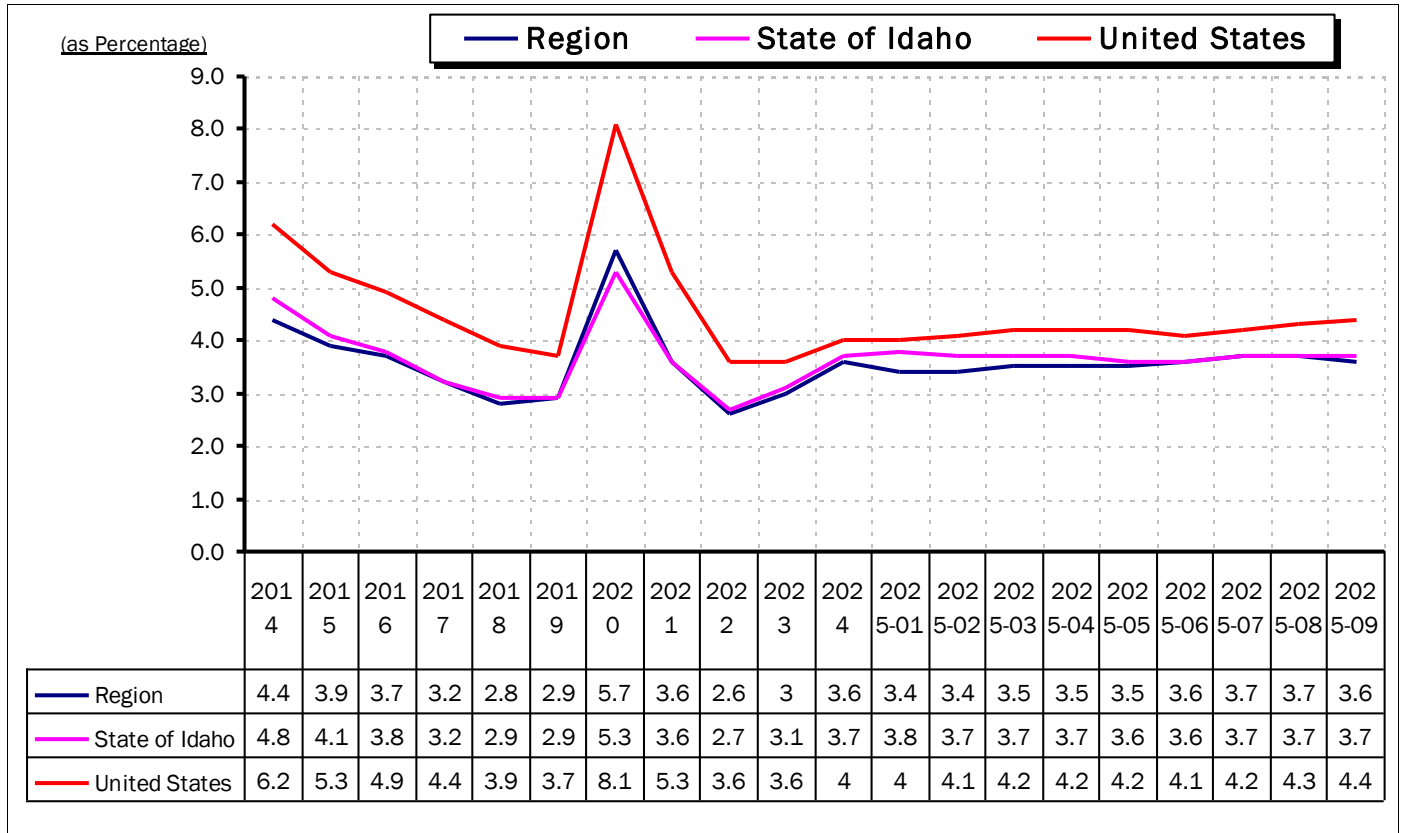
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, November 2024 to November 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
November 2024	489,517	471,361	18,156	3.7%
November 2023	461,897	446,988	14,909	3.2%
<b>YoY % Change</b>	<b>6.0%</b>	<b>5.5%</b>	<b>21.8%</b>	<b>0.5%</b>

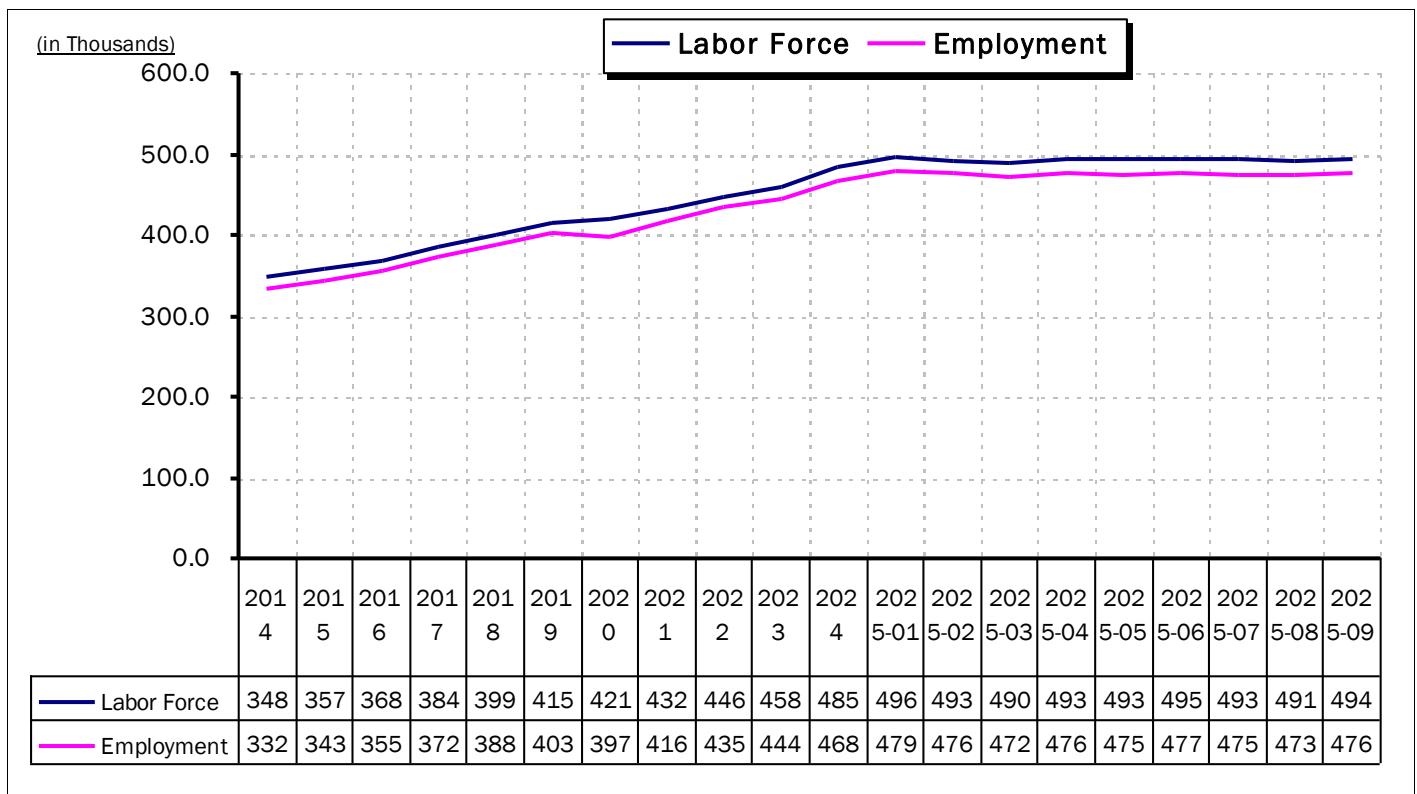
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 3. Seasonally-Adjusted Unemployment Rate, 2014 to November 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 4. Seasonally-Adjusted Labor Force and Employment 2014 to November 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 5. Industry Employment and Wages, 2014, 2023, and 2024

Industry Sector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	294,199	\$41,297	400,098	\$60,201	410,410	\$64,668
Natural Resources and Mining	6,749	\$32,687	6,619	\$47,705	7,009	\$50,158
Construction	16,996	\$41,606	34,510	\$63,537	36,178	\$69,171
Manufacturing	26,693	\$73,878	32,973	\$84,496	33,068	\$98,654
Trade,Transportation, and Utilities	59,634	\$38,798	79,700	\$56,350	81,631	\$58,837
Information	5,167	\$48,711	4,362	\$96,497	4,440	\$106,761
Financial Activities	14,548	\$52,848	21,127	\$81,742	20,772	\$89,827
Professional and Business Services	39,831	\$41,797	56,075	\$75,104	57,016	\$81,635
Education and Health Services	65,967	\$39,070	86,826	\$55,063	90,739	\$57,375
Leisure and Hospitality	29,702	\$15,039	43,889	\$25,083	44,211	\$25,845
Other Services	8,023	\$26,405	11,243	\$44,019	11,728	\$46,496
Public Administration	20,889	\$48,577	22,774	\$68,701	23,618	\$73,353

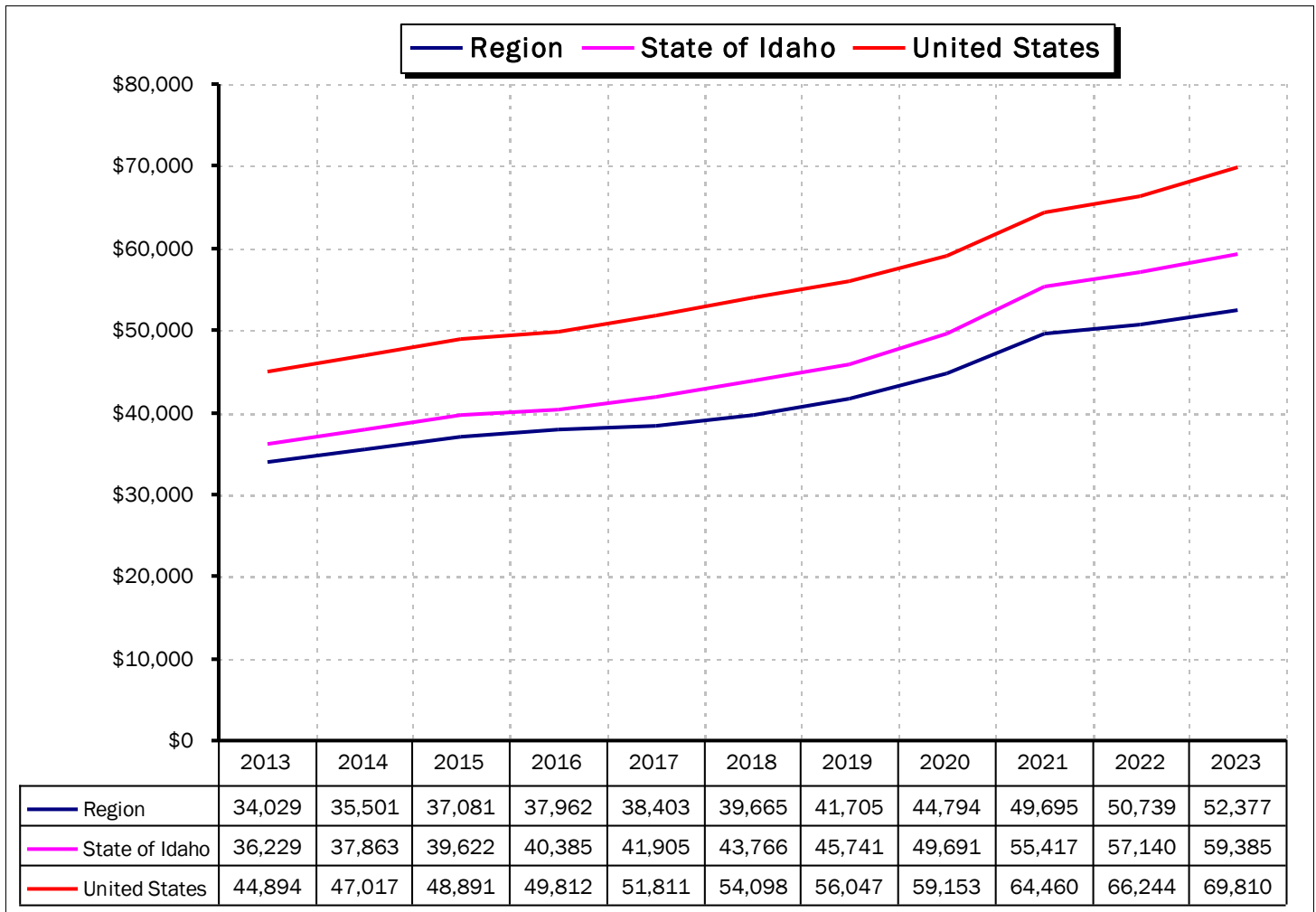
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

## 6. Top Employers, 2024

Employer	Ownership	Employment Range
St. Luke's Regional Medical Center	Private	10,000+
St. Alphonsus Health System	Private	5,000 - 9,999
Micron Technology	Private	5,000 - 9,999
Boise State University	State Government	5,000 - 9,999
West Ada School District	Local Government	5,000 - 9,999
Albertsons	Private	2,500 - 4,999
Wal-Mart	Private	2,500 - 4,999
Boise School District	Local Government	2,500 - 4,999
J. R. Simplot Company	Private	2,500 - 4,999
City of Boise	Local Government	1,000 - 2,499

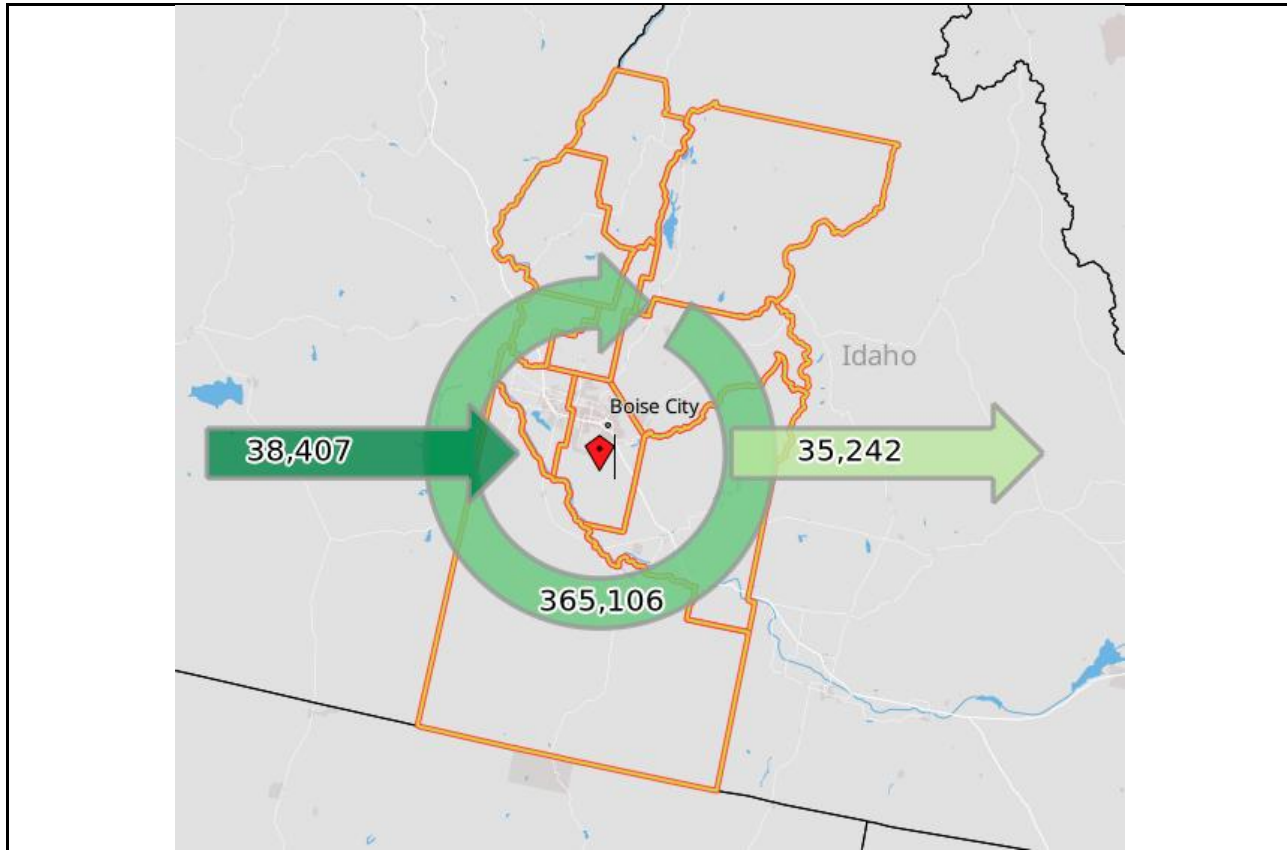
NOTE: Only employers that have given the Department permission to release employment range data are listed.  
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

## 7. Real Per Capita Income, 2013 to 2023



## 8. Labor Force Commuting Patterns, 2022

It is estimated that 365,106 workers lived and worked in Southwest Idaho in . Another 38,407 workers were employed in Southwest Idaho but lived outside, while 35,242 workers lived in the area but commuted outside for work.



Source: US Census Bureau

## 9. Top 10 Cities Where People Who Work in Southwest Idaho Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Boise	109,672	27.2%
Meridian	53,801	13.3%
Nampa	45,984	11.4%
Caldwell	26,397	6.5%
Kuna	11,611	2.9%
Eagle	11,373	2.8%
Mountain Home	5,384	1.3%
Garden City	4,283	1.1%
Middleton	3,932	1.0%
Star city	3,569	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)



## 10. Top 10 Cities Where People Who Live in Southwest Idaho Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Boise	165,556	41.4%
Meridian	54,065	13.5%
Nampa	46,137	11.5%
Caldwell	18,702	4.7%
Eagle	11,356	2.8%
Garden City	9,340	2.3%
Kuna	3,914	1.0%
Twin Falls	2,839	0.7%
Mountain Home	2,791	0.7%
Ontario, OR	2,319	0.6%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

### For more Information, Contact:

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