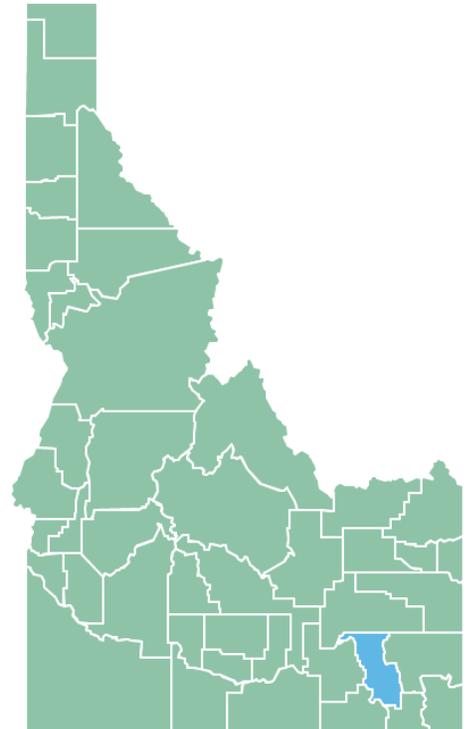


Bannock County Labor Force And Economic Profile

Last Updated: January 2026

Bannock County Economic Overview

Civilian Labor Force (Dec 2025)	41,257
Unemployment Rate (Dec 2025)	4.0%
Population (2024)	91,010
Median Household Income (2024)	\$66,499
Per Capita Personal Income (2023)	\$50,084
Poverty Rate (2024)	12.3%



1. Bannock County Demographic Characteristics, 2024 5-Year ACS

	Bannock County	Bannock County (%)	State of Idaho (%)	United States (%)
Total Population	89,454	100.0%	1,934,262	334,922,499
Race and Ethnicity				
White alone, not hispanic	74,335	83.1%	81.7%	61.0%
Black or African American alone, not hispanic	832	0.9%	0.8%	12.2%
Native American alone, not hispanic	2,300	2.6%	1.2%	0.9%
Asian alone, not hispanic	1,412	1.6%	1.4%	6.0%
Hispanic, or Latino (of any race)	8,869	9.9%	13.6%	19.3%
Gender				
Male	44,850	50.1%	50.3%	49.5%
Female	44,604	49.9%	49.7%	50.5%
Age				
Median age	35.2	-	37.3	38.9
Under 18 years	22,469	25.1%	24.1%	22.0%
Over 18 years	66,985	74.9%	75.9%	78.0%
21 years and over	57,776	64.6%	66.1%	68.9%
Over 65 years	13,708	15.3%	17.0%	17.2%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	833	0.9%	2.1%	3.2%
High school graduate (with equivalencies)	15,434	17.3%	17.3%	17.9%
Some college, no degree	15,071	16.8%	16.0%	13.1%
Associate's degree	5,935	6.6%	6.4%	6.1%
Bachelor's degree	11,257	12.6%	14.1%	14.9%
Graduate or professional degree	6,446	7.2%	7.0%	9.7%
Median Household Income	\$66,499	-	\$77,800	\$80,734

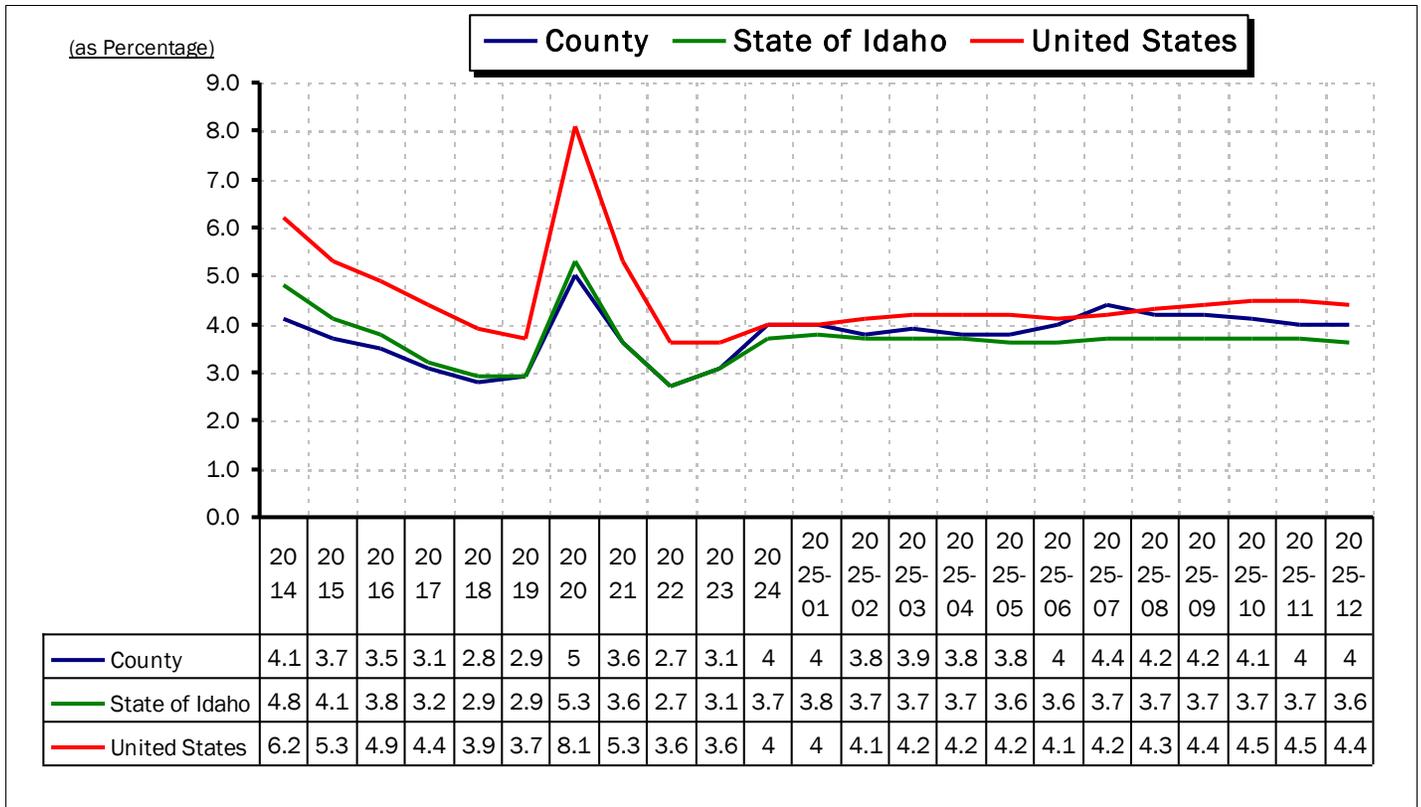
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, December 2024 to December 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
December 2025	41,257	39,606	1,651	4.0%
December 2024	41,402	39,646	1,756	4.2%
YoY % Change	-0.4%	-0.1%	-6.0%	-0.2%

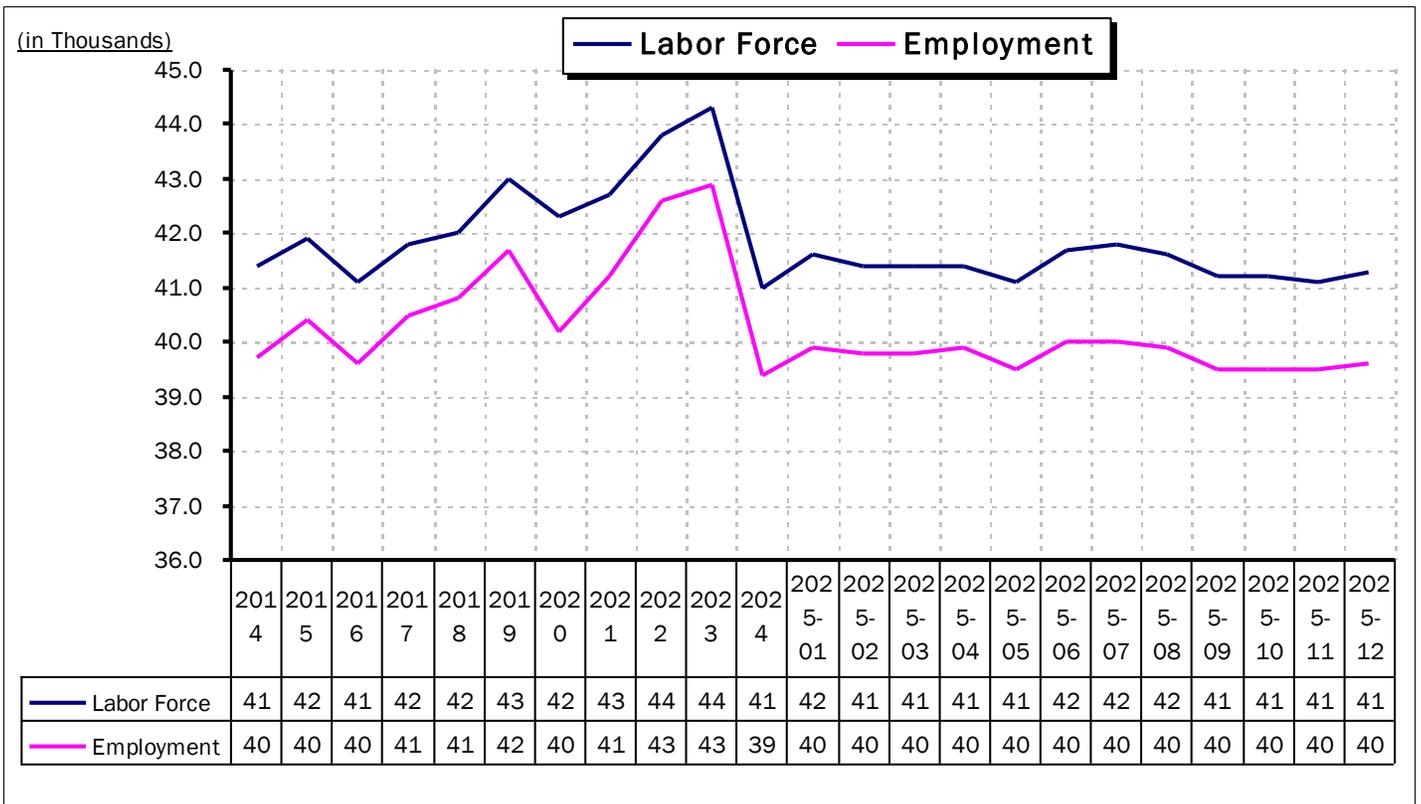
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to December 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS), Note: October 2025 data is imputed

4. Seasonally-Adjusted Labor Force and Employment, 2014 to December 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS), Note: October 2025 data is imputed

5. Industry Employment and Wages, 2014, 2023, and 2024

Supersector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	31,869	\$32,948	36,729	\$45,635	37,441	\$47,807
Natural Resources and Mining	109	\$29,409	219	\$35,537	206	\$39,553
Construction	1,299	\$34,340	2,327	\$51,955	2,493	\$56,463
Manufacturing	1,711	\$59,241	2,289	\$58,665	2,391	\$57,674
Trade, Transportation, and Utilities	6,209	\$30,065	6,764	\$44,027	6,687	\$44,869
Information	451	\$33,521	206	\$40,667	187	\$41,812
Financial Activities	1,973	\$38,385	1,384	\$61,934	1,414	\$65,113
Professional and Business Services	3,775	\$30,885	3,916	\$55,600	4,290	\$57,131
Education and Health Services	10,019	\$34,998	11,826	\$46,389	12,167	\$48,861
Leisure and Hospitality	3,395	\$12,565	4,594	\$18,422	4,388	\$18,998
Other Services	681	\$26,077	881	\$38,768	900	\$38,909
Public Administration	2,247	\$42,584	2,323	\$58,621	2,318	\$62,664

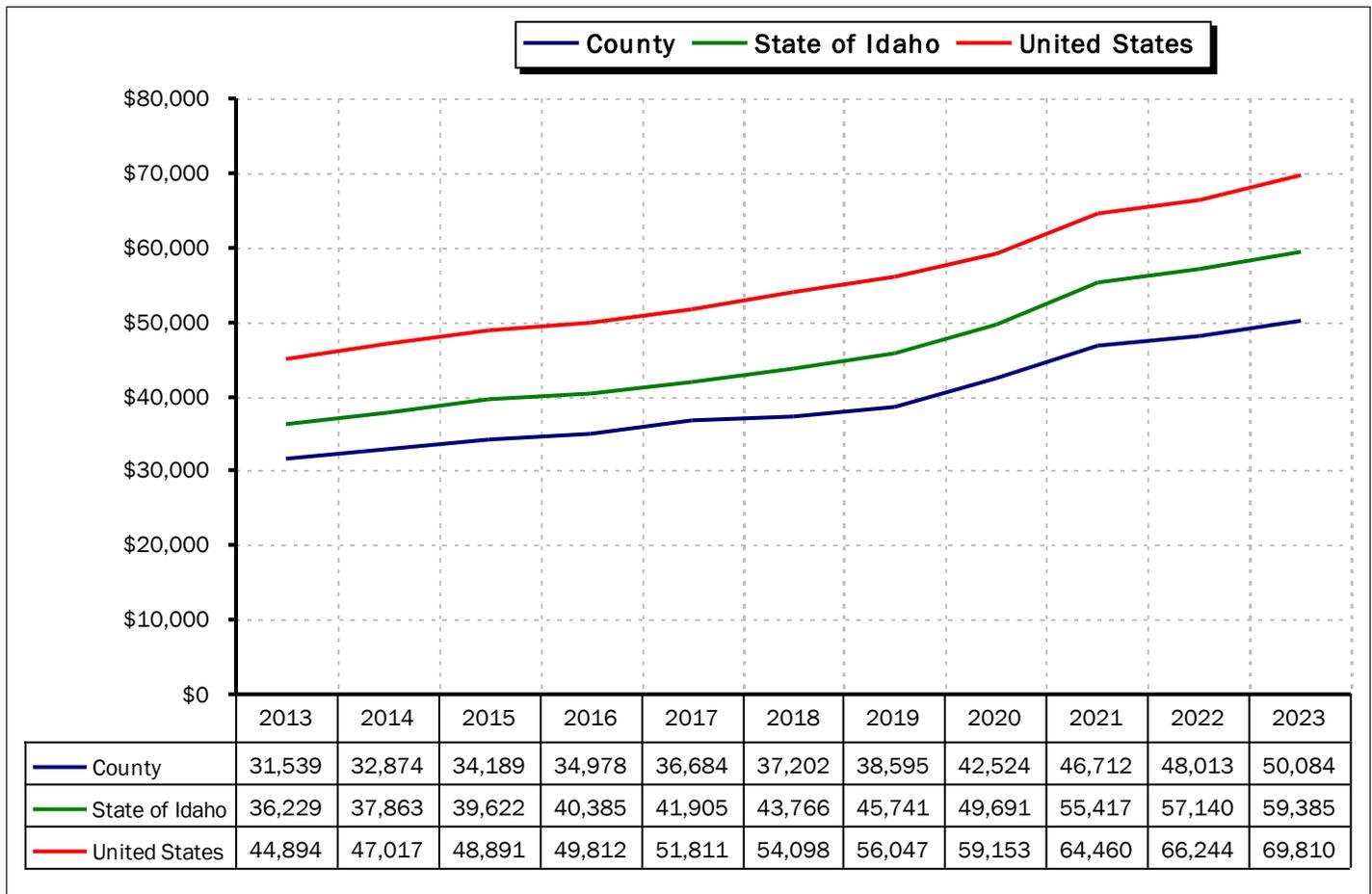
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2024

Employer	Ownership	Employment Range
Idaho State University	State government	2,500 - 4,999
Pocatello/chubbuck School District	Local government	1,000 - 2,499
Portneuf Medical Center	Private	1,000 - 2,499
Idaho Central Credit Union	Private	1,000 - 2,499
City Of Pocatello	Local government	500 - 999
Amy's Kitchen	Private	500 - 999
Vtcu Corporation	Private	500 - 999
Bannock County	Local government	250 - 499
Wal-mart	Private	250 - 499
La Semiconductor	Private	250 - 499

NOTE: Only employers that have given the Department permission to release employment range data are listed.
 Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

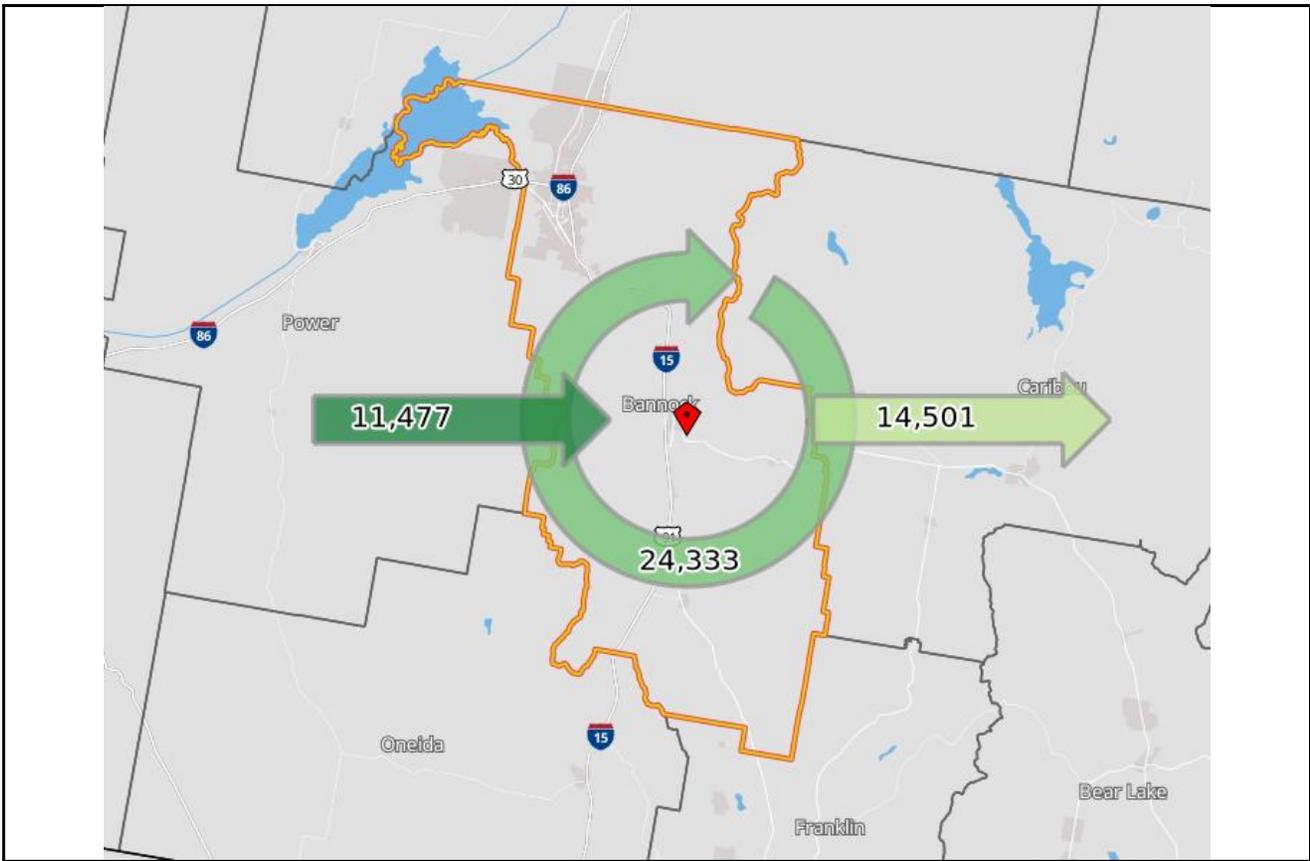
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2023

It is estimated that 24,333 workers lived and worked in Bannock County in 2023. Another 11,477 workers were employed in Bannock County but lived outside, while 14,501 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Bannock County Live, 2023

City of Residence	Count of All Jobs	Percentage of Total Jobs
Pocatello	16,229	45.3%
Chubbuck	4,519	12.6%
Idaho Falls	1,213	3.4%
Blackfoot	688	1.9%
Boise	434	1.2%
Twin Falls	413	1.2%
Tyhee	391	1.1%
Fort Hall	371	1.0%
Rexburg	355	1.0%
American Falls	335	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Bannock County Work, 2023

City of Employment	Count of All Jobs	Percentage of Total Jobs
Pocatello	18,846	48.5%
Chubbuck	3,654	9.4%
Idaho Falls	3,166	8.2%
Boise	1,119	2.9%
Blackfoot	797	2.1%
Fort Hall	621	1.6%
Rexburg	461	1.2%
Twin Falls	391	1.0%
Meridian	352	0.9%
Ammon	346	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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