

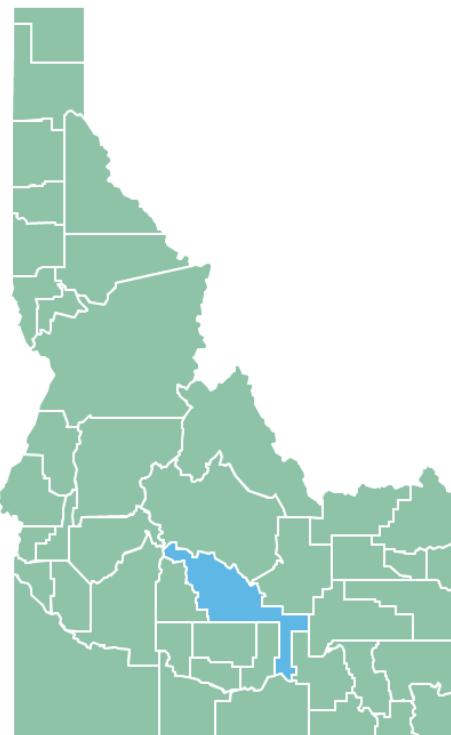


Blaine County Labor Force And Economic Profile

Last Updated: January 2026

Blaine County Economic Overview

Civilian Labor Force (Dec 2025)	14,791
Unemployment Rate (Dec 2025)	3.0%
Population (2024)	25,261
Median Household Income (2024)	\$92,566
Per Capita Personal Income (2023)	\$187,239
Poverty Rate (2024)	6.6%



1. Blaine County Demographic Characteristics, 2024 5-Year ACS

	Blaine County	Blaine County (%)	State of Idaho (%)	United States (%)
Total Population	24,951	100.0%	1,934,262	334,922,499
Race and Ethnicity				
White alone, not hispanic	19,398	77.7%	81.7%	61.0%
Black or African American alone, not hispanic	97	0.4%	0.8%	12.2%
Native American alone, not hispanic	332	1.3%	1.2%	0.9%
Asian alone, not hispanic	147	0.6%	1.4%	6.0%
Hispanic, or Latino (of any race)	5,451	21.8%	13.6%	19.3%
Gender				
Male	12,890	51.7%	50.3%	49.5%
Female	12,061	48.3%	49.7%	50.5%
Age				
Median age	45.6	-	37.3	38.9
Under 18 years	4,781	19.2%	24.1%	22.0%
Over 18 years	20,170	80.8%	75.9%	78.0%
21 years and over	18,213	73.0%	66.1%	68.9%
Over 65 years	5,665	22.7%	17.0%	17.2%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	1,040	4.2%	2.1%	3.2%
High school graduate (with equivalencies)	3,175	12.7%	17.3%	17.9%
Some college, no degree	3,550	14.2%	16.0%	13.1%
Associate's degree	1,198	4.8%	6.4%	6.1%
Bachelor's degree	6,366	25.5%	14.1%	14.9%
Graduate or professional degree	2,380	9.5%	7.0%	9.7%
Median Household Income	\$92,566	-	\$77,800	\$80,734

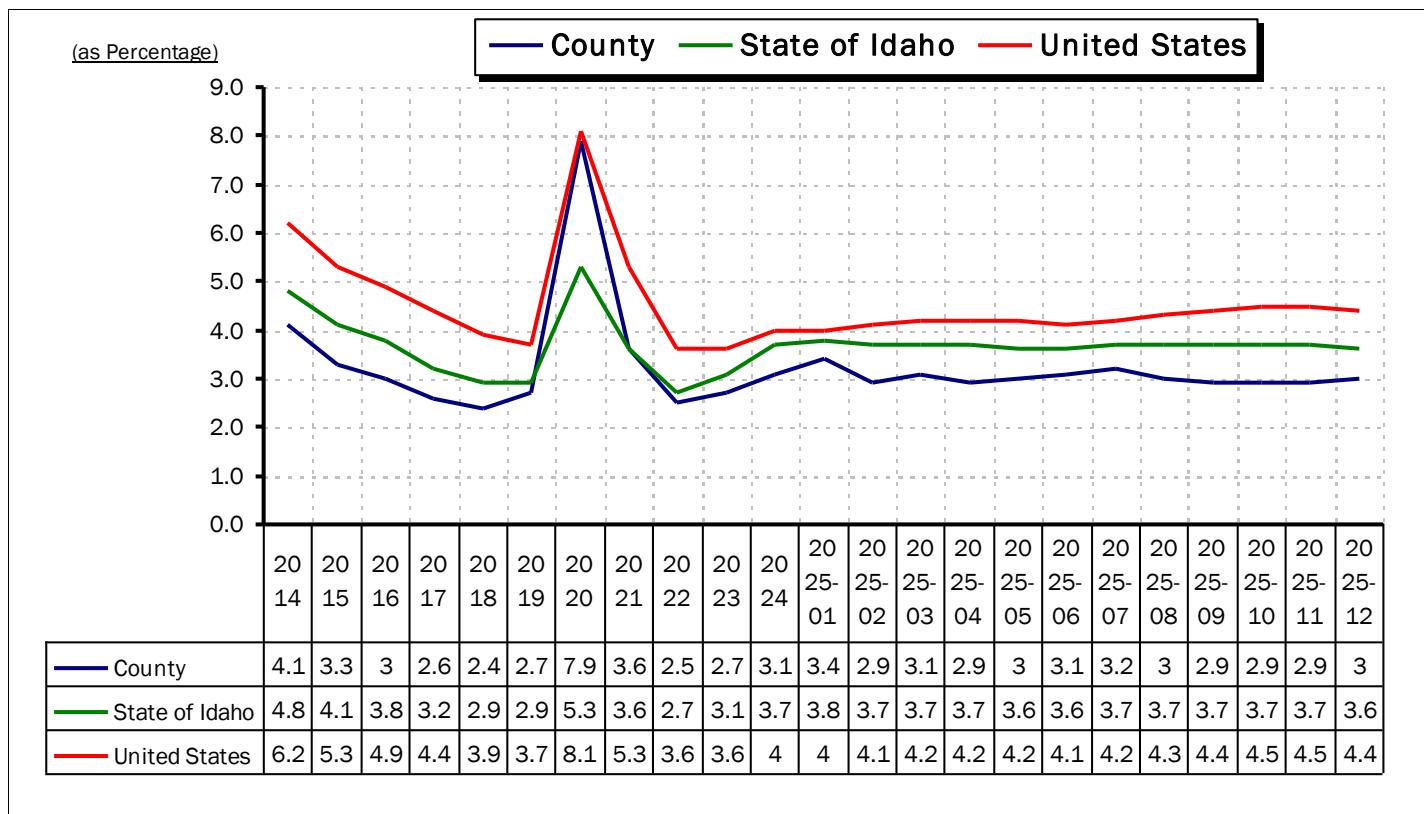
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, December 2024 to December 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
December 2025	14,791	14,349	442	3.0%
December 2024	14,833	14,364	469	3.2%
YoY % Change	-0.3%	-0.1%	-5.8%	-0.2%

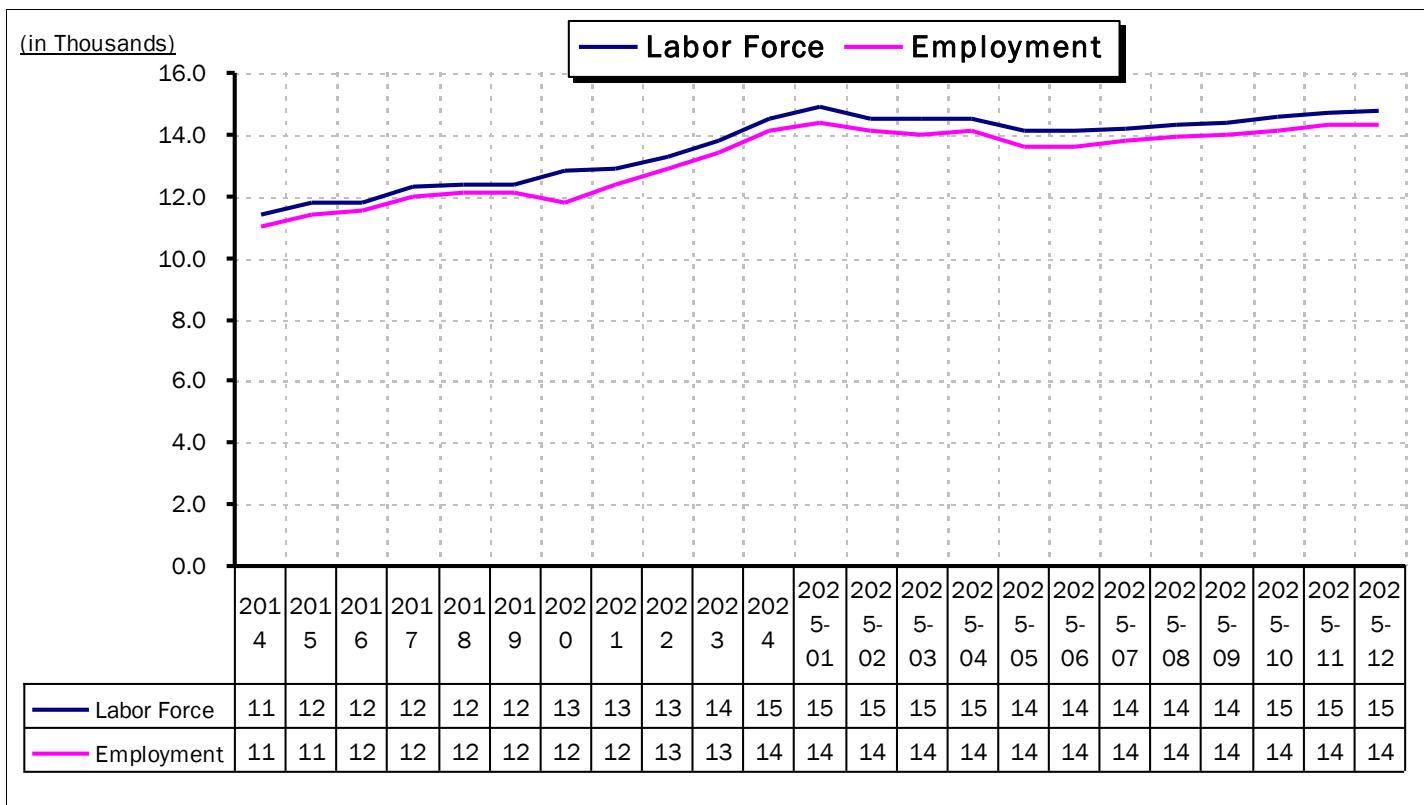
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to December 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS), Note: October 2025 data is imputed

4. Seasonally-Adjusted Labor Force and Employment, 2014 to December 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS), Note: October 2025 data is imputed

5. Industry Employment and Wages, 2014, 2023, and 2024

Supersector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	11,901	\$40,248	14,220	\$57,990	14,353	\$60,777
Natural Resources and Mining	126	\$35,230	142	\$51,470	153	\$54,059
Construction	1,294	\$41,108	2,547	\$58,950	2,535	\$62,745
Manufacturing	426	\$54,666	369	\$55,723	375	\$58,421
Trade, Transportation, and Utilities	1,939	\$34,139	2,107	\$52,336	2,170	\$54,464
Information	149	\$43,220	244	\$88,458	244	\$89,616
Financial Activities	562	\$56,555	661	\$107,367	619	\$112,214
Professional and Business Services	1,489	\$57,456	1,695	\$73,034	1,674	\$83,442
Education and Health Services	1,836	\$55,306	1,970	\$64,550	2,012	\$67,667
Leisure and Hospitality	3,028	\$22,158	3,314	\$37,388	3,386	\$36,680
Other Services	459	\$34,585	545	\$57,882	545	\$59,897
Public Administration	593	\$39,779	626	\$59,689	640	\$63,919

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

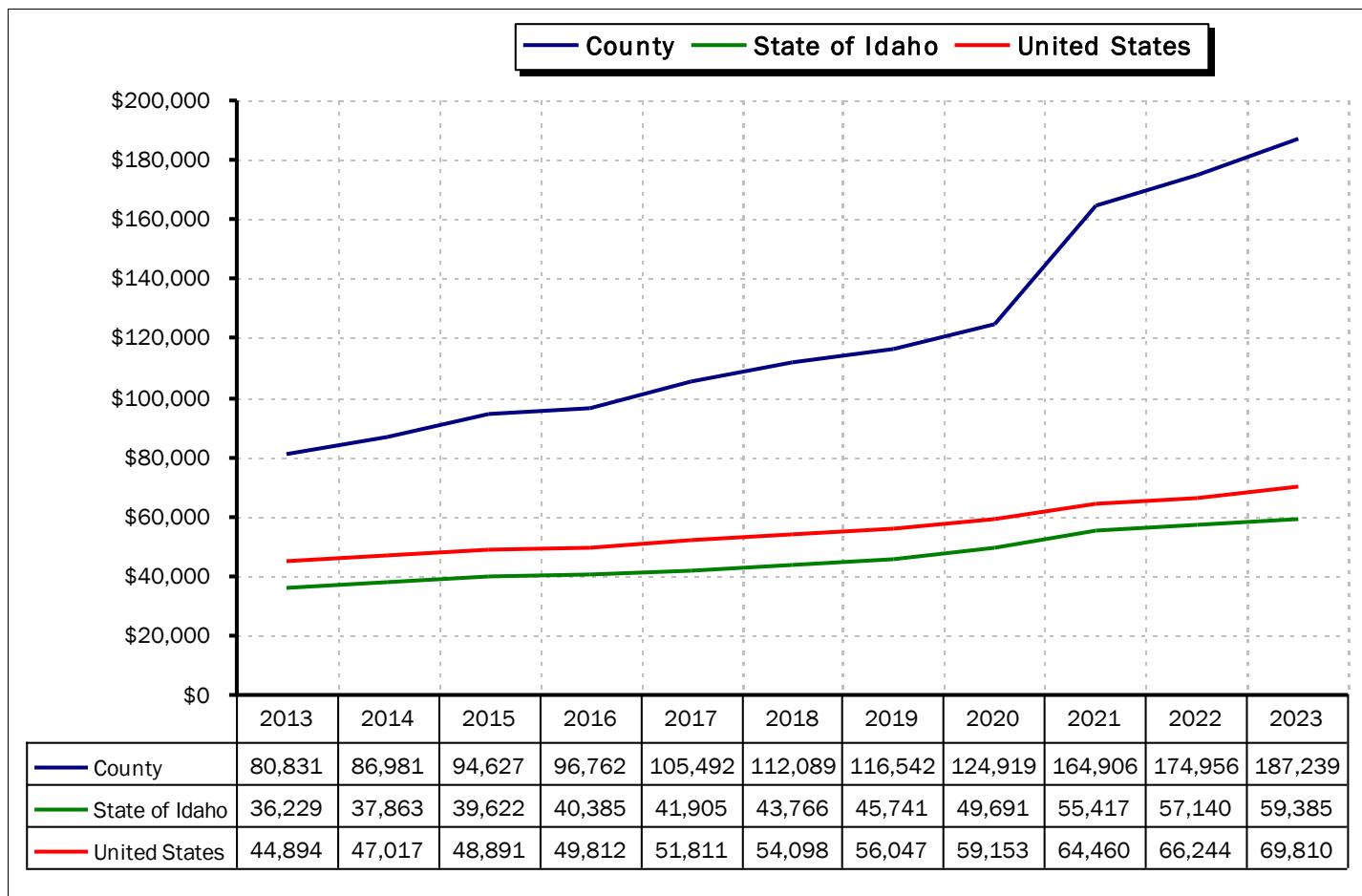
6. Top Employers, 2024

Employer	Ownership	Employment Range
Sun Valley Resort	Private	1,000 - 2,499
Blaine County School District	Local government	500 - 999
St. Luke's Wood River Medical Center	Private	250 - 499
Atkinsons' Market	Private	250 - 499
Blaine County	Local government	100 - 249
Power Engineers	Private	100 - 249
Sun Valley Community School	Private	100 - 249
The Valley Club	Private	100 - 249
Webb Landscape	Private	100 - 249
Zenergy Sun Valley	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

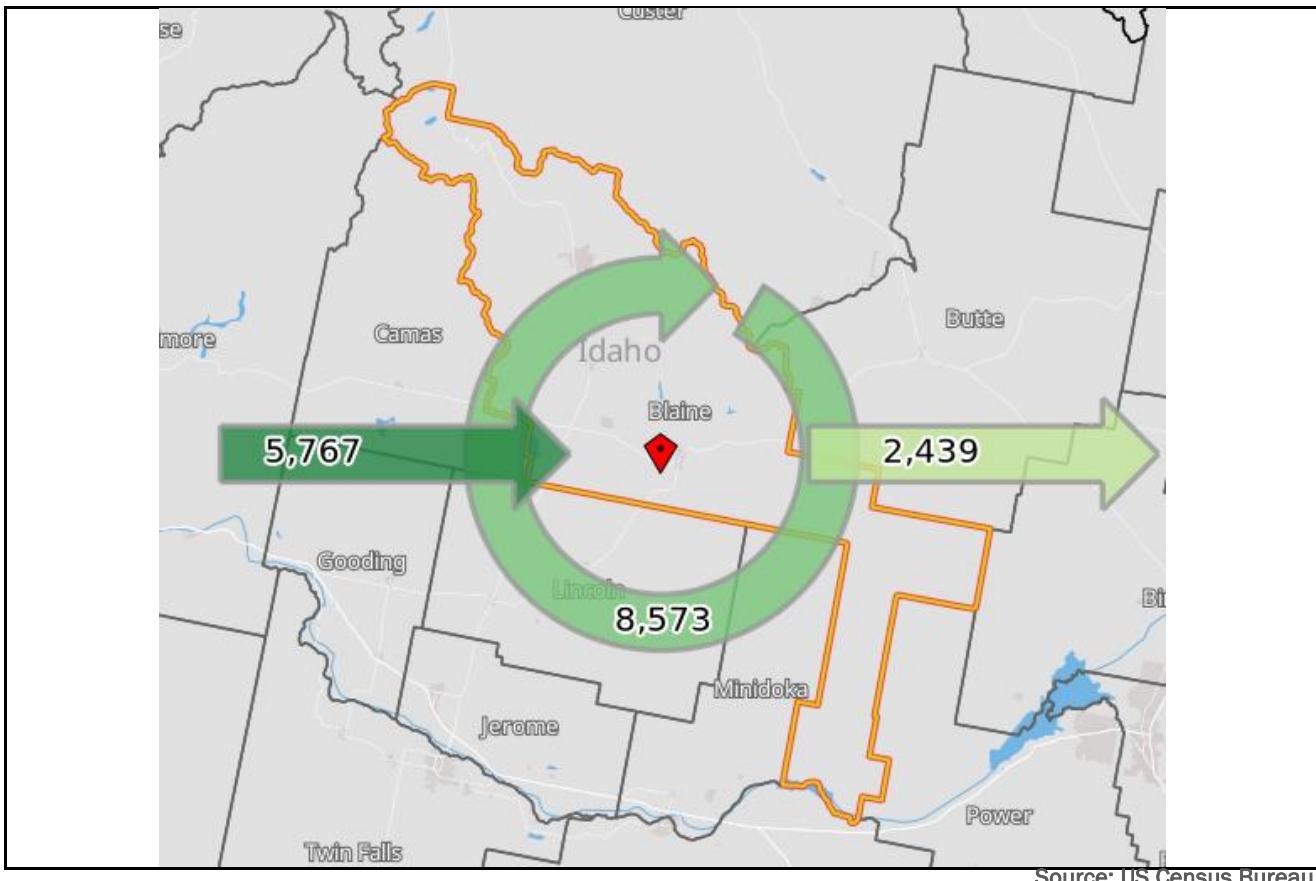
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2023

It is estimated that 8,573 workers lived and worked in Blaine County in 2023. Another 5,767 workers were employed in Blaine County but lived outside, while 2,439 workers commuted to other counties for work.



9. Top 10 Cities Where People Who Work in Blaine County Live, 2023

City of Residence	Count of All Jobs	Percentage of Total Jobs
Hailey	3,858	26.9%
Bellevue	1,095	7.6%
Ketchum	698	4.9%
Twin Falls	514	3.6%
Sun Valley	425	3.0%
Boise	343	2.4%
Carey	302	2.1%
Shoshone	251	1.8%
Meridian	182	1.3%
Nampa	147	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Blaine County Work, 2023

City of Employment	Count of All Jobs	Percentage of Total Jobs
Ketchum city, ID	2,880	26.2%
Hailey city, ID	2,587	23.5%
Sun Valley city, ID	1,345	12.2%
Bellevue city, ID	521	4.7%
Boise City city, ID	460	4.2%
Twin Falls city, ID	207	1.9%
Meridian city, ID	149	1.4%
Idaho Falls city, ID	135	1.2%
Carey city, ID	125	1.1%
Nampa city, ID	115	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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