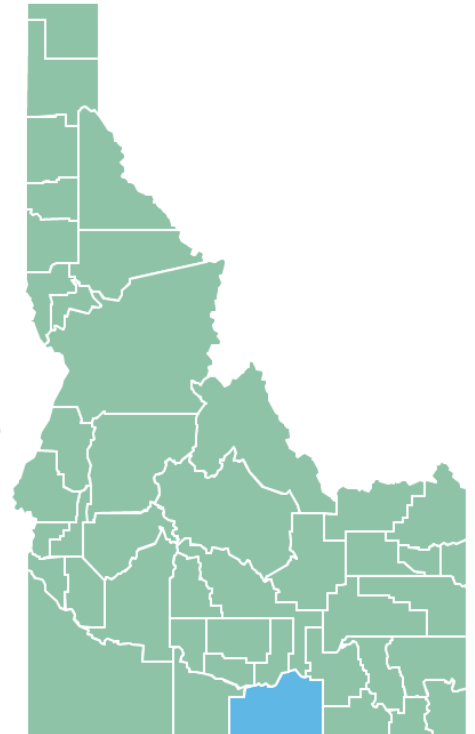


Cassia County Labor Force And Economic Profile

Last Updated: January 2026

Cassia County Economic Overview

Civilian Labor Force (Dec 2025)	12,504
Unemployment Rate (Dec 2025)	3.2%
Population (2024)	25,976
Median Household Income (2024)	\$70,830
Per Capita Personal Income (2023)	\$54,685
Poverty Rate (2024)	12.4%



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1. Cassia County Demographic Characteristics, 2024 5-Year ACS

	Cassia County	Cassia County (%)	State of Idaho (%)	United States (%)
Total Population	25,483	100.0%	1,934,262	334,922,499
Race and Ethnicity				
White alone, not hispanic	17,679	69.4%	81.7%	61.0%
Black or African American alone, not hispanic	118	0.5%	0.8%	12.2%
Native American alone, not hispanic	456	1.8%	1.2%	0.9%
Asian alone, not hispanic	67	0.3%	1.4%	6.0%
Hispanic, or Latino (of any race)	7,664	30.1%	13.6%	19.3%
Gender				
Male	13,086	51.4%	50.3%	49.5%
Female	12,397	48.6%	49.7%	50.5%
Age				
Median age	33.2	-	37.3	38.9
Under 18 years	7,879	30.9%	24.1%	22.0%
Over 18 years	17,604	69.1%	75.9%	78.0%
21 years and over	15,054	59.1%	66.1%	68.9%
Over 65 years	3,693	14.5%	17.0%	17.2%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	987	3.9%	2.1%	3.2%
High school graduate (with equivalencies)	3,815	15.0%	17.3%	17.9%
Some college, no degree	4,129	16.2%	16.0%	13.1%
Associate's degree	1,706	6.7%	6.4%	6.1%
Bachelor's degree	2,211	8.7%	14.1%	14.9%
Graduate or professional degree	991	3.9%	7.0%	9.7%
Median Household Income	\$70,830	-	\$77,800	\$80,734

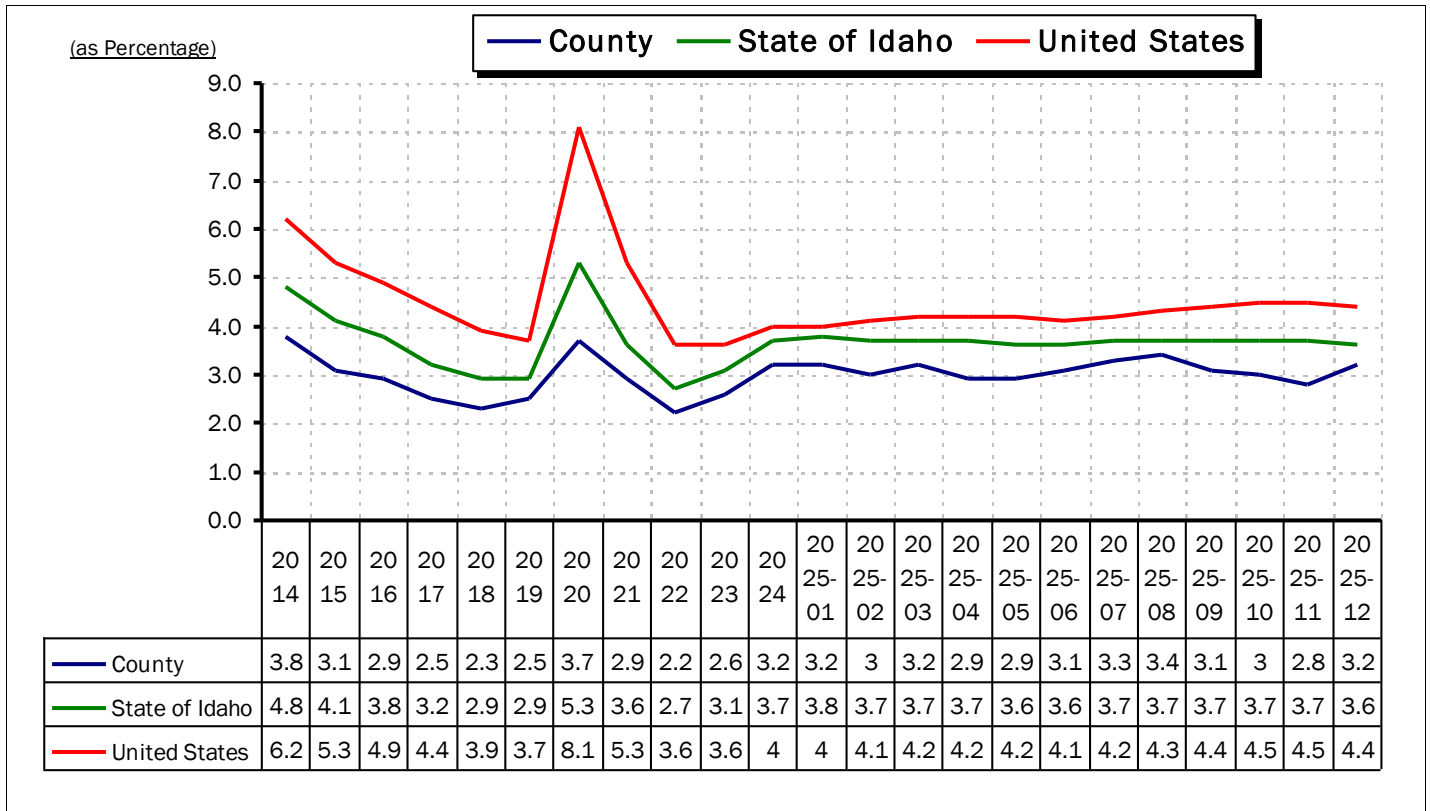
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, December 2024 to December 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
December 2025	12,504	12,110	394	3.2%
December 2024	12,175	11,768	407	3.3%
YoY % Change	2.7%	2.9%	-3.2%	-0.1%

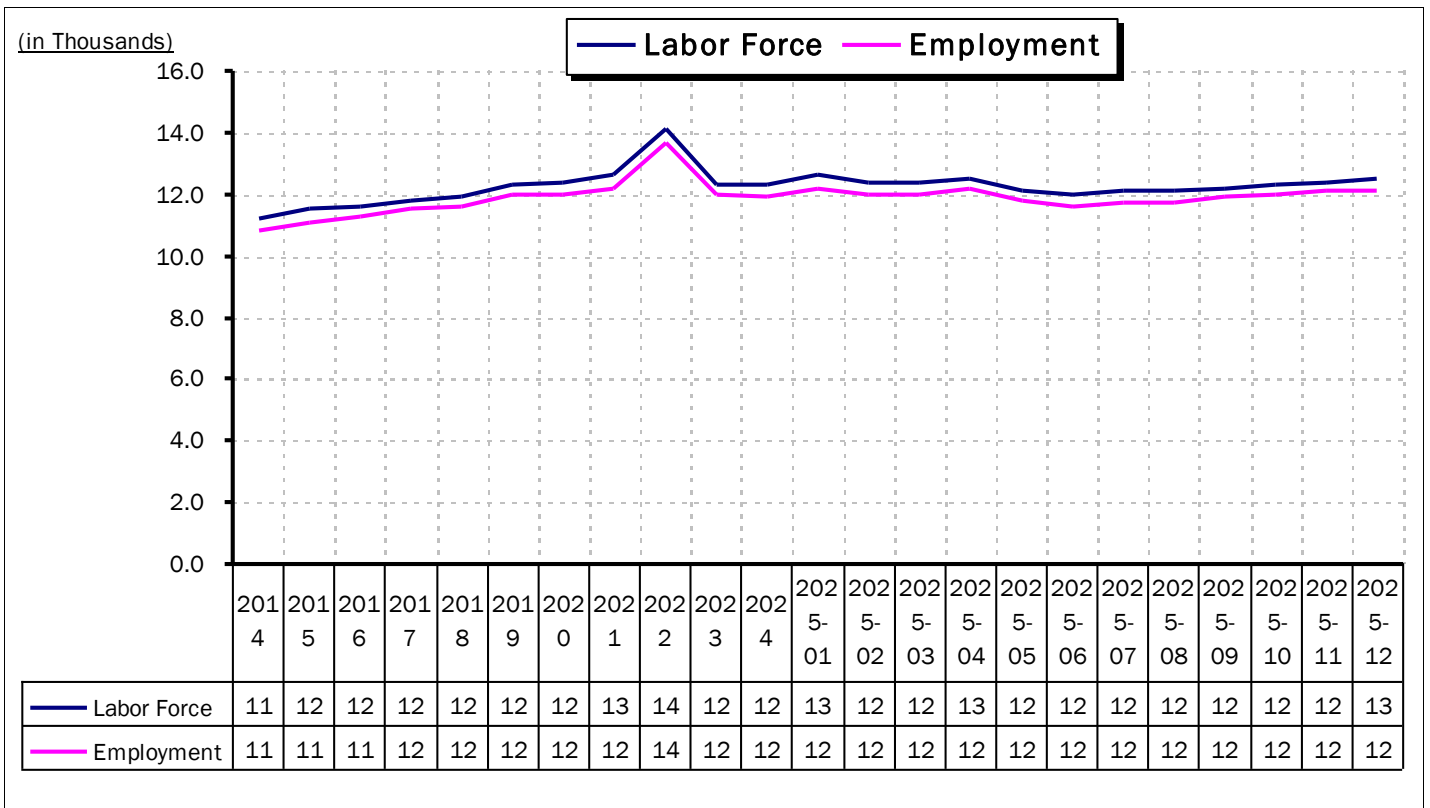
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to December 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS), Note: October 2025 data is imputed

4. Seasonally-Adjusted Labor Force and Employment, 2014 to December 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS), Note: October 2025 data is imputed

5. Industry Employment and Wages, 2014, 2023, and 2024

Supersector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	10,438	\$31,806	12,591	\$47,657	12,399	\$49,792
Natural Resources and Mining	1,713	\$32,737	2,115	\$46,099	2,043	\$47,422
Construction	449	\$36,458	668	\$52,226	737	\$55,236
Manufacturing	1,299	\$41,867	1,671	\$59,596	1,548	\$63,978
Trade,Transportation, and Utilities	2,740	\$32,767	2,990	\$54,324	2,986	\$55,947
Information	85	\$50,898	74	\$56,977	74	\$64,001
Financial Activities	270	\$42,683	319	\$60,358	305	\$64,857
Professional and Business Services	494	\$26,817	772	\$49,699	747	\$52,456
Education and Health Services	2,022	\$26,585	2,209	\$41,035	2,152	\$43,791
Leisure and Hospitality	583	\$11,149	979	\$16,719	1,033	\$17,724
Other Services	225	\$17,723	248	\$34,747	263	\$35,964
Public Administration	558	\$39,493	546	\$51,623	511	\$54,748

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

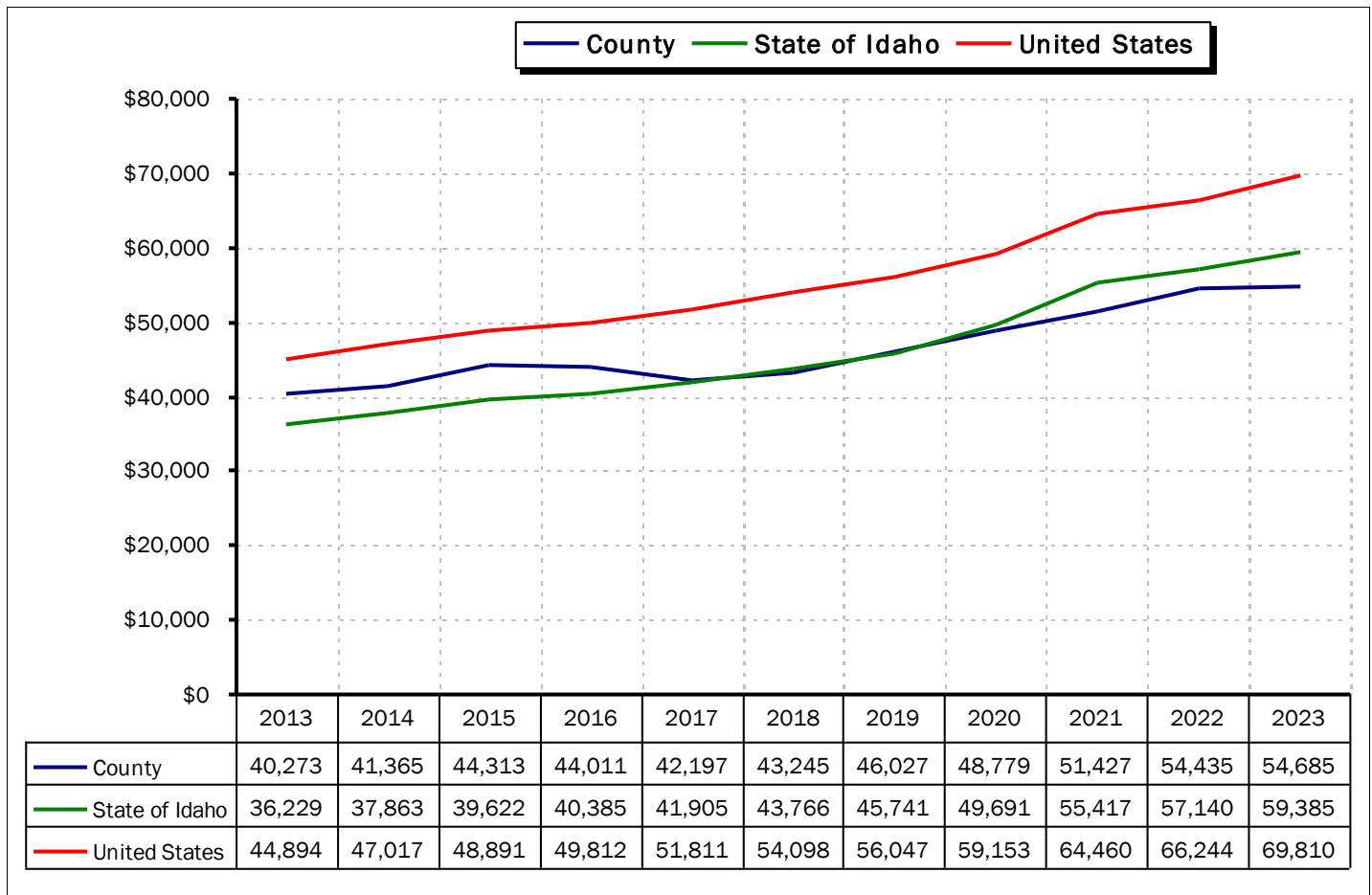
6. Top Employers, 2024

Employer	Ownership	Employment Range
Cassia County Joint School District	Local government	500 - 999
Mccain Foods	Private	500 - 999
Dot Transportation	Private	500 - 999
Moo Mountain Milk	Private	100 - 249
Cassia County	Local government	100 - 249
Idaho Milk Transport	Private	100 - 249
Goode Auto Group	Private	100 - 249
Oak Valley Milk	Private	100 - 249
Smith's Food And Drug	Private	100 - 249
Ag Express	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

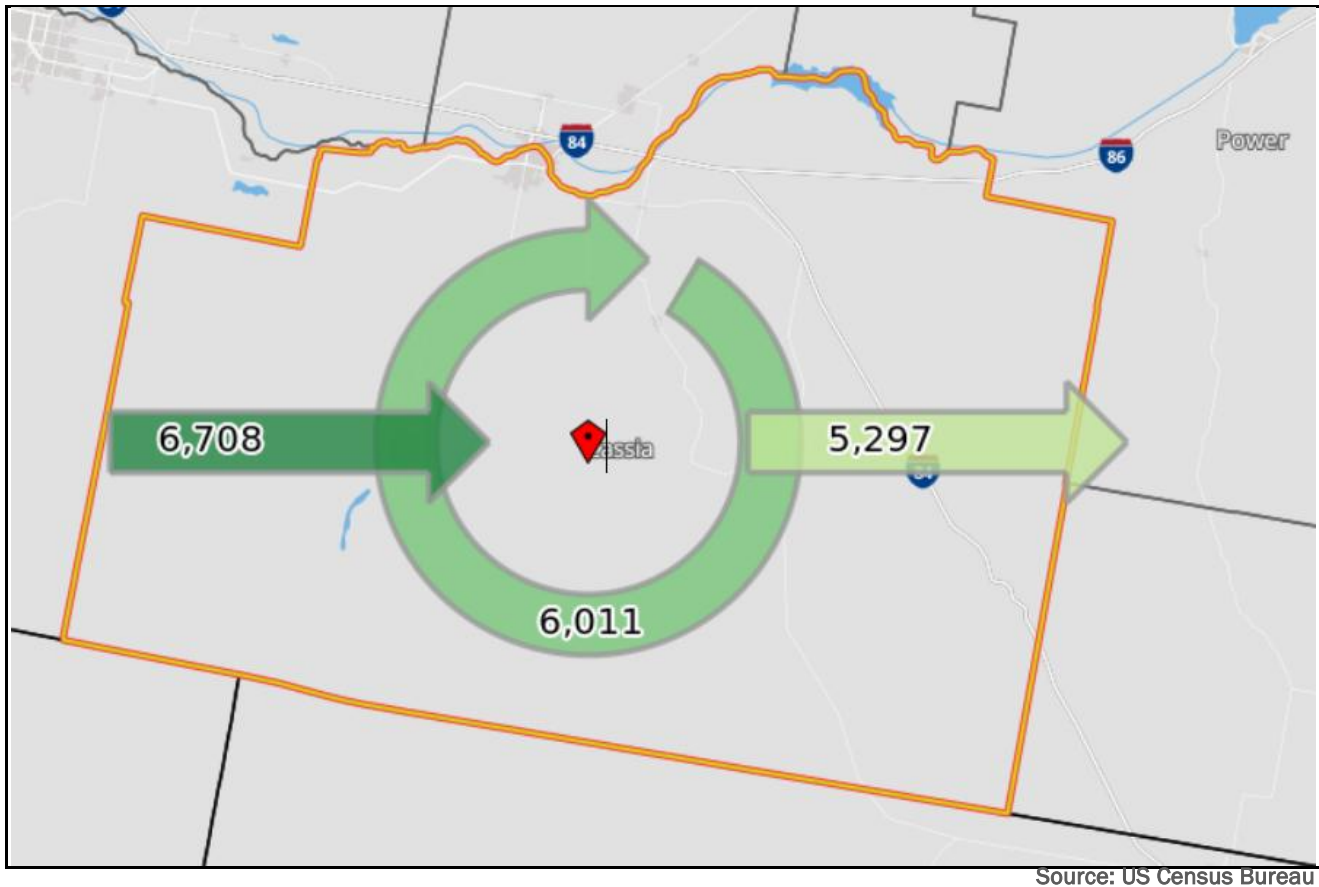
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2023

It is estimated that 6,011 workers lived and worked in Cassia County in 2023. Another 6,708 workers were employed in Cassia County but lived outside, while 5,297 workers commuted to other counties for work.



9. Top 10 Cities Where People Who Work in Cassia County Live, 2023

City of Residence	Count of All Jobs	Percentage of Total Jobs
Burley	2,724	21.4%
Rupert	802	6.3%
Heyburn	626	4.9%
Twin Falls	561	4.4%
Oakley	250	2.0%
Boise	150	1.2%
Idaho Falls	136	1.1%
Paul	132	1.0%
Jerome	119	0.9%
Pocatello	115	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Cassia County Work, 2023

City of Employment	Count of All Jobs	Percentage of Total Jobs
Burley	3,463	30.6%
Twin Falls	726	6.4%
Rupert	525	4.6%
Boise	471	4.2%
Heyburn	285	2.5%
Meridian	147	1.3%
Paul	135	1.2%
Nampa	129	1.1%
Oakley	129	1.1%
Pocatello	123	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

Seth Harrington, Labor Economist, Idaho Department of Labor • 601 Pole Line Road, Twin Falls, ID 83301
 • (208) 696 - 2364 • seth.harrington@labor.idaho.gov • Labor Market Information website: imi.idaho.gov

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