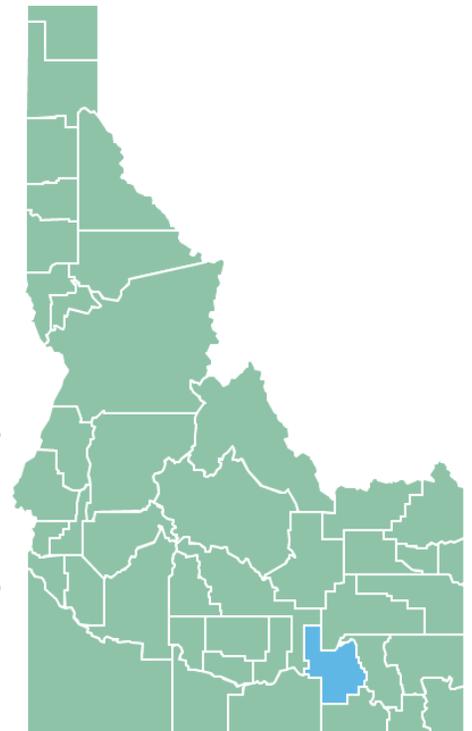


Power County Labor Force And Economic Profile

Last Updated: January 2026

Power County Economic Overview

Civilian Labor Force (Dec 2025)	4,960
Unemployment Rate (Dec 2025)	2.7%
Population (2024)	8,381
Median Household Income (2024)	\$61,146
Per Capita Personal Income (2023)	\$46,316
Poverty Rate (2024)	9.5%



1. Power County Demographic Characteristics, 2024 5-Year ACS

	Power County	Power County (%)	State of Idaho (%)	United States (%)
Total Population	8,133	100.0%	1,934,262	334,922,499
Race and Ethnicity				
White alone, not hispanic	5,093	62.6%	81.7%	61.0%
Black or African American alone, not hispanic	36	0.4%	0.8%	12.2%
Native American alone, not hispanic	119	1.5%	1.2%	0.9%
Asian alone, not hispanic	0	0.0%	1.4%	6.0%
Hispanic, or Latino (of any race)	2,787	34.3%	13.6%	19.3%
Gender				
Male	4,233	52.0%	50.3%	49.5%
Female	3,900	48.0%	49.7%	50.5%
Age				
Median age	34.6	-	37.3	38.9
Under 18 years	2,423	29.8%	24.1%	22.0%
Over 18 years	5,710	70.2%	75.9%	78.0%
21 years and over	5,127	63.0%	66.1%	68.9%
Over 65 years	1,381	17.0%	17.0%	17.2%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	336	4.1%	2.1%	3.2%
High school graduate (with equivalencies)	1,671	20.5%	17.3%	17.9%
Some college, no degree	1,746	21.5%	16.0%	13.1%
Associate's degree	298	3.7%	6.4%	6.1%
Bachelor's degree	575	7.1%	14.1%	14.9%
Graduate or professional degree	209	2.6%	7.0%	9.7%
Median Household Income	\$61,146	-	\$77,800	\$80,734

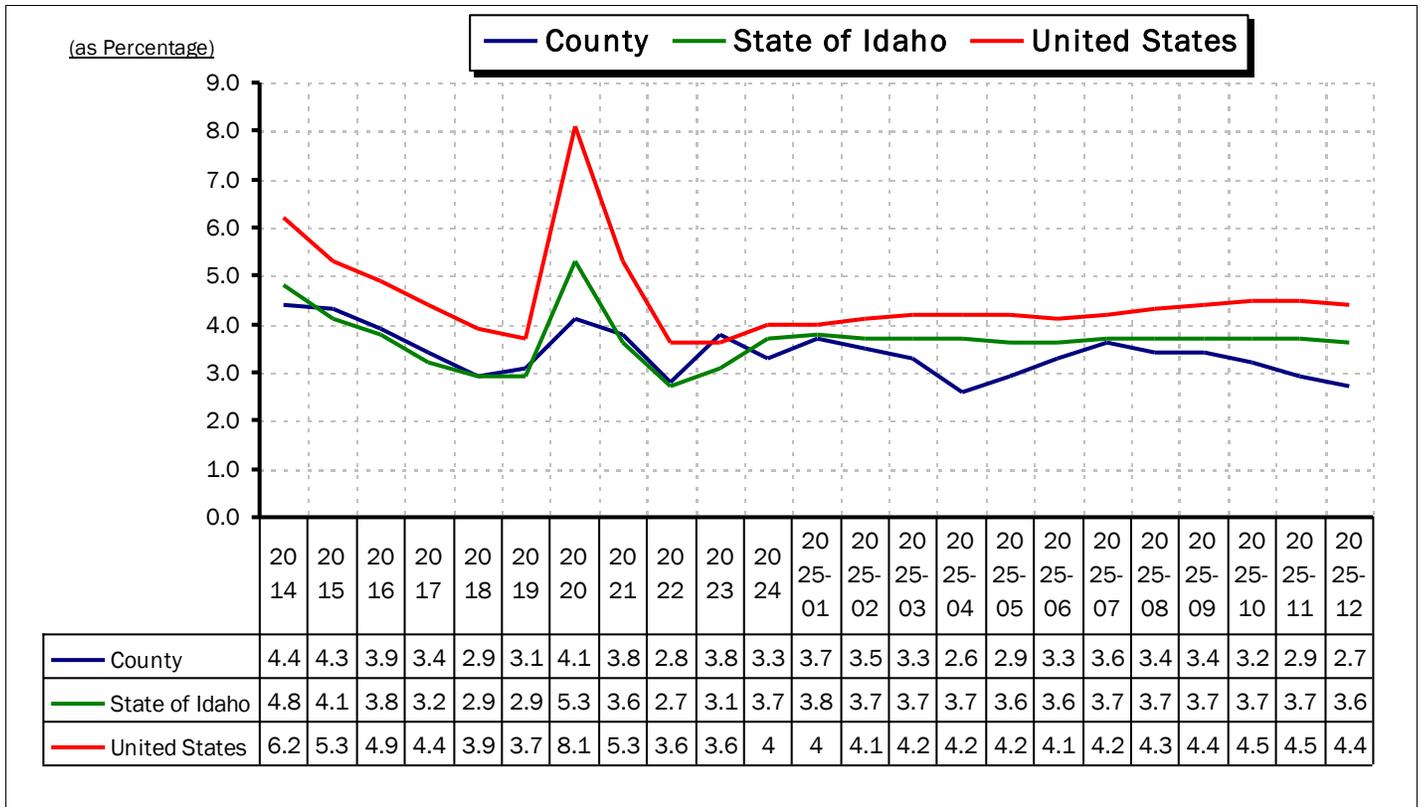
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, December 2024 to December 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
December 2025	4,960	4,825	135	2.7%
December 2024	5,087	4,908	179	3.5%
YoY % Change	-2.5%	-1.7%	-24.6%	-0.8%

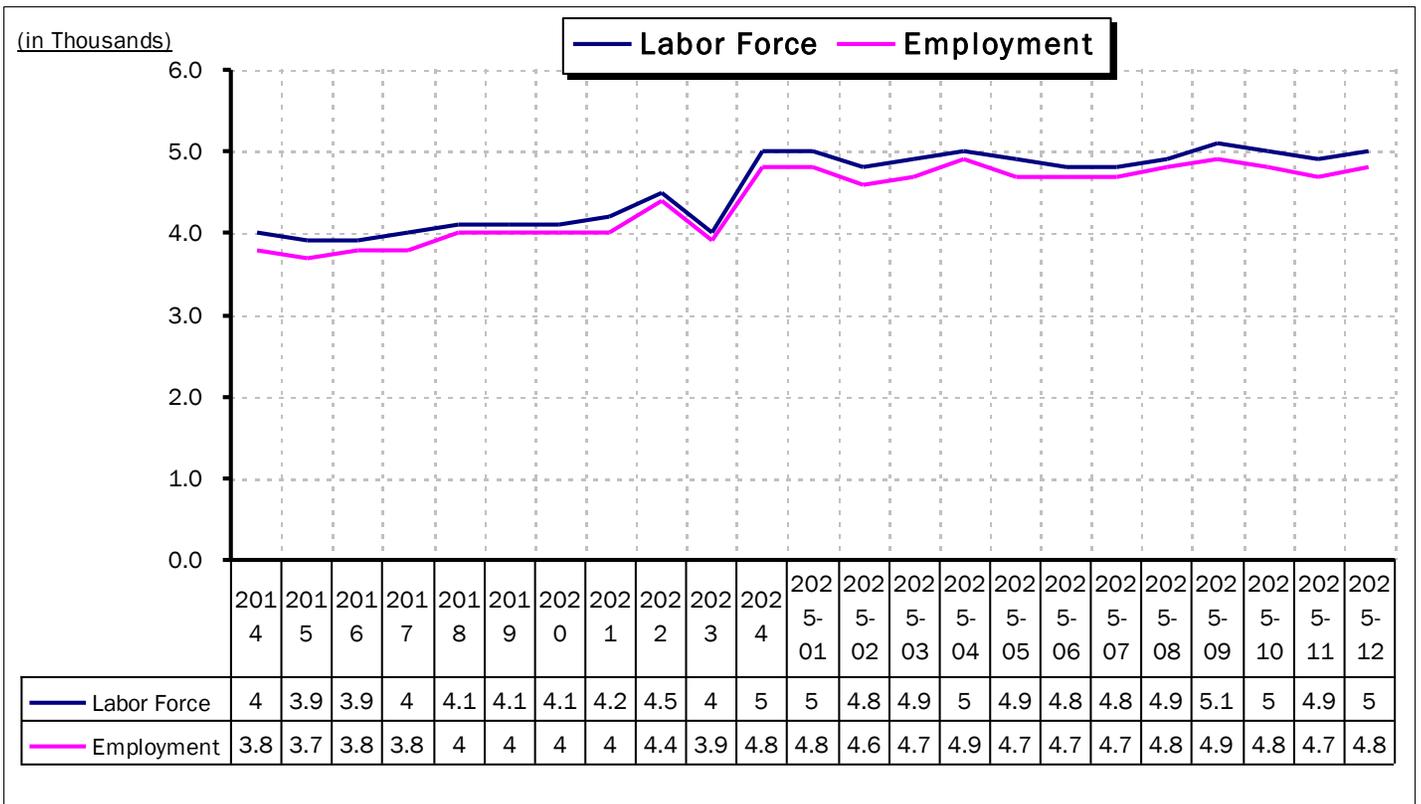
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to December 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS), Note: October 2025 data is imputed

4. Seasonally-Adjusted Labor Force and Employment, 2014 to December 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS), Note: October 2025 data is imputed

5. Industry Employment and Wages, 2014, 2023, and 2024

Supersector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	3,340	\$38,814	3,883	\$54,710	3,993	\$56,063
Natural Resources and Mining	615	\$31,545	660	\$46,518	624	\$49,123
Construction	86	\$37,064	113	\$60,854	100	\$56,070
Manufacturing	1,081	\$52,149	1,279	\$73,247	1,332	\$73,100
Trade, Transportation, and Utilities	631	\$38,290	741	\$53,671	866	\$53,326
Information	48	\$26,612	105	\$51,965	101	\$54,558
Financial Activities	50	\$31,878	56	\$52,787	54	\$55,359
Professional and Business Services	73	\$53,372	64	\$53,936	60	\$64,116
Education and Health Services	476	\$27,169	520	\$38,879	528	\$41,419
Leisure and Hospitality	47	\$9,038	120	\$12,417	109	\$12,779
Other Services	59	\$26,475	45	\$36,807	49	\$36,812
Public Administration	174	\$27,758	180	\$34,321	170	\$39,042

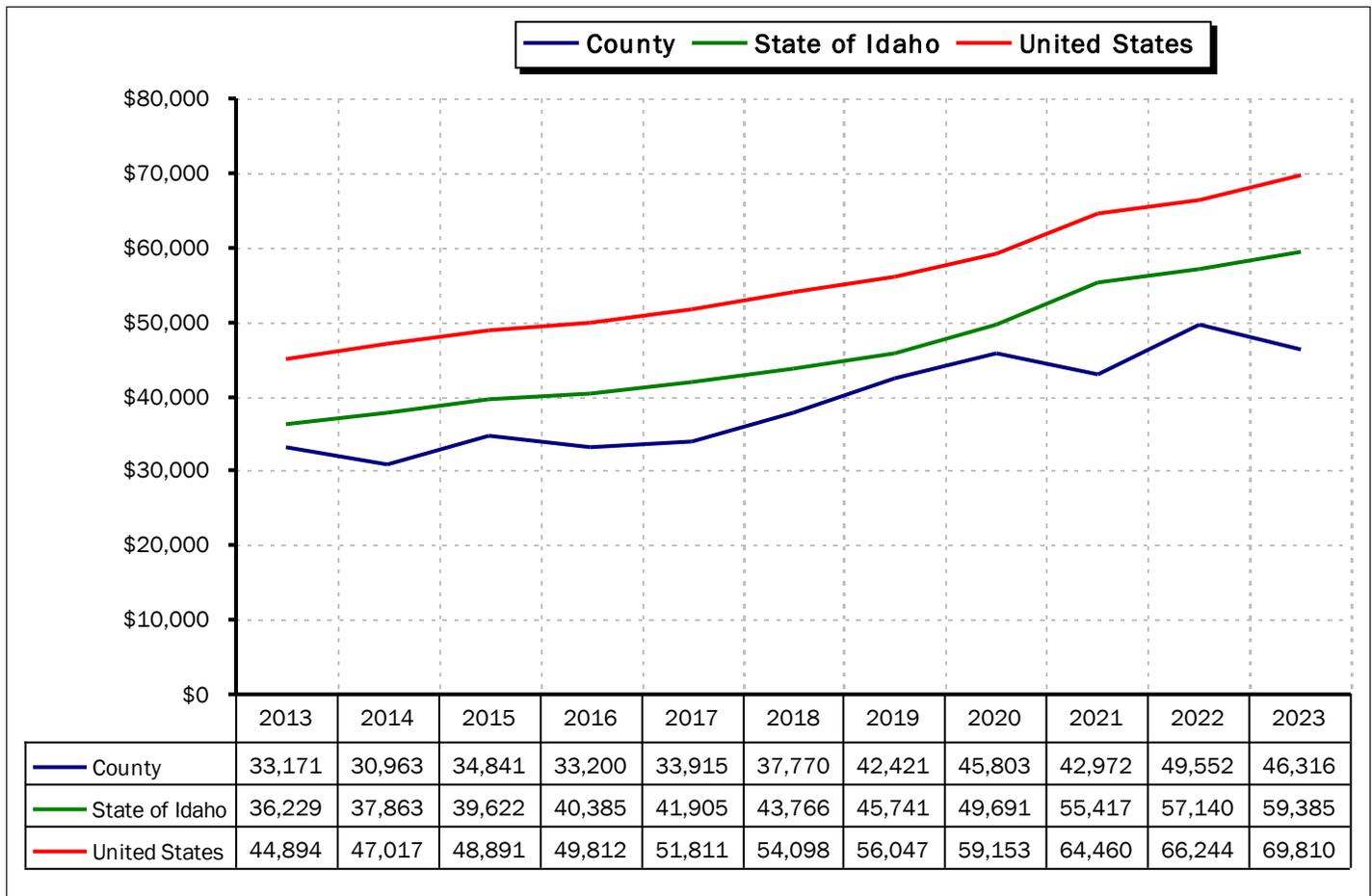
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2024

Employer	Ownership	Employment Range
Lamb Weston	Private	500 - 999
J R Simplot	Private	250 - 499
American Falls Joint School District	Local government	250 - 499
Power County Hospital District	Local government	100 - 249
Double L Apache River	Private	050 - 099
Treasure Valley Farms	Private	050 - 099
Great Rift Transportation	Private	050 - 099
Power County	Local government	050 - 099
Transystems	Private	050 - 099
Greenline Equipment	Private	050 - 099

NOTE: Only employers that have given the Department permission to release employment range data are listed.
 Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

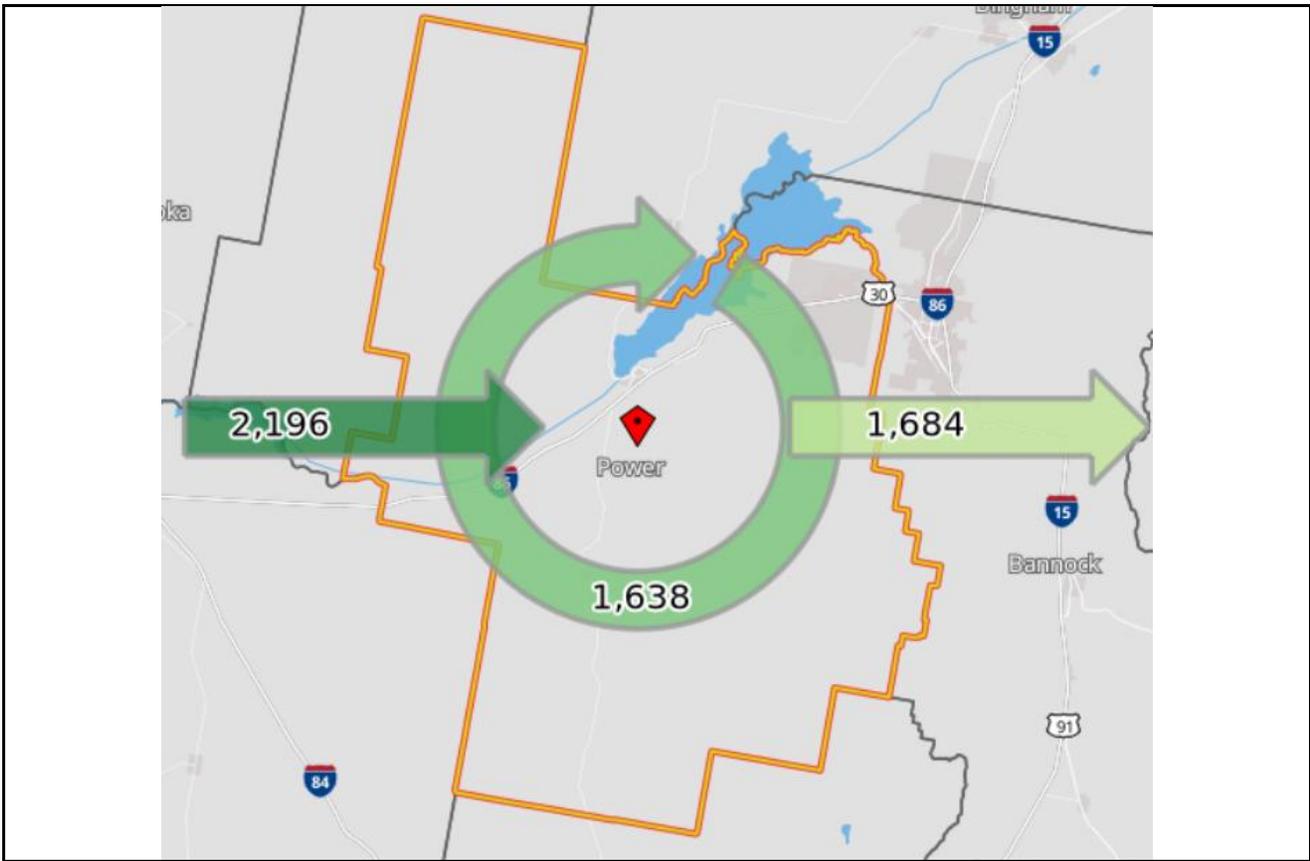
7. Real Per Capita Income, 2013 to 2023



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2023

It is estimated that 1,638 workers lived and worked in Power County in 2023. Another 2,196 workers were employed in Power County but lived outside, while 1,684 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Power County Live, 2023

City of Residence	Count of All Jobs	Percentage of Total Jobs
American Falls	1,074	28.0%
Pocatello	617	16.1%
Chubbuck	197	5.1%
Twin Falls	83	2.2%
Arbon Valley CDP	65	1.7%
Aberdeen	53	1.4%
Blackfoot	39	1.0%
Burley	36	0.9%
Boise	32	0.8%
Idaho Falls	29	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Power County Work, 2023

City of Employment	Count of All Jobs	Percentage of Total Jobs
American Falls	730	22.0%
Pocatello	527	15.9%
Idaho Falls	115	3.5%
Boise City	112	3.4%
Chubbuck	97	2.9%
Rockland	58	1.7%
Rexburg	40	1.2%
Aberdeen	39	1.2%
Meridian	38	1.1%
Twin Falls	35	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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