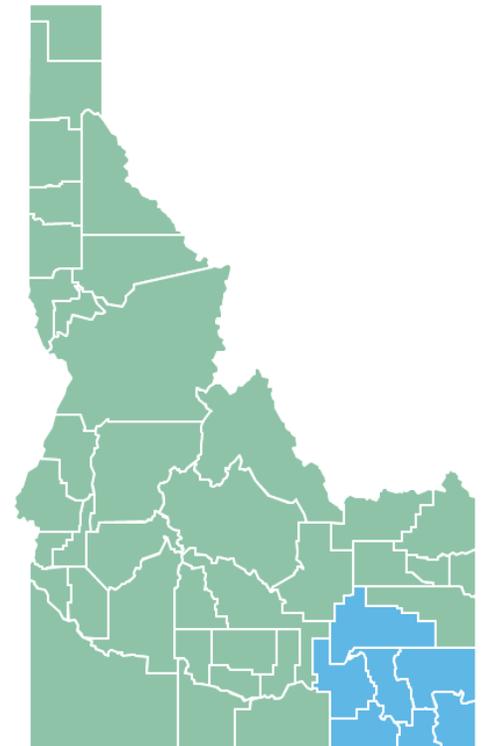


Southeast Idaho Labor Force And Economic Profile

Last Updated: January 2026

Southeast Idaho Economic Overview

Civilian Labor Force (Dec 2025)	87,878
Unemployment Rate (Dec 2025)	3.6%
Population (2024)	184,912
Median Household Income (2024)	\$70,924
Per Capita Personal Income (2023)	\$48,593
Poverty Rate (2024)	11.3%



1. Southeast Demographic Characteristics, 2024 5-Year ACS

	Southeast	Region (%)	State of Idaho (%)	United States (%)
Total Population	180,887	100.0%	1,934,262	334,922,499
Race and Ethnicity				
White alone, not hispanic	148,795	82.3%	81.7%	61.0%
Black or African American alone, not hispanic	1,043	0.6%	0.8%	12.2%
Native American alone, not hispanic	5,144	2.8%	1.2%	0.9%
Asian alone, not hispanic	1,579	0.9%	1.4%	6.0%
Hispanic or Latino (of any race)	22,476	12.4%	13.6%	19.3%
Gender				
Male	91,436	50.5%	50.3%	49.5%
Female	89,451	49.5%	49.7%	50.5%
Age				
Median age	36.8	-	37.3	38.9
Under 18 years	48,941	27.1%	24.1%	22.0%
Over 18 years	131,946	72.9%	75.9%	78.0%
21 years and over	114,843	63.5%	66.1%	68.9%
Over 65 years	28,533	15.8%	17.0%	17.2%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	3,225	1.8%	2.1%	3.2%
High school graduate (with equivalencies)	34,385	6.2%	17.3%	17.9%
Some college, no degree	30,463	16.8%	16.0%	13.1%
Associate's degree	11,142	6.2%	6.4%	6.1%
Bachelor's degree	19,726	10.9%	14.1%	14.9%
Graduate or professional degree	10,174	5.6%	7.0%	9.7%
Median Household Income	\$70,924	-	\$77,800	\$80,734

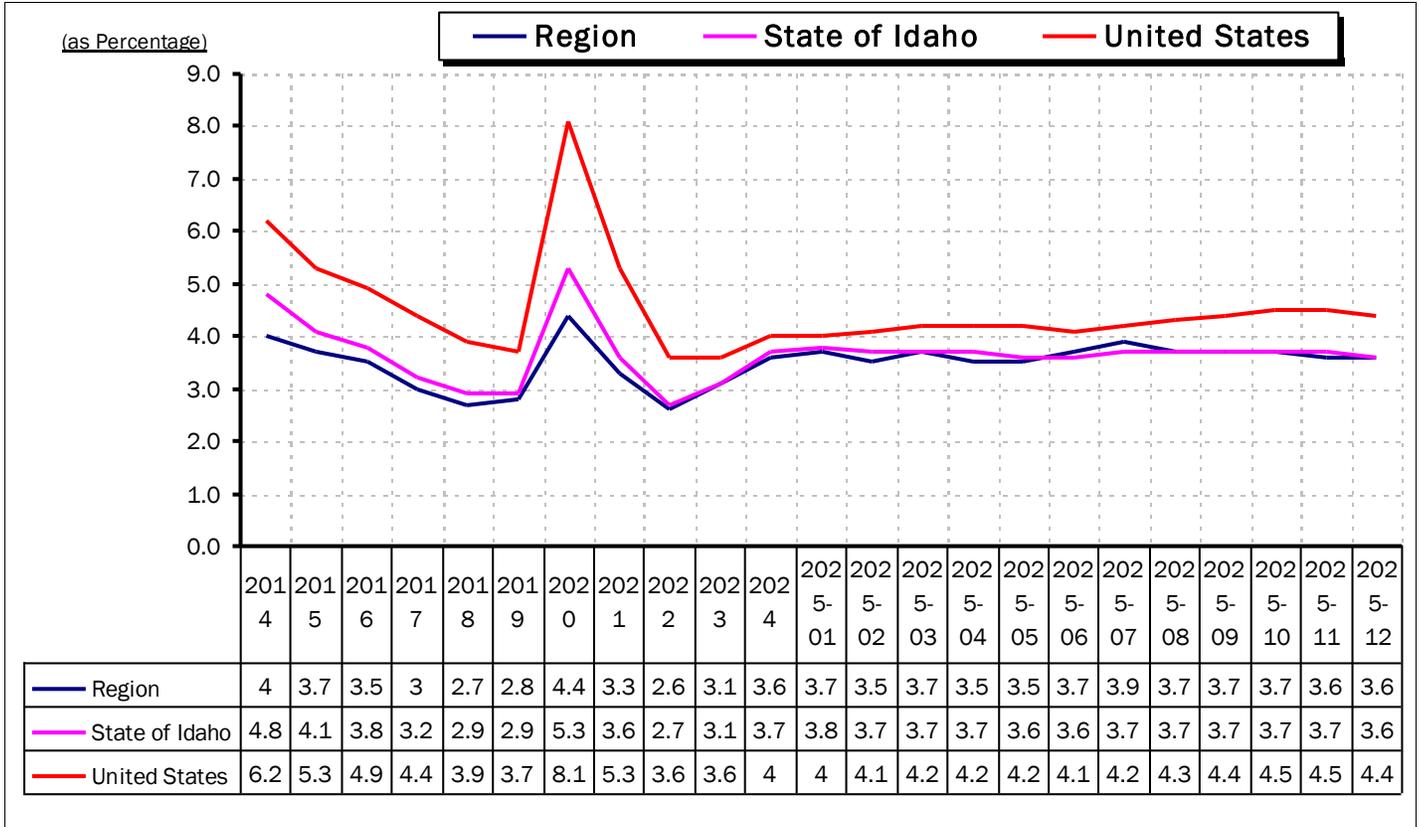
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, December 2024 to December 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
December 2025	87,878	84,741	3,137	3.6%
December 2024	87,035	83,696	3,339	3.8%
YoY % Change	1.0%	1.2%	-6.0%	-0.2%

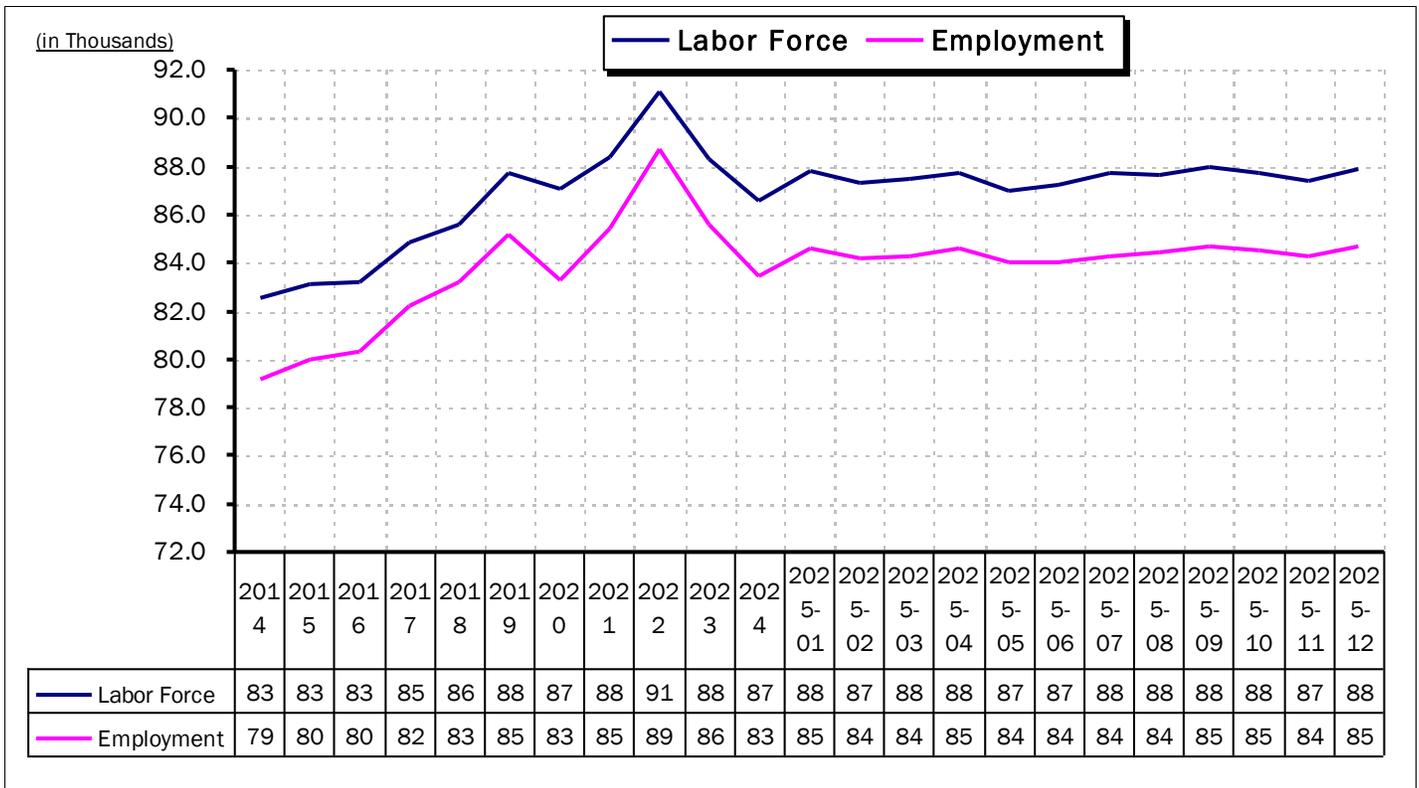
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to December 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS), Note: October 2025 data is imputed

4. Seasonally-Adjusted Labor Force and Employment 2014 to December 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS), Note: October 2025 data is imputed

5. Industry Employment and Wages, 2014, 2023, and 2024

Industry Sector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	58,890	\$33,652	67,762	\$46,588	68,875	\$48,593
Natural Resources and Mining	3,084	\$35,427	3,303	\$53,802	3,342	\$55,420
Construction	2,759	\$36,368	4,483	\$52,239	4,669	\$56,877
Manufacturing	5,988	\$54,126	7,148	\$65,804	7,395	\$65,588
Trade, Transportation, and Utilities	11,532	\$30,736	12,300	\$43,930	12,417	\$45,043
Information	705	\$28,710	481	\$38,522	446	\$41,064
Financial Activities	2,806	\$40,979	2,052	\$60,473	2,109	\$63,645
Professional and Business Services	4,777	\$32,515	5,515	\$55,811	5,779	\$56,467
Education and Health Services	16,152	\$32,610	19,242	\$44,421	19,669	\$47,019
Leisure and Hospitality	5,273	\$13,633	7,053	\$18,966	6,859	\$19,585
Other Services	1,239	\$26,293	1,554	\$37,671	1,551	\$38,526
Public Administration	4,575	\$37,570	4,631	\$51,136	4,639	\$54,743

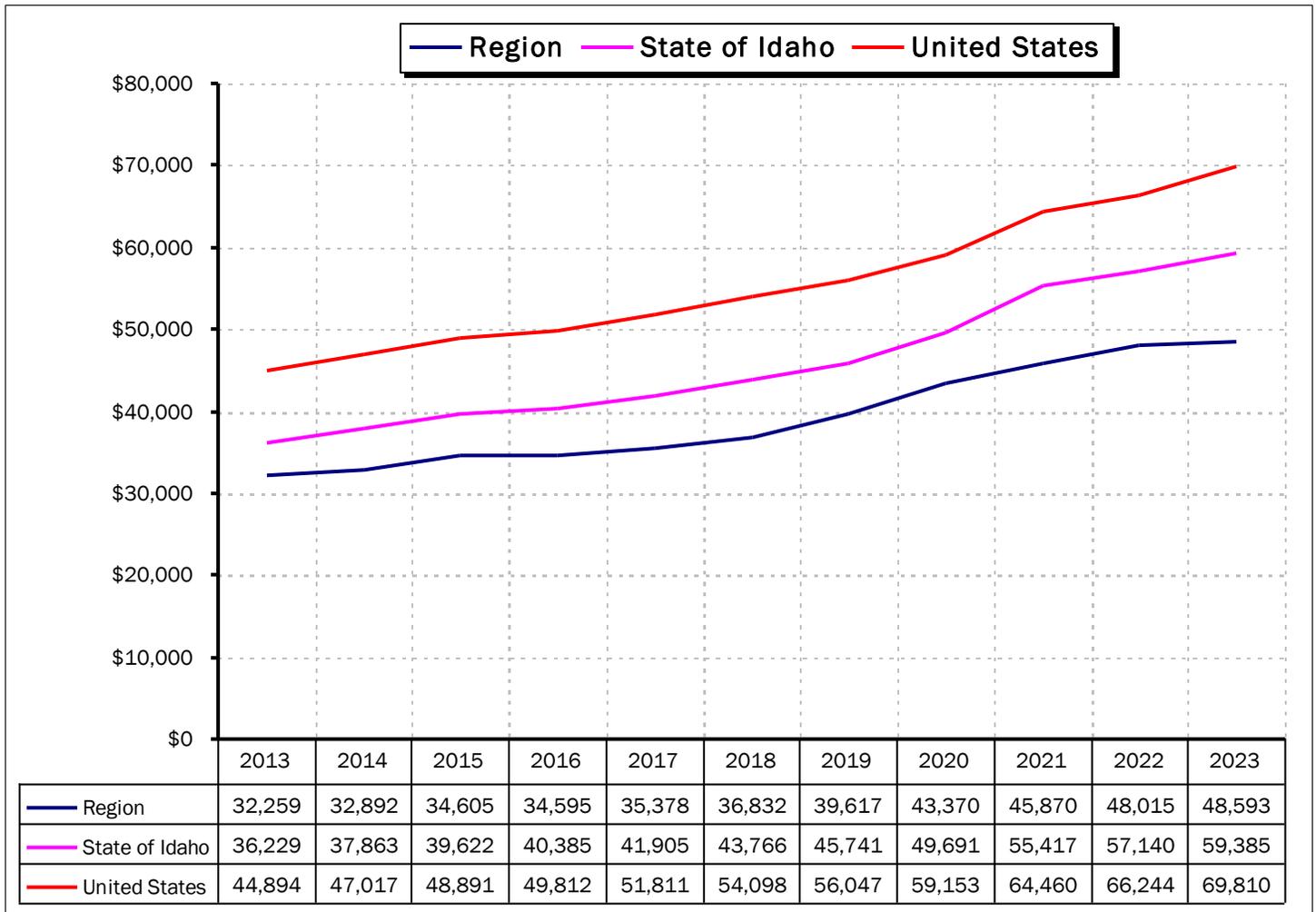
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2024

Employer	Ownership	Employment Range
Idaho State University	State Government	2,500 - 4,999
Pocatello/Chubbuck School District	Local Government	1,000 - 2,499
Portneuf Medical Center	Private	1,000 - 2,499
Idaho Central Credit Union	Private	1,000 - 2,499
Bingham Memorial Hospital	Private	500 - 999
Shoshone Bannock Tribes	Local Government	500 - 999
Lamb Weston Inc.	Private	500 - 999
City of Pocatello	Local Government	500 - 999
Amy's Kitchen	Private	500 - 999
J. R. Simplot Company	Private	500 - 999

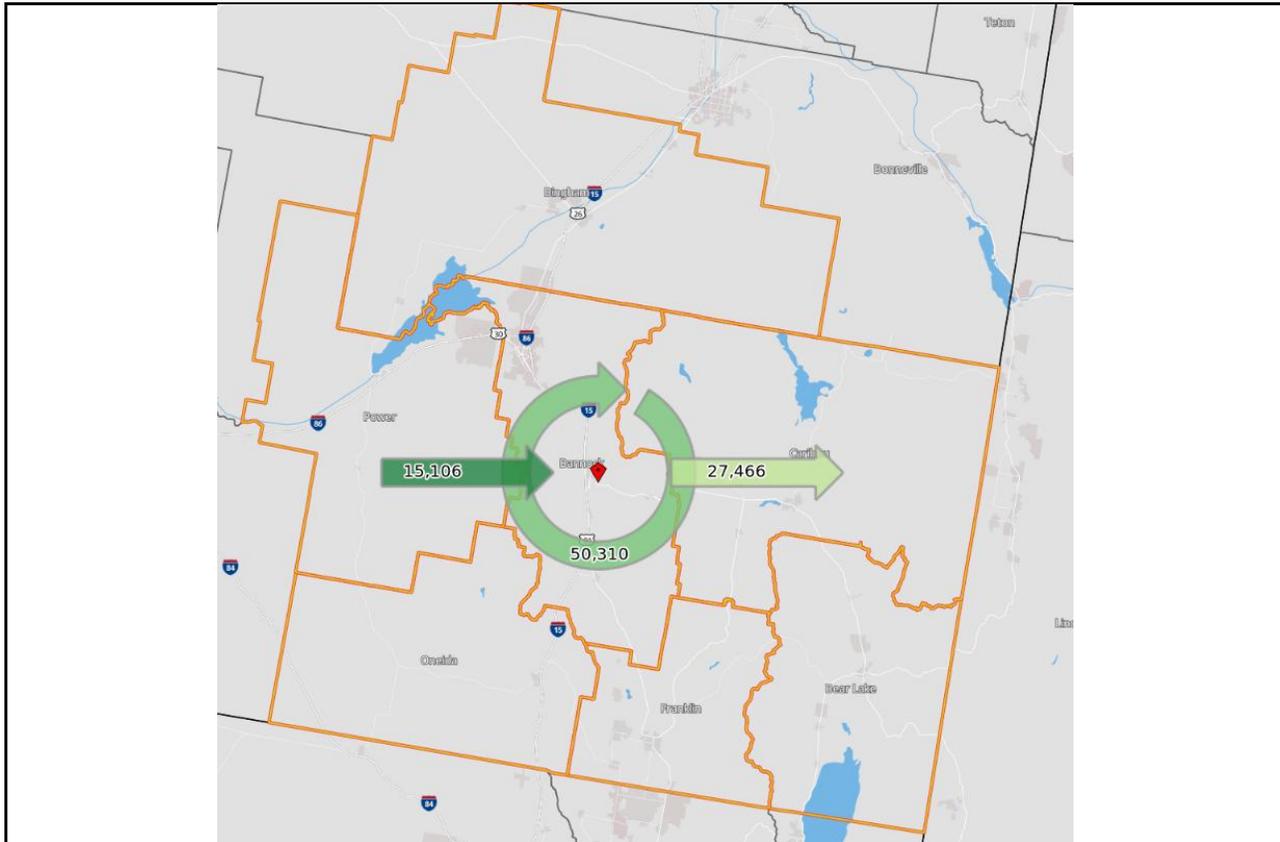
NOTE: Only employers that have given the Department permission to release employment range data are listed.
 Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2013 to 2023



8. Labor Force Commuting Patterns, 2023

It is estimated that 50,310 workers lived and worked in Southeast Idaho in . Another 15,106 workers were employed in Southeast Idaho but lived outside, while 27,466 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Southeast Idaho Live, 2023

City of Residence	Count of All Jobs	Percentage of Total Jobs
Pocatello	18,305	28.0%
Chubbuck	5,166	7.9%
Blackfoot	3,520	5.4%
Idaho Falls	2,604	4.0%
American Falls	1,409	2.2%
Preston	1,181	1.8%
Soda Springs	919	1.4%
Montpelier	711	1.1%
Rexburg	579	0.9%
Fort Hall CDP	535	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Southeast Idaho Work, 2023

City of Employment	Count of All Jobs	Percentage of Total Jobs
Pocatello	21,416	27.5%
Idaho Falls	8,368	10.8%
Blackfoot	4,532	5.8%
Chubbuck	4,088	5.3%
Boise	2,141	2.8%
Preston	1,910	2.5%
Soda Springs	1,450	1.9%
Rexburg	834	1.1%
Montpelier	820	1.1%
Shelley	763	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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