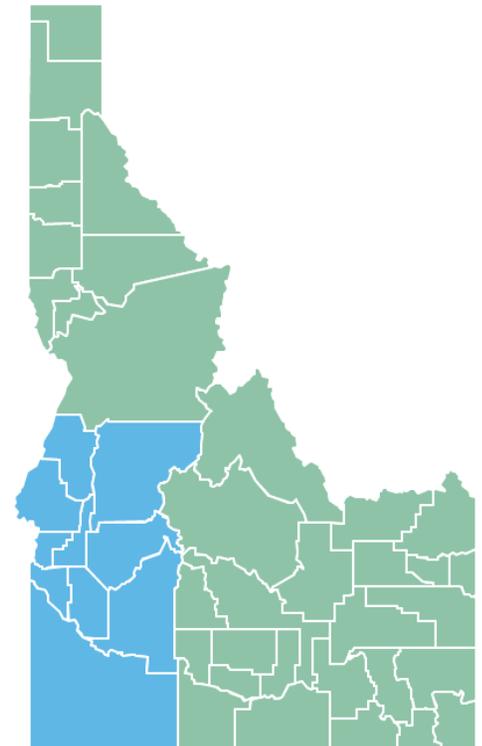


Southwest Idaho Labor Force And Economic Profile

Last Updated: January 2026

Southwest Idaho Economic Overview

Civilian Labor Force (Dec 2025)	497,593
Unemployment Rate (Dec 2025)	3.5%
Population (2024)	932,582
Median Household Income (2024)	\$70,069
Per Capita Personal Income (2023)	\$52,377
Poverty Rate (2024)	9.4%



1. Southwest Demographic Characteristics, 2024 5-Year ACS

	Southwest	Region (%)	State of Idaho (%)	United States (%)
Total Population	895,482	100.0%	1,934,262	334,922,499
Race and Ethnicity				
White alone, not hispanic	715,384	79.9%	81.7%	61.0%
Black or African American alone, not hispanic	9,897	1.1%	0.8%	12.2%
Native American alone, not hispanic	7,555	0.8%	1.2%	0.9%
Asian alone, not hispanic	17,840	2.0%	1.4%	6.0%
Hispanic or Latino (of any race)	134,534	15.0%	13.6%	19.3%
Gender				
Male	451,403	50.4%	50.3%	49.5%
Female	444,079	49.6%	49.7%	50.5%
Age				
Median age	43.3	-	37.3	38.9
Under 18 years	209,638	23.4%	24.1%	22.0%
Over 18 years	685,844	76.6%	75.9%	78.0%
21 years and over	606,759	67.8%	66.1%	68.9%
Over 65 years	147,613	16.5%	17.0%	17.2%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	19,049	2.1%	2.1%	3.2%
High school graduate (with equivalencies)	148,990	5.9%	17.3%	17.9%
Some college, no degree	140,483	15.7%	16.0%	13.1%
Associate's degree	52,942	5.9%	6.4%	6.1%
Bachelor's degree	144,344	16.1%	14.1%	14.9%
Graduate or professional degree	72,633	8.1%	7.0%	9.7%
Median Household Income	\$70,069	-	\$77,800	\$80,734

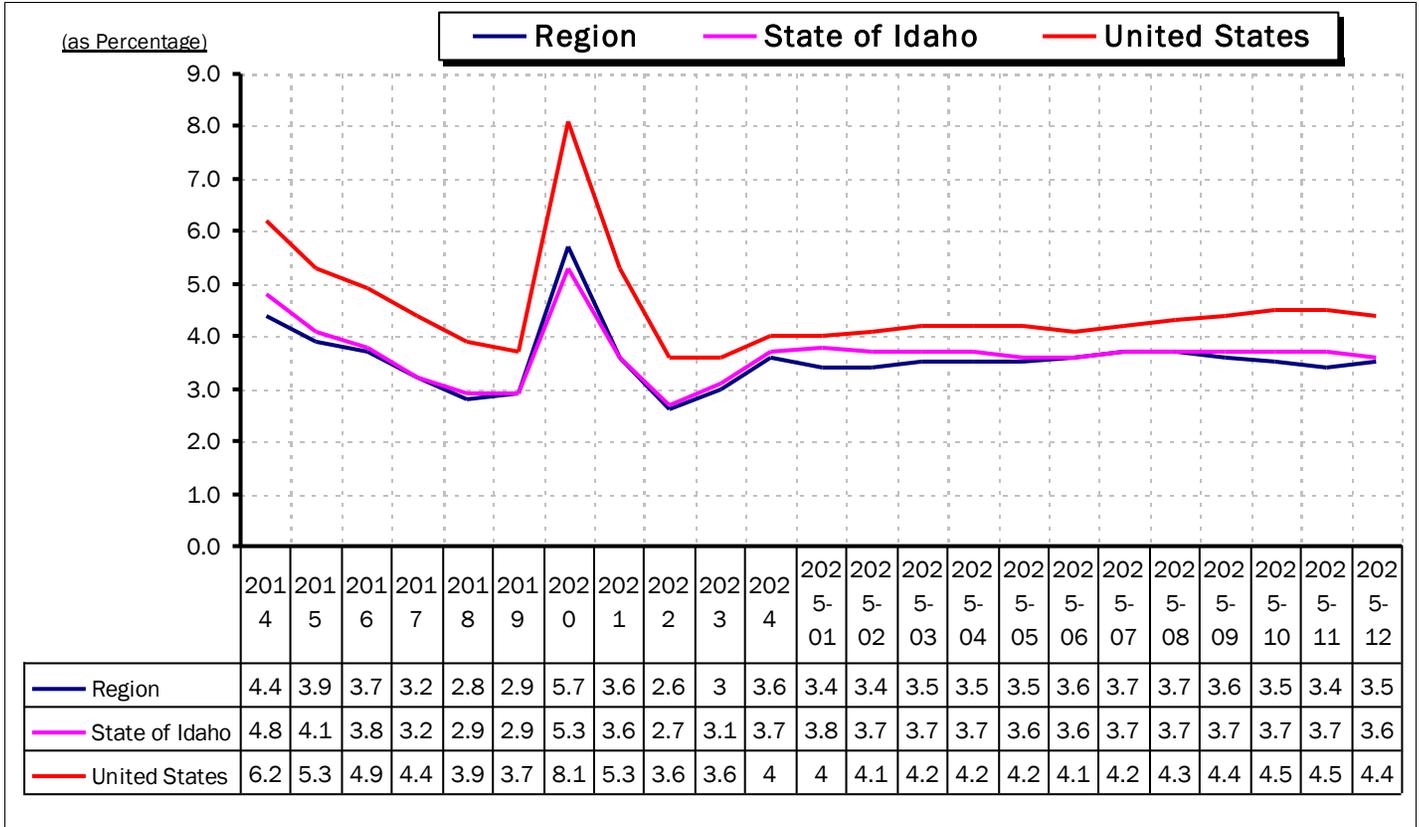
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, December 2024 to December 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
December 2025	497,593	480,424	17,169	3.5%
December 2024	491,225	473,414	17,811	3.6%
YoY % Change	1.3%	1.5%	-3.6%	-0.1%

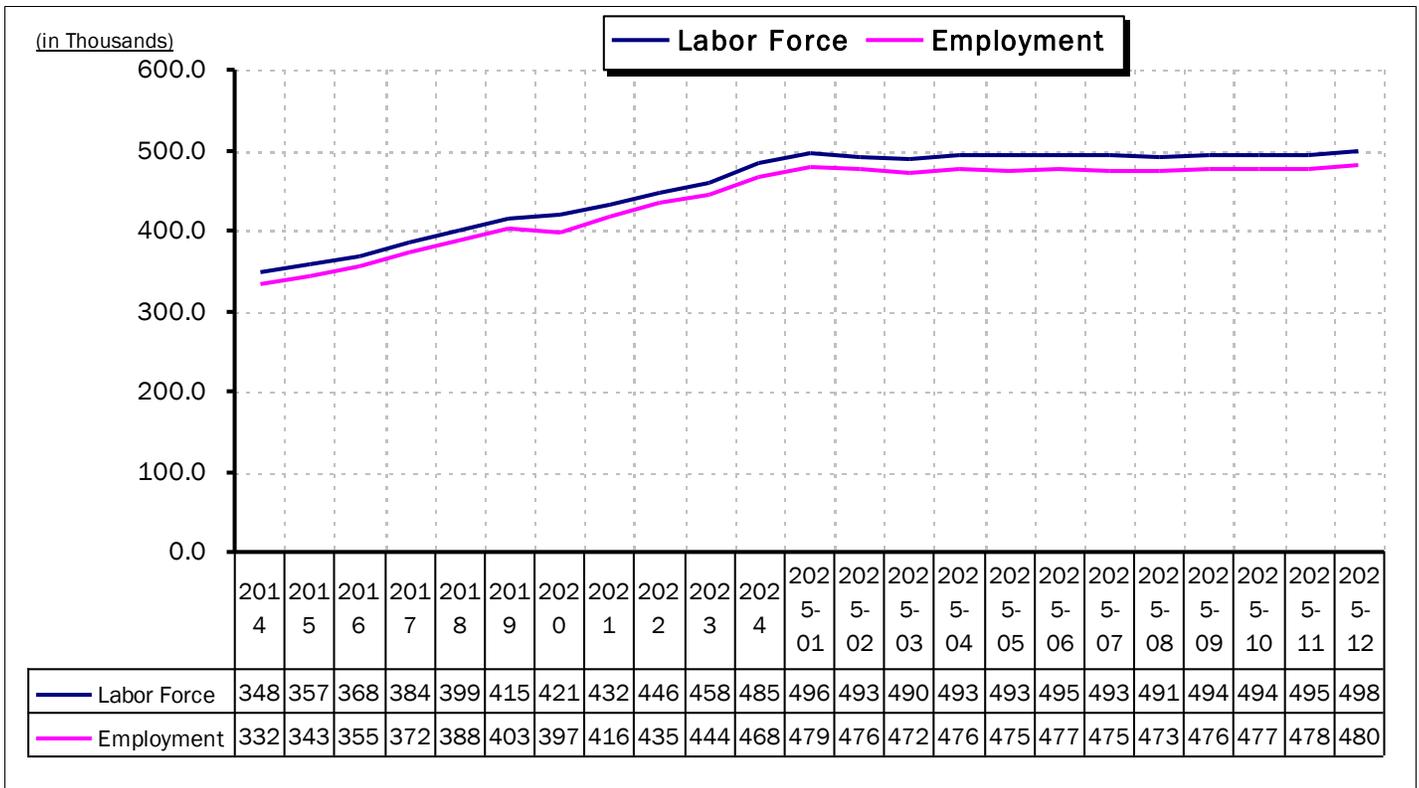
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2014 to December 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS), Note: October 2025 data is imputed

4. Seasonally-Adjusted Labor Force and Employment 2014 to December 2025



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS), Note: October 2025 data is imputed

5. Industry Employment and Wages, 2014, 2023, and 2024

Industry Sector	2014		2023		2024	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	294,199	\$41,297	400,098	\$60,201	410,410	\$64,668
Natural Resources and Mining	6,749	\$32,687	6,619	\$47,705	7,009	\$50,158
Construction	16,996	\$41,606	34,510	\$63,537	36,178	\$69,171
Manufacturing	26,693	\$73,878	32,973	\$84,496	33,068	\$98,654
Trade, Transportation, and Utilities	59,634	\$38,798	79,700	\$56,350	81,631	\$58,837
Information	5,167	\$48,711	4,362	\$96,497	4,440	\$106,761
Financial Activities	14,548	\$52,848	21,127	\$81,742	20,772	\$89,827
Professional and Business Services	39,831	\$41,797	56,075	\$75,104	57,016	\$81,635
Education and Health Services	65,967	\$39,070	86,826	\$55,063	90,739	\$57,375
Leisure and Hospitality	29,702	\$15,039	43,889	\$25,083	44,211	\$25,845
Other Services	8,023	\$26,405	11,243	\$44,019	11,728	\$46,496
Public Administration	20,889	\$48,577	22,774	\$68,701	23,618	\$73,353

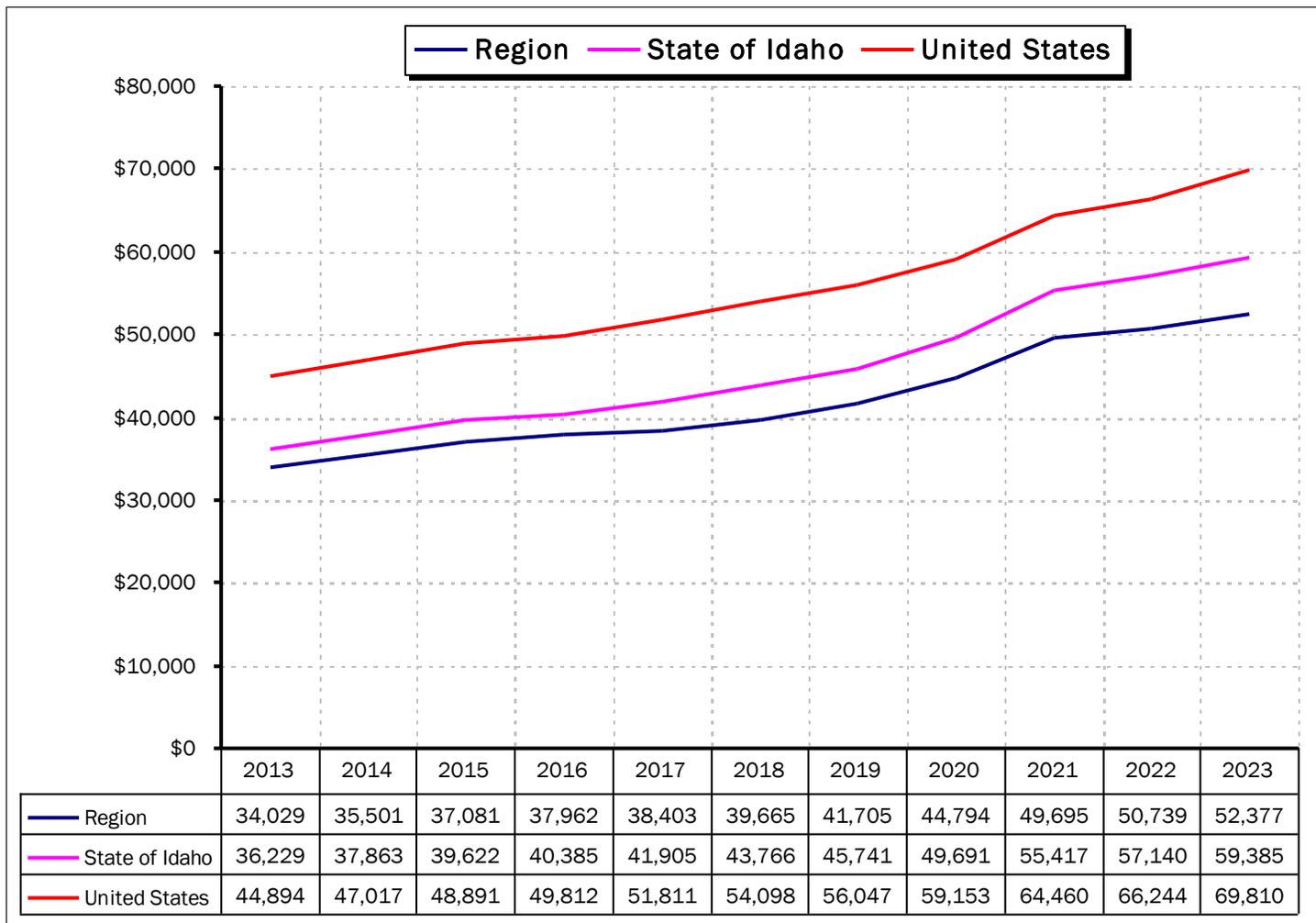
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2024

Employer	Ownership	Employment Range
St. Luke's Regional Medical Center	Private	10,000+
St. Alphonsus Health System	Private	5,000 - 9,999
Micron Technology	Private	5,000 - 9,999
Boise State University	State Government	5,000 - 9,999
West Ada School District	Local Government	5,000 - 9,999
Albertsons	Private	2,500 - 4,999
Wal-Mart	Private	2,500 - 4,999
Boise School District	Local Government	2,500 - 4,999
J. R. Simplot Company	Private	2,500 - 4,999
City of Boise	Local Government	1,000 - 2,499

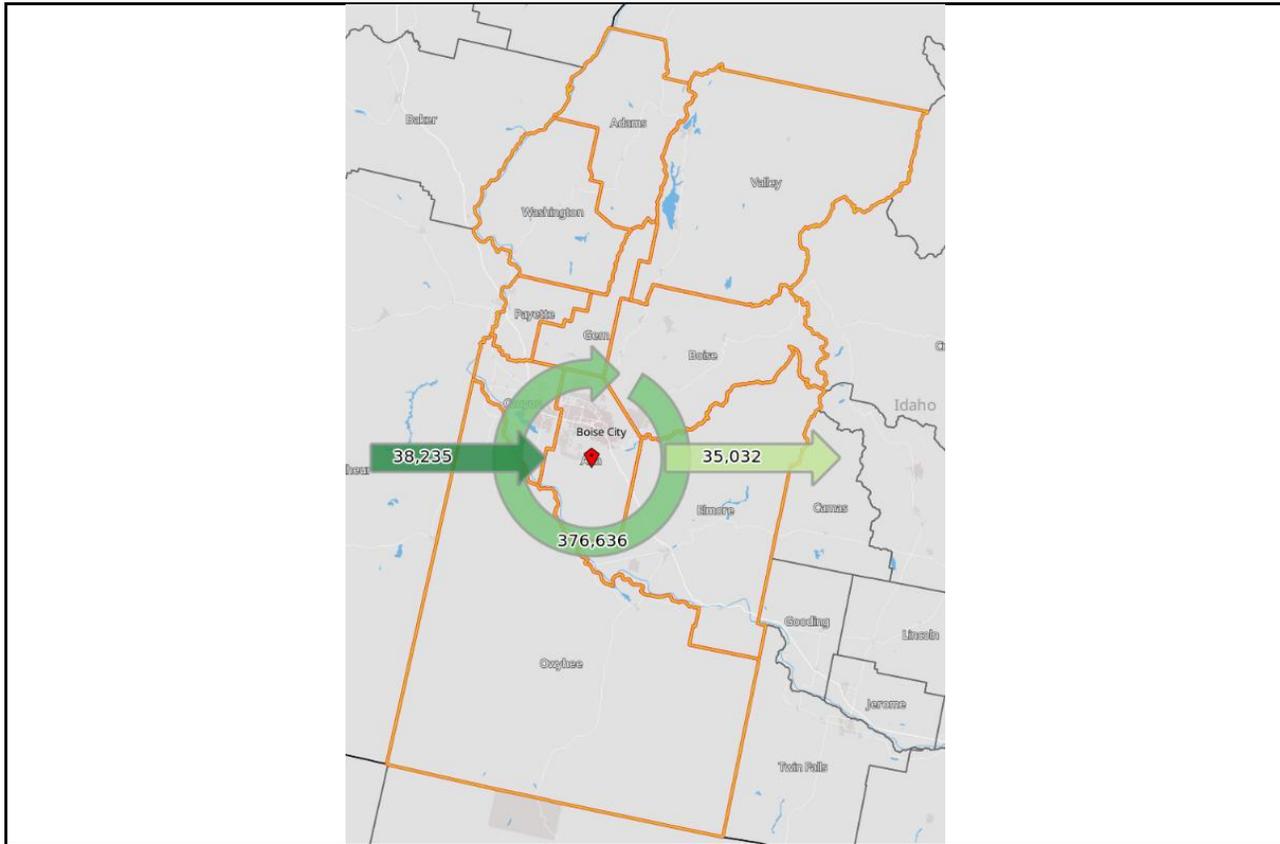
NOTE: Only employers that have given the Department permission to release employment range data are listed.
 Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2013 to 2023



8. Labor Force Commuting Patterns, 2023

It is estimated that 376,636 workers lived and worked in Southwest Idaho in . Another 38,235 workers were employed in Southwest Idaho but lived outside, while 35,032 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Southwest Idaho Live, 2023

City of Residence	Count of All Jobs	Percentage of Total Jobs
Boise	108,339	26.1%
Meridian	56,015	13.5%
Nampa	46,898	11.3%
Caldwell	27,826	6.7%
Kuna	13,168	3.2%
Eagle	12,200	2.9%
Star	5,514	1.3%
Mountain Home	4,788	1.2%
Garden City	4,167	1.0%
Middleton	4,106	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Southwest Idaho Work, 2023

City of Employment	Count of All Jobs	Percentage of Total Jobs
Boise	169,640	41.2%
Meridian	56,609	13.8%
Nampa	47,209	11.5%
Caldwell	19,319	4.7%
Eagle	12,211	3.0%
Garden City	9,621	2.3%
Kuna	4,225	1.0%
Mountain Home	2,786	0.7%
Twin Falls	2,469	0.6%
McCall	2,107	0.5%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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