

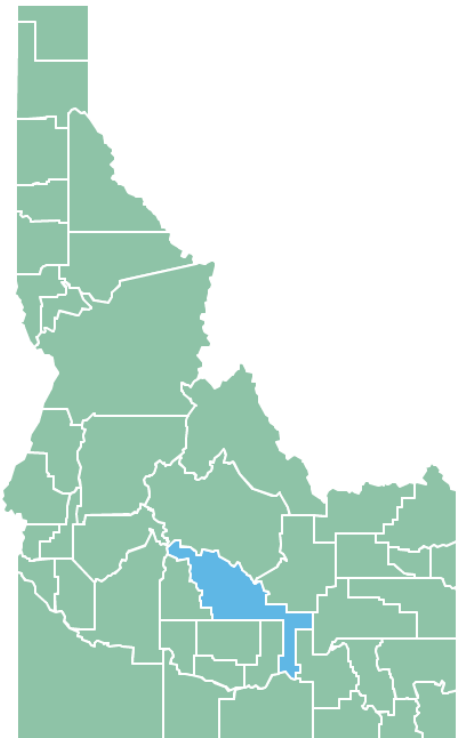


# Blaine County Labor Force And Economic Profile

Last Updated: August 2026

## Blaine County Economic Overview

|                                   |           |
|-----------------------------------|-----------|
| Civilian Labor Force (Jul 2026)   | 13,517    |
| Unemployment Rate (Jul 2026)      | 2.9%      |
| Population (2025)                 | 25,517    |
| Median Household Income (2024)    | \$92,566  |
| Per Capita Personal Income (2024) | \$202,612 |
| Poverty Rate (2024)               | 6.6%      |



Idaho Department of Labor

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## 1. Blaine County Demographic Characteristics, 2024 5-Year ACS

|                                                              | Blaine County | Blaine County (%) | State of Idaho (%) | United States (%) |
|--------------------------------------------------------------|---------------|-------------------|--------------------|-------------------|
| <b>Total Population</b>                                      | 24,951        | 100.0%            | 1,934,262          | 334,922,499       |
| <b>Race and Ethnicity</b>                                    |               |                   |                    |                   |
| White alone, not hispanic                                    | 19,398        | 77.7%             | 81.7%              | 61.0%             |
| Black or African American alone, not hispanic                | 97            | 0.4%              | 0.8%               | 12.2%             |
| Native American alone, not hispanic                          | 332           | 1.3%              | 1.2%               | 0.9%              |
| Asian alone, not hispanic                                    | 147           | 0.6%              | 1.4%               | 6.0%              |
| Hispanic, or Latino (of any race)                            | 5,451         | 21.8%             | 13.6%              | 19.3%             |
| <b>Gender</b>                                                |               |                   |                    |                   |
| Male                                                         | 12,890        | 51.7%             | 50.3%              | 49.5%             |
| Female                                                       | 12,061        | 48.3%             | 49.7%              | 50.5%             |
| <b>Age</b>                                                   |               |                   |                    |                   |
| Median age                                                   | 45.6          | -                 | 37.3               | 38.9              |
| Under 18 years                                               | 4,781         | 19.2%             | 24.1%              | 22.0%             |
| Over 18 years                                                | 20,170        | 80.8%             | 75.9%              | 78.0%             |
| 21 years and over                                            | 18,213        | 73.0%             | 66.1%              | 68.9%             |
| Over 65 years                                                | 5,665         | 22.7%             | 17.0%              | 17.2%             |
| <b>Educational Attainment (Population 25 years and Over)</b> |               |                   |                    |                   |
| Less than 9th grade                                          | 1,040         | 4.2%              | 2.1%               | 3.2%              |
| High school graduate (with equivalencies)                    | 3,175         | 12.7%             | 17.3%              | 17.9%             |
| Some college, no degree                                      | 3,550         | 14.2%             | 16.0%              | 13.1%             |
| Associate's degree                                           | 1,198         | 4.8%              | 6.4%               | 6.1%              |
| Bachelor's degree                                            | 6,366         | 25.5%             | 14.1%              | 14.9%             |
| Graduate or professional degree                              | 2,380         | 9.5%              | 7.0%               | 9.7%              |
| <b>Median Household Income</b>                               | \$92,566      | -                 | \$77,800           | \$80,734          |

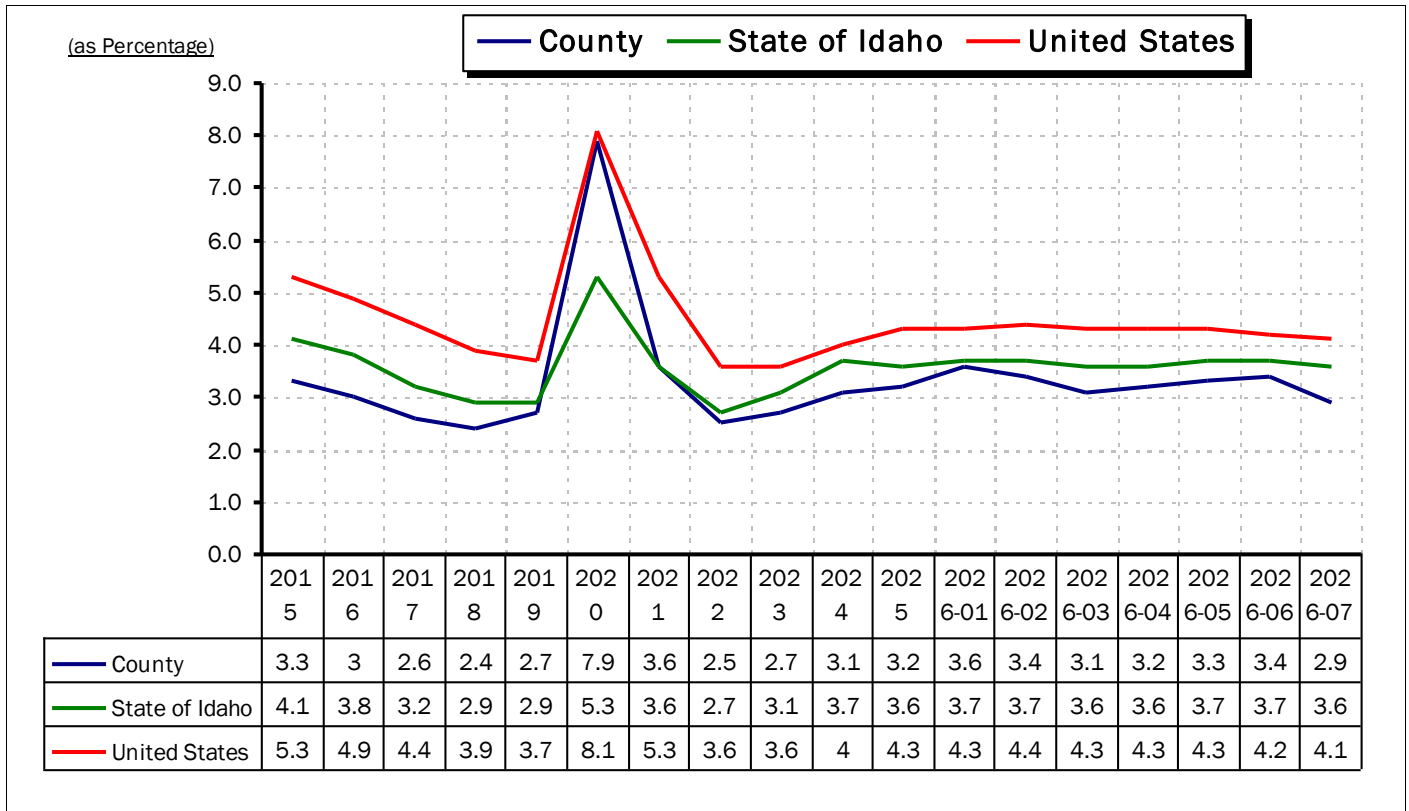
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, July 2025 to July 2026

|              | Labor Force | Employment | Unemployed | Unemployment Rate |
|--------------|-------------|------------|------------|-------------------|
| July 2026    | 13,517      | 13,122     | 395        | 2.9%              |
| July 2025    | 13,657      | 13,224     | 433        | 3.2%              |
| YoY % Change | -1.0%       | -0.8%      | -8.8%      | -0.3%             |

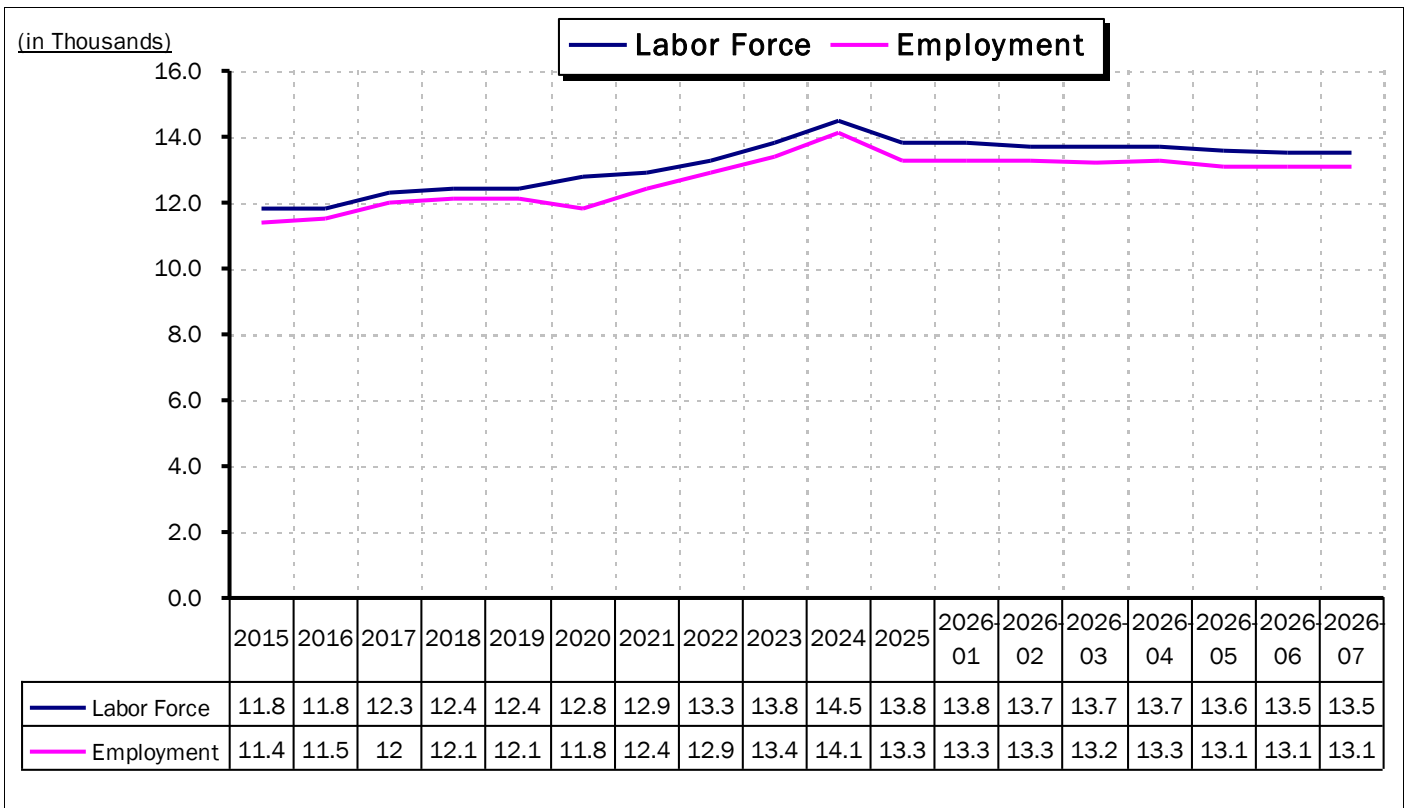
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 3. Seasonally-Adjusted Unemployment Rate, 2015 to July 2026



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

### 4. Seasonally-Adjusted Labor Force and Employment, 2015 to July 2026



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 5. Industry Employment and Wages, 2015, 2024, and 2025

| Supersector                            | 2015<br>Average<br>Employment | 2015<br>Average<br>Wages | 2024<br>Average<br>Employment | 2024<br>Average<br>Wages | 2025<br>Average<br>Employment | 2025<br>Average<br>Wages |
|----------------------------------------|-------------------------------|--------------------------|-------------------------------|--------------------------|-------------------------------|--------------------------|
| Total Covered Wages                    | 12,349                        | \$39,679                 | 14,317                        | \$60,474                 | 14,376                        | \$62,444                 |
| Natural Resources and Mining           | 139                           | \$34,125                 | 154                           | \$53,478                 | 154                           | \$55,177                 |
| Construction                           | 1,552                         | \$43,134                 | 2,527                         | \$62,677                 | 2,448                         | \$65,893                 |
| Manufacturing                          | 436                           | \$54,741                 | 376                           | \$58,220                 | 369                           | \$61,332                 |
| Trade,Transportation, and<br>Utilities | 1,963                         | \$34,740                 | 2,166                         | \$54,279                 | 2,153                         | \$54,818                 |
| Information                            | 162                           | \$41,843                 | 244                           | \$85,533                 | 200                           | \$94,127                 |
| Financial Activities                   | 547                           | \$52,408                 | 612                           | \$111,361                | 637                           | \$113,622                |
| Professional and Business<br>Services  | 1,579                         | \$58,867                 | 1,662                         | \$83,065                 | 1,778                         | \$83,176                 |
| Education and Health Services          | 1,795                         | \$49,447                 | 2,007                         | \$67,577                 | 2,020                         | \$68,091                 |
| Leisure and Hospitality                | 3,116                         | \$21,883                 | 3,383                         | \$36,553                 | 3,399                         | \$38,878                 |
| Other Services                         | 454                           | \$35,128                 | 542                           | \$59,648                 | 533                           | \$64,551                 |
| Public Administration                  | 606                           | \$41,171                 | 641                           | \$63,852                 | 672                           | \$64,691                 |

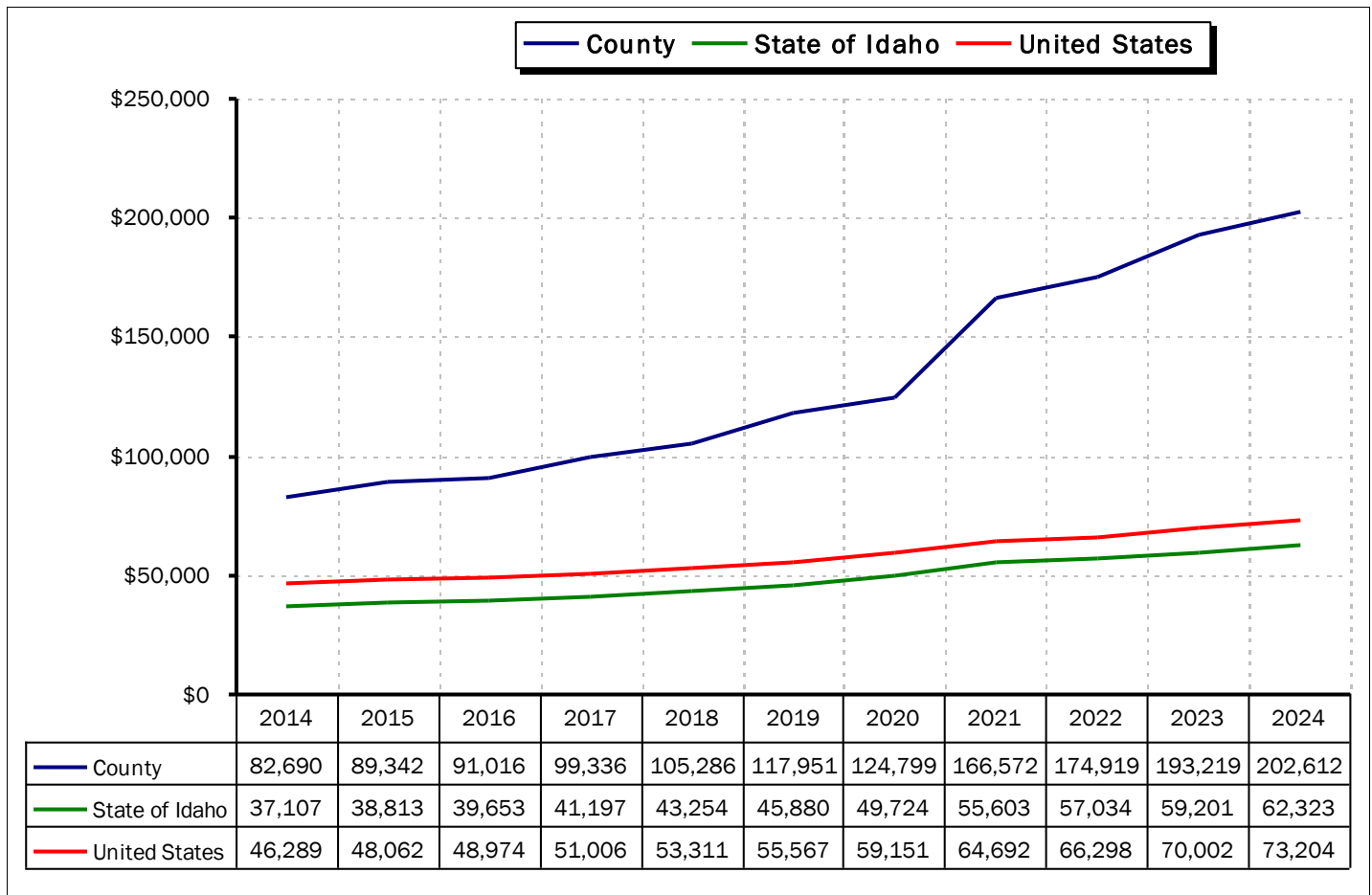
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

## 6. Top Employers, 2025

| Employer                      | Ownership        | Employment Range |
|-------------------------------|------------------|------------------|
| Sun Valley Company            | Private          | 1,000 - 2,499    |
| Blaine County School District | Local Government | 500 - 999        |
| Atkinsons Market Inc          | Private          | 100 - 249        |
| Blaine County                 | Local Government | 100 - 249        |
| Power Engineers Inc           | Private          | 100 - 249        |
| The Valley Club Inc           | Private          | 100 - 249        |
| Webb Landscape Inc            | Private          | 100 - 249        |
| Community School Inc          | Private          | 100 - 249        |
| Albertsons Llc                | Private          | 100 - 249        |
| City Of Ketchum               | Local Government | 100 - 249        |

NOTE: Only employers that have given the Department permission to release employment range data are listed.  
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

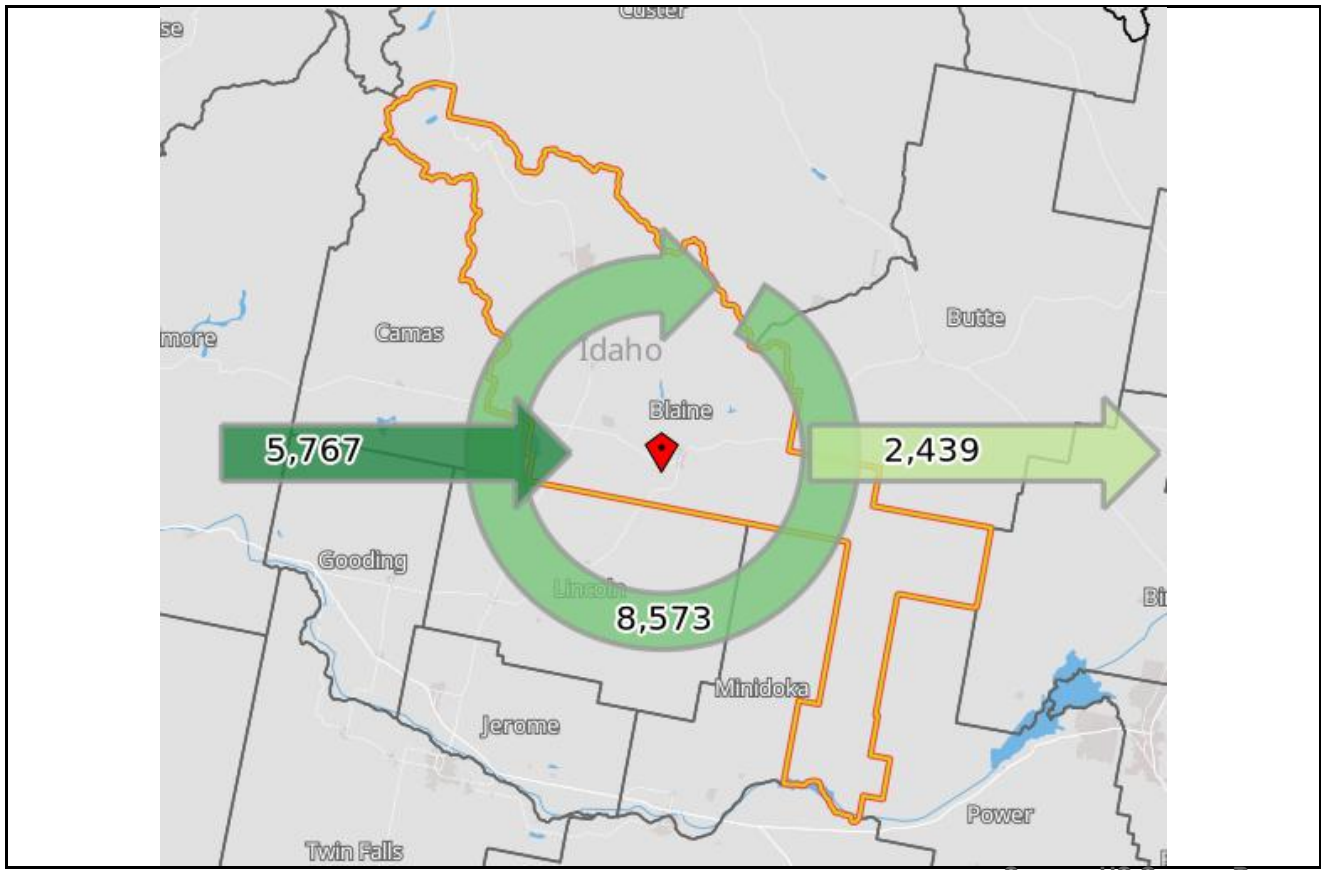
## 7. Per Capita Income, 2014 to 2024



Source: U.S. Bureau of Economic Analysis

## 8. Labor Force Commuting Patterns, 2023

It is estimated that 8,573 workers lived and worked in Blaine County in 2023. Another 5,767 workers were employed in Blaine County but lived outside, while 2,439 workers commuted to other counties for work.



Source: US Census Bureau

## 9. Top 10 Cities Where People Who Work in Blaine County Live, 2023

| City of Residence | Count of All Jobs | Percentage of Total Jobs |
|-------------------|-------------------|--------------------------|
| Hailey            | 3,858             | 26.9%                    |
| Bellevue          | 1,095             | 7.6%                     |
| Ketchum           | 698               | 4.9%                     |
| Twin Falls        | 514               | 3.6%                     |
| Sun Valley        | 425               | 3.0%                     |
| Boise             | 343               | 2.4%                     |
| Carey             | 302               | 2.1%                     |
| Shoshone          | 251               | 1.8%                     |
| Meridian          | 182               | 1.3%                     |
| Nampa             | 147               | 1.0%                     |

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

**10. Top 10 Cities Where People Who Live in Blaine County Work, 2023**

| City of Employment   | Count of All Jobs | Percentage of Total Jobs |
|----------------------|-------------------|--------------------------|
| Ketchum city, ID     | 2,880             | 26.2%                    |
| Hailey city, ID      | 2,587             | 23.5%                    |
| Sun Valley city, ID  | 1,345             | 12.2%                    |
| Bellevue city, ID    | 521               | 4.7%                     |
| Boise City city, ID  | 460               | 4.2%                     |
| Twin Falls city, ID  | 207               | 1.9%                     |
| Meridian city, ID    | 149               | 1.4%                     |
| Idaho Falls city, ID | 135               | 1.2%                     |
| Carey city, ID       | 125               | 1.1%                     |
| Nampa city, ID       | 115               | 1.0%                     |

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

**For more Information, Contact:**

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