

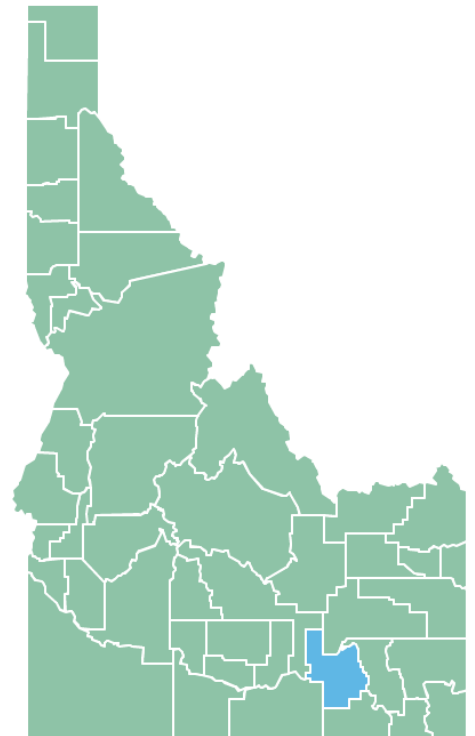


Power County Labor Force And Economic Profile

Last Updated: August 2026

Power County Economic Overview

Civilian Labor Force (Jul 2026)	4,743
Unemployment Rate (Jul 2026)	3.0%
Population (2025)	8,246
Median Household Income (2024)	\$61,146
Per Capita Personal Income (2024)	\$47,244
Poverty Rate (2024)	9.5%



Idaho Department of Labor

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1. Power County Demographic Characteristics, 2024 5-Year ACS

	Power County	Power County (%)	State of Idaho (%)	United States (%)
Total Population	8,133	100.0%	1,934,262	334,922,499
Race and Ethnicity				
White alone, not hispanic	5,093	62.6%	81.7%	61.0%
Black or African American alone, not hispanic	36	0.4%	0.8%	12.2%
Native American alone, not hispanic	119	1.5%	1.2%	0.9%
Asian alone, not hispanic	0	0.0%	1.4%	6.0%
Hispanic, or Latino (of any race)	2,787	34.3%	13.6%	19.3%
Gender				
Male	4,233	52.0%	50.3%	49.5%
Female	3,900	48.0%	49.7%	50.5%
Age				
Median age	34.6	-	37.3	38.9
Under 18 years	2,423	29.8%	24.1%	22.0%
Over 18 years	5,710	70.2%	75.9%	78.0%
21 years and over	5,127	63.0%	66.1%	68.9%
Over 65 years	1,381	17.0%	17.0%	17.2%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	336	4.1%	2.1%	3.2%
High school graduate (with equivalencies)	1,671	20.5%	17.3%	17.9%
Some college, no degree	1,746	21.5%	16.0%	13.1%
Associate's degree	298	3.7%	6.4%	6.1%
Bachelor's degree	575	7.1%	14.1%	14.9%
Graduate or professional degree	209	2.6%	7.0%	9.7%
Median Household Income	\$61,146	-	\$77,800	\$80,734

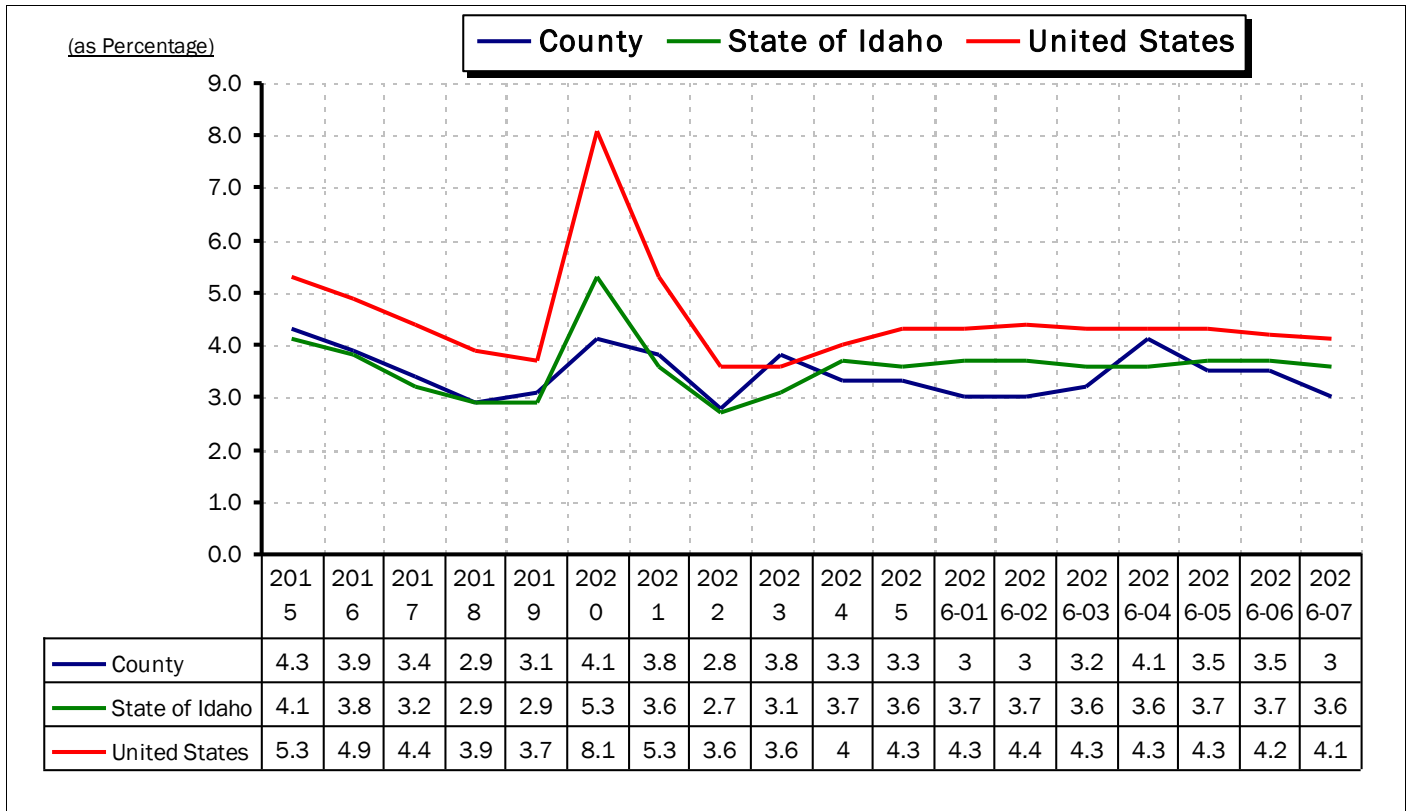
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, July 2025 to July 2026

	Labor Force	Employment	Unemployed	Unemployment Rate
July 2026	4,743	4,601	142	3.0%
July 2025	4,801	4,640	161	3.4%
YoY % Change	-1.2%	-0.8%	-11.8%	-0.4%

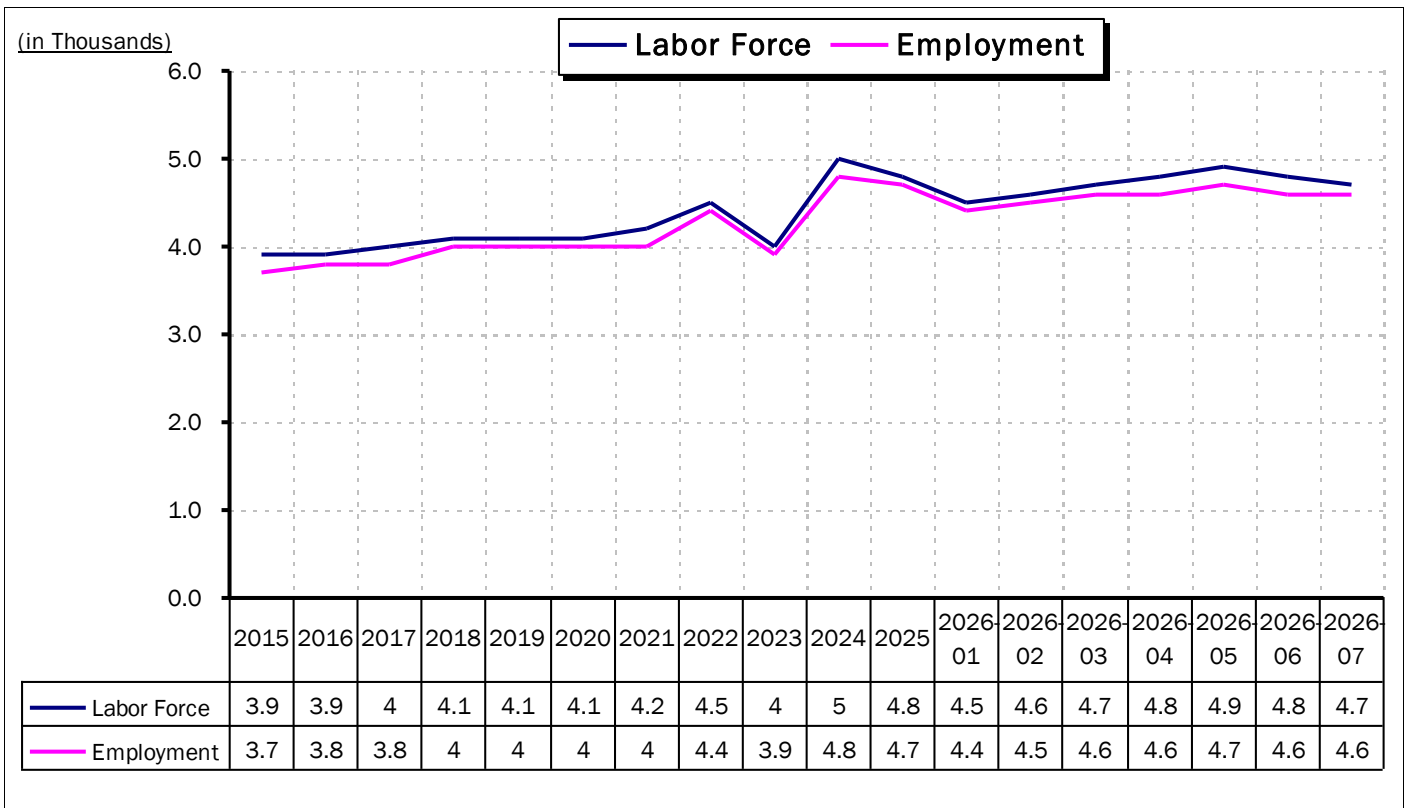
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2015 to July 2026



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2015 to July 2026



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2015, 2024, and 2025

Supersector	2015 Average Employment	2015 Average Wages	2024 Average Employment	2024 Average Wages	2025 Average Employment	2025 Average Wages
Total Covered Wages	3,302	\$39,171	262	\$55,885	3,914	\$57,893
Natural Resources and Mining	735	\$33,214	41	\$48,981	624	\$50,864
Construction	77	\$36,505	26	\$55,626	106	\$55,536
Manufacturing	967	\$52,855	10	\$73,016	1,242	\$78,062
Trade,Transportation, and Utilities	633	\$37,658	56	\$53,150	831	\$53,157
Information	41	\$27,873	5	\$54,111	129	\$54,720
Financial Activities	41	\$36,011	17	\$54,053	55	\$54,284
Professional and Business Services	82	\$58,142	31	\$62,530	58	\$71,810
Education and Health Services	439	\$28,877	27	\$41,371	536	\$43,256
Leisure and Hospitality	59	\$8,060	23	\$12,661	98	\$12,075
Other Services	58	\$26,678	14	\$36,414	42	\$39,185
Public Administration	171	\$29,850	12	\$38,841	193	\$39,471

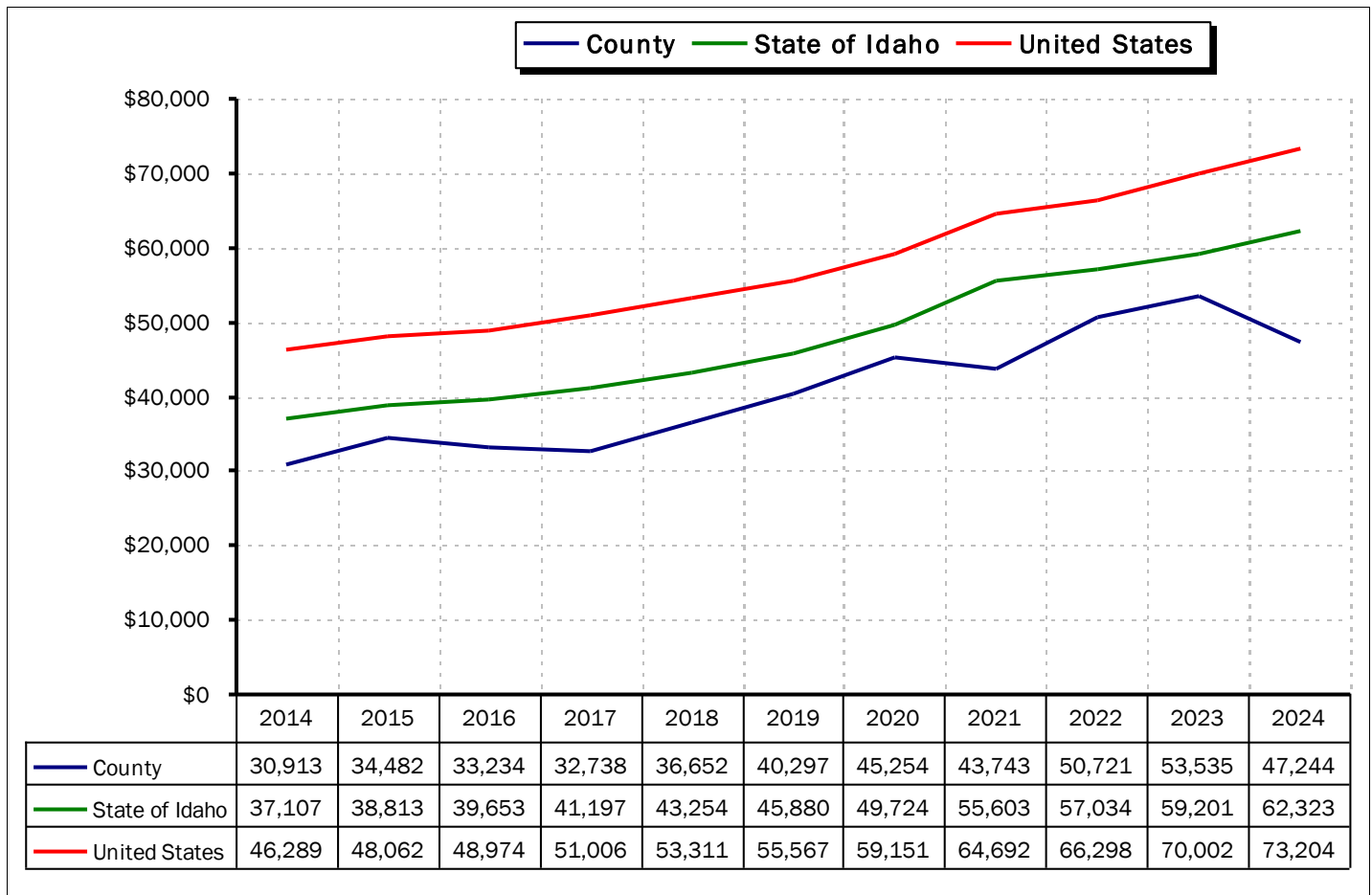
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2025

Employer	Ownership	Employment Range
Lamb Weston Inc	Private	500 - 999
Jr Simplot	Private	250 - 499
American Falls Joint School District	Local Government	250 - 499
Power County Hospital District	Local Government	100 - 249
Treasure Valley Farms	Private	050 - 099
Power County	Local Government	050 - 099
Greenline Equipment	Private	050 - 099
Transystems Services	Private	050 - 099
City Of American Falls	Local Government	010 - 049
Double M Ag And Irrigation	Private	010 - 049

NOTE: Only employers that have given the Department permission to release employment range data are listed.
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

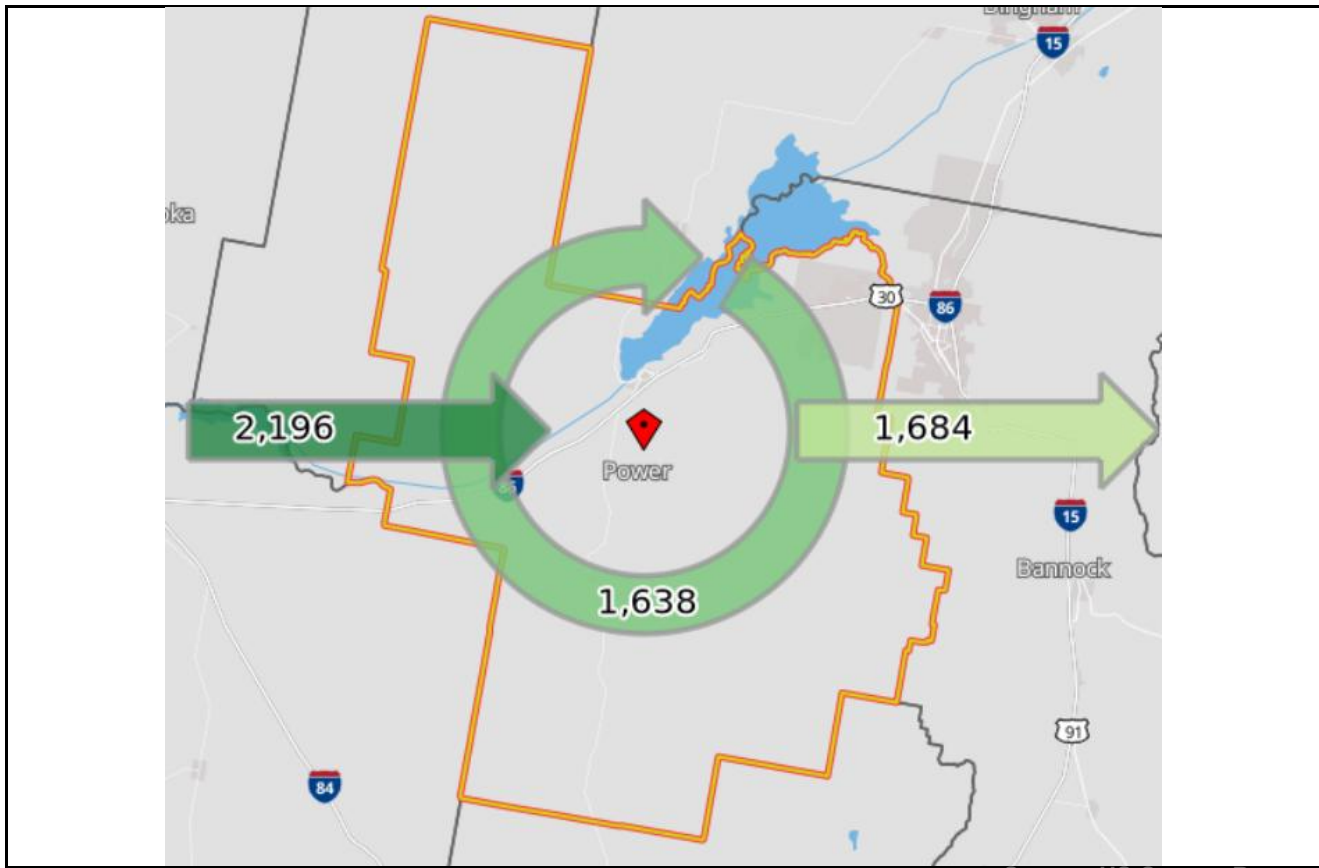
7. Per Capita Income, 2014 to 2024



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2023

It is estimated that 1,638 workers lived and worked in Power County in 2023. Another 2,196 workers were employed in Power County but lived outside, while 1,684 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Power County Live, 2023

City of Residence	Count of All Jobs	Percentage of Total Jobs
American Falls	1,074	28.0%
Pocatello	617	16.1%
Chubbuck	197	5.1%
Twin Falls	83	2.2%
Arbon Valley CDP	65	1.7%
Aberdeen	53	1.4%
Blackfoot	39	1.0%
Burley	36	0.9%
Boise	32	0.8%
Idaho Falls	29	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Power County Work, 2023

City of Employment	Count of All Jobs	Percentage of Total Jobs
American Falls	730	22.0%
Pocatello	527	15.9%
Idaho Falls	115	3.5%
Boise City	112	3.4%
Chubbuck	97	2.9%
Rockland	58	1.7%
Rexburg	40	1.2%
Aberdeen	39	1.2%
Meridian	38	1.1%
Twin Falls	35	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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