

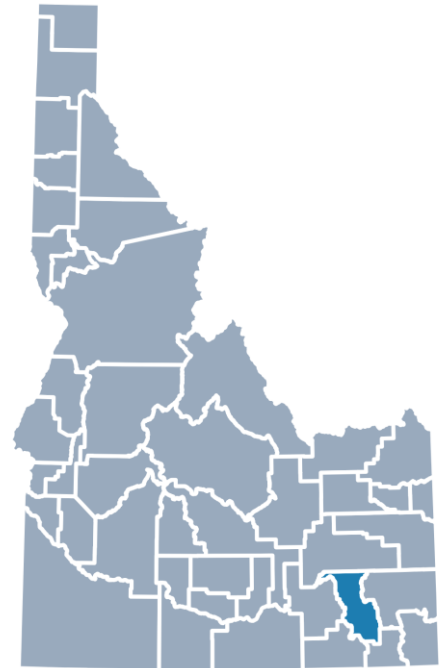


Bannock County Labor Force And Economic Profile

Last Updated: September 2026

Bannock County Economic Overview

Civilian Labor Force (Aug 2026)	40,573
Unemployment Rate (Aug 2026)	4.1%
Population (2025)	91,591
Median Household Income (2024)	\$66,499
Per Capita Personal Income (2024)	\$53,711
Poverty Rate (2024)	12.3%



Idaho Department of Labor

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1. Bannock County Demographic Characteristics, 2024 5-Year ACS

	Bannock County	Bannock County (%)	State of Idaho (%)	United States (%)
Total Population	89,454	100.0%	1,934,262	334,922,499
Race and Ethnicity				
White alone, not hispanic	74,335	83.1%	81.7%	61.0%
Black or African American alone, not hispanic	832	0.9%	0.8%	12.2%
Native American alone, not hispanic	2,300	2.6%	1.2%	0.9%
Asian alone, not hispanic	1,412	1.6%	1.4%	6.0%
Hispanic, or Latino (of any race)	8,869	9.9%	13.6%	19.3%
Gender				
Male	44,850	50.1%	50.3%	49.5%
Female	44,604	49.9%	49.7%	50.5%
Age				
Median age	35.2	-	37.3	38.9
Under 18 years	22,469	25.1%	24.1%	22.0%
Over 18 years	66,985	74.9%	75.9%	78.0%
21 years and over	57,776	64.6%	66.1%	68.9%
Over 65 years	13,708	15.3%	17.0%	17.2%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	833	0.9%	2.1%	3.2%
High school graduate (with equivalencies)	15,434	17.3%	17.3%	17.9%
Some college, no degree	15,071	16.8%	16.0%	13.1%
Associate's degree	5,935	6.6%	6.4%	6.1%
Bachelor's degree	11,257	12.6%	14.1%	14.9%
Graduate or professional degree	6,446	7.2%	7.0%	9.7%
Median Household Income	\$66,499	-	\$77,800	\$80,734

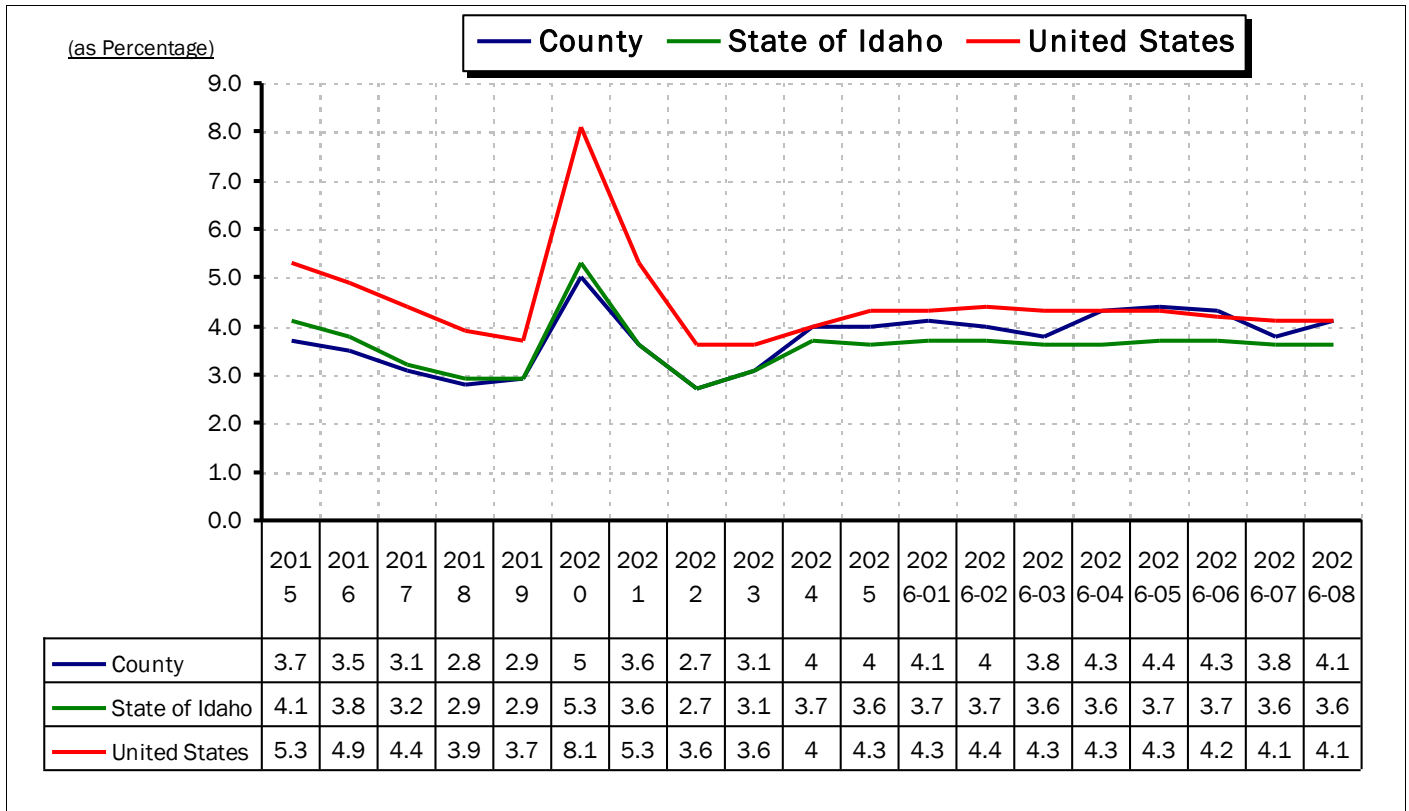
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2025 to August 2026

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2026	40,573	38,907	1,666	4.1%
August 2025	41,555	39,846	1,709	4.1%
YoY % Change	-2.4%	-2.4%	-2.5%	0.0%

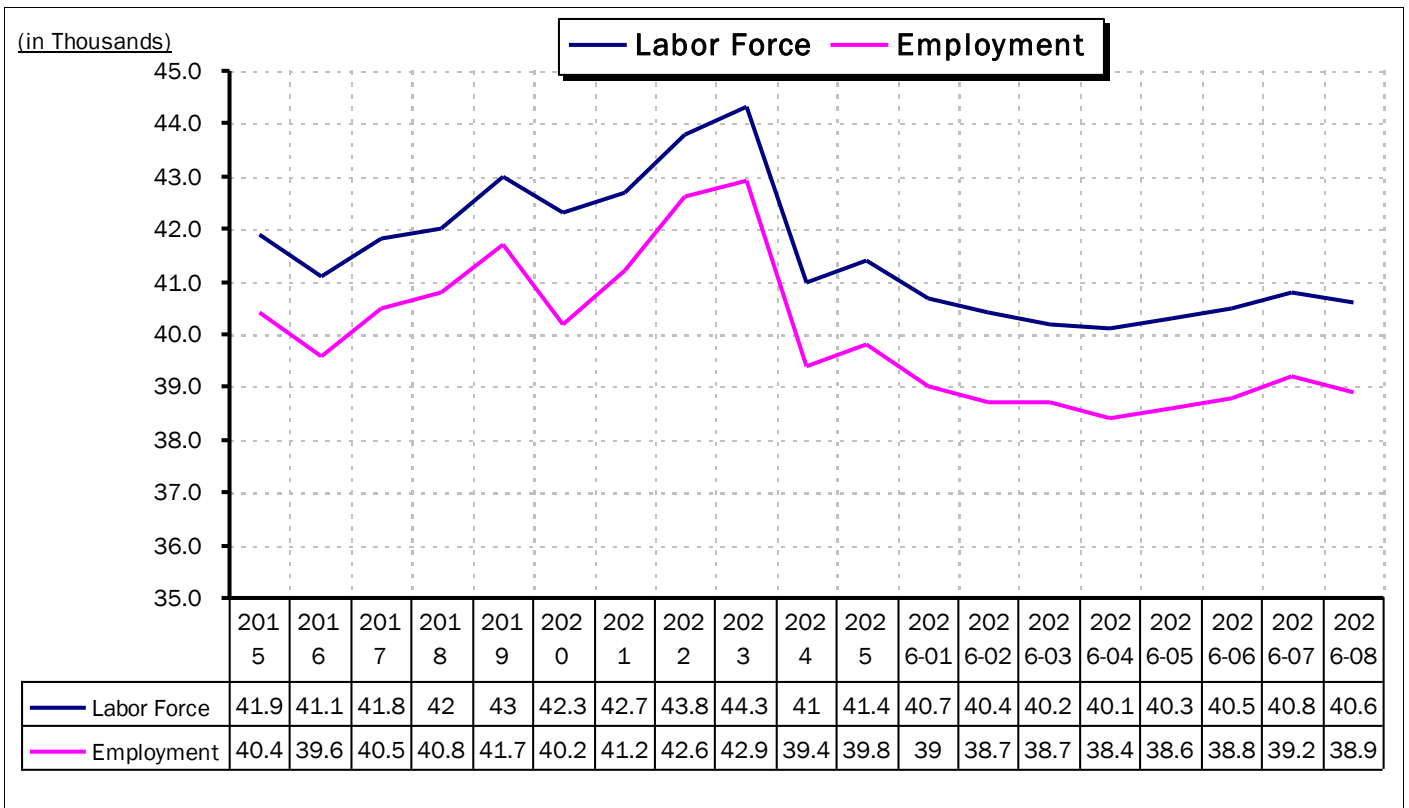
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2015 to August 2026



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2015 to August 2026



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2015, 2024, and 2025

Supersector	2015 Average Employment	2015 Average Wages	2024 Average Employment	2024 Average Wages	2025 Average Employment	2025 Average Wages
Total Covered Wages	32,347	\$33,853	37,403	\$47,780	38,204	\$49,987
Natural Resources and Mining	128	\$31,524	206	\$39,256	202	\$41,686
Construction	1,371	\$36,056	2,487	\$56,444	2,620	\$63,190
Manufacturing	1,744	\$59,975	2,391	\$57,646	2,606	\$59,039
Trade,Transportation, and Utilities	6,297	\$31,047	6,686	\$44,851	6,669	\$47,564
Information	413	\$35,362	186	\$40,993	183	\$43,518
Financial Activities	2,090	\$39,061	1,409	\$64,953	1,390	\$68,697
Professional and Business Services	3,714	\$31,281	4,281	\$57,080	4,315	\$61,305
Education and Health Services	10,147	\$35,670	12,150	\$48,882	12,477	\$50,031
Leisure and Hospitality	3,502	\$12,965	4,387	\$18,986	4,460	\$19,758
Other Services	712	\$26,838	898	\$38,876	902	\$38,554
Public Administration	2,229	\$46,034	2,318	\$62,644	2,379	\$62,859

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

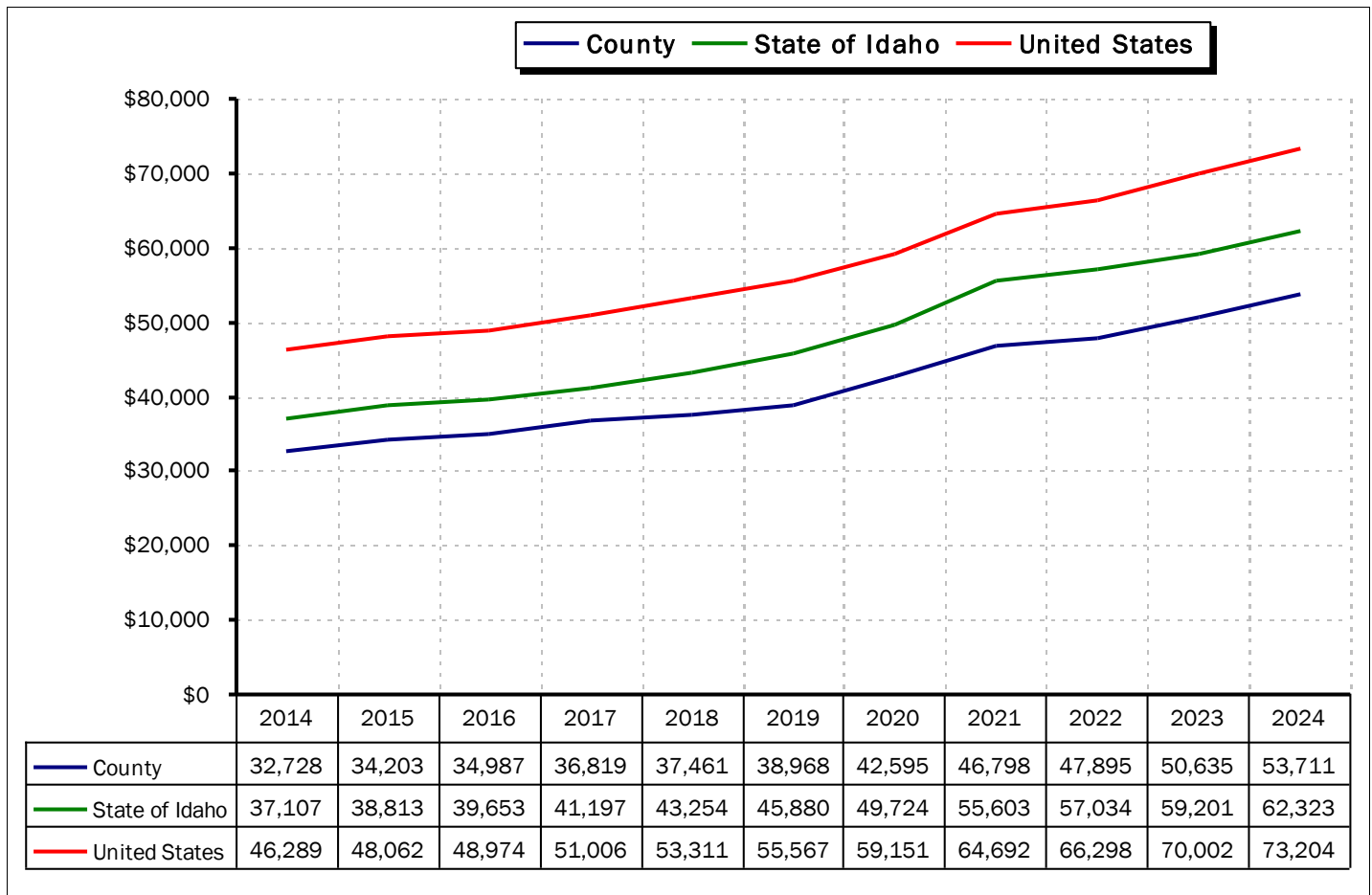
6. Top Employers, 2025

Employer	Ownership	Employment Range
Idaho State University	State Government	2,500 - 4,999
Pocatello School District	Local Government	1,000 - 2,499
Portneuf Medical Center	Private	1,000 - 2,499
Idaho Central Credit Union	Private	1,000 - 2,499
Amys Kitchen Inc	Private	500 - 999
VTCU Co	Private	500 - 999
City of Pocatello	Local Government	500 - 999
Teleperformance	Private	250 - 499
Bannock County Community Center	Local Government	250 - 499
Walmart	Private	250 - 499

NOTE: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

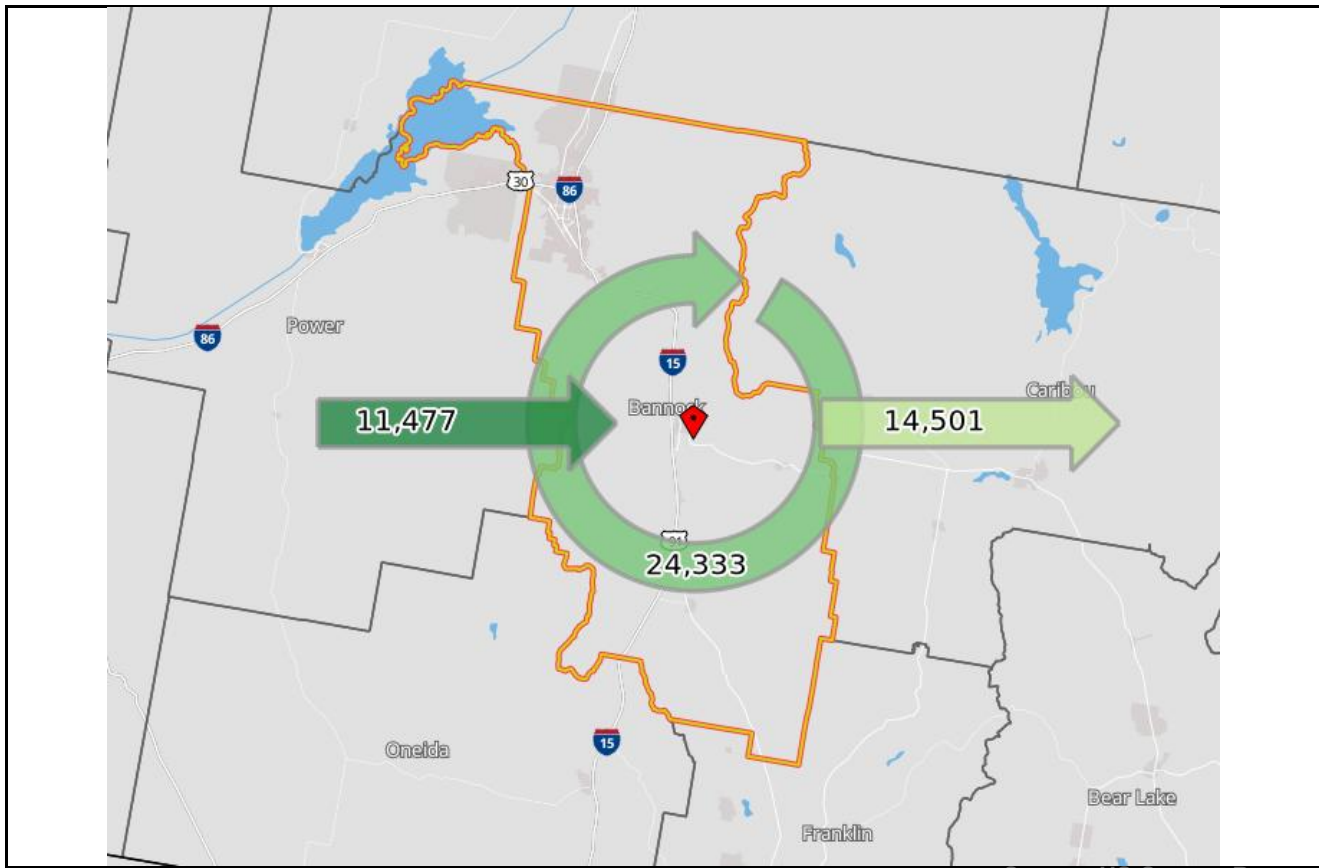
7. Per Capita Income, 2014 to 2024



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2023

It is estimated that 24,333 workers lived and worked in Bannock County in 2023. Another 11,477 workers were employed in Bannock County but lived outside, while 14,501 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Bannock County Live, 2023

City of Residence	Count of All Jobs	Percentage of Total Jobs
Pocatello	16,229	45.3%
Chubbuck	4,519	12.6%
Idaho Falls	1,213	3.4%
Blackfoot	688	1.9%
Boise	434	1.2%
Twin Falls	413	1.2%
Tyhee	391	1.1%
Fort Hall	371	1.0%
Rexburg	355	1.0%
American Falls	335	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Bannock County Work, 2023

City of Employment	Count of All Jobs	Percentage of Total Jobs
Pocatello	18,846	48.5%
Chubbuck	3,654	9.4%
Idaho Falls	3,166	8.2%
Boise	1,119	2.9%
Blackfoot	797	2.1%
Fort Hall	621	1.6%
Rexburg	461	1.2%
Twin Falls	391	1.0%
Meridian	352	0.9%
Ammon	346	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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