



Blaine County Labor Force And Economic Profile

Last Updated: September 2026

Blaine County Economic Overview

Civilian Labor Force (Aug 2026)	13,505
Unemployment Rate (Aug 2026)	3.0%
Population (2025)	25,517
Median Household Income (2024)	\$92,566
Per Capita Personal Income (2024)	\$202,612
Poverty Rate (2024)	6.6%



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1. Blaine County Demographic Characteristics, 2024 5-Year ACS

	Blaine County	Blaine County (%)	State of Idaho (%)	United States (%)
Total Population	24,951	100.0%	1,934,262	334,922,499
Race and Ethnicity				
White alone, not hispanic	19,398	77.7%	81.7%	61.0%
Black or African American alone, not hispanic	97	0.4%	0.8%	12.2%
Native American alone, not hispanic	332	1.3%	1.2%	0.9%
Asian alone, not hispanic	147	0.6%	1.4%	6.0%
Hispanic, or Latino (of any race)	5,451	21.8%	13.6%	19.3%
Gender				
Male	12,890	51.7%	50.3%	49.5%
Female	12,061	48.3%	49.7%	50.5%
Age				
Median age	45.6	-	37.3	38.9
Under 18 years	4,781	19.2%	24.1%	22.0%
Over 18 years	20,170	80.8%	75.9%	78.0%
21 years and over	18,213	73.0%	66.1%	68.9%
Over 65 years	5,665	22.7%	17.0%	17.2%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	1,040	4.2%	2.1%	3.2%
High school graduate (with equivalencies)	3,175	12.7%	17.3%	17.9%
Some college, no degree	3,550	14.2%	16.0%	13.1%
Associate's degree	1,198	4.8%	6.4%	6.1%
Bachelor's degree	6,366	25.5%	14.1%	14.9%
Graduate or professional degree	2,380	9.5%	7.0%	9.7%
Median Household Income	\$92,566	-	\$77,800	\$80,734

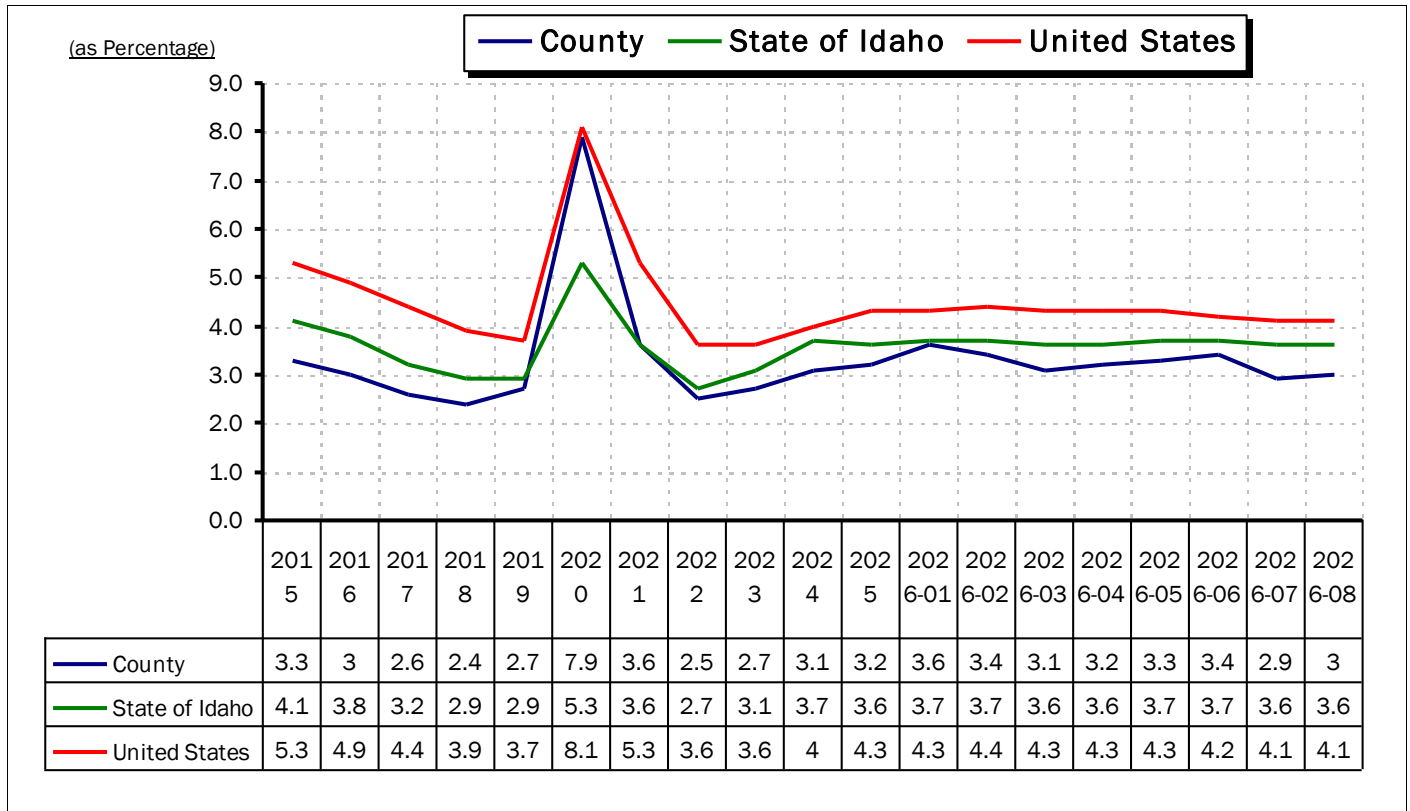
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2025 to August 2026

	Labor Force	Employment	Unemployed	Unemployment Rate
August 2026	13,505	13,105	400	3.0%
August 2025	13,552	13,131	421	3.1%
YoY % Change	-0.3%	-0.2%	-5.0%	-0.1%

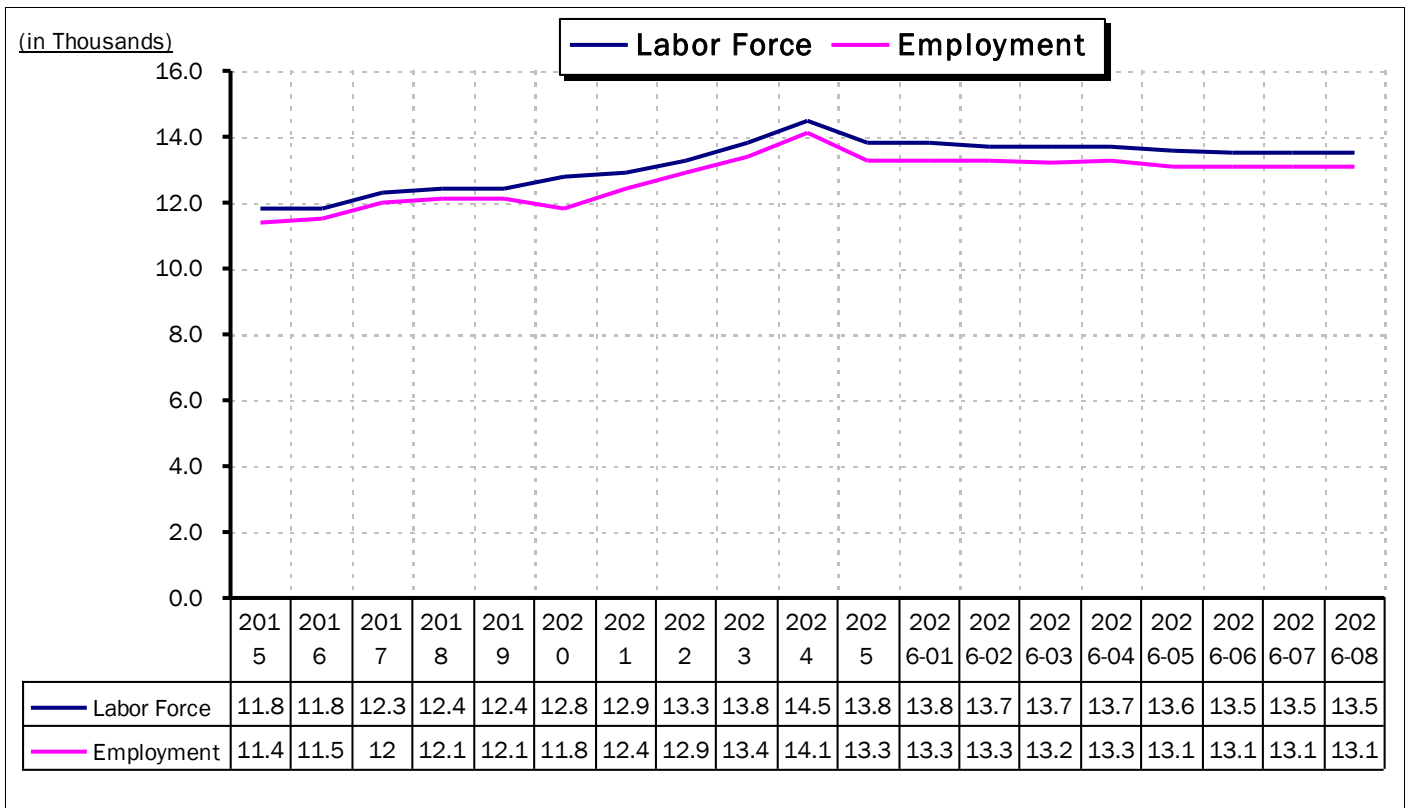
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2015 to August 2026



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2015 to August 2026



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2015, 2024, and 2025

Supersector	2015 Average Employment	2015 Average Wages	2024 Average Employment	2024 Average Wages	2025 Average Employment	2025 Average Wages
Total Covered Wages	12,349	\$39,679	14,317	\$60,474	14,376	\$62,444
Natural Resources and Mining	139	\$34,125	154	\$53,478	154	\$55,177
Construction	1,552	\$43,134	2,527	\$62,677	2,448	\$65,893
Manufacturing	436	\$54,741	376	\$58,220	369	\$61,332
Trade,Transportation, and Utilities	1,963	\$34,740	2,166	\$54,279	2,153	\$54,818
Information	162	\$41,843	244	\$85,533	200	\$94,127
Financial Activities	547	\$52,408	612	\$111,361	637	\$113,622
Professional and Business Services	1,579	\$58,867	1,662	\$83,065	1,778	\$83,176
Education and Health Services	1,795	\$49,447	2,007	\$67,577	2,020	\$68,091
Leisure and Hospitality	3,116	\$21,883	3,383	\$36,553	3,399	\$38,878
Other Services	454	\$35,128	542	\$59,648	533	\$64,551
Public Administration	606	\$41,171	641	\$63,852	672	\$64,691

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

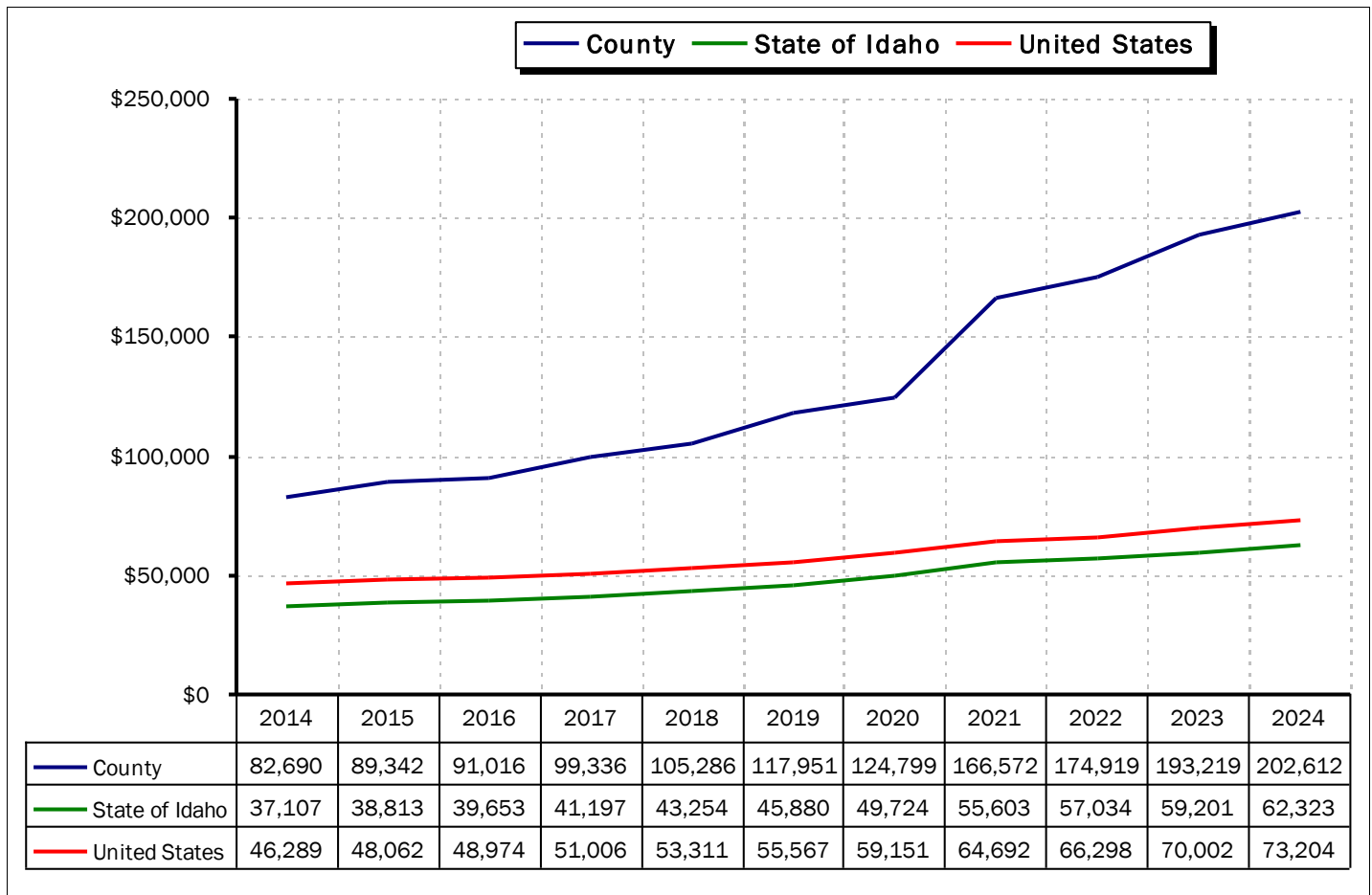
6. Top Employers, 2025

Employer	Ownership	Employment Range
Sun Valley Co	Private	1,000 - 2,499
Blaine County School District	Local Government	500 - 999
Atkinsons Market Inc	Private	100 - 249
Blaine County	Local Government	100 - 249
Power Engineers Inc	Private	100 - 249
The Valley Club Inc	Private	100 - 249
Webb Landscape Inc	Private	100 - 249
Community School Inc	Private	100 - 249
ADP Totalsource I Inc	Private	100 - 249
Albertsons LLC	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

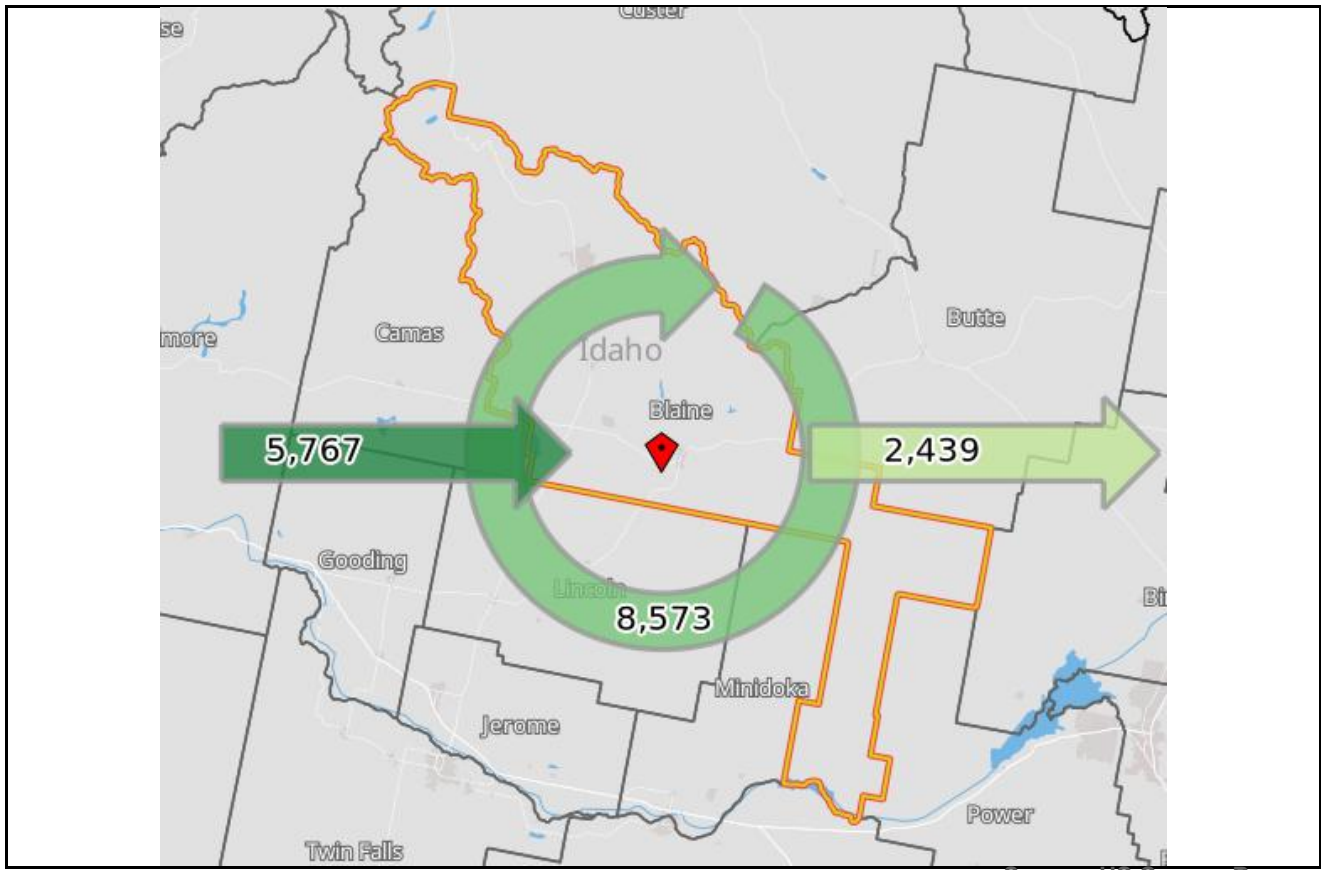
7. Per Capita Income, 2014 to 2024



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2023

It is estimated that 8,573 workers lived and worked in Blaine County in 2023. Another 5,767 workers were employed in Blaine County but lived outside, while 2,439 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Blaine County Live, 2023

City of Residence	Count of All Jobs	Percentage of Total Jobs
Hailey	3,858	26.9%
Bellevue	1,095	7.6%
Ketchum	698	4.9%
Twin Falls	514	3.6%
Sun Valley	425	3.0%
Boise	343	2.4%
Carey	302	2.1%
Shoshone	251	1.8%
Meridian	182	1.3%
Nampa	147	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Blaine County Work, 2023

City of Employment	Count of All Jobs	Percentage of Total Jobs
Ketchum city, ID	2,880	26.2%
Hailey city, ID	2,587	23.5%
Sun Valley city, ID	1,345	12.2%
Bellevue city, ID	521	4.7%
Boise City city, ID	460	4.2%
Twin Falls city, ID	207	1.9%
Meridian city, ID	149	1.4%
Idaho Falls city, ID	135	1.2%
Carey city, ID	125	1.1%
Nampa city, ID	115	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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